



Departmental Updates

June 2024 - Park Board





February - May Event Highlights:

February: Mardi Craw, February 13, 2024 (Estimated 225 participants)

March: Bunny Daze, March 23, 2024 (Estimated 3,000 participants)

April: Solar Eclipse Watch Party, April 8, 2024 (Estimated 1,500 participants)

May: BTX Honey Tour Carnival, May 23-26, 2024 (Final wrap up TBA)

Additional May events:

Mother's Day Outing (May 11 - Est. 150) and Hot Sounds Kick-Off (May 31 -Est. 2,000)



June Events:

June 7, 14, 21, 28, and 29: Hot Sounds of Summer Concerts

June 15, 2024 - Father's Day Fishing Trip

June 15, 2024 - Juneteenth Art, Food, and Music Festival

REC SPECIAL EVENTS



MARDI CRAW: FEBRUARY 13, 2024



BUNNY DAZE: MARCH 22, 2024



SOLAR ECLIPSE WATCH PARTY: APRIL 8, 2024



MOTHER'S DAY OUTING: MAY 11, 2024



BTX HONEY TOUR CARNIVAL: MAY 23-26, 2024



HOT SOUNDS KICK OFF - SHINYRIBS: MAY 31, 2024



Athletic News:

Current Athletics:

Adult Spring Softball, Basketball, Volleyball and Youth Summer Track

Athletics Highlight:

TAAF State Youth Volleyball Tournament: May 31-Jun 1



Program News:

May Programming Recap:

Gymnastics and Cheer (37); Sporties for Shorties (6); Homeschool PE (22); Open Play Pickleball (12)

Program Highlight: Summer Camp 2024

Summer Camp has kicked off and is in full swing! Campers are enjoying field trips, guest speakers, gym play, and more! Each week is full to capacity at 150.



Additional News:

Fall Programming Preparation:

Staff will begin discussing upcoming Fall programming goals and initiatives in strategic planning meetings in the coming month. The release of the Fall community guide is slated for August 2024 (covers September through February services and programs).

REC PROGRAMS



TAAF STATE VOLLEYBALL TOURNAMENT



SUMMER SEASONAL STAFF PREPARATION



Program Highlights



Event News:

Event Highlight: Texas Heritage Night and Festival

May 17 - 18, 2024

Estimated 1,250 attendees

June EVENTS

- 1 JUNE** **AUTISM RESOURCE FAIR**
10 AM - 1 PM
- 5-7 JUNE** **FUN ON THE FARM CAMP**
9 AM - 1 PM - 3 DAYS
- 12-14 JUNE** **FUN ON THE FARM CAMP**
9 AM - 1 PM - 3 DAYS
- 15 JUNE** **JUNE WATERCOLOR SERIES**
12 - 2:30 PM

Program News:

May Programming Recap:

Farm School (13); Woodshop (7); Canning (18); Open Art (28); Storytime (48); BISD Transitional School Visits (16); Center for ASD Visits (21)



Additional News: Service Projects at the Farm

3 Service projects were hosted in the month of May by the Burleson Church of Christ, the Church of Jesus Christ of Latter-Day Saints, and National Charity League.

RUSSELL FARM ART CENTER



Life on the Farm

Parks Master Plan: *Community Engagement*

Survey available now through June 21, 2024



PARKS MASTER PLAN
SURVEY NOW LIVE

Marketing and Community Engagement

Quick Stats as of 6/5:

Facebook Followers:

18,201

(204 follower increase)

Instagram Followers:

1,716

(50 follower increase)

Constant Contact Subscribers:

5,118



Facebook Highlight: On May 11, 18,000 milestone was met!

May High Performing Content

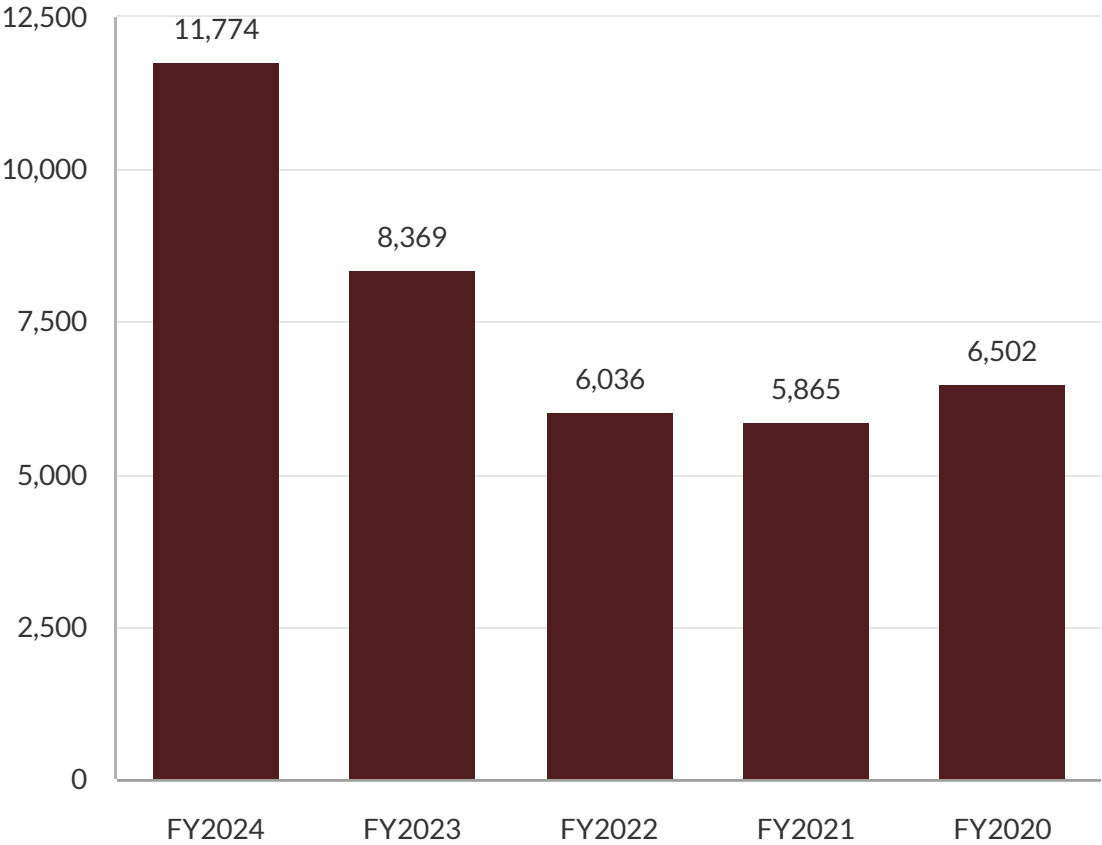
BRiCk - Projects

- C1S Group (*selected vendor to serve as Construction Manager at Risk for all projects listed below*)
 - Lobby Remodel
 - Desert Aire Replacement
 - HVAC Replacement
 - Indoor Pool Replaster
 - Indoor Pool Sand Filter Replacement
 - *Project status:*
 - Current- Prepping first equipment package with C1S (Construction Manager at Risk)
 - July 11-Present first equipment package to Park Board
 - July 22-Present first equipment package to City Council

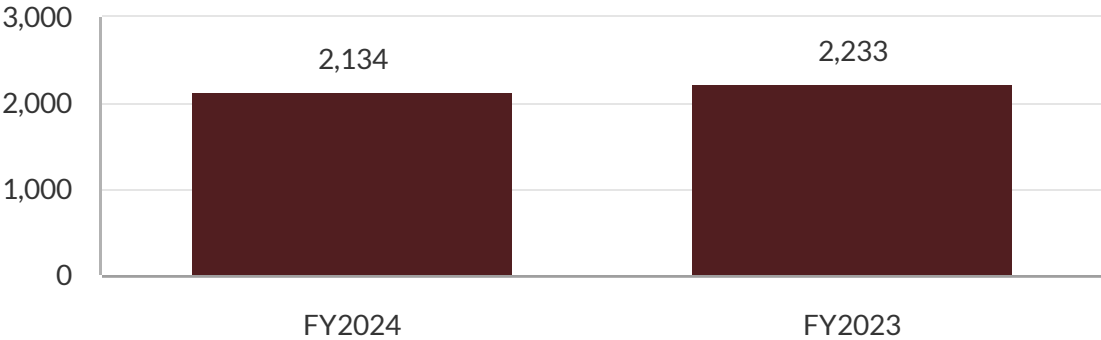


BRiCK- Memberships and Programs

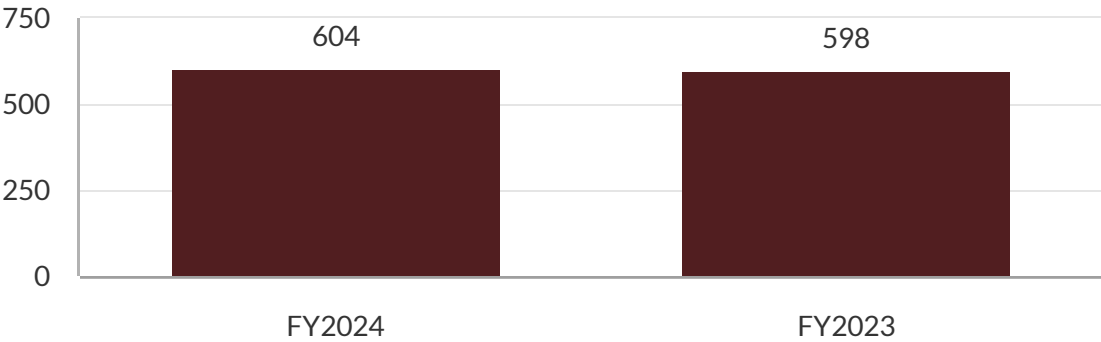
May Memberships



May - Fitness



May - Programs (includes Russell Farm Art Center)

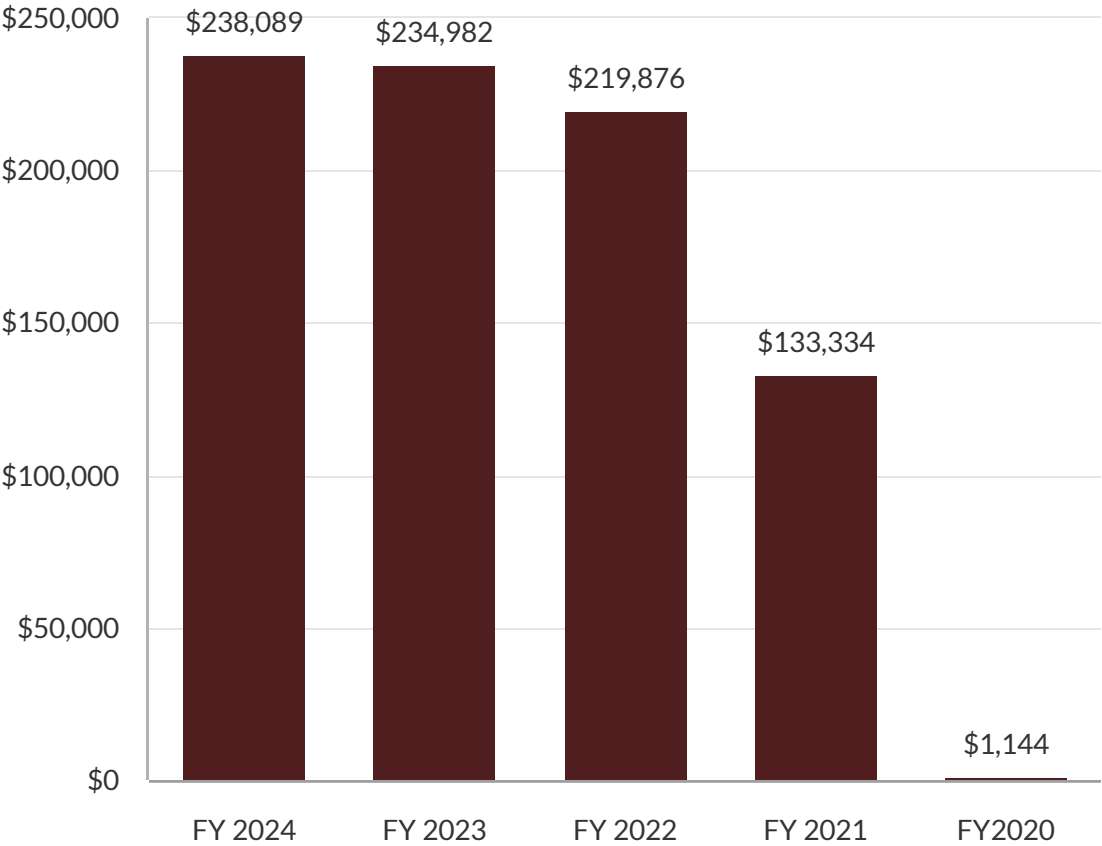


Membership numbers from June 2023 onward now include all individual members of a family membership.

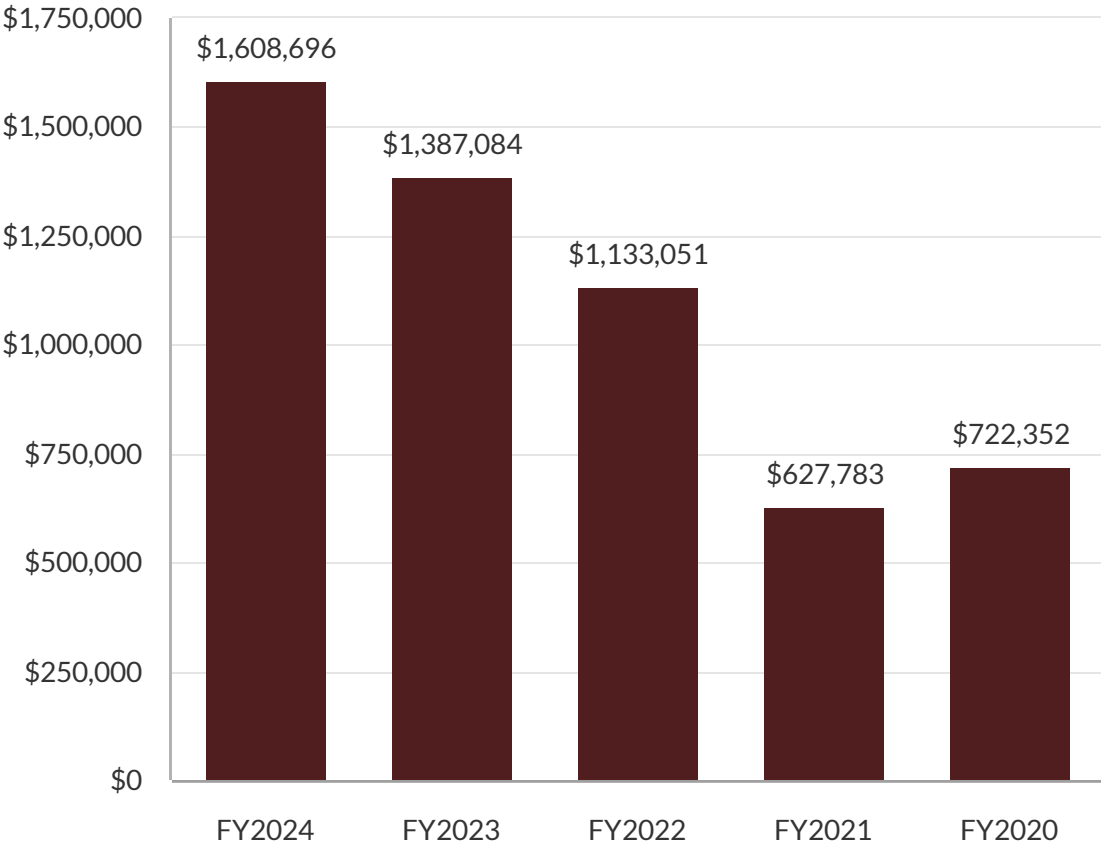
FY 2019-2021 had limited data due to software conversion and accurate reporting data available.

BRiCk-Revenue

May

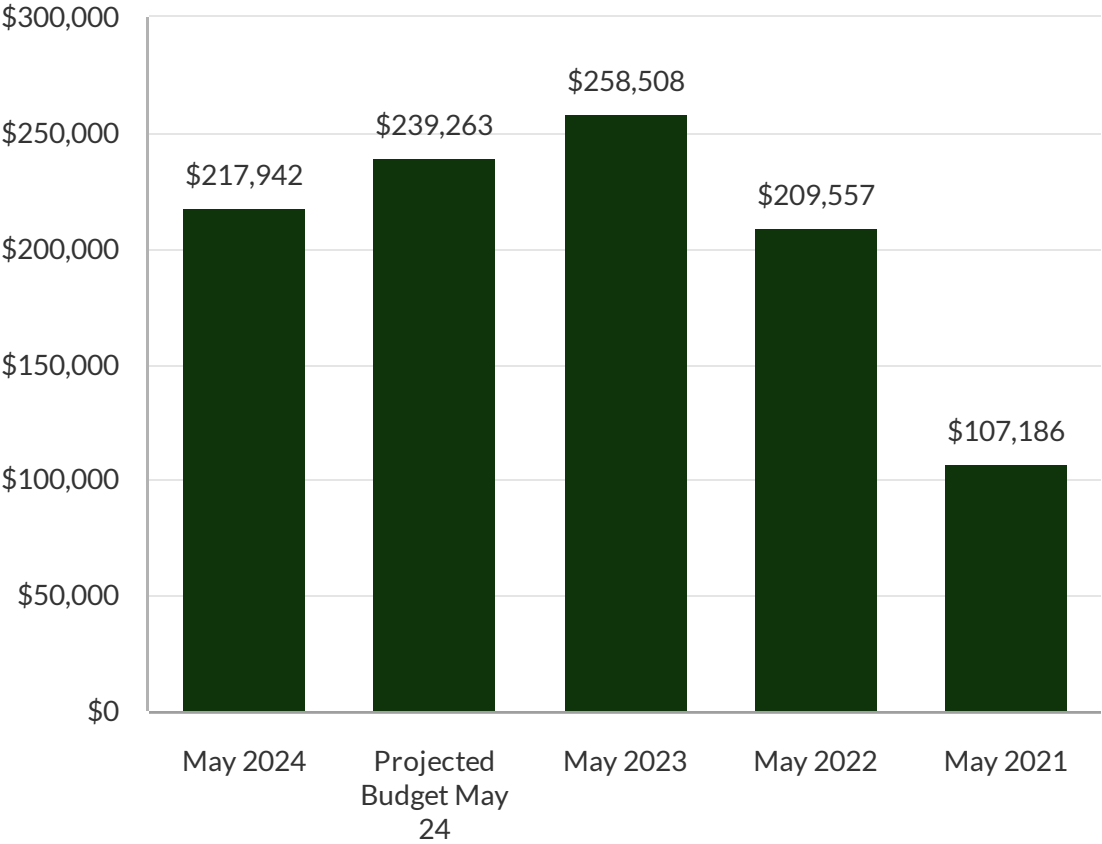


Year to Date (Accruals not included for current FY)

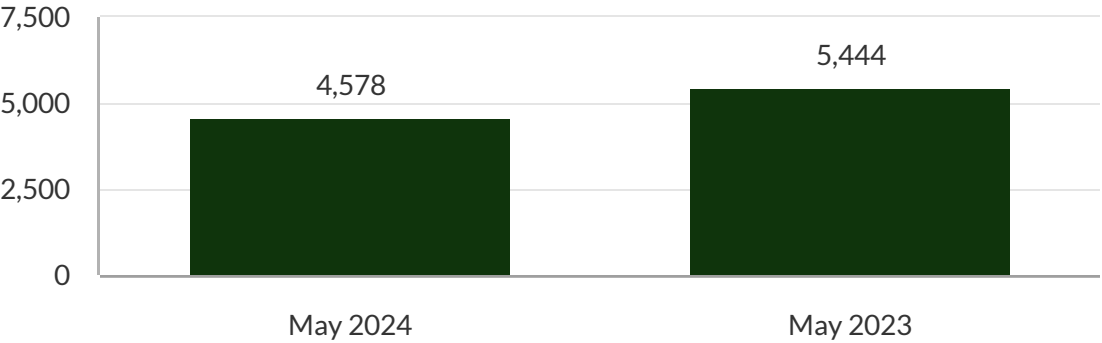


Golf- May Comparisons

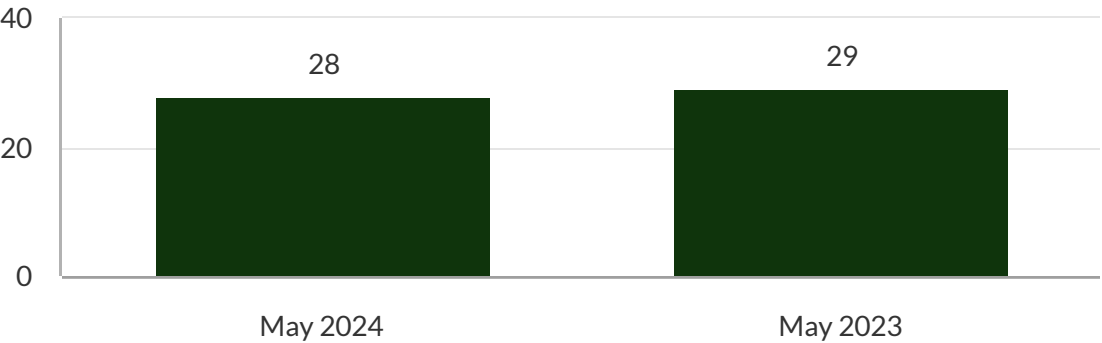
May Revenue



Rounds Played in May

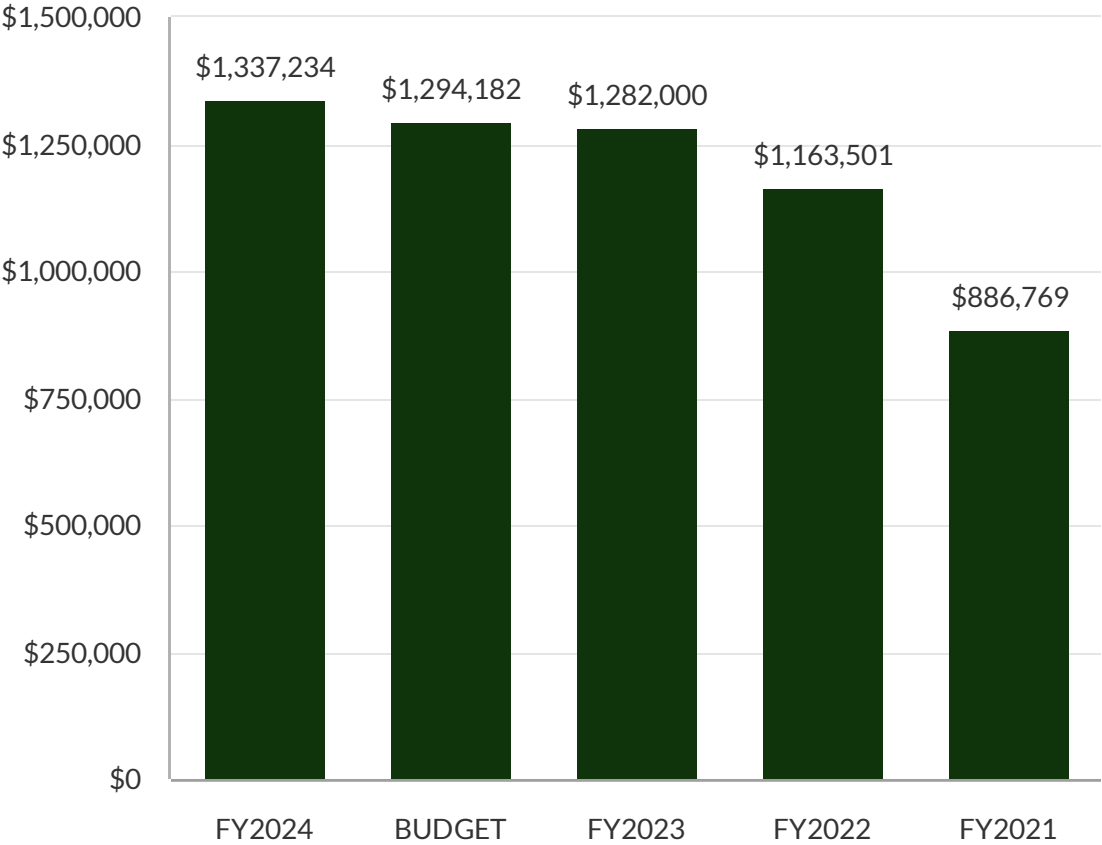


Playable Days

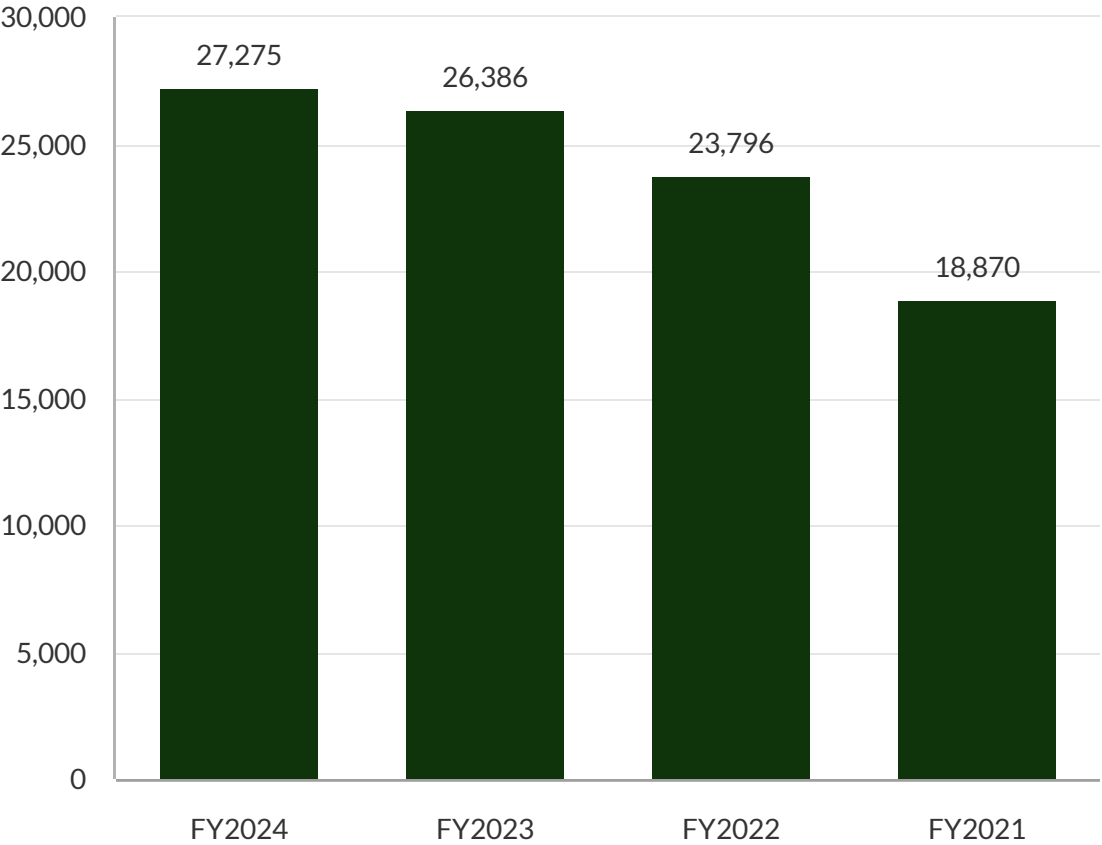


Golf- Year to Date

Revenue YTD October -May

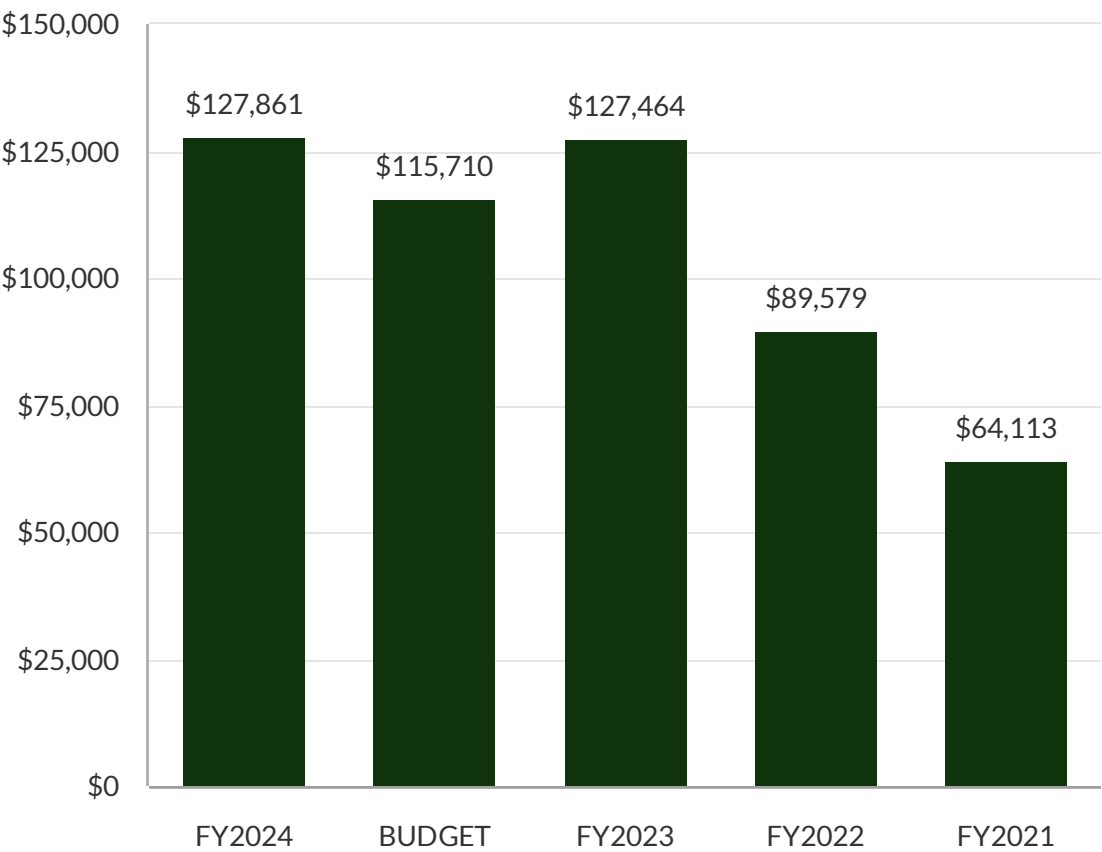


Rounds Played YTD October- May

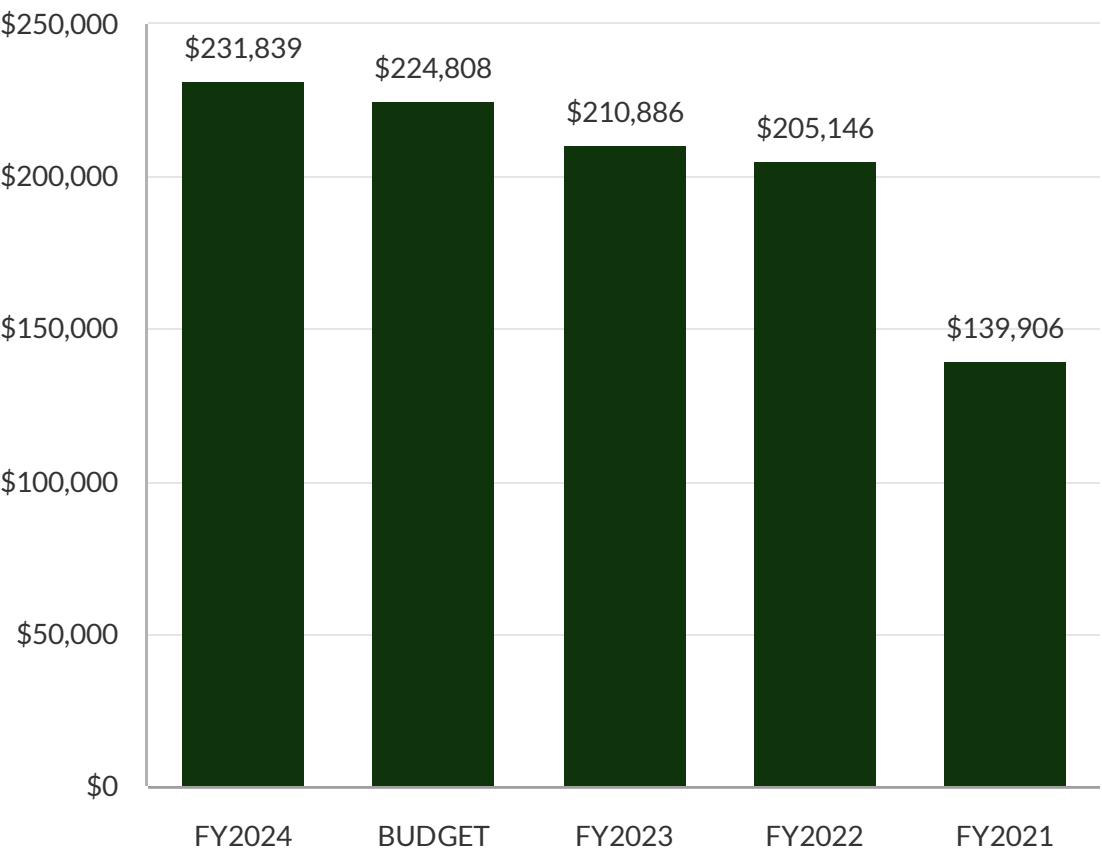


Golf- Pro Shop and FB Revenue Year to Date

Pro Shop Revenue YTD October - May

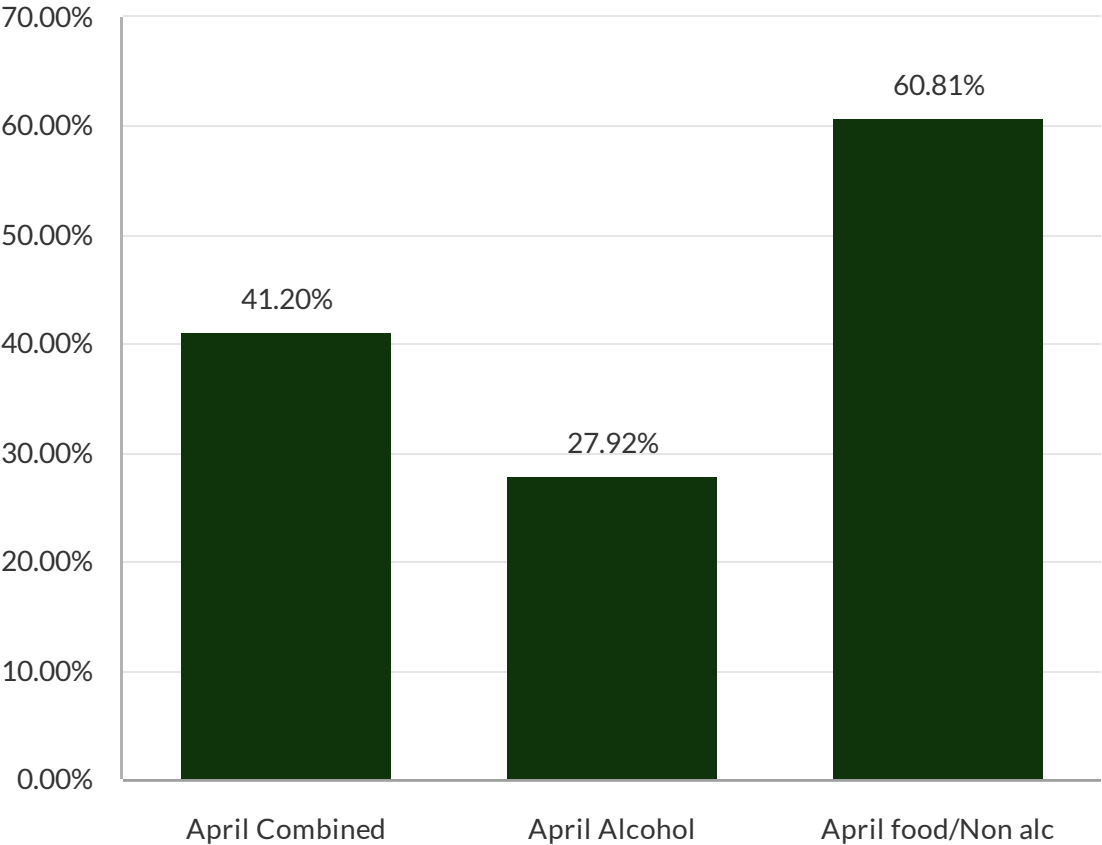


Food and Beverage Revenue YTD October- May

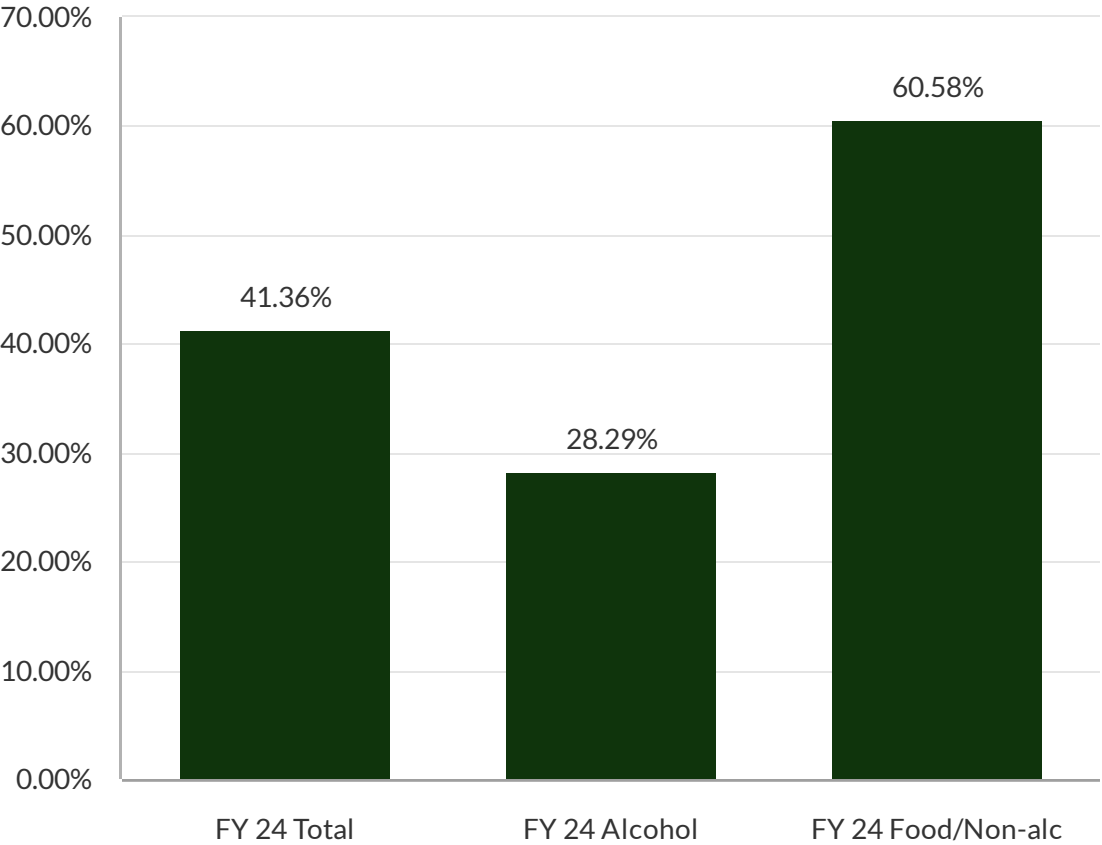


Golf- Food and Beverage Cost of Sales Percentages

Food and Beverage Cost of Sales % by Department



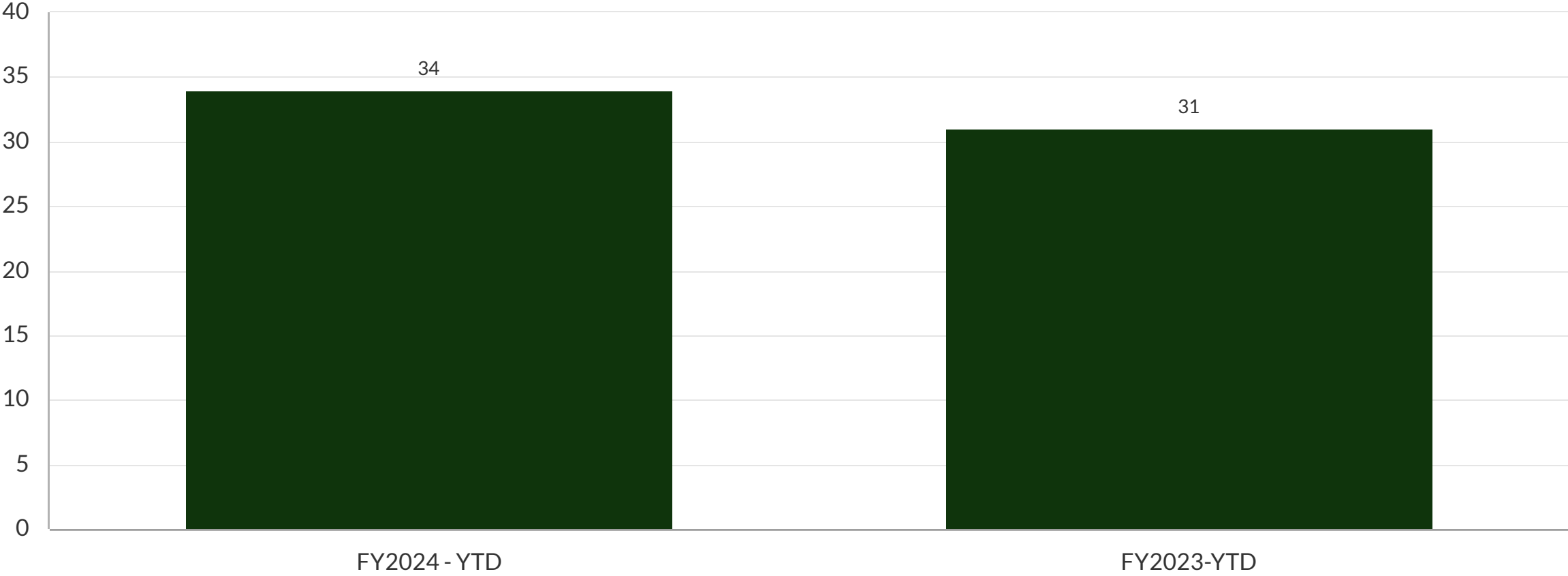
Food and Beverage Cost of Sales % Combined YTD



The objective for cost of sales is to stay under 40% combined

Golf

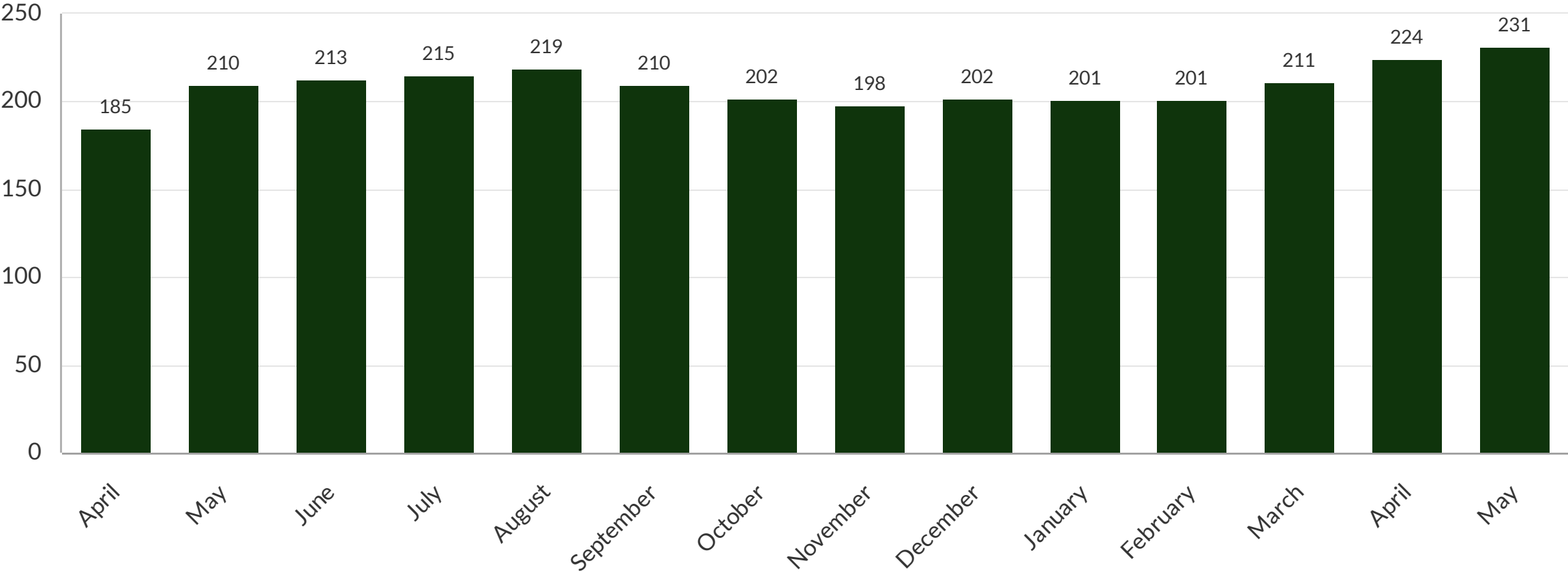
Tournaments YTD



Golf-Memberships

231 Current Members

Players Club



Oak Valley South Trail Connector:
In progress

Parks - Capital Project Updates

- Park Monument Signs: Installed sign at Cindy; next phase of sign installations coming within the coming months
- Village Creek Trail: revised 90% plans underway. Environmental evaluation for TXDOT in process, estimated to begin construction Spring 2025
- Oak Valley South Trail Connector: Construction in progress; estimated completion June 2024
- Cedar Ridge Park: Construction began June 3, 2024 with the completion goal of August 2024



Parks - Capital Project Updates

- Meadowcrest Park: Park Board has provided feedback and the project is currently being reviewed
- Chisenhall Synthetic Turf Phase 2: Construction began May 28 with the completion goal of late September 2024
- Oak Valley North Restroom: Awarded in January; Currently in production
- Scott St Trailhead: Design complete; Project to proceed to bidding process with the goal of seeking Park board and Council construction approval in July

Parks by the Numbers - May 2024



PLAYGROUND
SAFETY

32

INSPECTIONS PERFORMED

MINOR REPAIRS: 4

LITTER ABATEMENT: Parks,
Athletic Fields, and ROWs



43,900

Pounds of Litter Removed

Does not include contract litter numbers



IRRIGATION SERVICES

20

Irrigation Systems
Inspected

17

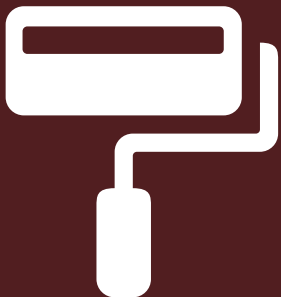
Irrigation repairs made

INTEGRATED PEST
MANAGEMENT

29

- Pest control treatments
- Pre-emergent weed applications
- Post-emergent weed applications

GRAFFITI
ABATEMENT



1 graffiti incidents:
100% abated within 24
hours of reporting

Parks by the Numbers - May 2024



May Storm Clean Up

- Following the recent May storm, the Parks Department swiftly responded to tree damage across various parks/areas:
- **Meadowcrest Park:** Two damaged trees were promptly removed.
- **Prairie Timbers:** Four large limbs were cleared.
- **Wakefield Nature Area:** Small limb debris was cleared.
- **John Jones Area:** Small limbs and debris were removed.
- **Bailey Lake Area:** Seven trees were addressed for debris removal.
- **Panchasarp Farm:** Two trees are being addressed.

Acres Mowed in Parks and ROWs



1,217 Acres



**PARKS
MAINTENANCE
RODEO**

MAY 29 | 6 PM
Chisenhall Sports Complex
500 Chisenhall Park Ln

THE CITY OF
BURLESON
TEXAS | Parks and
Recreation

- Parks Maintenance Rodeo: May 29
- Estimated 50 attendees



Parks Assistance: Community Events

- ☆ Parks staff regularly help with a variety of community events and are a key part of their success. In May, parks staff assisted heavily with our annual BTX Honey Tour Carnival which was hosted at Chisenall Sports Complex.

Additional Park Highlights, May 2024

2024 Parks Maintenance Rodeo: Champions



2024 PARKS MAINTENANCE RODEO CHAMPIONS

 <p>Truck + Trailer Andy Phelps</p>	 <p>Truck + Trailer Robert Anderson</p>	
 <p>Zero Turn Jacob Mills</p>	 <p>Back Pack Blower Micah Tatum</p>	 <p>Backhoe Jay Blair</p>



Feedback?