



# Focused Advocacy – Legislative Consulting Services

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PRESENTED TO THE CITY COUNCIL ON

February 5, 2024

# Background

- City Council approved a one-year agreement with Focused Advocacy for legislative consulting services on December 14, 2020
- The contract contained two additional twelve-month options to renew
- The city has opted to exercise the renewal option each year since it's inception
- The current agree expired on December 31, 2023

## Deliverables

- Focused Advocacy met with staff bi-weekly to update on legislative happenings in the Texas Legislature
- Assisted in prepping city of Burleson staff before testifying before the legislature
- Supplied weekly emails to staff that included the status of various bills and their anticipated progress through the House and Senate
- Provided detailed timeline and updates of city-related bills

# Contract Services

- Focused Advocacy has proposed two different services to the city:
  - A continuation of the same level of service they have provided since 2020, which is considered limited in scope. Focused Advocacy is available to answer questions regarding pending legislation, provide information about the nature of the information, and provide the city with weekly briefings related to legislative activity
  - Focused Advocacy has historically presented to the City Council once a year to provide a legislative overview
  - Focused Advocacy also offers a full-scope contract that consists of a proactive level of service that would enhance the city's posture toward legislative initiatives
  - Additionally, they would broker meetings with the city council, executive staff, and legislators
    - Limited service contract - \$49,992 for 12 months
    - Full service contract - \$108,000 for 12 months

# Full Service Contract

- Assist the city in developing and implementing it's legislative program as it relates to city initiatives
- Represent the City of Burleson's interests before the Texas Legislature
- Monitor legislation on city's behalf
- Provide general guidance on pieces of legislation and how they impact the city
- Other legislative consulting services



# Options

- Instruct staff to negotiate a contract with Focused Advocacy for a limited service contract
- Instruct staff to negotiate a contract with Focused Advocacy for a full scope contract
- Take no action

# Questions Comments

**Matt Ribitzki**

Senior Deputy City

Attorney/Director of Legal Services

[mribitzki@burlesontx.com](mailto:mribitzki@burlesontx.com)