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## City Council Regular Meeting

**DEPARTMENT:** Economic Development

**FROM:** Alex Philips, Economic Development Director

**MEETING:** June 2, 2025

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**SUBJECT:**

Receive a report, hold a discussion, and provide staff direction regarding the implementation of a Façade and Corridor Enhancement Grant Program. (*Staff Contact: Alex Philips, Economic Development Director*)

**SUMMARY:**

Facade improvements and enhancements encompass a range of exterior building modifications aimed at enhancing aesthetics, functionality, and/or energy efficiency. These improvements can include repairs, renovations, and upgrades to elements like windows, doors, siding, roofing, and landscaping.

**Benefits of Façade Improvements**

- Improved Curb Appeal
- Increased Property Value
- Safety & Accessibility
- Enhanced Economic Activity

Many cities in the DFW Metroplex have a variety of programs for Façade or Corridor Enhancements grants. Some of the programs are for a specific area or corridors where others are City-wide. Each one of the programs are tailored to their respective communities and have different guidelines. Funding for these programs are from a variety of accounts like General Fund, 4B, or TIF and all of the programs are set up as reimbursables and the grants range from \$5,000 to \$400,000.

All of these cities have applications go in front of a specified board for approval and the funds are on a first come, first serve basis and are annually funded through the budget process. Most of the policies are reimbursements and are capped as well as limited up to a certain amount per project. None of the programs are funded by the 4A Corporations. Also, the City of Burleson is not eligible for Community Development Block Grants (CDBG).

Some great examples from other cities are from the City of Irving and the City of Sugarland. Both of those programs fully encompass the City or designated areas but they allow everything from landscaping enhancements to operational equipment.

Another option for the City Council to consider is to expand the current BTX Home Improvement Rebate Program to include Commercial property in the City or a designated area.

**OPTIONS:**

- 1) Create new program
- 2) Broaden the BTX Home Improvement Program
- 3) No action

**RECOMMENDATION:**

N/A

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

N/A

**FISCAL IMPACT:**

N/A

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