



# DEPARTMENTAL UPDATE

MAY 2026 – PARKS AND RECREATION BOARD



RECREATION



**EARTH DAY**  
**APRIL 22**  
**110 ATTENDEES**



**ARBOR DAY**  
**APRIL 24**  
**100 ATTENDEES**



**BTX OFF-ROAD RALLY**  
**APRIL 25**  
**34 PARTICIPANTS**



**FAR OUT FAMILY CAMP OUT**  
**APRIL 25**  
**120 ATTENDEES**



**CINCO DE MAYO**  
**MAY 2**  
**450 PARTICIPANTS**



# HONEY TOUR CARNIVAL

MAY 21-24



# SPLASH DAY

MAY 25



# HOT SOUNDS OF SUMMER

MAY 22, 29, JUNE 5, 12

UPDATE

## PROGRAMS & ATHLETICS

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### April Recap:

Homeschool P.E. (19)

Pickleball (18)

Self Defense (20)

### Upcoming in June:

- First Adult Women's Softball Division
- First 4v4 Adult Soccer League
- Camp BTX



UPDATE

## RUSSELL FARM ART CENTER

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### April Recap:

Story Time (97)

Gardeners (62)

Cub Scout Gardening (12)

### Upcoming in June:

- Fun on the Farm Camp
- Survival Camp





UPDATE

# RUSSELL FARM MASTER PLAN

“Louise and I seek to provide a place that promotes artistic expression. The Russell Farm has a heritage of pioneer spirit, located in a tranquil natural setting that will help aspiring artists for many years to come.”

Charlie Boren

## KEY FOCUS AREAS:

- Accessibility Improvements
- Visitor Center
- Improved Parking
- Improved Walkways & Circulation
- Separation of Vehicular & Pedestrian Traffic
- Studios, Workspace, & Lodging
- Kitchen Facilities & Restrooms
- Storage & Maintenance Space
- Support Space for Events & Staff
- Signage
- Amenities

June 7:  
Online  
Survey

BPAC  
Approval

Community  
Services  
Committee

City Council



# COMMUNITY ENGAGEMENT

Facebook Followers: 23,893 (474 in April)

Instagram Followers: 2,505 (43 in April)

Facebook Highlight – BTX Honey Tour Carnival

[Post Linked Here](#)

Post Views: 157,995

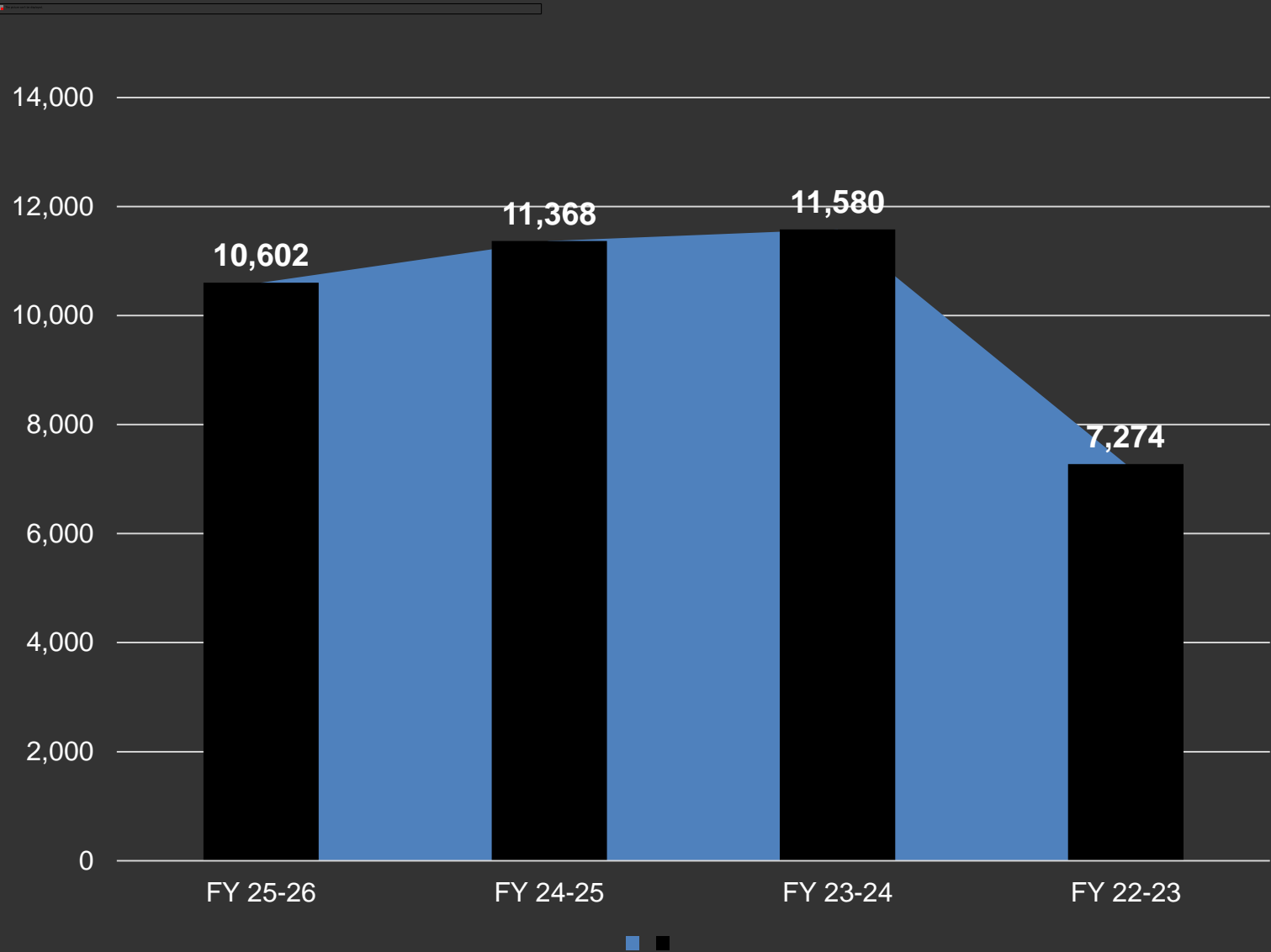


# VOLUNTEER OPPORTUNITIES

- **May 16:** Sadi & Jed's 25th Birthday Celebration at Russell Farm Art Center
- **May 21-24:** BTX Honey Tour Carnival
- **May 23:** Honey Tour Bike Ride
- **May 30:** New date for Trash Bash
- **June 6:** Show Me How Festival at Russell Farm Art Center

UPDATE

# BRICK: MEMBERSHIP & DAY PASSES IN APRIL



UPDATE

# BRICK: WE WANT YOU BACK: MEMBERSHIP DISCOUNT

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- **Target Audience:** Former members (since September 2025)
- **Offer Period:** June 1–30
- **Discount:** 20% off membership
- **Outreach Strategy:** Staff will proactively contact all eligible former members and offer the discount upon their return



UPDATE

# BRICK: ALL PROGRAMS IN APRIL

FY 24 - 25

**390**

PARTICIPANTS

FY 25 - 26

**278**

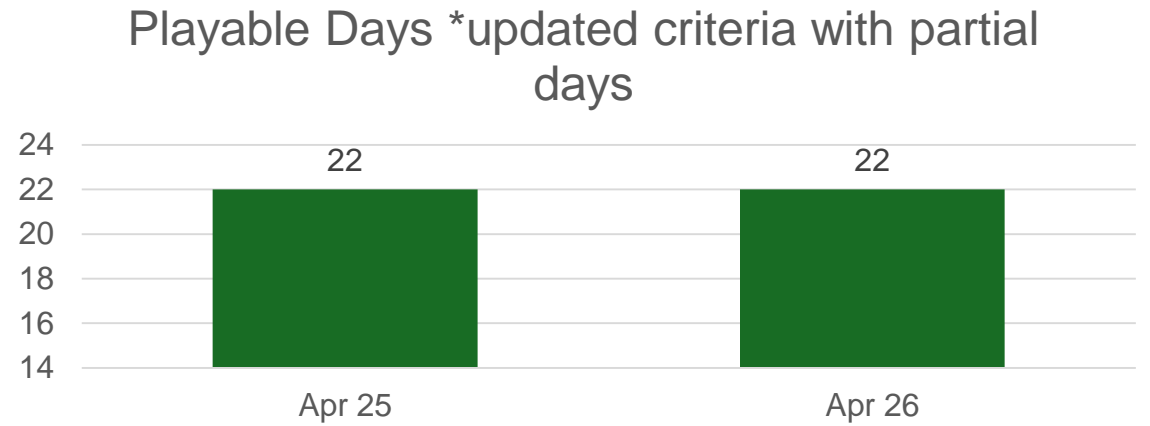
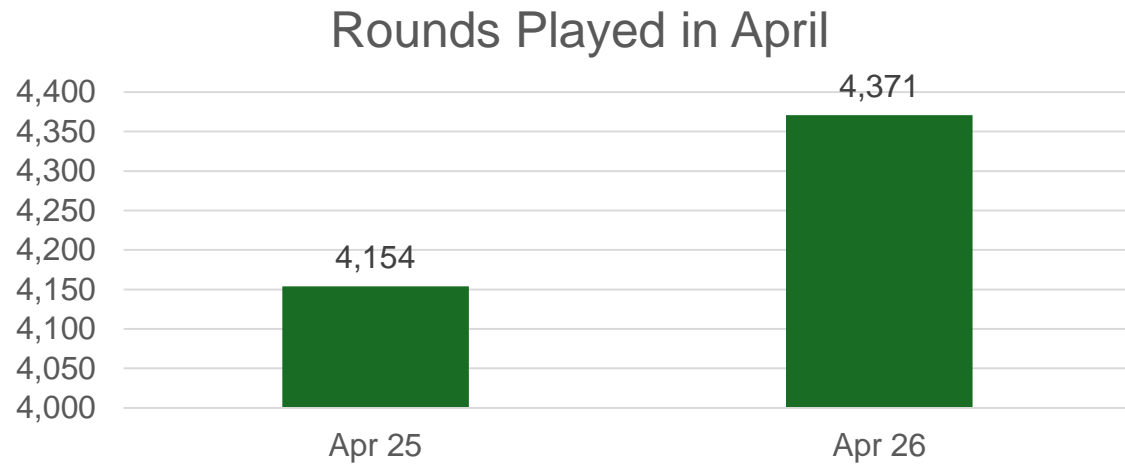
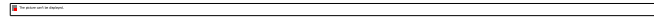
PARTICIPANTS



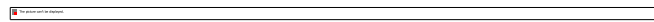


GOLF

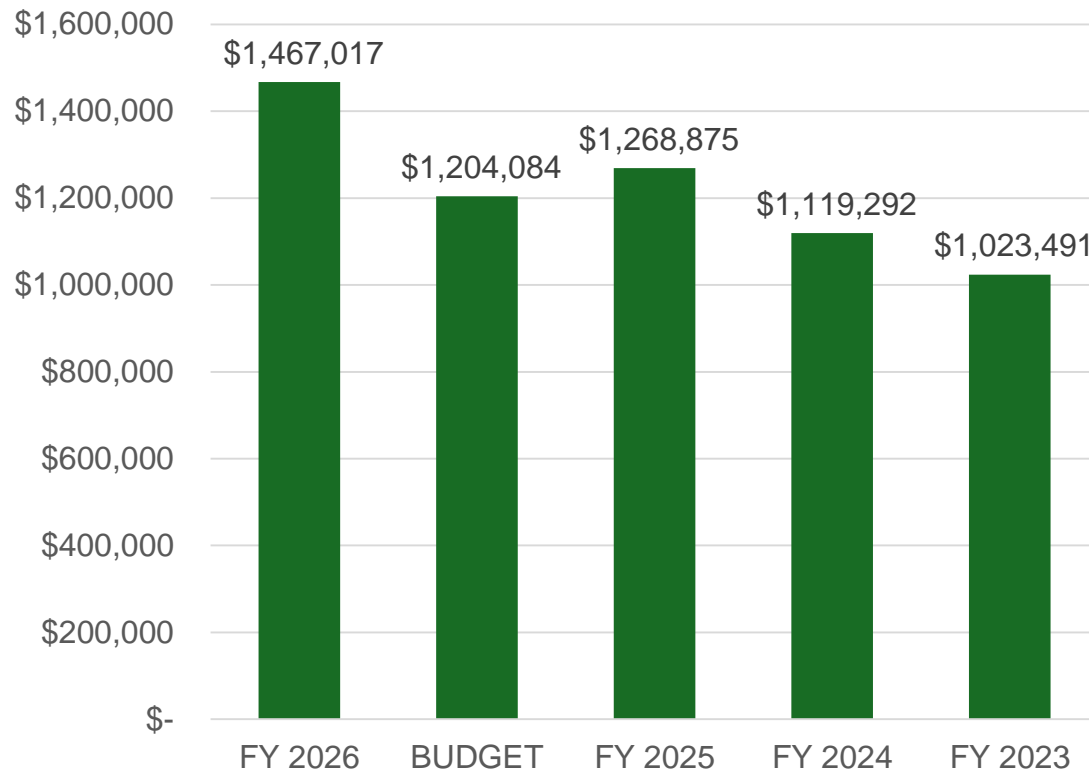
# HIDDEN CREEK GOLF COURSE: APRIL COMPARISONS



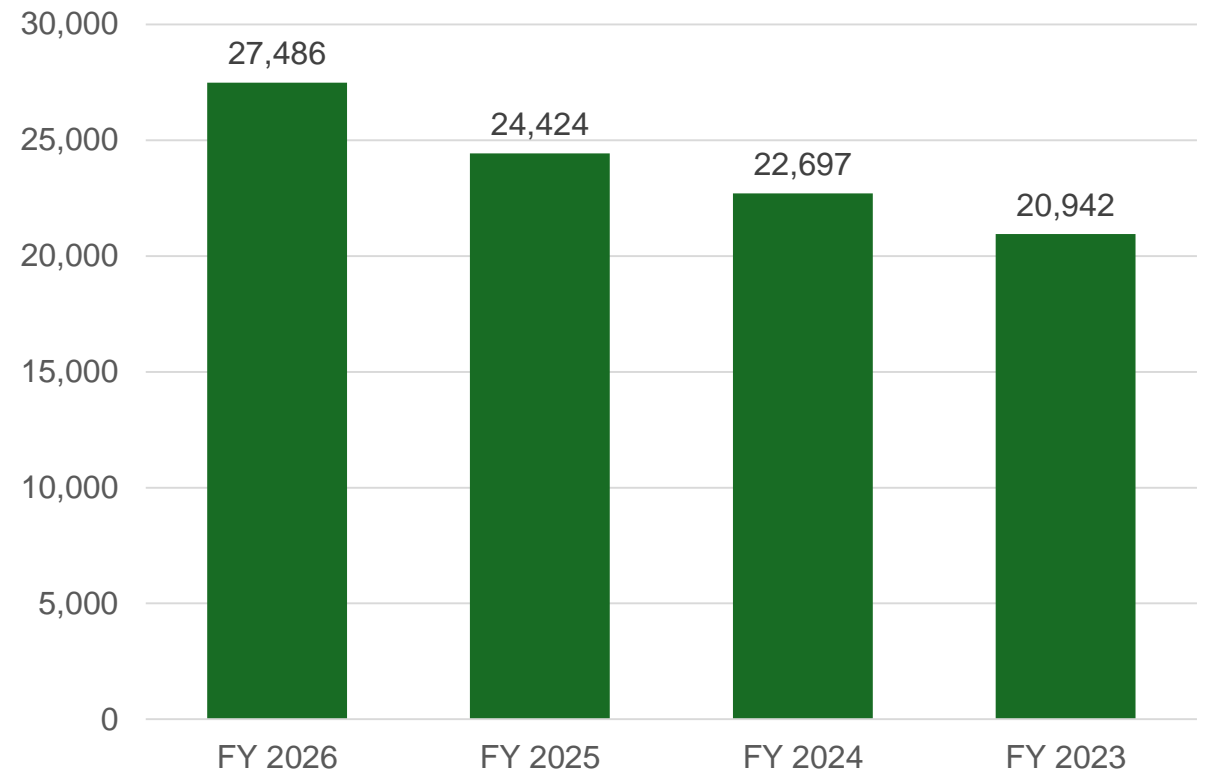
# HIDDEN CREEK GOLF COURSE: YEAR TO DATE



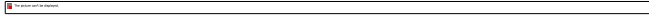
### Revenue YTD October - April



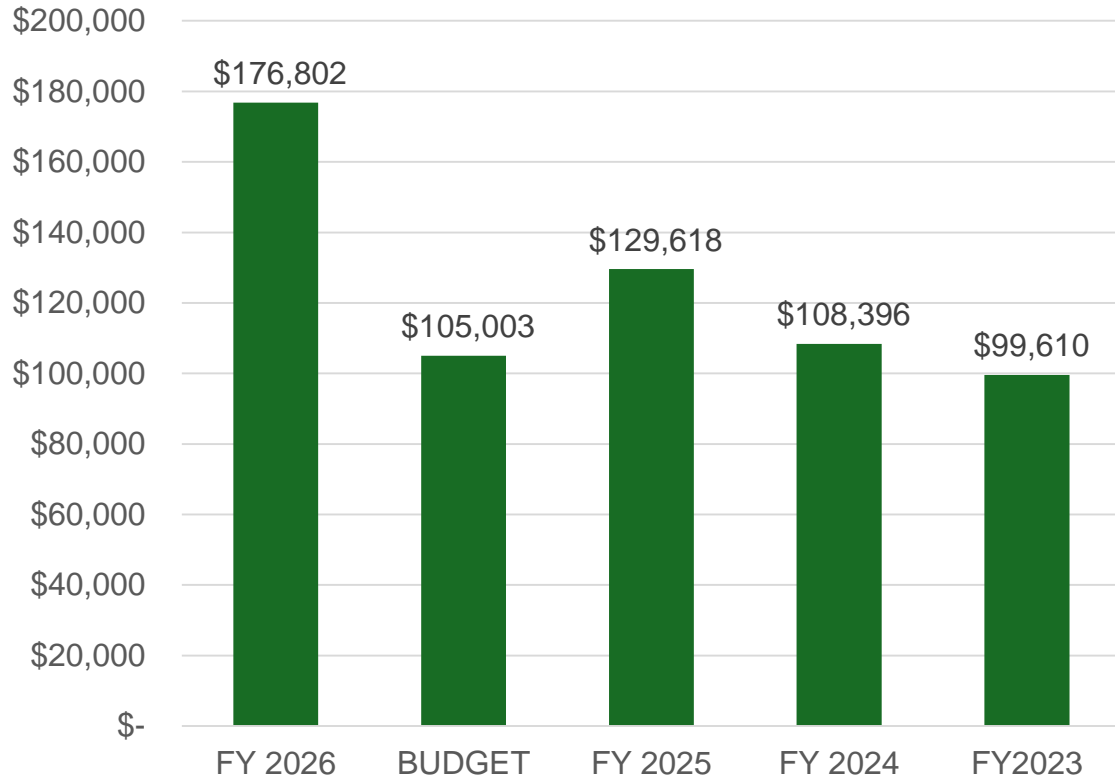
### Rounds Played YTD October- April



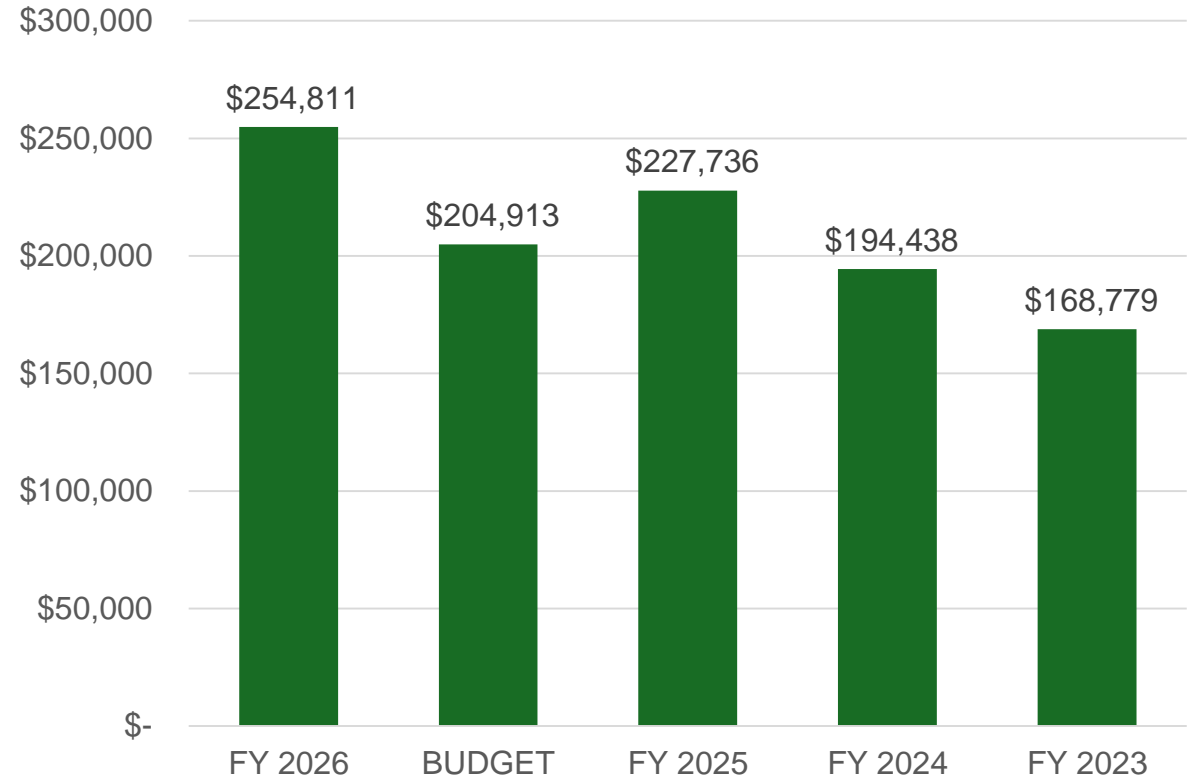
# HIDDEN CREEK GOLF COURSE: PRO SHOP AND F&B REVENUE YEAR TO DATE



### Pro Shop Revenue YTD October - April

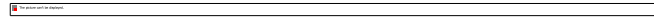


### F & B Revenue YTD October - April

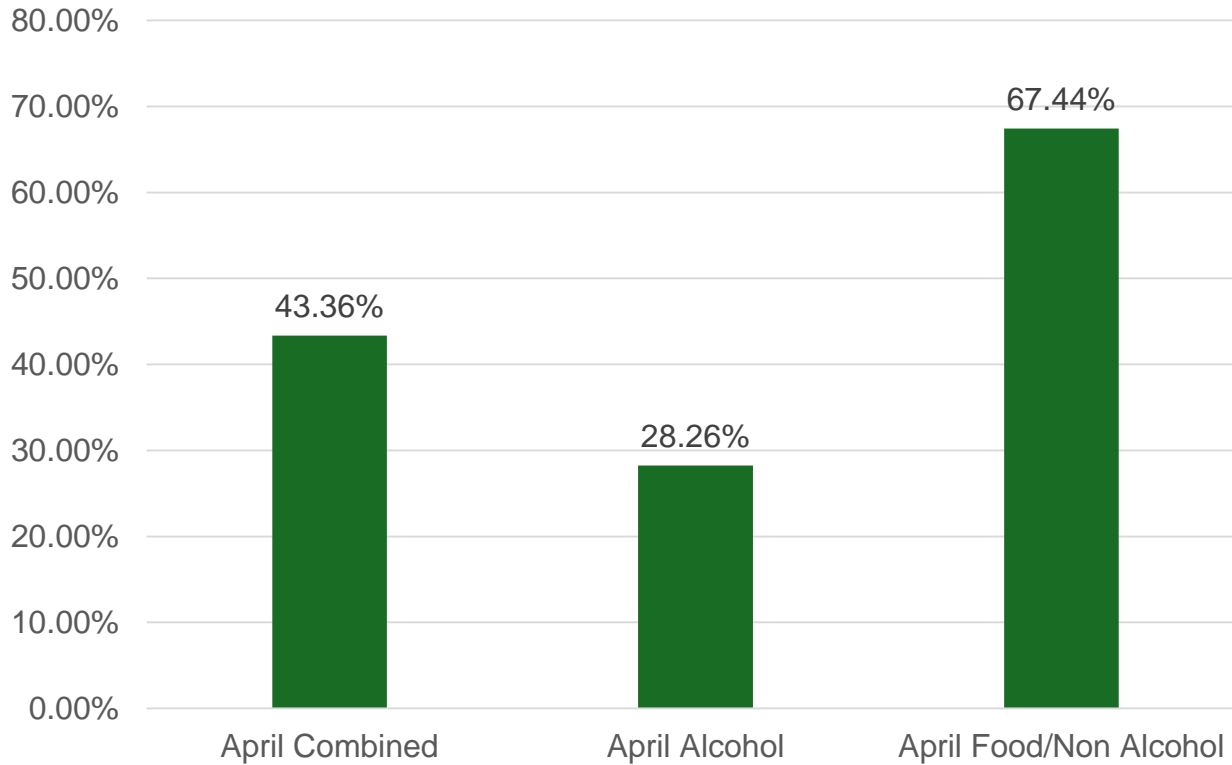


UPDATE

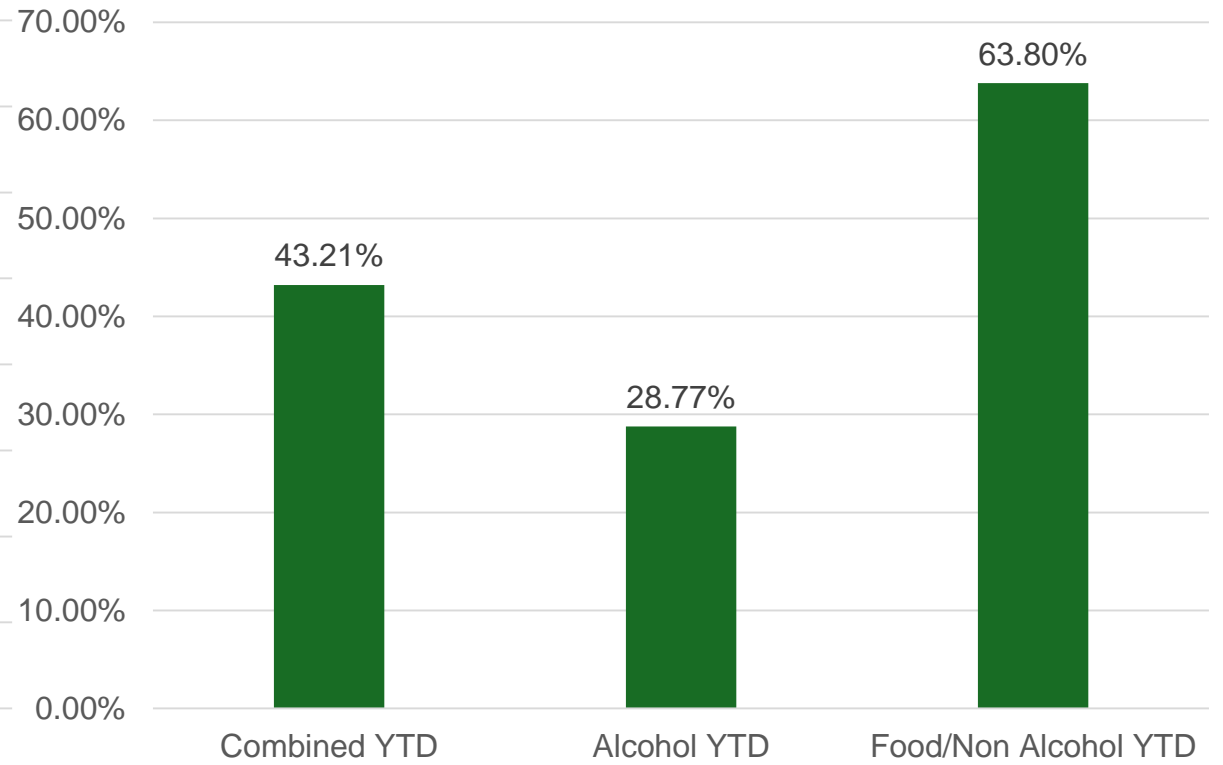
# HIDDEN CREEK GOLF COURSE: FOOD AND BEVERAGE COST OF SALES PERCENTAGES



### April Cost of Sales%



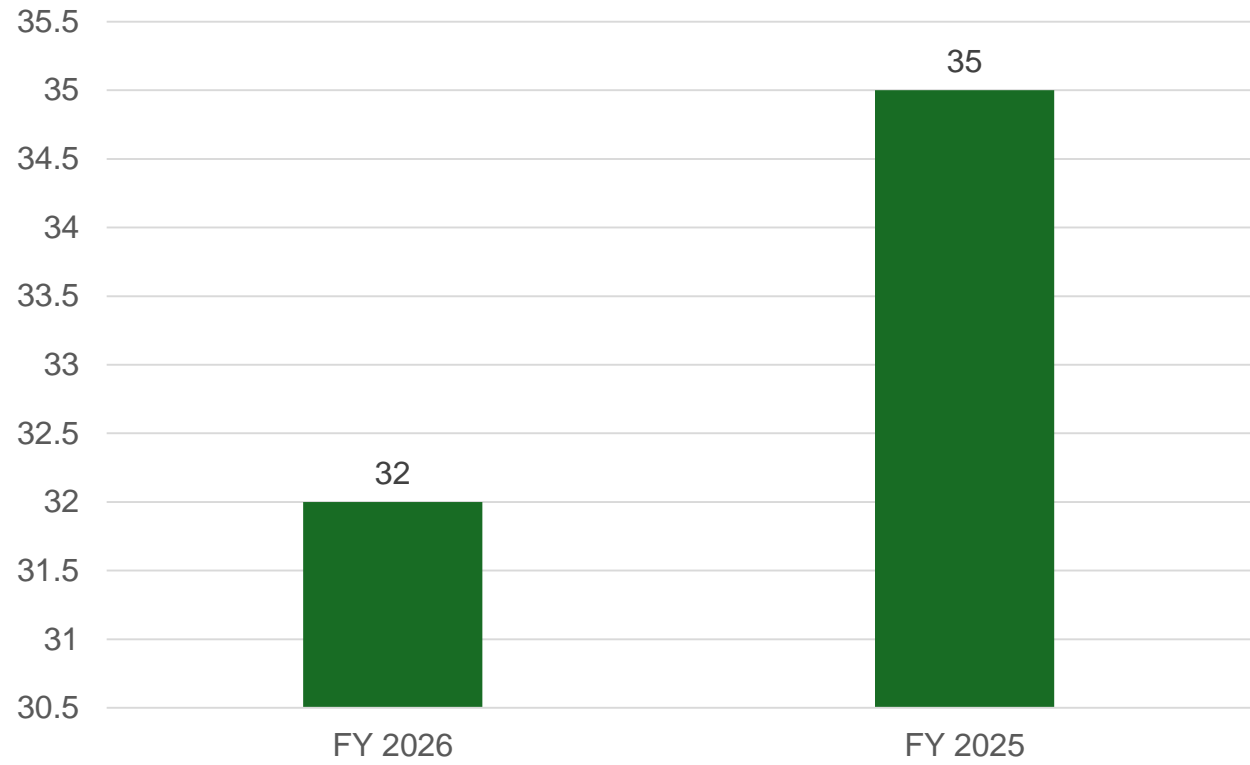
### Food and Beverage Cost of Sales YTD



# HIDDEN CREEK GOLF COURSE: TOURNAMENTS

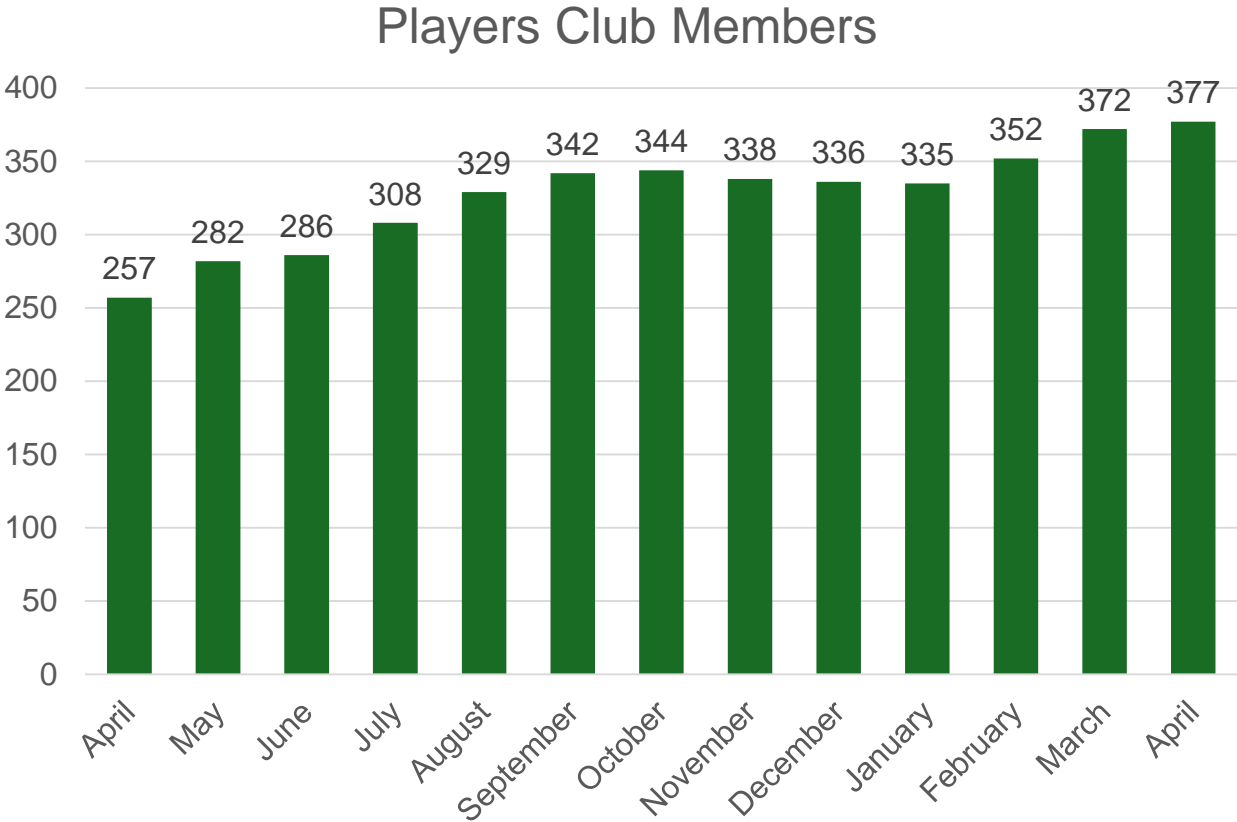


Tournaments YTD



# HIDDEN CREEK GOLF COURSE: MEMBERSHIPS

© 2019 Hidden Creek Golf Course





# CAPITAL PROJECT UPDATES



UPDATE

# CAPITAL PROJECTS

## SHANNON CREEK

CURRENTLY IN BID PREPARATION  
ANTICIPATING BIDDING PROCESS:  
JULY 2026

## WARREN PARK MASTER PLAN

PUBLIC ENGAGEMENT  
SURVEYING IN PROGRESS;  
IN PERSON ENGAGEMENT  
EVENT:  
JUNE 6 (9AM-12PM)

## GREEN RIBBON: PHASE 1, 2, & 3

PHASE 1 -  
UNDER CONSTRUCTION

PHASE 2 - CURRENTLY AT  
90% DESIGN STAGE - PLANS  
WITH TXDOT FOR REVIEW

PHASE 3 - PROJECT UNDER  
DEVELOPMENT FOR SUBMITTAL  
TO TXDOT

## LEGACY PARK

CURRENTLY IN BID PREPARATION  
ANTICIPATING BIDDING PROCESS:  
JUNE 2026





# GENERAL PARKS UPDATES



**PARKS TEAM WELCOMES  
SEAN BUTLER,  
SENIOR IRRIGATION TECHNICIAN**

## UPDATE

# OPERATIONS

### HIGHLIGHTS:

- COMPLETED ANNUAL TREE PLANTINGS; INSTALLED 98 (EXCEEDED INITIAL GOAL OF 50)
- RECEIVED 2026 TREE CITY USA GROWTH AWARD
- 5 GRANT SUBMISSIONS TO DATE

### TEAM UPDATES:

- HOSTED REGIONAL TRAINING FOR CERTIFIED PLAYGROUND SAFETY COURSE (APRIL 14-16); 71 PARTICIPANTS
- DR. JESSIE FARRIS RECOGNIZED FOR DFW ENVIRONMENTAL IMPACT AWARD

### CURRENT & UPCOMING PRIORTIES:

- OAK VALLEY TRAIL STRIPING (TO START MID-MAY 2026)
- HIKE AND BIKE TRAIL SIGNAGE (AWAITING MATERIALS)
- 5 YEAR SERVICES RENEWAL

### PARK METRICS: BY THE NUMBERS

- **38 PLAYGROUND INSPECTIONS:**  
1 REPAIR (CEDAR RIDGE FENCE)
- **1 GRAFFTI ABATEMENT**  
SUNNY MEADOWS DRAINAGE BRIDGE



UPDATE

# OPERATIONS - CHISENHALL SPORTS COMPLEX

**PAST EVENTS:**

2D SPORTS - APRIL 26  
(78 TEAMS)

PERFECT GAME - MAY 1-2  
(104 TEAMS)

2D SPORTS - MAY 10  
(79 TEAMS)

**UPCOMING EVENTS:**

2D SPORTS - MAY 10

PERFECT GAME - MAY 16-17

PERFECT GAME - MAY 23-24

MAY 30-31

**CONCESSION ITEMS:**

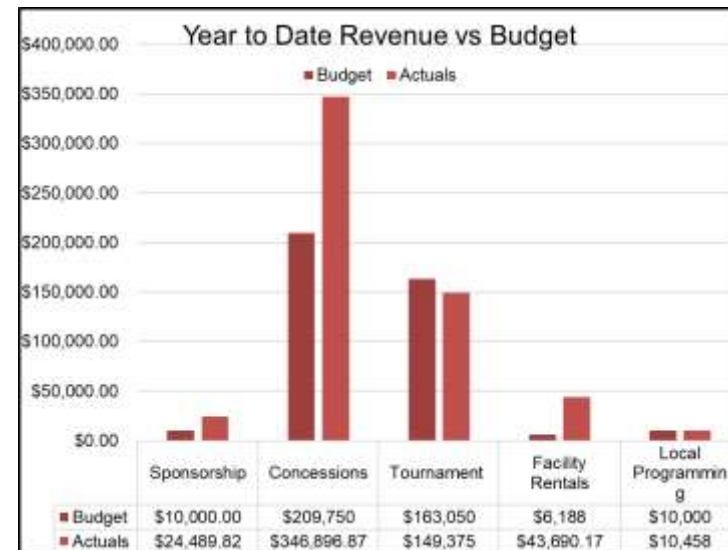
BOTTLED WATER: 3052

HOT DOGS: 1760

BLUE POWERADE: 1665

COKE: 1286

NACHOS: 1228



QUESTIONS / COMMENTS