

Community Services Committee

DEPARTMENT: Parks and Recreation

FROM: Jen Basham, Director of Parks and Recreation

MEETING: February 19, 2025

SUBJECT:

Receive a report and provide possible recommendations regarding Be Healthy Baby Boxes (Staff Contact: Jen Basham, Director of Parks and Recreation)

SUMMARY:

Be Healthy Babies is an initiative associated with Be Healthy Burleson that provides gift boxes to babies born at Texas Health Huguley. Currently the program provides 300 boxes annually to the hospital to give out to families. Texas Health has reported that they average 1,700 babies annually. They also provide welcome bags with similar information and gifts through the hospital. Staff is proposing to forego the boxes and purchase onesies or pacifiers to add to the existing gift bags provided by the hospital in order to provide enough items for all babies born annually.

RECOMMENDATION:

Staff recommends purchasing a smaller item in order to maximize the program.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

List date and description of any prior action related to the subject

REFERENCE:

Insert CSO# if applicable Insert resolution or ordinance change

FISCAL IMPACT:

Proposed Expenditure/Revenue: Account Number(s):

Fund:

Account Description:

STAFF CONTACT:

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