

# Library eBook and eAudiobook Purchases

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CITY COUNCIL

# CloudLibrary<sup>TM</sup> Collection

Bibliotheca is the sole source provider for the CloudLibrary<sup>TM</sup> online platform that checks out digital content to public library users.

The Burleson Public Library launched its CloudLibrary<sup>TM</sup> collection in 2016. It currently offers 4,111 individual titles for library patrons to check out.

It is one of three different options that the Library uses to check out digital content.



### Digital Library Platforms

Overdrive is a shared collection with 33 other North Texas Libraries. All purchases are shared between the patrons of all member libraries. It has a very broad collection because the consortium has been adding titles for over 16 years. Overdrive averaged 1,713 Burleson checkouts/month in FY 2023 and cost \$0.32 per use.



Hoopla is a pay per use platform, so patrons have access to the entire catalog and the library only pays for the items that are checked out. Hoopla is the library's only provider of eComics, streaming music and video. The library utilizes a monthly spending cap to stay within budget and averaged 1,107 checkouts/month in FY2023. Hoopla had a \$1.60 cost per use.



CloudLibrary<sup>TM</sup> is a standalone collection, but the library is part of a consortium of 70 Texas libraries that share content with each other. CloudLinking prioritizes Burleson patrons by only sharing digital content that is not currently checked out or on hold for a Burleson patron. CloudLibrary<sup>TM</sup> is the only digital platform that provides this option. Burleson cardholders checked out 34,184 CloudLibrary titles in FY2023, which is a 24% increase from FY2022.



Overall, digital checkouts have increased 11%.

## Burleson CloudLibrary<sup>TM</sup> Checkouts

FY2022	FY2023	Change
30,196	34,184	+13.2%

#### Recommendation

Approve the minute order for the purchase of eBooks, eAudiobooks and digital magazines on Bibliotheca's CloudLibrary<sup>TM</sup> in the amount not to exceed \$54,045.