
City Council Regular Meeting

DEPARTMENT: Parks and Recreation
FROM: Jen Basham, Director of Parks and Recreation
MEETING: January 22, 2024

SUBJECT:

Consider approval of a resolution authorizing sponsorship of proposed public events for calendar year 2024 in accordance to Chapter 70, "Streets, Sidewalks and Public Places," of the Code of Ordinances. (*Staff Presenter: Jen Basham, Director of Parks and Recreation*)

SUMMARY:

On December 12, 2022, City Council approved an amendment to Chapter 70, "Streets, Sidewalks and Public Places," of the Code of Ordinances. One result of the amendment was , events that are requesting an in-kind sponsorship of over \$500 from the city including but not limited to the items below, would require Council approval for their public event.

Cost of policing of the event
Cost of medical services at the event
Cost of public works services at the event
Cost of parks and recreation services at the event
Waiver of building rental fee

There are 11 public events or rentals for calendar year 2024 that are requesting in-kind sponsorships over \$500 for review, consideration, and approval. Those events are as follows:

Business over Breakfast: Final Tuesday of every month (begins February 27, 2024)

Burleson/Joshua Girl Scout Unit 224 – Leaders: January 11 – December 7, 2024

American Red Cross Blood Drive: February 7 – November 13, 2024

Light Up the Night: April 6, 2024

City on the Hill: May 4, 2024

BTX Honey Tour Bike Ride: May 25, 2024

Independence Day Parade: July 4, 2024

Toys for Tots: The final week of November 2024 (1-day)

Christmas Parade of Lights: December 7, 2024

Carter Blood Care: Weekly throughout 2024

AARP: Thursdays from February 1 – April 11, 2024

RECOMMENDATION:

Approve sponsorship of proposed public events as presented

PRIOR ACTION/INPUT (Council, Boards, Citizens):

On December 12, 2022, City Council approved an amendment to Chapter 70, "Streets, Sidewalks and Public Places.

FISCAL IMPACT:

Budgeted Y/N: Y

STAFF CONTACT:

Jen Basham
Parks and Recreation Director
jbasham@burlesontx.com
817-426-9201