
City Council Regular Meeting

DEPARTMENT: Economic Development
FROM: Alex Philips, Economic Development Director
MEETING: March 4, 2024

SUBJECT:

Consider approval of a facility use agreement with Burleson Farmer's Market for the use of the Mayor Vera Calvin Plaza in Old Town for the upcoming season. (Staff Contact: Joni Van Noy, Economic Development Coordinator)

SUMMARY:

The Burleson Farmer's Market (BFM) seeks to begin its market activities within the Mayor Vera Calvin Plaza beginning April 6, 2024. The market utilizes the Mayor Vera Calvin Plaza promenade, a portion of the lawn space and four (4) on street parking stalls located along S. Warren St. for mobile food vending.

This request is effectively a renewal of the previous year's agreement with the following edits:

1. Added verbiage: At such time tenants occupy the building adjacent to the Plaza's promenade, all functioning entry and exit points to the building will remain clear and unblocked by market operations. The City reserves the right to intervene if necessary.
2. Added verbiage: The entrance to the Burleson Heritage Museum shall remain clear and unblocked by market operations at all times.
3. Added verbiage: The two on-street parking stalls adjacent to the Burleson Heritage Museum are reserved for museum visitors. Reserved signage may be placed in the area to notify the general public of such provision.
4. Added verbiage: The operator of BFM shall collect trash in the area following market operations. Collected trash shall be transported to the dumpster located at Chisenhall Fields. New trash bags should be placed in emptied trash receptacles before leaving the premise.

Burleson Farmer's Market operates from April through December and pays a contracted amount of \$454.50 per day to utilize the Plaza's promenade, on-street parking stalls along Warren St. and a portion of the lawn.

RECOMMENDATION:

Staff recommends approval of the agreement as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

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