



Departmental Updates

Parks Board- September 8, 2022

Rec Special Events



Event Recaps:

July is Parks and Recreation Month events: Estimated 585 participants
Teen Tie Dye in the Park; Bailey Lake Community Day; BTX Family Sports Day;
Watermelon Day at Russell Farm; Chalk the Walk; Pops at the Pool
Hollywood Date Night, August 19: Estimated 60 participants



Upcoming Fall Events:

Cool Sounds of Fall Concert Series: begins September 3
Be Healthy Burleson Fun Walk/5k/10k: September 17
Dogs and Donuts at Bark Park: September 24





Rec Programs



Athletic News:

Current Summer Adult Athletics:

Softball

Fall Athletics currently in registration:

Softball and Men's Basketball



Program News:

Fall programming begins September 6

Sporties for Shorties (ages 3-5)

Homeschool PE (ages 6-12)

Parent's Night Out (ages 6-12)



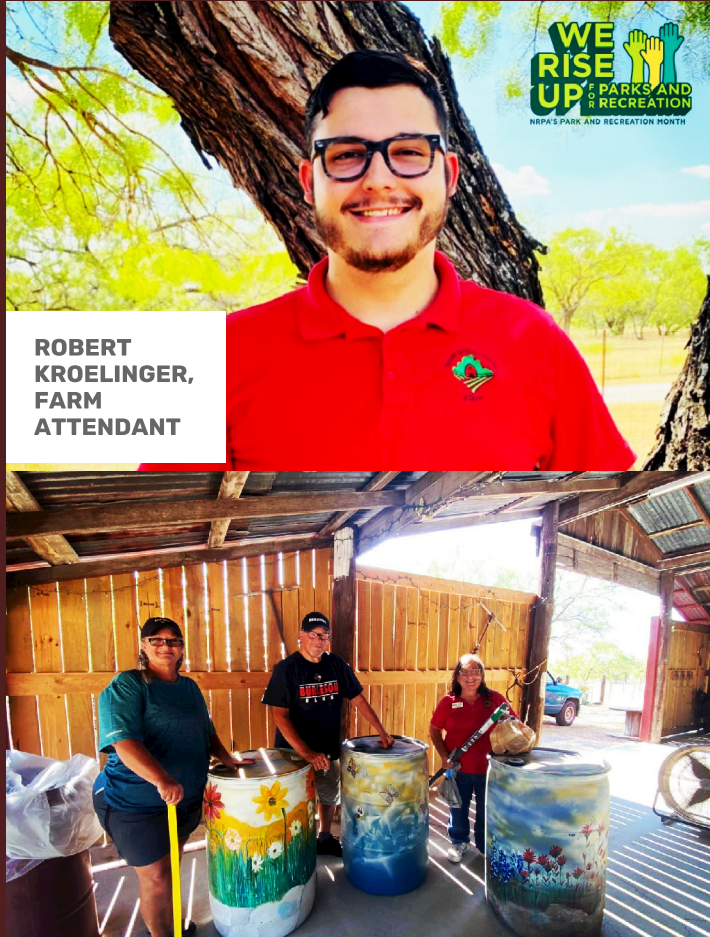
Additional News:

New programs coming soon (starting in Oct.)

Teen Open Play

Additional preschool, sports skills, and camp offerings

Russell Farm Art Center



Farm Highlights:

Watermelon Day:
estimated 75 participants

Farm Fall Cut Flower
Garden and Rain Barrell
Project: offered in
partnership with the
Johnson County Master
Gardeners

Adult Art Camp (August
20): 15 participants

Upcoming items:

- Fall Programming begins September 6 (includes homeschool enrichment classes, Saturday STEAM classes, and art programs.
- Overnight Family Camp Out (10/15) registration now open.

Marketing and Community Engagement

Quick Stats as of 9/2:
Facebook Followers:
13,903
(353 follower increase)

Instagram Followers:
1,227
(26 follower increase)

Tik Tok Followers:
778
(146 follower increase)

Constant Contact
Subscribers:
4,917



Facebook Highlight: Bailey Lake Big Catch

Reach - 14,380 ; Reactions - 173;
Comments - 18



Tik Tok Highlight: Hollywood Date Night

Likes - 57; Views - 819

August High Performing Content

BRiCk - Upcoming Projects

1. Install way finding signage throughout facility
2. Replace lockers in men's locker rooms with locking system for daily use.



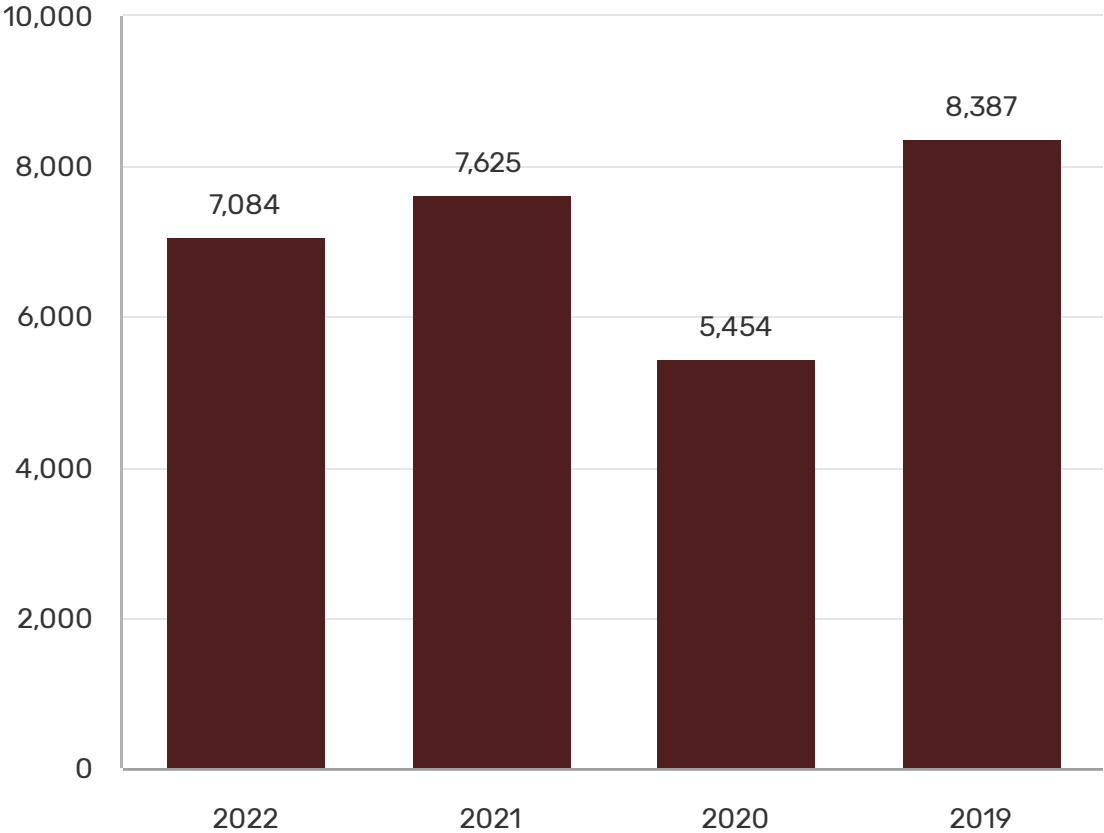
New Spin Bikes

The new spin bikes were delivered on August 31st

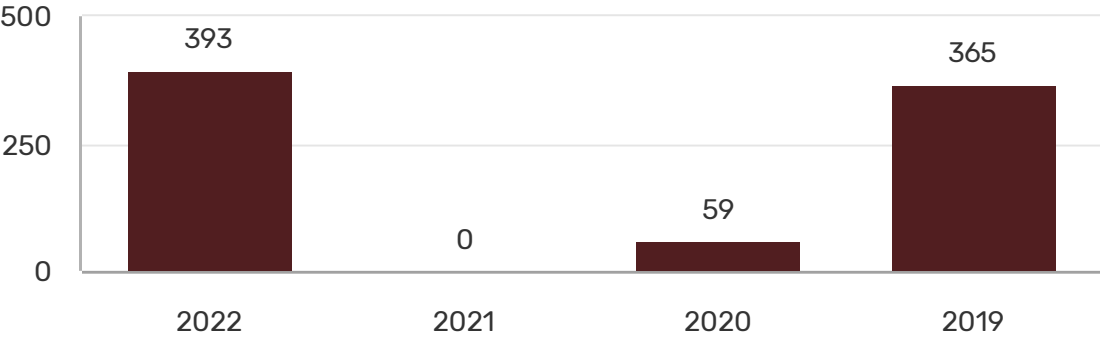


BRiCk- Memberships and Programs

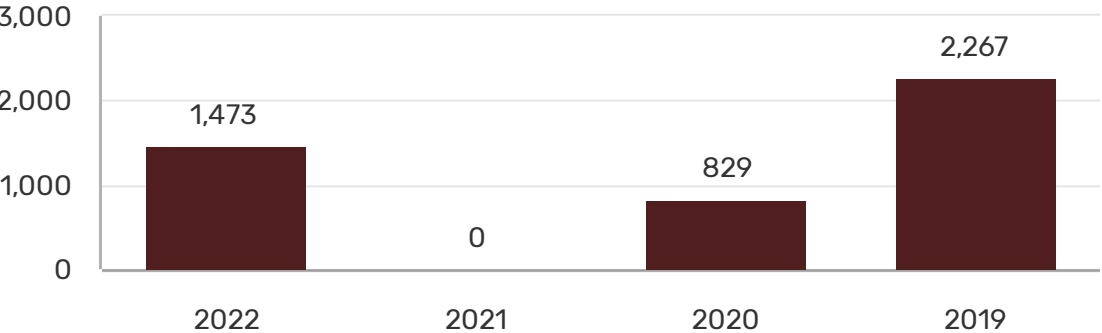
August Memberships



Program Enrollments



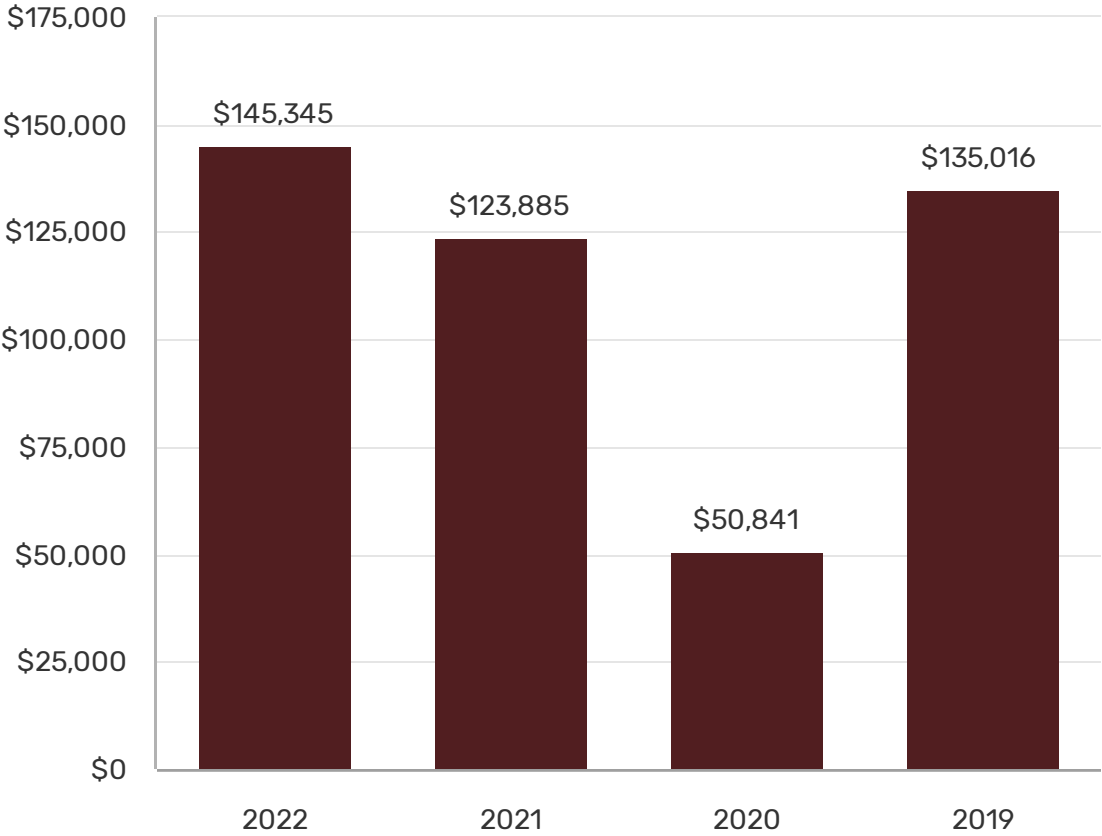
Fitness Class Attendance



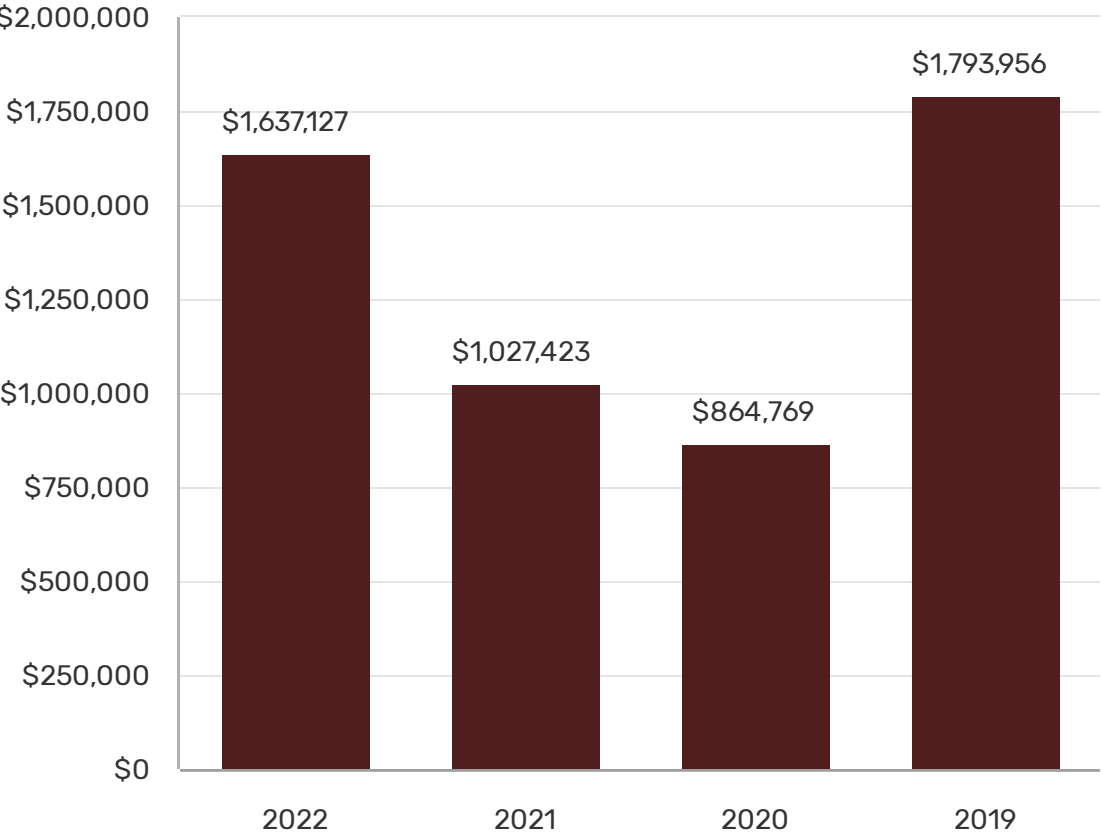
FY 2021 had limited data due to software conversion

BRiCK-Revenue

August

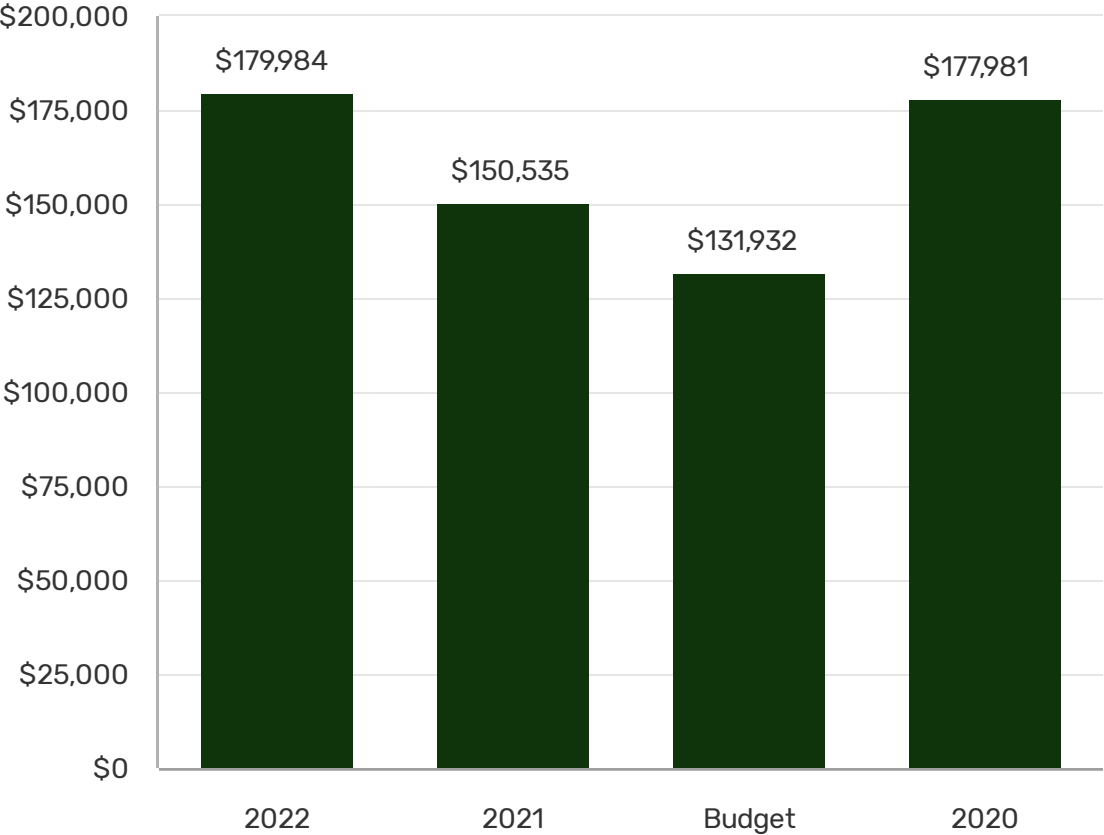


Year to Date (Y/E Accruals not included)

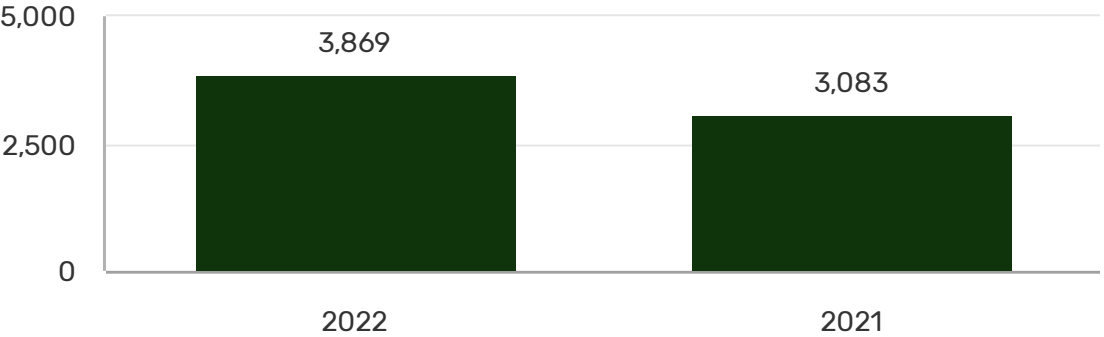


Golf- July Comparisons

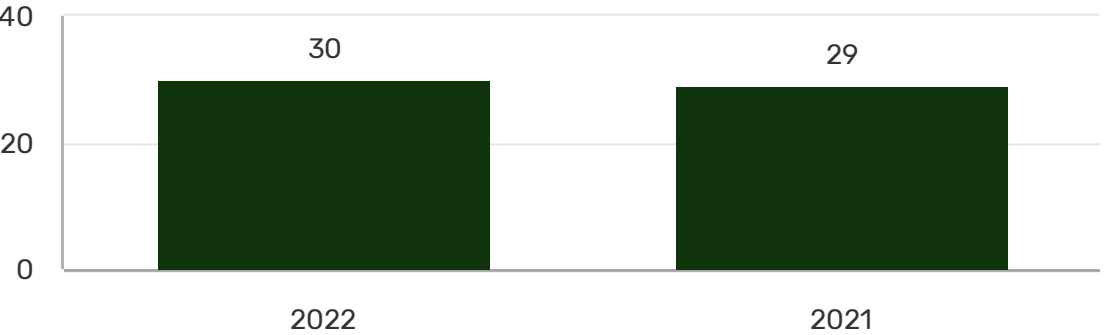
August Revenue



Rounds Played in August

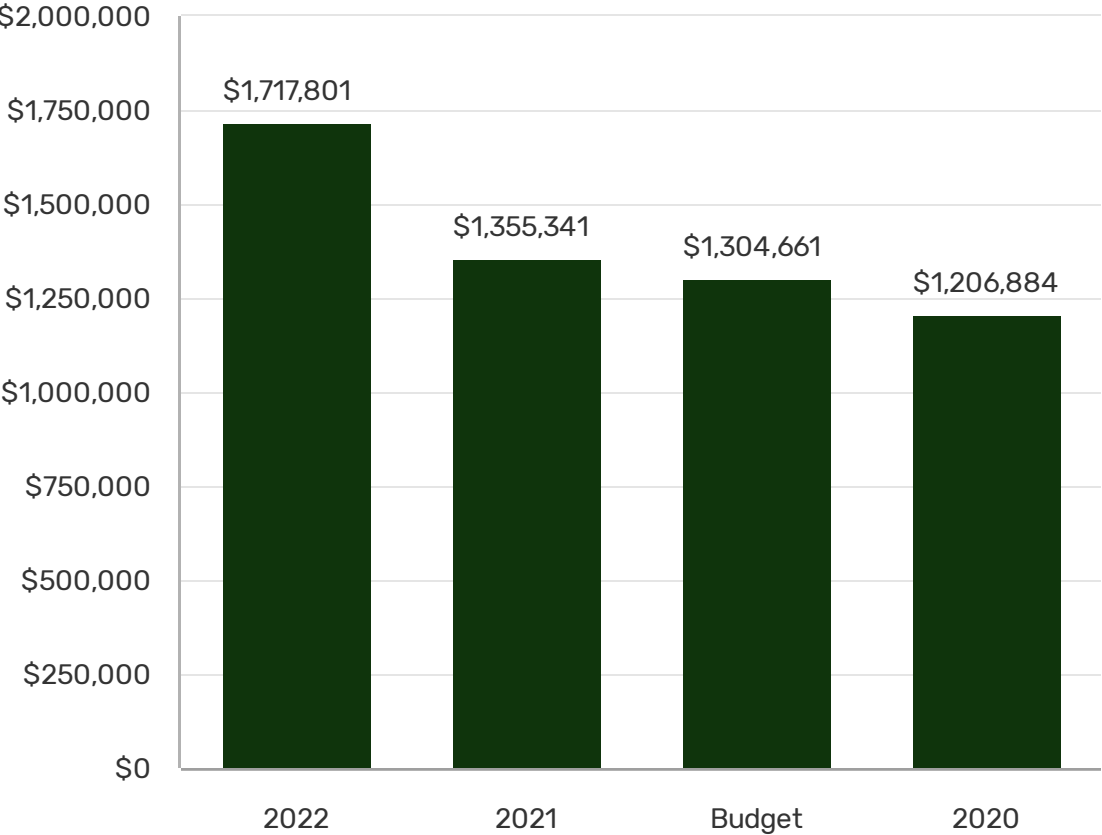


Playable Days

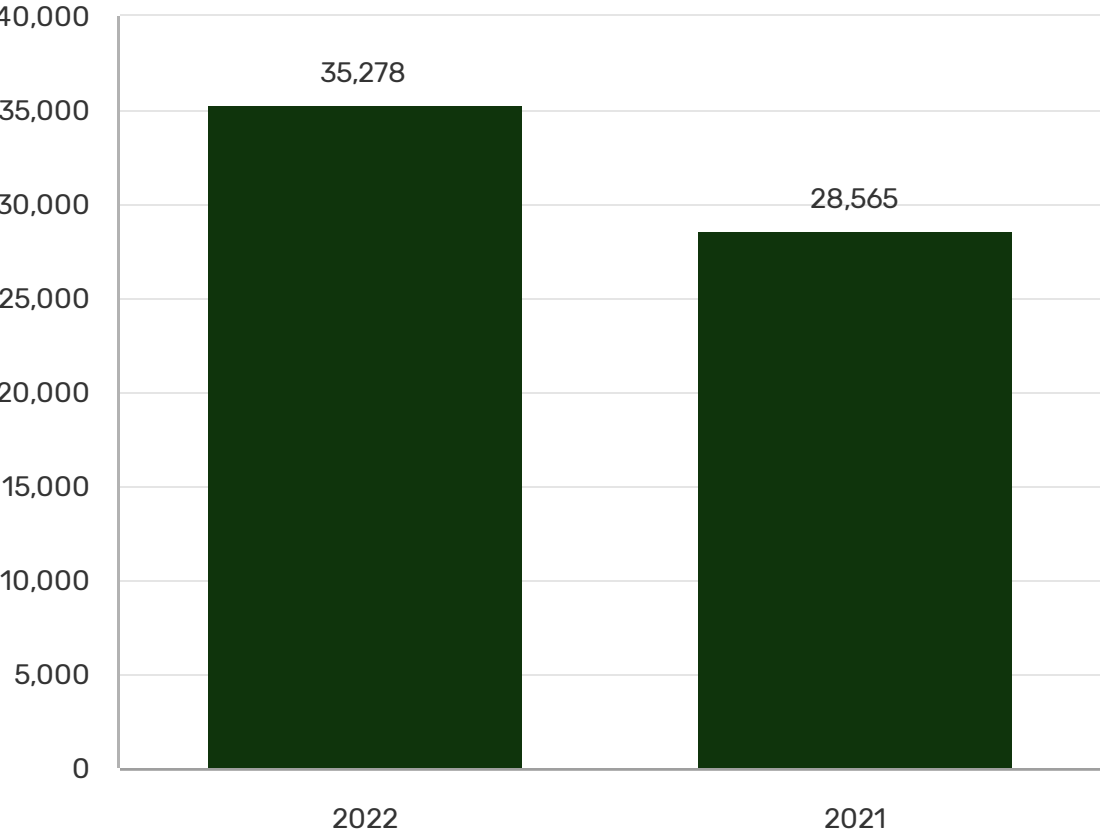


Golf- Year to Date

Revenue YTD October -August

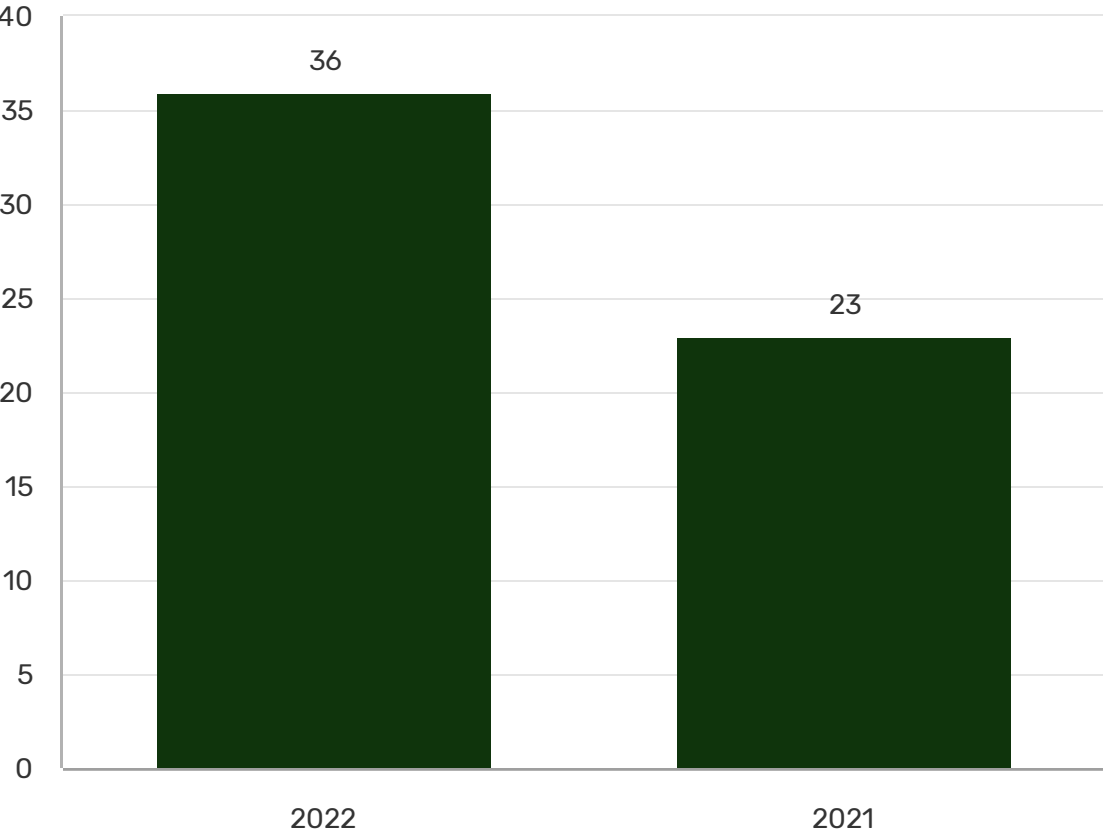


Rounds Played YTD October- August

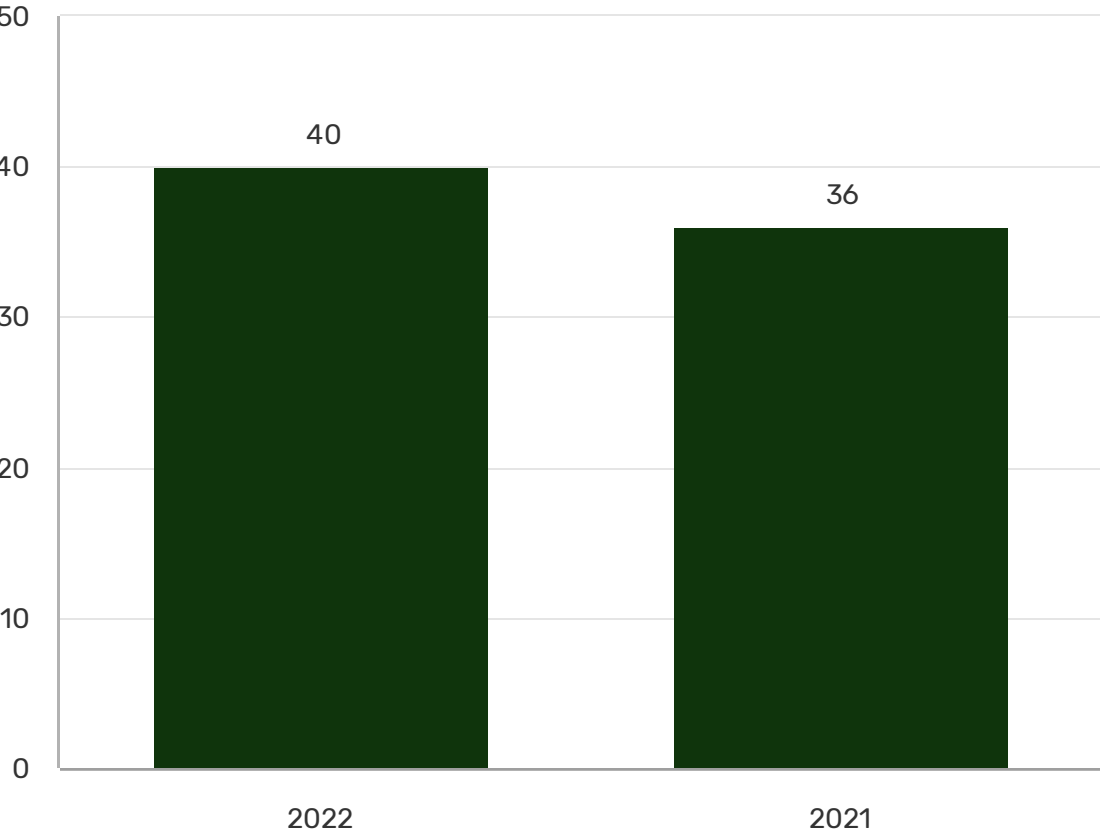


Golf

Tournaments YTD



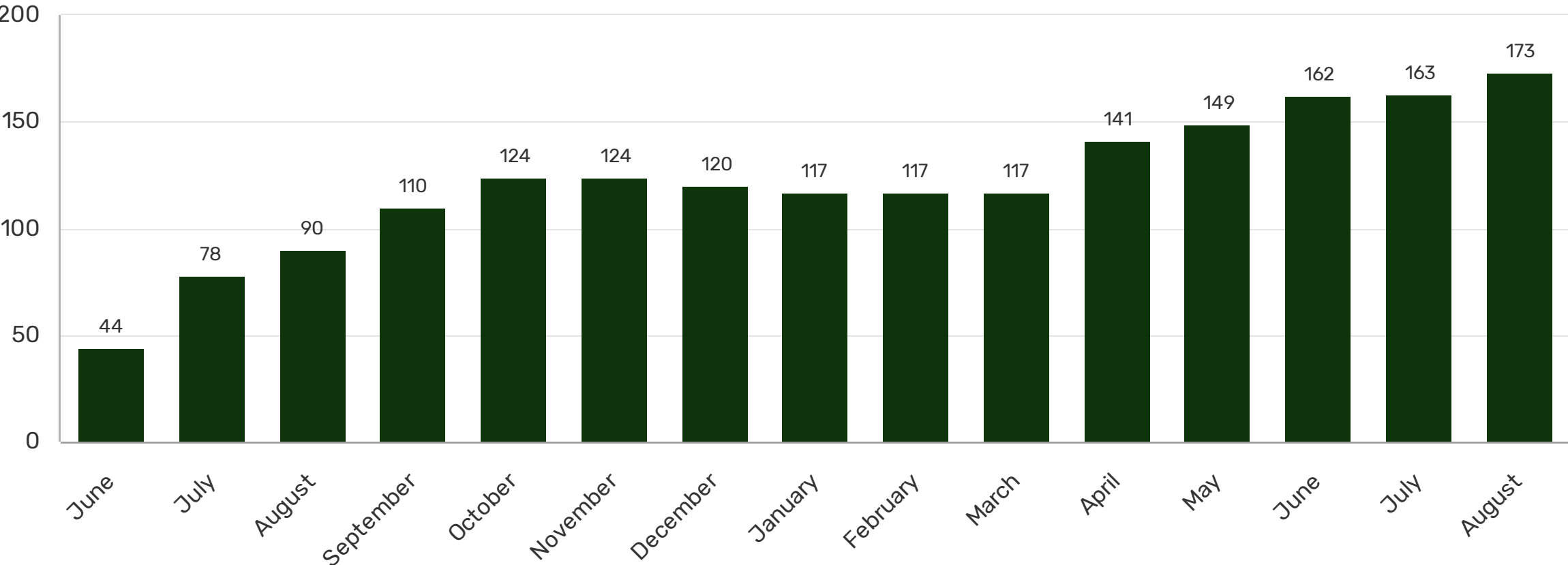
Junior Golf Program



Golf-Memberships

173 Current Members

Players Club





Parks - Capital Project Updates

- **Burleson Bark Park: shelter installation COMPLETE**
- **Cemetery Expansion: Foundation and flatwork complete. Columbarium and memorial books installation complete. Shelter construction and irrigation line installation in progress.**
- **Bailey Lake and Chisenhall Parking Lot Expansions: 100% plans and project manual complete.**
- **Village Creek Trail: 100% plans underway.**
- **Bartlett Soccer Complex: Kimley-Horn selected as engineering consultant for surveys and volume balance calculation.**

Parks - Capital Project Updates (Continued)

- **Shannon Creek:** round two of public input and town hall complete. Reviewing feedback for refined design concept.
- **Cindy Park:** construction complete with exception of team swing and fence work. Ribbon-cutting proposed for October 4.
- **Claudia's:** delay in production new completion date of late October.
- **Parks Annex Building:** under construction at pad preparation phase.
- **Prairie Timber Playground and Drainage Improvements:** complete
- **Clark Park:** Construction documents complete and delivered to Developer for bidding.



August Parks by the Numbers

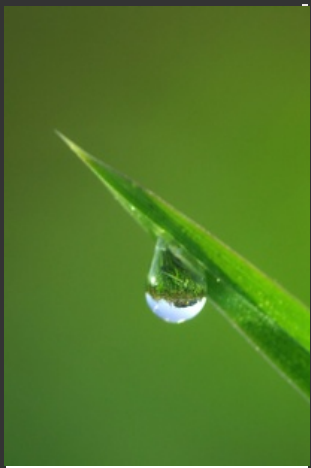


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PLAYGROUNDS INSPECTED

Litter Abatement

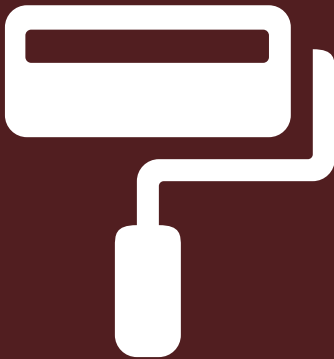


22,225
Pounds of
Litter
Removed



112
IRRIGATION
REPAIRS MADE

31 PARK IPM
TREATMENTS (weeds
and ants)



0 graffiti
incidents

August Parks by the Numbers



7

**PARKS IMPACTED BY
MAJOR FLOOD EVENT -
DEBRIS CLEARED**

Acres Mowed

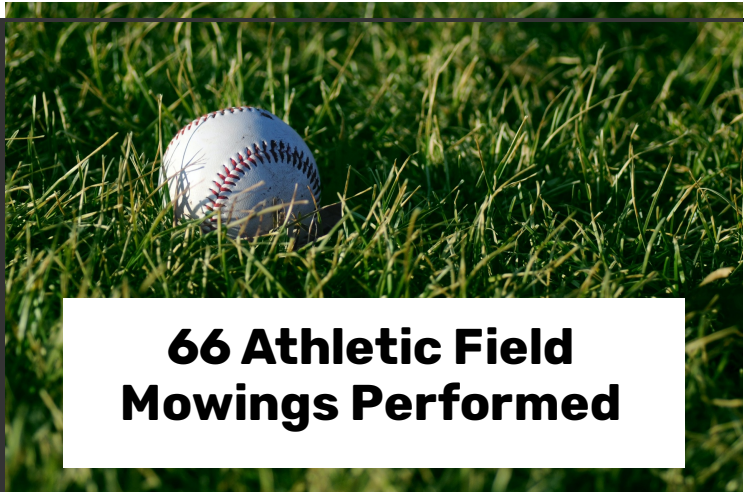


**1,531 (two
rainout days)**



7

**Trail Rules and
Etiquette
Signs Installed**



**66 Athletic Field
Mowings Performed**



**105 ATHLETIC
FIELD GROOMINGS
PERFORMED**



Feedback?