

# The St. Joseph River: Witness to History

## To air September 2021 only on WNIT - PBS Michiana

Presented in partnership with the Rask Family Foundation - Deadline Friday, August 6



For centuries, the St. Joseph River has played a pivotal role for the people of Northern Indiana and Southern Michigan and born witness to their history. In Fall of 2021, PBS Michiana - WNIT will present a special documentary delving into the history of the river and its communities, the revitalization of this cherished resource and the future development along its shores. The documentary will be accompanied by community events and activities, as we celebrate the St. Joe.

*The St. Joseph River: Witness to History* only on PBS Michiana -WNIT.

### THESE SPONSORS WILL BE RECOGNIZED AT THE OPEN OF THE PROGRAM

- ❑ **Diamond Level Sponsor \$20,000**
  - 5 second message inside program that runs at open of documentary and is included on DVDs
  - 75 15-second ROS spots on WNIT and 75 15-second ROS spots on WNIT INFocus (total 150 spots not in documentary)
- ❑ **Platinum Level I Sponsor \$15,000**
  - 5 second message inside program that runs at open of documentary and is included on DVDs
  - 50 15-second ROS spots on WNIT and 50 15-second ROS spots on WNIT INFocus (total 100 spots not in documentary)
- ❑ **Platinum Level II Sponsor \$10,000**
  - Sponsor name, logo & business tagline read aloud that runs at open of documentary & is included on DVDs
  - 30 15-second ROS spots on WNIT and 30 15-second ROS spots on WNIT INFocus (total 60 spots not in documentary)

### THESE SPONSORS WILL BE RECOGNIZED AT THE CLOSE OF THE PROGRAM

- ❑ **Gold Documentary Sponsor \$5,000**
  - Sponsor name, logo & tagline on-screen & spoken that runs at close of documentary & is included on DVDs
  - 15 15-second ROS spots on WNIT and 15 15-second ROS spots on WNIT INFocus (total 30 spots not in documentary)

#### The following levels are on-screen recognition (not spoken)

- ❑ **Silver Documentary Sponsor \$2,500**
  - Sponsor name, logo & tagline on-screen that runs at close of documentary & is included on DVDs
  - 10 15-second ROS spots on WNIT and 10 15-second ROS spots on WNIT INFocus (total 20 spots not in documentary)
- ❑ **Documentary Partner \$1,000**
  - Sponsor name listed on scroll inside program that runs at close of documentary and is included on DVDs
  - 10 15-second ROS spots on WNIT and 10 15-second ROS spots on WNIT INFocus (total 20 spots not in documentary)
- ❑ **Documentary Sponsor \$500**
  - Sponsor name listed on scroll inside program that runs at close of documentary and is included on DVDs
  - 5 15-second ROS spots on WNIT and 5 15-second ROS spots on WNIT INFocus (total 10 spots not in documentary)
- ❑ **Documentary Sponsor II \$100- \$400**
  - Sponsor name listed on scroll inside program that runs at close of documentary and is included on DVDs

Note that all Sponsor levels will include your logo or name on WNIT's website, Recognition in WNIT's bimonthly viewing guide, *THE PLANNER* & a DVD of documentary



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Approved by WNIT: \_\_\_\_\_ Date: \_\_\_\_\_