

— PASSION IN PROGRESS — HORIZONS

A special section by **Leader Publications**

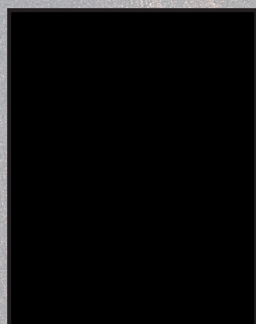
2026

Leader Publications is proud to announce the 45th edition of our largest annual publication, HORIZONS, voted the best special section in the state by the Michigan Press Association's Better Newspaper Contest. Horizons has become a much anticipated and popular publication the community looks forward to reading each year.

We publish for an audience of over 10,000 and fill it with more than 30 brand new stories focused on highlighting the great people who make up our communities and some of the amazing things going on. This year, Horizons will have the theme of Passion In Progress as we work to showcase people, places and things moving the needle in the Michigan region.

Horizons will be distributed February 28, 2026 in the Niles Daily Star, Dowagiac Daily News, as well as local chambers of commerce, real estate offices, tourist centers, medical offices and other high-traffic areas throughout our Michigan. Advertising deadline is January 27, 2026.

AVAILABLE SIZES



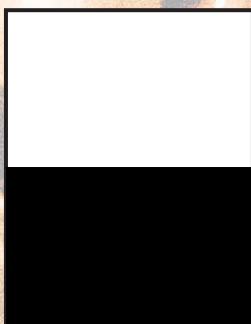
Full Page

6 col. x 12 (9" x 12")



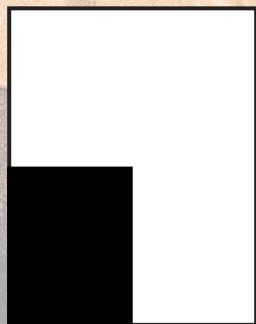
Half Page

3 col. x 12 (4.5" x 12")



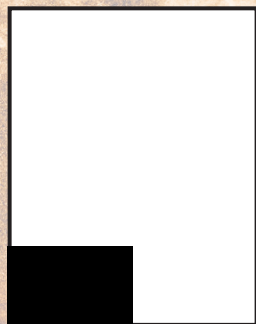
Half Page

6 col. x 6 (9" x 6")



Quarter Page

3 col. 6 (4.5" x 6")



Eighth Page

3 col. x 3 (4.5" x 3")

PREMIUM POSITIONS

Stand out from the crowd in one of our premium locations near the covers, or on a glossy page inside the magazine.

	Before Dec. 30	After Dec. 30
Glossy Pages		
Back Page	\$2,300	\$2,760
Inside Front Cover (page 2)	\$1,900	\$2,280
Inside Back Cover	\$1,700	\$2,040

LARGE SPACE POSITIONS

	Before Dec. 30	After Dec. 30
Full Page	\$1,450	\$1,740
Half Page	\$835	\$1,002
Quarter Page	\$480	\$576
Eighth Page	\$275	\$330

Camera Ready Due February 5, 2026

Office

269-687-7717

Amy.glover@leaderpub.com

Dennis Hinsey

269-362-1525

dennis.hinsey@leaderpub.com

Rich Cains

219-455-2349

rich.cains@leaderpub.com