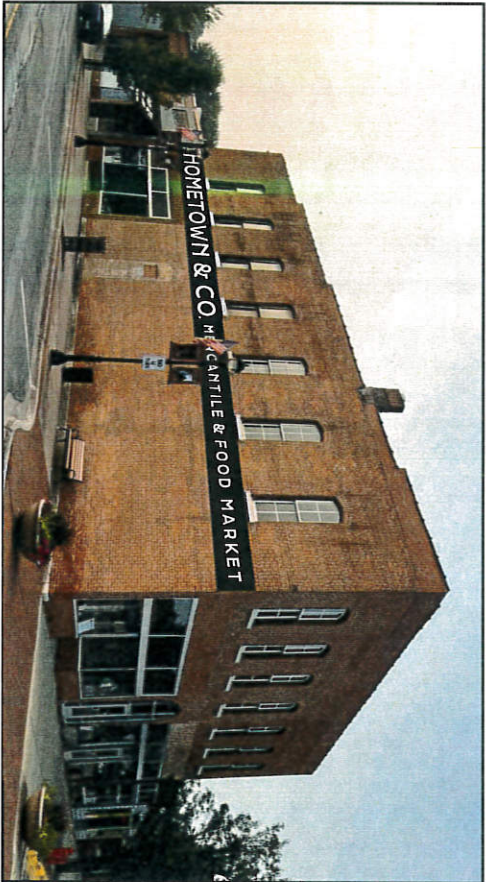




PROPOSED SIGNAGE - **OPTION 1**  
NTS



PROPOSED SIGNAGE - **OPTION 2**  
NTS



PROPOSED SIGNAGE - **OPTION 3**  
NTS

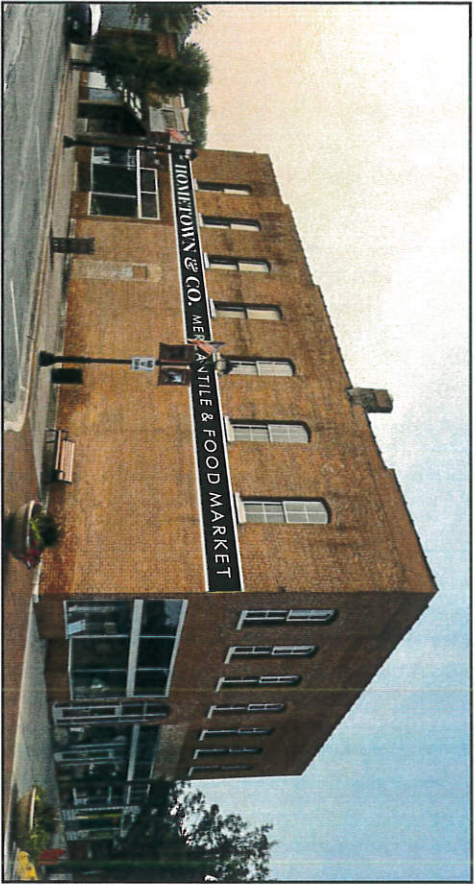
**DIGITALLY PRINTED SPECIALTY BRICK VINYL APPLICATION**  
**\* SEE PAGE 3 FOR SIGN DETAILS**



SALES: SEAN DENISON  
PM:  
ART: CAD 6.30.23

DWG # 2301098-05  
REVISION

LOCATION:  
HOMETOWN & CO.  
101 DAYS AVE.  
BOGHANAN, MI 49107

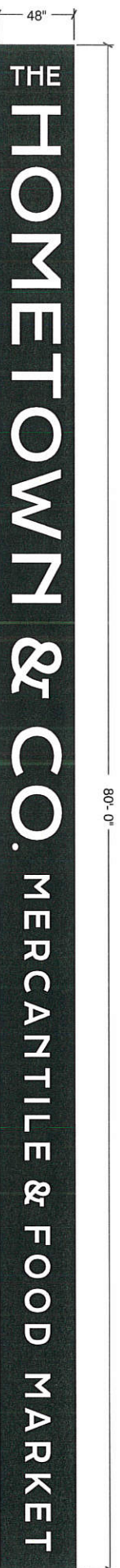
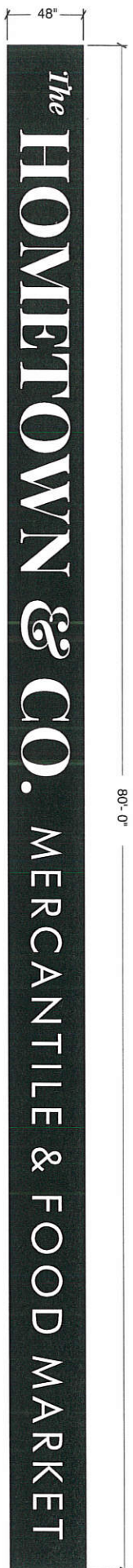


PROPOSED SIGNAGE - **OPTION 4**  
NTS

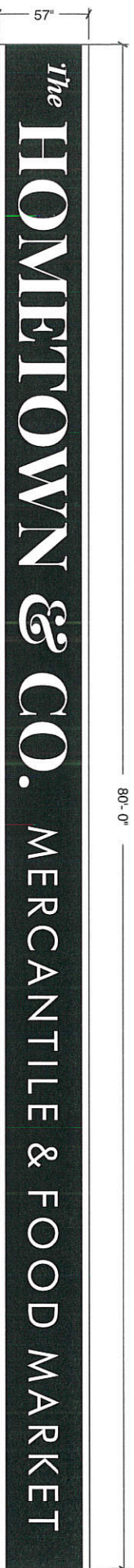


PROPOSED SIGNAGE - **OPTION 5**  
NTS

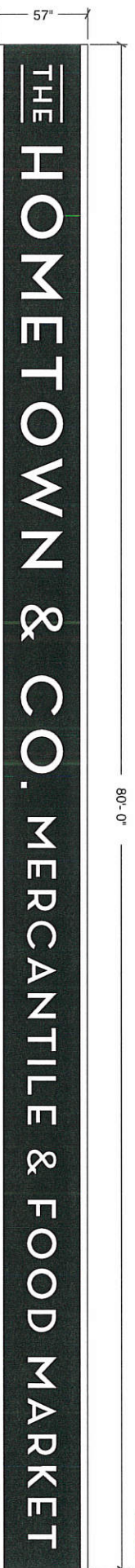
**DIGITALLY PRINTED SPECIALTY BRICK VINYL APPLICATION**  
\* SEE PAGE 3 FOR SIGN DETAILS



**A** ONE (1) PREMIUM BRICK VINYL GRAPHICS APPLIED TO MASONRY WALL - **OPTION 1, OPTION 2, OPTION 3**  
 NTS  
 SQFT: 320.0



**A** ONE (1) PREMIUM BRICK VINYL GRAPHICS APPLIED TO MASONRY WALL **OPTION 4 & OPTION 5**  
 NTS  
 SQFT: 380.0

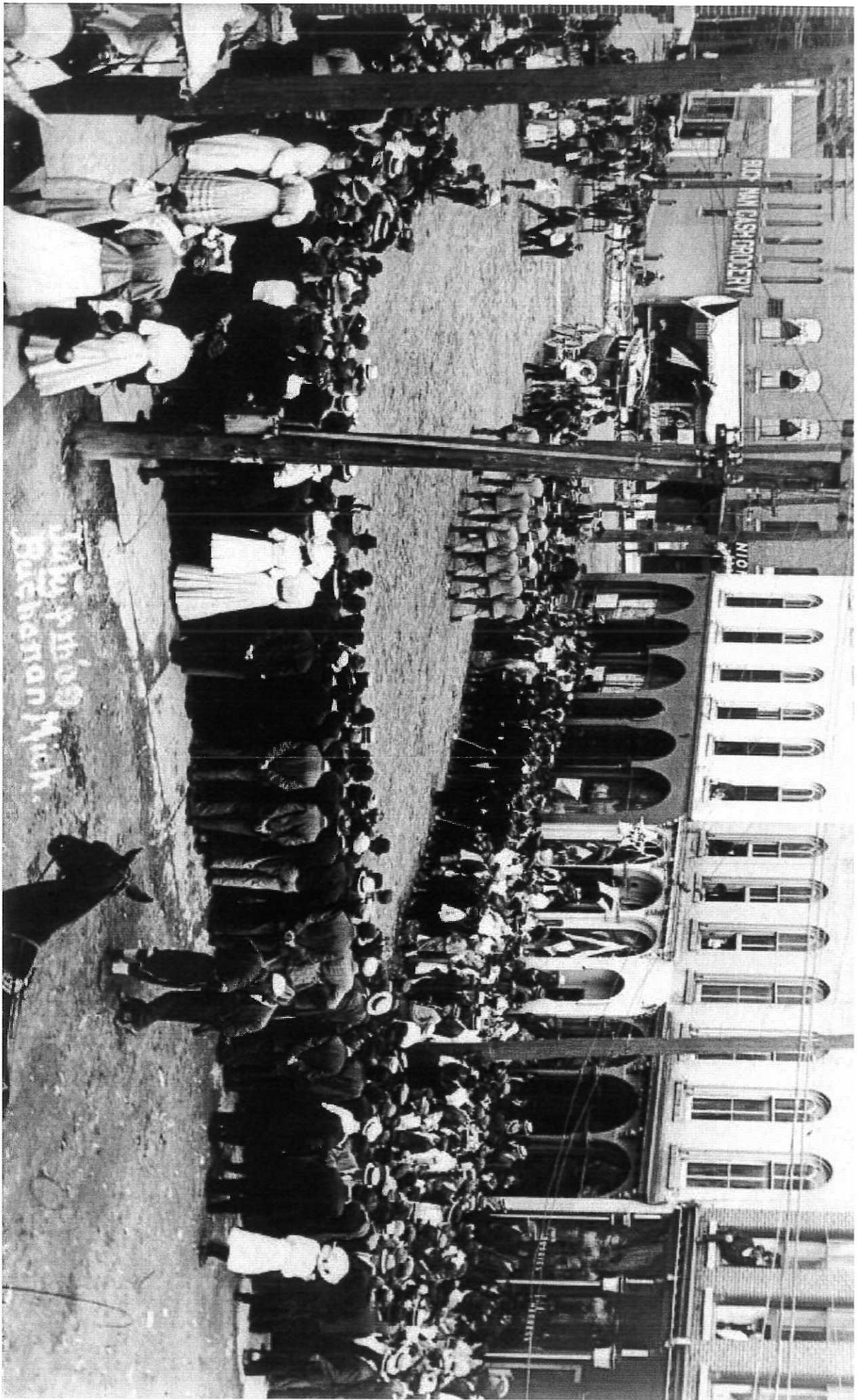


SALES: SEAN DENISON  
 PM: CAD 6.30.23  
 ART: 1

DWG # 2301098-05  
 REVISION

LOCATION:







July 30, 2023

RE: Buchanan Downtown Development at the Incubator – Letter of Support

To Whom It May Concern:

The Buchanan Preservation Society would like to express their support for *Live Buchanan's* grant proposal for downtown Buchanan, specifically the placement of outdoor seating around the business incubator to be located on the corner of Front St. and Days Ave. This project has multiple aspects and is aimed at drawing new start-up businesses to the downtown district, increasing foot traffic and destination travelers. Additionally, in keeping with downtown Buchanan's National Historic District designation, *Live Buchanan* is working to maintain architectural and visual continuity using historically appropriate signage and visual attractions.

Buchanan is becoming known for its ambience and friendly atmosphere. Visitors are coming. Days Avenue, with attractions like McCoy Creek, the Common, the District Library and the simple knowledge that Days Avenue was the main passage into downtown Buchanan's business district in years past, each support its significance and historical interest. Visitors will stay longer and enjoy more if there are comfortable places to sit and refresh. Downtown businesses will reap the benefits of these lingering visitors as well.

Looking at vintage photos of Buchanan from the 1800s and early 1900s, it becomes apparent that simple is most appropriate in the recreation of an historically accurate look for building signage. The building "wrap" that is discussed in the grant proposal appears both visually pleasing and economically advantageous, as it causes little to no damage to the original brick facade, and needs little maintenance.

The Buchanan Preservation Society strongly recommends that Michigan Gateway Community Foundation financially support this grant for both outdoor furniture and new signage for the Incubator project.

Sincerely,

Beth Murphy



President of the Buchanan Preservation Society