

2023 PROJECTS

DESIGN Installed String Lights
 Began Library Mural Project
 Restored Mel Ravish Memorial Board
 Designed Sign for US 12 Based on Historic References
 Designed Replica Historic Signage for The Hometown & Co.

PROMOTION Installed Sign on The Common
 Designed Signs for McCoy Creek Trail
 Created Attractions Map
 Created Positive Press about Buchanan
 Served on Local Tourism Committees to Advance Buchanan's Tourism Efforts
 Initiated Munchie Mondays
 Created Website and Social Media

ECONOMIC VITALITY Opened Business Incubator
 Provided Business Support Services
 Brought 4 New Businesses Downtown
 Supported Partners and Local Businesses in Grant Identification and Creation

ORGANIZATION Created an Historic Reference Library
 Established Important Relationships with Partner Organizations, Businesses, and Individuals
 Finished Application to become a designated Michigan Main Street



2024 PROJECTS & GOALS

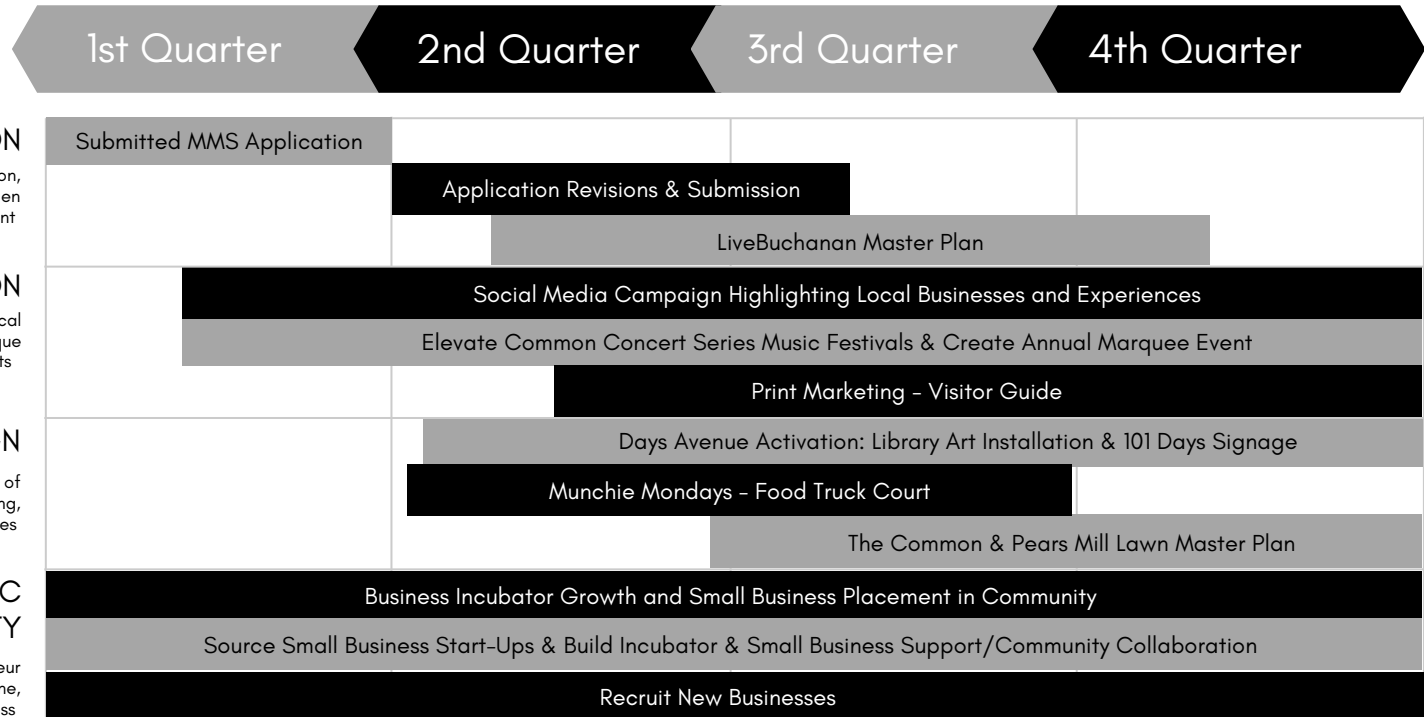
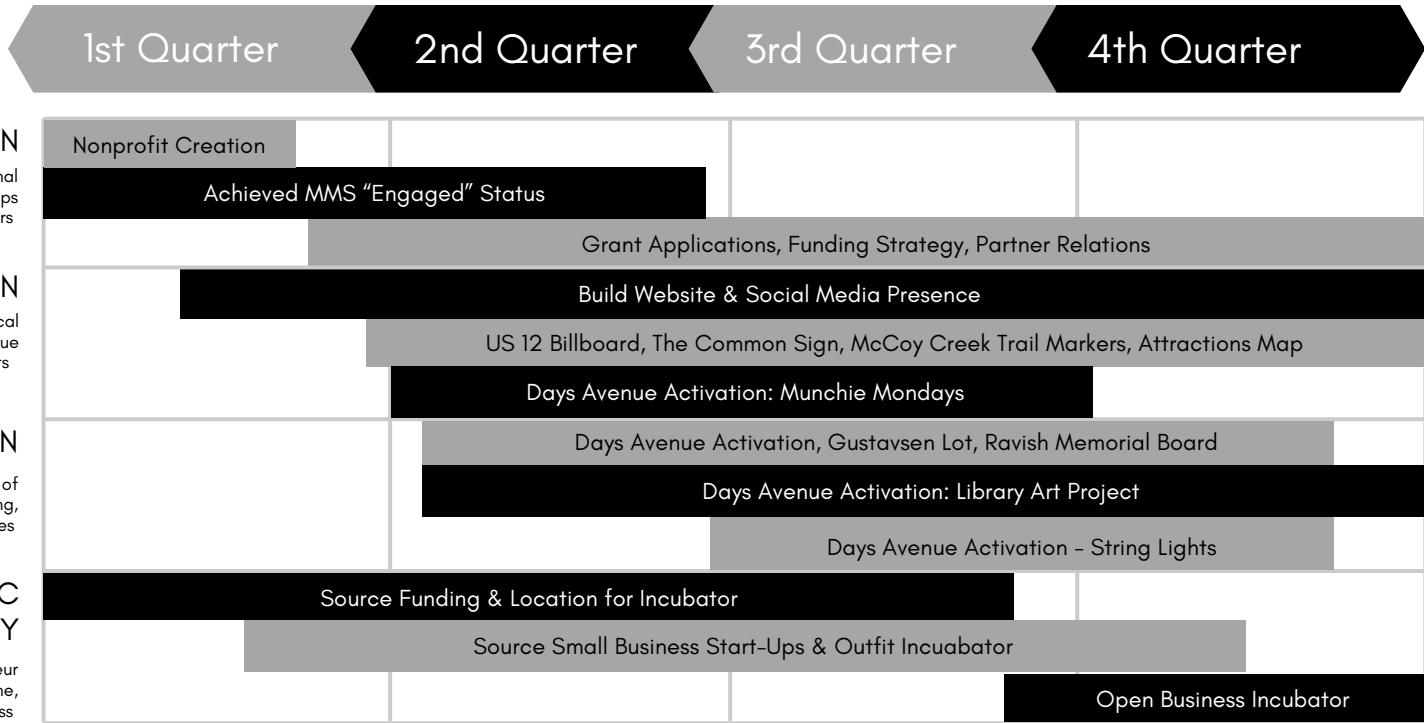
DESIGN Two Directional Signs on US 12
 Install Replica Historic Signage for The Hometown & Co.
 Install Library Murals
 Complete Master Plan for The Common

PROMOTION Promote "I <3 My Library" Campaign
 Install Signs for McCoy Creek Trail
 Build on Positive Press about Buchanan
 Continue and Improve Munchie Mondays
 Build Social Media Impact
 Publish Buchanan Visitor Guide
 Amplify The Common Concert Series
 Create and Promote Buchanan Lifestyle Social Media Videos
 Create and Launch Annual Marquee Event

ECONOMIC VITALITY Maintain Business Incubator Operations
 Provide Business Support Services
 Seek Long-term Placement for Businesses in Our Community
 Source New Businesses for 2025 Cohort
 Support Partners and Local Businesses in Grant Identification and Creation

ORGANIZATION Strengthen Relationships with Partner Organizations, Businesses, and Individuals
 Update and Resubmit Application to become a designated Michigan Main Street
 Seek Grants and Fundraising Opportunities to Enhance Program

2023 TIMELINE



2024 TIMELINE