

Kalla Langston

From: Richard Murphy
Sent: Tuesday, August 16, 2022 3:02 PM
To: Kalla Langston
Cc: Heather Grace
Subject: FW: NICEST PLACE IN AMERICA TOUR 2023

Kalla,

Please place this on Aug 22 commission agenda:

Consideration of sponsorship of Van Dyke Revue's 2023 Nicest Place in America Tour

Please include this email and my next email in packet for commissioners.

Thank you!
RICH

From: Dave Van dyke <vandykerevueband@yahoo.com>
Sent: Tuesday, August 16, 2022 2:48 PM
To: Richard Murphy <rmurphy@cityofbuchanan.com>
Subject: NICEST PLACE IN AMERICA TOUR 2023

VAN DYKE REVUE'S

NICEST PLACE IN AMERICA TOUR 2023



Dear City of Buchanan,

I am delighted to invite you to participate in the Van Dyke Revue's 2023 Nicest Place in America Tour, throughout Michigan, Indiana and Illinois in June and July of 2023. As you probably heard, in 2020 Buchanan was named "Nicest Place in America" by Reader's Digest magazine. I wrote and submitted the essay detailing Buchanan's efforts to honor our veterans and the march for unity after the death of George Floyd.

When author Mitch Albom revealed Buchanan as America's Nicest Place on NBC's Today Show, multiple media outlets covered the story. Reporters from the British Broadcasting System (BBC) flew in to see our great town and record an appearance by my band, The Van Dyke Revue.

I was inspired to compose and record an album, featuring a song about Buchanan called “Small Town Come on Home to Me.” We premiered the album last fall at the Tin Shop Theater to positive reviews from The Herald Palladium, The South Bend Tribune and The Buchanan Chronicle.


The Van Dyke Revue has incorporated songs from the album and the story of Buchanan’s Nicest Place designation into our stage show. At this writing, we’ve secured tentative 2023 performances in Bridgman, South Bend, Mishawaka, Niles, Hartford, New Buffalo, Plainwell, New Carlisle, Saugatuck, Battle Creek and St. Joseph. We have also received inquiries from Ludington, Fennville, Muskegon, Cedar Springs, Walker, Hickory Corners, Kalamazoo, Grand Rapids and White Pigeon. I have attached a list of sponsorship opportunities with a video and ask that you peruse them at your convenience. Thank you very much for your time and consideration.

Sincerely,


Dr. John D. Van Dyke
www.vandykerevue.org
574 220 (VAND) 8263

SPONSORSHIP OPPORTUNITIES


BAND LEVEL: \$5000 (one available)

 Includes: 1) Black branded acoustic guitar autographed by VDR. 2) On stage appearance by sponsor during performance. 3) 100 personalized guitar picks. 4) Sponsor name and website on 25 full color 11” x 17” VDR posters sent to the venue one month prior to performance. 5) Sponsor name and website on tour brochure. 6) Sponsor name and logo on Nicest Place in America Tour T-shirts. 7) Four VIP Backstage Passes for any 2023 VDR Tour Show. 8) 25 tour T-shirts. 9) Letter of acknowledgement and gratitude on VDR letterhead.


DRUM RISER LEVEL: \$3500 (two available)

 Includes: 1) Sponsor name and website above vertical 84.3” x 33.7” VDR Nicest Place in America Tour Stage Banner. 2) Squire Fender branded acoustic guitar autographed by VDR. 3) Shout out from the stage. 4) Recognition via factsheet submitted to the media. 5) Sponsor name and website on 10 full color 11” x 17” VDR posters sent to the venue one month prior to performance. 6) Sponsor name and website on tour brochure. 7) Sponsor name and logo on Nicest Place in America Tour T-shirts. 8) Two VIP Backstage Passes for any 2023 VDR Tour Show. 9) 15 tour T-shirts. 10) Letter of acknowledgement and gratitude on VDR letterhead.

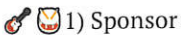
ROADIE LEVEL: \$2,000 (three available)

 1) Sponsor name and website on 2023 VDR Van Banner. 2) Recognition via fact sheet submitted to media. 3) Sponsor name and website on three full color 11” x 17” VDR posters sent to the venue one month prior to performance. 4) Sponsor name and logo on tour brochure. 5) Sponsor name and logo on Nicest Place in America Tour T-shirts. 6) 10 tour t-shirts. 7) Letter of acknowledgement and gratitude on VDR letterhead.

MIC TECH LEVEL: \$750 (five available)

 1) Sponsor name and website on one full color 11” x 17” VDR poster sent to the venue one month prior to performance. 2) Sponsor name and website on tour brochure. 3) Sponsor name and logo on Nicest Place in America Tour T-shirts. 4) Sponsor name and website on 250 2.63” x 2.63” QR code cards. 5) Five tour T-shirts. 6) Sponsor name on Nicest Place in America Tour 3” x 11” bumper stickers. 7) Letter of acknowledgement and gratitude on VDR letterhead.

MIC STAND LEVEL : \$250 (unlimited availability)

 1) Sponsor name and website on tour brochure. 2) Sponsor name and logo on Nicest Place in America Tour T-shirts. 3) Three tour T-shirts. 4) Letter of acknowledgement and gratitude on VDR letterhead.

MIC CORD LEVEL: \$150 (unlimited availability)

🔑 1) Sponsor name and website on tour brochure. 2) Sponsor name and logo on Nicest Place in America Tour T-shirts. 3) One tour T-shirt. 4) Letter of acknowledgement and gratitude on VDR letterhead.

GUITAR PICK LEVEL: \$100 (unlimited availability)

🔑 1) Sponsor name and website on tour brochure. 2) One tour T-shirt. 3) Letter of acknowledgement and gratitude on VDR letterhead.

Kalla Langston

From: Richard Murphy
Sent: Tuesday, August 16, 2022 3:03 PM
To: Kalla Langston
Cc: Heather Grace
Subject: FW: Van Dyke Revue: Nicest Place in America Concert 2023

From: Dave Van dyke <vandykerevueband@yahoo.com>
Sent: Thursday, July 28, 2022 9:32 AM
To: Richard Murphy <rmurphy@cityofbuchanan.com>; Heather Grace <hgrace@cityofbuchanan.com>
Subject: Van Dyke Revue: Nicest Place in America Concert 2023

Hello Heather & Richard, I dropped off the hard copy of this sponsorship letter yesterday. I've linked the videos for sponsorship and appearances. We appear every year in Bridgman, Baroda, Niles, Mishawaka, Michigan City, St. Joe and South Bend. Since this last weekend, I've been sending the "2023 Nicest Place" Concert clip video and story to every community concert venue listed here: <https://localspins.com/free-outdoor-community-concerts-2022/> I've already received inquires from Allendale, White Pigeon, Portage, Muskegon, Walker and Plainwell about performing at those venues next year. Would you please call me to discuss partnering with this? Thank you - Dave Van Dyke 574 220 8263

*Dear Patron, I am delighted to invite you to participate in the Van Dyke Revue's **2023 Nicest Place in America Tour**, throughout Michigan, Indiana and Illinois in June and July of 2023. As you probably heard, in 2020 Buchanan was named "Nicest Place in America" by Reader's Digest magazine. I submitted the essay detailing Buchanan's efforts to honor our veterans and the march for unity after the death of George Floyd.*

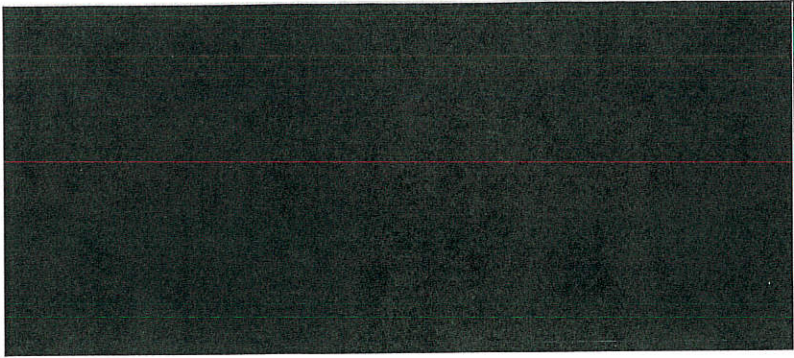
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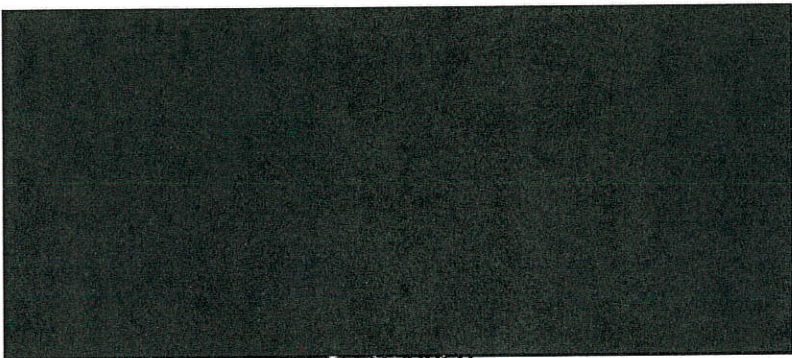
Sincerely,

Dr. John D. Van Dyke
www.vandykerevue.org



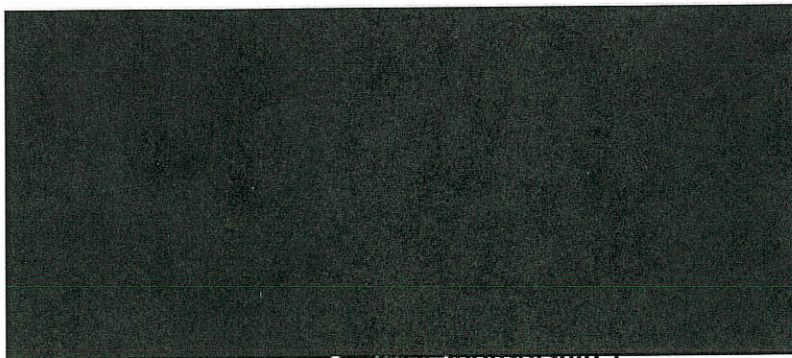
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[Nicest Place Concert Video](#)



 Nicest Place Concert Video

[Nicest Place in America Sponsorship 1](#)



 Nicest Place in America Sponsorship 1