

# MICHIGAN DOWNTOWN ASSOCIATION



## MEMBERSHIP RATES

### Municipal or Public Agency

This category includes any downtown agency such as DDA, TIF, PSD, etc., along with cities, villages, and townships. The dues amount is based only on the overall DDA or downtown budget.

\$249,999 and under: . . . . . \$250  
 \$250,000-\$499,999: . . . . . \$400  
 \$500,000+: . . . . . \$650



### Business

Dues: . . . . . \$400



**Business Associate Member:** . . . . . \$1,600

Includes one-year membership and sponsorship of 2 Workshops and Annual Conference.



**Non-Profit:** . . . . . \$200

This category includes any non-profit that is not associated with a public agency or municipality.



**Individual (Non-Business):** . . . . . \$150



**Student:** . . . . . \$100

This category is valid only for students currently enrolled in college or high school.

## JOIN THE MICHIGAN DOWNTOWN ASSOCIATION

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Membership Category & Rate enclosed: \_\_\_\_\_

### **Michigan Downtown Association**

P.O. Box 3591 North Branch, MI 48461 | ph 248.838.9711 | director@michigandowntowns.com | www.michigandowntowns.com

Please return this form with payment to MDA. Make checks payable to Michigan Downtown Association. You may join and pay online via PayPal. Visit [michigandowntowns.com](http://michigandowntowns.com)

☐ Visa ☐ MC ☐ Dis ☐ Amex Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_ Zip Code: \_\_\_\_\_

## About MDA

Founded in 1980, the Michigan Downtown Association (MDA) is a state-wide, non-profit organization and a driving force in the interest and growth of downtowns and communities throughout Michigan. The MDA encourages the development, redevelopment, and continuing improvement of Michigan communities and downtowns. Our members support economic development throughout the State of Michigan.

## Who Are Members?

Downtown management has never been more essential to the economic stability of a community and region.

MDA members are

- Downtown Agencies
- Cities
- Townships
- Economic Development Organizations
- Chambers of Commerce
- Businesses
- Individuals

## Joining the MDA

The MDA offers affordable membership categories. Membership may be paid online via PayPal on the MDA website, [www.michigandowntowns.com](http://www.michigandowntowns.com), with a credit card over the phone, 248-838-9711, or by filling out the attached application and submitting it with a check for the appropriate amount of dues to:

### MICHIGAN DOWNTOWN ASSOCIATION

DANA WALKER, DIRECTOR  
P.O. BOX 3591  
NORTH BRANCH, MI 48461



[michigandowntowns.com](http://michigandowntowns.com)

248.838.9711  
[director@michigandowntowns.com](mailto:director@michigandowntowns.com)



## Why Join the MDA?

### Advocacy

- Receive critical legislative support, advocacy assistance, and downtown policy resources
- Attend MDA's Annual Advocacy Day in Lansing
- Receive resources and shareable documents to help with reporting requirements and communications to elected officials

### Education

- Annual 2-Day Conference
- Workshops
- Webinars
- Trainings
- MDA's Michigan Professional Development and Management Certificate Program

### Networking

- Connection with peers
- Online membership directory
- Private Facebook page
- After-hours social gatherings
- MDA events

### Visibility

- Partnership opportunities
- Exclusive MDA co-op advertising initiatives
- Annual Downtown Day
- MDA promotions and social media platforms

### Resources

- Regular email communications with MDA
- Message/discussion boards
- Access to state lawmakers and downtown management experts, important documents, event presentations, and more

*"The first thing I always recommend to anyone who is interested in a career in downtown development is to join the MDA for the resources and the wealth of knowledge that the organization provides."*

Elizabeth Morse, Sparta DDA

*"The connections, knowledge, and resources are indispensable in making my job as a DDA Director/Economic Development Manager a little easier."*

Ian McCain, Eastpointe DDA

*"The MDA provides resources and advocacy to downtowns no matter the size. If I have a question regarding DDA law or downtown policy, I turn to the MDA for answers and support."*

James Alt, Lapeer DDA