

GUS
TAV
SEN

Gustavsen at 123 Days Ave

Topic 1 - Gustavsen Brand

Topic 2 - Legacy

Topic 3 - Gustavsen Cafe

Topic 4 - 123 Days Ave



THE GUSTAVSEN BRAND



“Friluftsliv”

Norwegian philosophy about a simple life in nature without destroying or disturbing it.

The concept is tightly connected to “kos” (cosiness) - the unique Norwegian word for having a good time.

Simple.
High Quality.
Authentic.



Innovative.
Timeless.
Enduring.





Legacy.

G U S T A V S E N E X P A N S I O N



Do more of
what's working.

Building on the Gustavsen legacy.

Expanding and invigorating the
Days Avenue corridor.

Buchanan Lifestyle

Food & Recreation

Simplicity... nature... embracing elements... creek... cross country... outdoor community

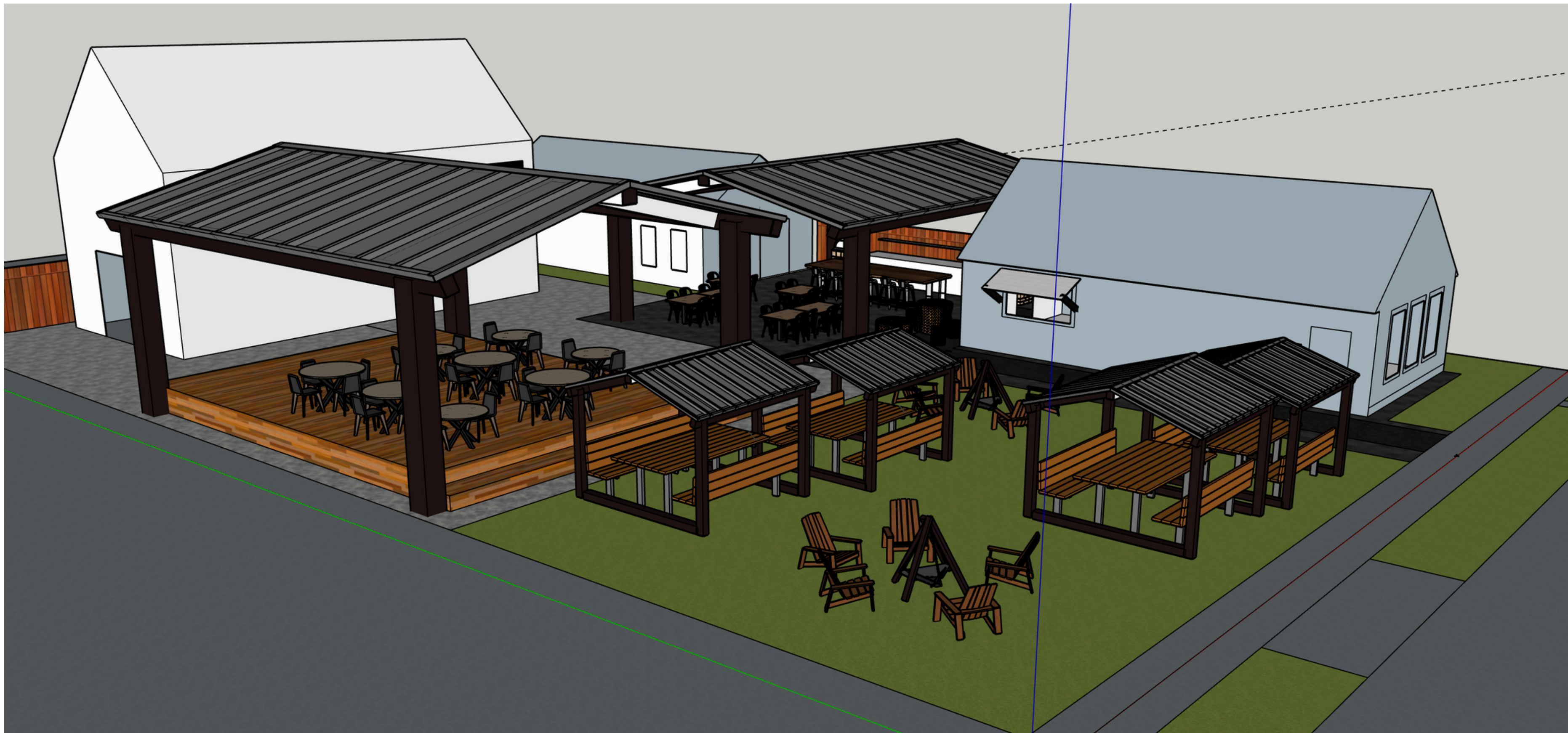


Arts & Culture Integration

Munchie Mondays... Concert Series... New venue... Foodie Culture... Common Integration

Destination Experience.





O U T D O O R K I T C H E N | P I Z Z A O V E N S | E X P A N D E D M E N U | D E C K
E N T E R T A I N M E N T | D I N I N G | B A R | W O R K S H O P | S H O W R O O M



Job Creation

Provide 7 jobs in the last two years.
Expansion will add an estimated 10 jobs.



Gustavsen Lifestyle Brand

Food, Culture, Design





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