

Michigan Gateway
community foundationSM

DDA Report – Common Committee – August

The Common Committee would like to thank the DDA for the partnership as a donor to our Summer Concert Series. The Common has been a treasure to our community since 1996 and our concerts have now grown into a regional attraction with an endowment, The John Beckwith Dale Fund, located at Michigan Gateway Community Foundation. We are proud of our partnership with community and look forward to continued growth.

This season is off to a spectacular start, as of 8/5/26 we have a total attendance of 8,298 individuals coming from all over the world. Attendees have come from California, Tennessee, Florida and even Australia! We have partnered with 16 local organizations to help make the magic of summer happen in downtown through donations and support. Our hope is that our shows have strong, lasting impacts on local businesses.

At the beginning of the season we were graciously awarded a \$20,000 donation from the DDA to support our work. Before we report on that, again thank you for your continued support. In that meeting we proposed the following budget:

Artist Fees & Hospitality for Thursday Shows (local artists) - \$10,000

Sound, Stage & Technical Production: \$5,000

Marketing & Promotion: \$2,000

Buchanan Common Upgrades & Improvements: \$3,000

Total Request: \$20,000

As of 8/5/26, with five shows remaining (including our biggest event, Shakedown Saturday) we are happy to report the following progress on the use of those funds:

Artist Fees & Hospitality for Thursday Shows - \$4,900

Sound, Stage & Technical Production: \$6,000

Marketing & Promotion: \$1,225

Buchanan Common Upgrades & Improvements: \$3,000

Total Used: \$15,125

Remaining Donation: \$4,875

Remaining Artist Fees & Hospitality for Thursday Shows (local artists) - \$2,400

Remaining Festival Tech: \$1,750

Remaining Marketing: \$775

Estimated Net: (\$50) This will be covered by Michigan Gateway Community Foundation

Thank you again for your continued support and partnership. Please reach out to my office with any questions.

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