

City Council Priorities FY 2024 – 2025 (July 1, 2024 – June 30, 2025)

City leadership will work to amend and update the short-term rental (STR) ordinances.

- Draft STR Ordinance Amendments (City Staff & City Attorney)
- Review STR Ordinance Amendments (City Council)
- Review by Planning Commission (Planning Commission)
- Review recommendations from Planning Commission (City Council)
- Introduce STR Ordinance Amendments (City Council)
- Adopt STR Ordinance Amendments (City Council)

Estimated budget - \$10,000 (already budgeted in General Fund – Building Department)

City leadership will work to develop housing including the Overton site and other changes needed to support housing.

- Redevelopment of Overton Site:
 - o Draft Request for Proposals (City Staff)
 - o Evaluate Responses (City Staff & City Council or designee)
 - o Select Preferred Development Team (City Council)
 - o Negotiate Due Diligence, Purchase, and/or Development Agreement (City Staff & City Attorney)
 - o Approve Due Diligence, Purchase, and/or Development Agreement (City Council)

Estimated budget: \$20,000 (already budgeted in General Fund for City Council)

- Zoning Ordinance Update (City Staff/City Attorney/Planning Commission/City Council)

Estimated budget: \$10,000 (already budgeted in General Fund – Building Department)

- Master Plan Update (City Staff/City Attorney/Planning Commission/City Council)

Estimated budget: \$30,000 (already budgeted in General Fund – Building Department)

- Plan for housing at all price points:
 - o Support ongoing developments in the city, including Trailside and Harbor Club (City Staff & City Council)
 - o Attempt to secure EPA Grant with Brownfield Redevelopment Authority (City Staff)
 - o Identify and explore acquisition of sites for infill development in the City of South Haven (City Staff)
 - o Explore additional zoning ordinance amendments to achieve housing goals (City Staff/City Attorney/City Council/Planning Commission)
 - o Continue to support initiatives with South Haven Charter Township and Casco Townships for housing development. (City Staff)

Estimated budget: \$30,000 (already budgeted in General Fund for City Council)

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City leadership will work to explore the implementation of beach safety improvements, such as a lifeguard program.

- Review/Update the Marty Jordan Beach Safety Plan (City Staff & City Council)

- Explore the development of a lifeguard program for implementation Summer 2025
 - o Review of liability with City Attorney and Liability Insurance Carrier (City Staff/ City Attorney/ City Council)
 - o City Council to decide whether or not to move forward with the implementation of a lifeguard program (City Council)
 - Explore benefits of outsourcing program versus developing in-house program (City Staff/City Attorney)
 - Assess the beaches to be guarded (City Staff)
 - Develop program and internal policies (City Staff)
 - Procure Equipment (City Staff)
 - Establish training schedule (City Staff)
 - Recruit Candidates (City Staff)
 - Implement program Summer 2025 (City Staff)
 - Program Evaluation (FY 2025-2026)

Estimated budget for Exploration \$10,000

Total Estimated budget for Implementation \$700,000 (includes Exploration)