

I'm a firm believer in keeping the number of goals at a very limited number. Here are my top 5 goals, in order of importance:

**1. Tax Review & Strategy for future.**

- a. Look at what millages are in place, and when they fall of or end. Try and get an understanding of where we are today with new tax revenue vs. where we were two/three years ago – and where can we expect to be in the next year/two.

**2. Front Street infrastructure project.**

- a. Planning of a strategy for thru traffic, signage, parking and how to market all of that to the public in a straightforward, worst case scenario way.

**3. Strategy to make the remainder of key blighted/vacant properties development ready.**

- a. There are only a few left, but they are extremely important ones:
  - i. Electra-Voice Bldg.
  - ii. Feed Mill site
  - iii. River Street Property

**4. Land redevelopment Program for city owned parcels.**

- a. It is imperative that we get these properties back on the tax roll. What is the best and fastest way to make that happen in a way that will provide long lasting benefits to the city.

**5. Continuation of Existing/Ongoing work**

- a. Its important to remember that we have many projects that we are already working on. I would like to see us focus on getting a good solid foundation under us (from an operations standpoint) where we have defined roles for everyone at City Hall, DPW, Water & Sewer. Get accustomed to the new software, and keep moving forward with the economic development efforts already underway.