



# TOWN COUNCIL COMMUNICATION

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**DATE** February 13, 2024

**FROM:** Thad Chambers, Town Administrator

**AGENDA ITEM:** 2023 Traffic Study.

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**Summary:** Findings of the 2023 Annual Traffic Study. The attached traffic study includes counts from prior years at approximately the same locations for comparison purposes.

**Observations:**

- Overall traffic along FM 407 and McMakin has increased as the population surrounding Bartonville continues to increase.
- Interior traffic along the cut-through routes of E. Jeter, Porter, Gibbons has decreased during this same period. This is likely the result of the installation and monitoring of new stop signs at the major intersections.
- The large increase at Hilltop likely relates to the completion of the road construction, as well as the placement of the counter to pick up traffic entering Tractor Supply.
- The drop at IT Neely does not have an obvious cause.

**Staff Recommendation:** No action is to be taken; this is just a discussion item.

**Exhibits:**

- 2023 Annual Traffic Study Report.