

Bartonville Business Retention and Expansion (BRE) Survey

The Bartonville Community Development Corporation (BCDC) is distributing this survey to businesses within the Town of Bartonville to help us identify and meet the needs of Town of Bartonville businesses.

Please check the appropriate response for each question. All individual responses will be held in strict confidence.

Please complete and return the survey by August 31, 2019. While completing the following information is optional, it is necessary in order for us to assist our businesses and it will be useful for the BCDC and Town officials in our efforts to create open lines of communication between the Town of Bartonville and the local business community.

OK

Q1 Company Information

Answered: 16 Skipped: 0

ANSWER CHOICES	RESPONSES	
Name	100.00%	16
Company	93.75%	15
Address	100.00%	16
Address 2	43.75%	7
City/Town	100.00%	16
State/Province	100.00%	16
ZIP/Postal Code	93.75%	15
Country	93.75%	15
Email Address	93.75%	15
Phone Number	93.75%	15

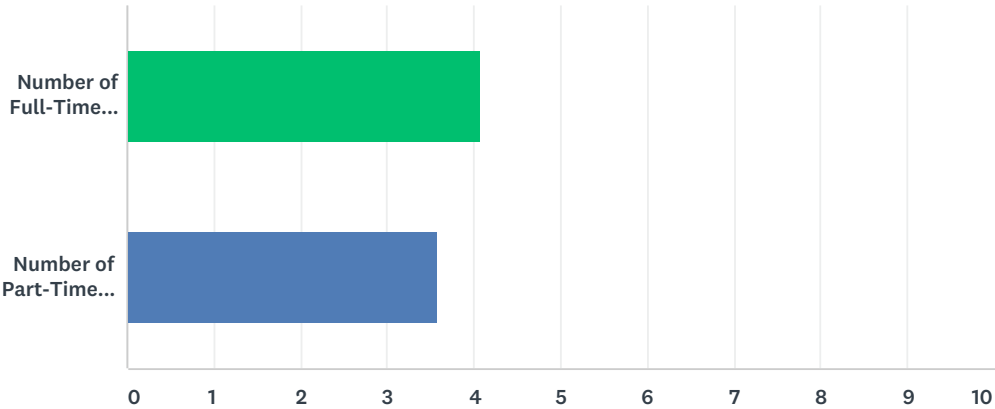
Q2 Primary Contact

Answered: 16 Skipped: 0

ANSWER CHOICES	RESPONSES	
Primary Contact Name	100.00%	16
Primary Contact Email	100.00%	16
Primary Contact Phone	100.00%	16

Q3 Employee Information

Answered: 15 Skipped: 1

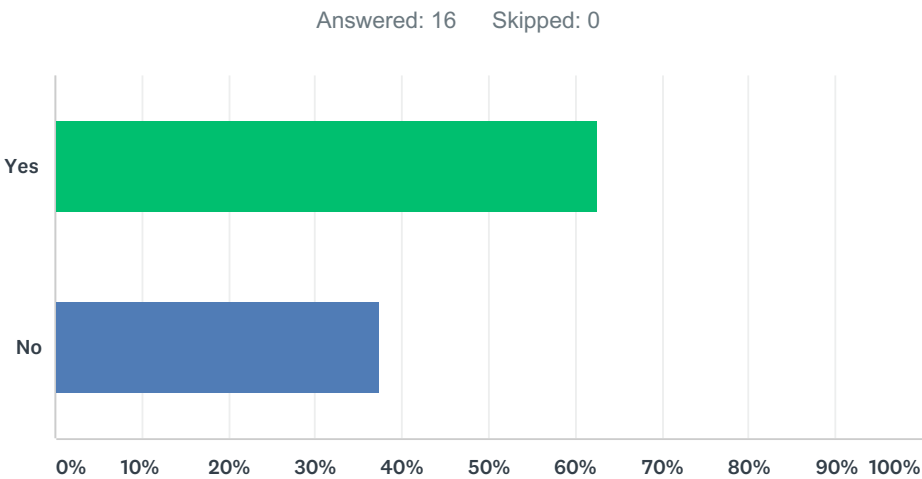


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Number of Full-Time Employees	4	57	14
Number of Part-Time Employees	4	50	14
Total Respondents: 15			

Q4 When was your business established?

Answered: 15 Skipped: 1

Q5 Have you been at your current location since establishment?



ANSWER CHOICES		RESPONSES	
Yes		62.50%	10
No		37.50%	6
TOTAL			16

Q6 How long has your business been operating in Bartonville?

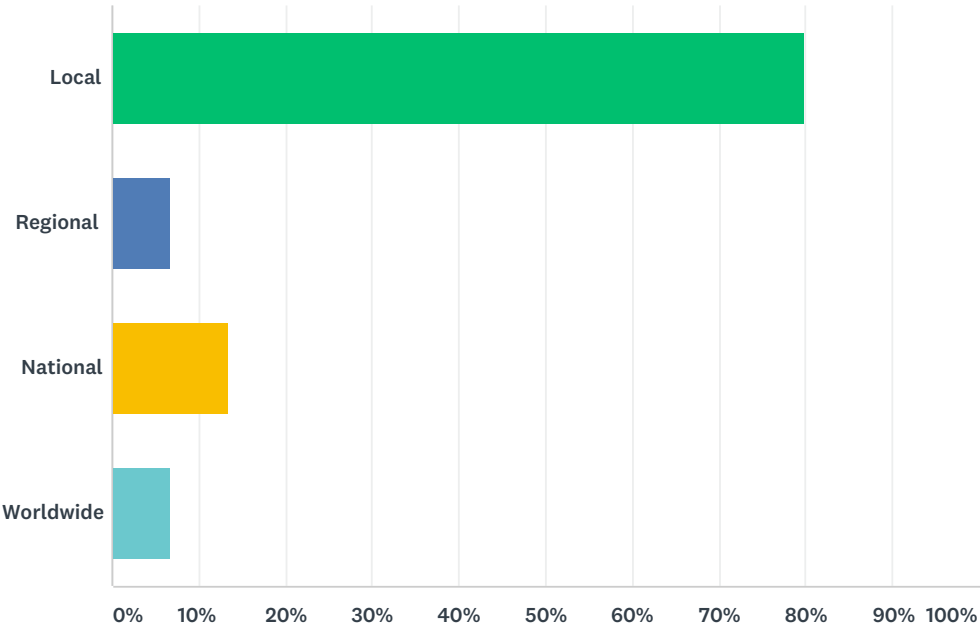
Answered: 16 Skipped: 0

Q7 What are your major products/services?

Answered: 15 Skipped: 1

Q8 In which market do you currently do the most business?

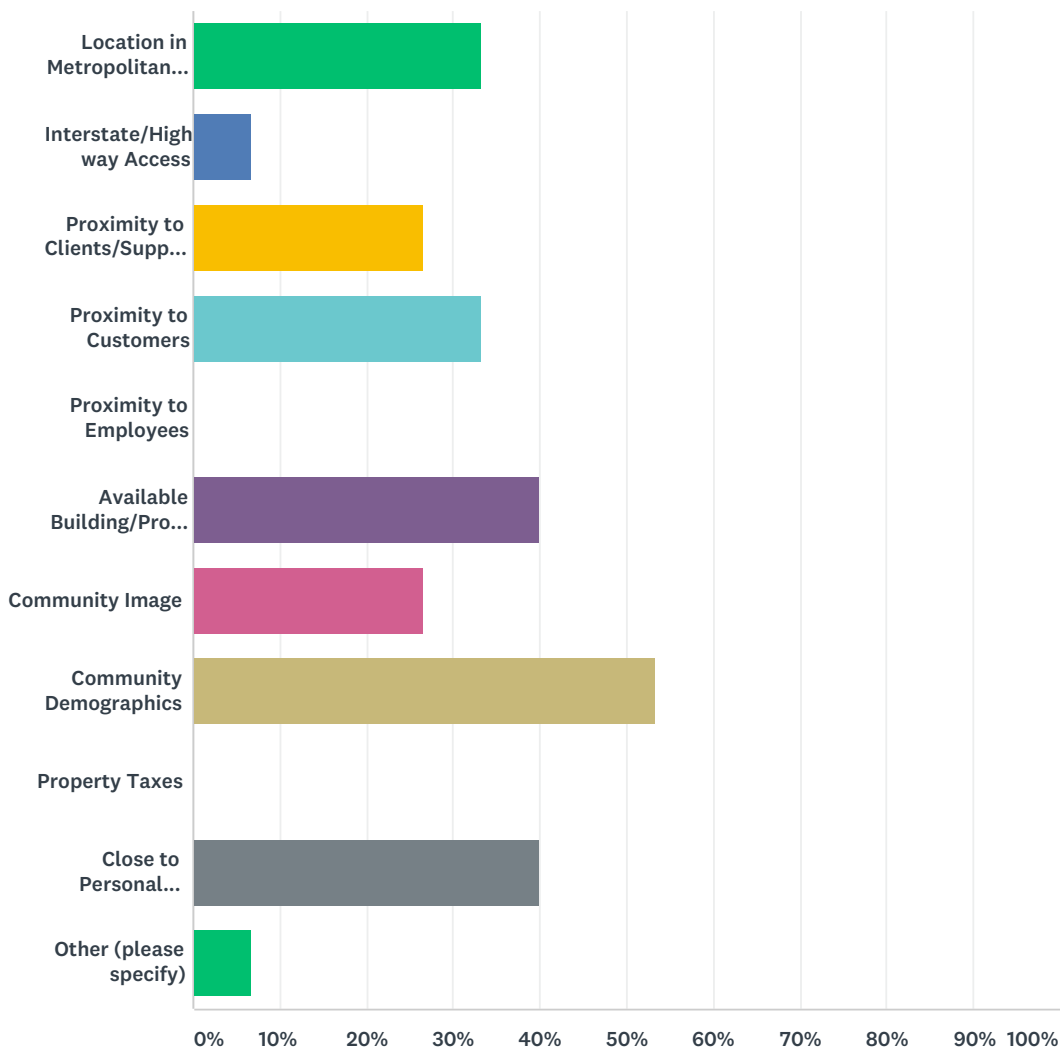
Answered: 15 Skipped: 1



ANSWER CHOICES	RESPONSES	
Local	80.00%	12
Regional	6.67%	1
National	13.33%	2
Worldwide	6.67%	1
Total Respondents: 15		

Q9 Why did you choose to locate your business in the Town of Bartonville (check all that apply)?

Answered: 15 Skipped: 1

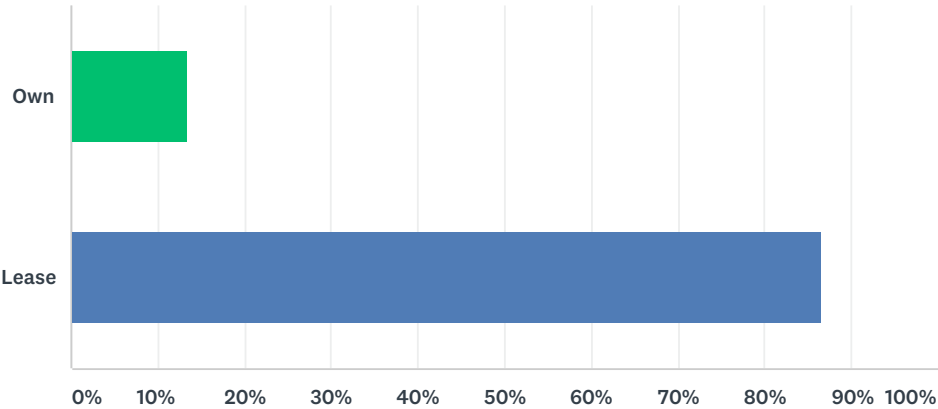


ANSWER CHOICES	RESPONSES	
Location in Metropolitan Area	33.33%	5
Interstate/Highway Access	6.67%	1
Proximity to Clients/Suppliers	26.67%	4
Proximity to Customers	33.33%	5
Proximity to Employees	0.00%	0
Available Building/Property	40.00%	6
Community Image	26.67%	4
Community Demographics	53.33%	8
Property Taxes	0.00%	0

Close to Personal Residence	40.00%	6
Other (please specify)	6.67%	1
Total Respondents: 15		

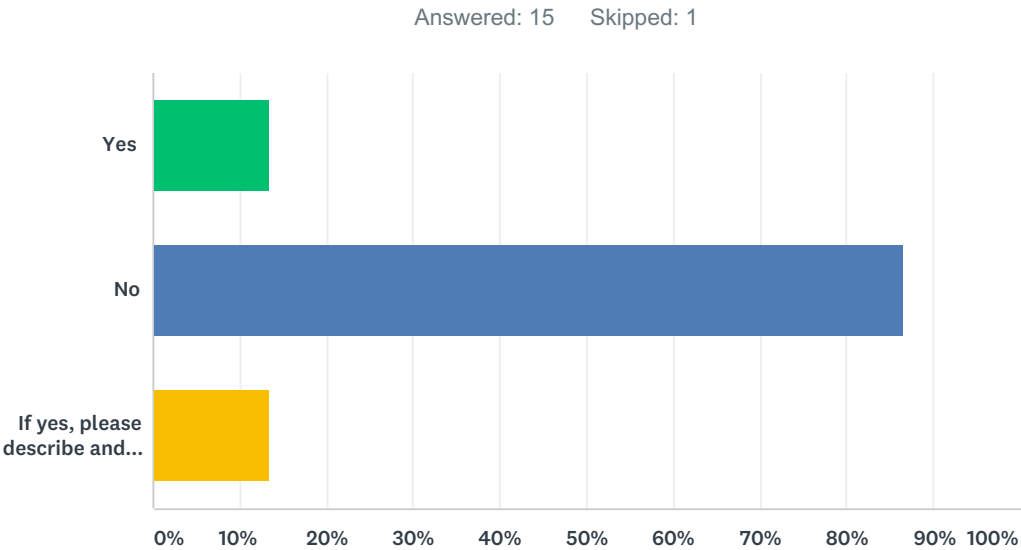
Q10 Do you currently own or lease the building(s) your occupy?

Answered: 15 Skipped: 1



ANSWER CHOICES		RESPONSES	
Own		13.33%	2
Lease		86.67%	13
Total Respondents: 15			

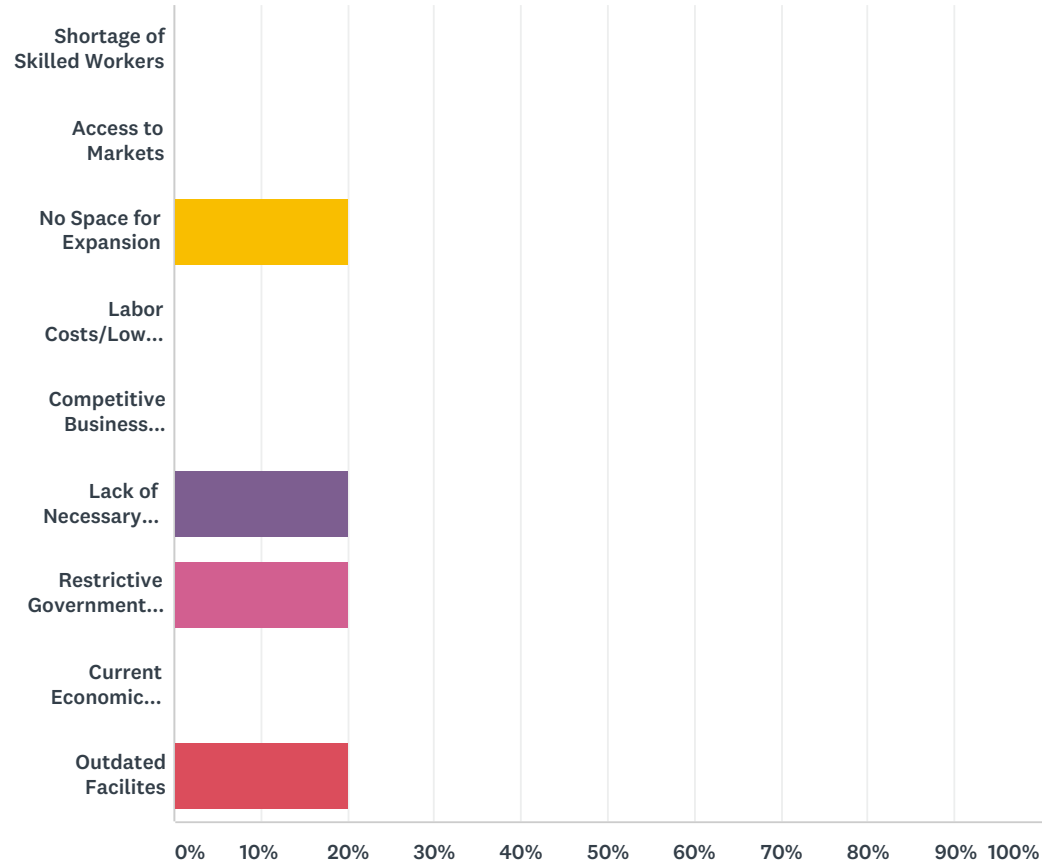
Q11 Are you planning an expansion project within the next year that would include a building purchase and/or expansion; building renovation; the purchase of machinery and equipment; workforce training or retraining; or any other type of project with which you might need technical or financial assistance?



ANSWER CHOICES	RESPONSES	
Yes	13.33%	2
No	86.67%	13
If yes, please describe and provide approximate cost.	13.33%	2
Total Respondents: 15		

Q12 If you are contemplating expanding or moving outside the Town of Bartonville please check all that apply.

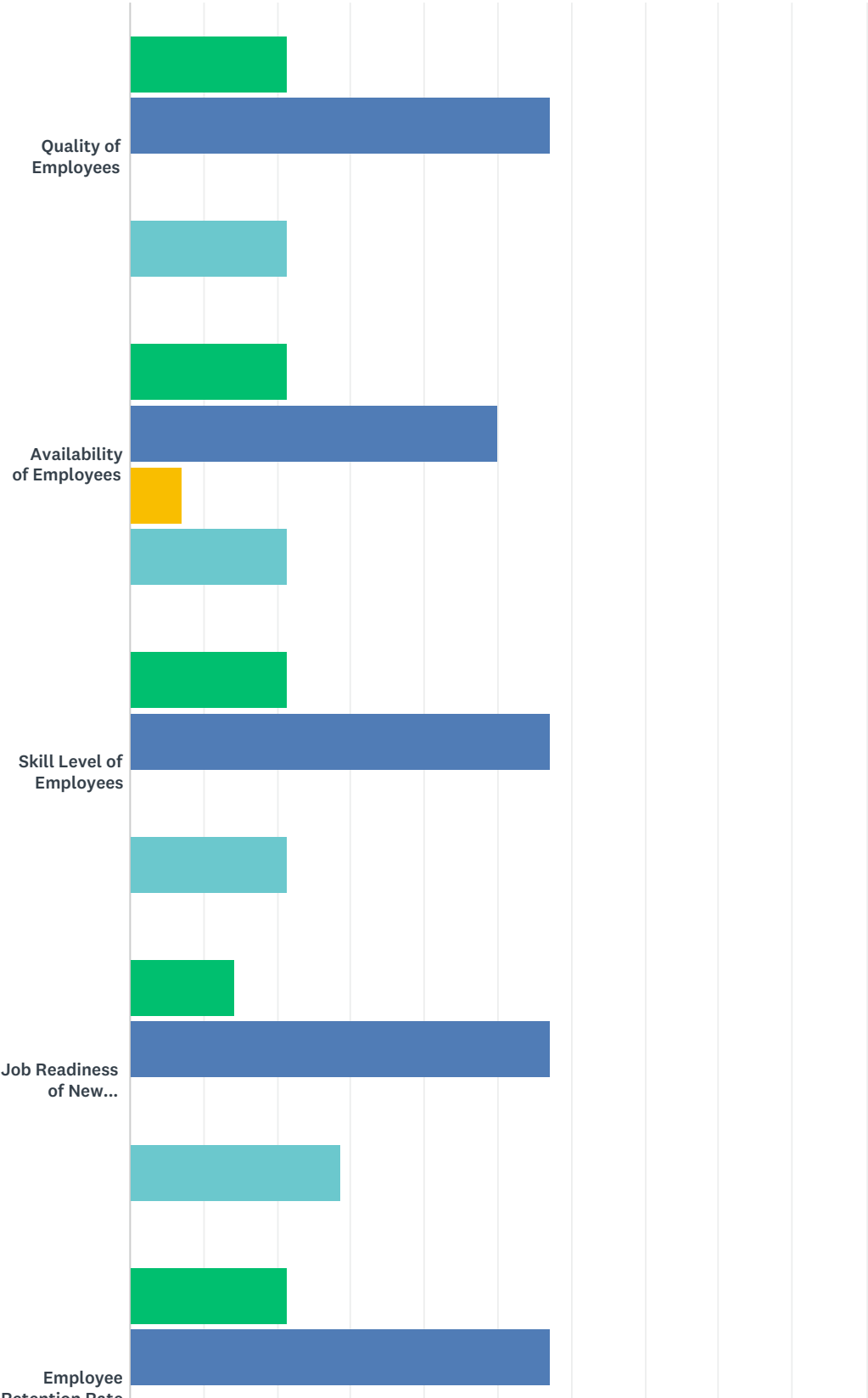
Answered: 5 Skipped: 11

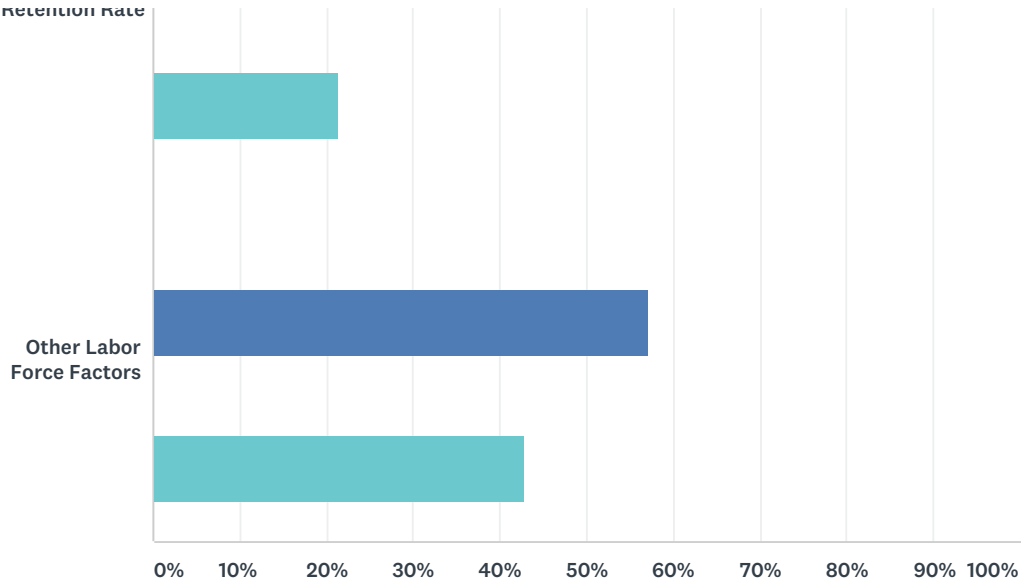


ANSWER CHOICES	RESPONSES	
Shortage of Skilled Workers	0.00%	0
Access to Markets	0.00%	0
No Space for Expansion	20.00%	1
Labor Costs/Low Productivity	0.00%	0
Competitive Business Pressures	0.00%	0
Lack of Necessary Infrastructure	20.00%	1
Restrictive Government Code/Policies	20.00%	1
Current Economic Conditions	0.00%	0
Outdated Facilites	20.00%	1
Total Respondents: 5		

Q13 Over the past year, what issues related to your company’s labor force are of concern (please check the appropriate response)?

Answered: 14 Skipped: 2





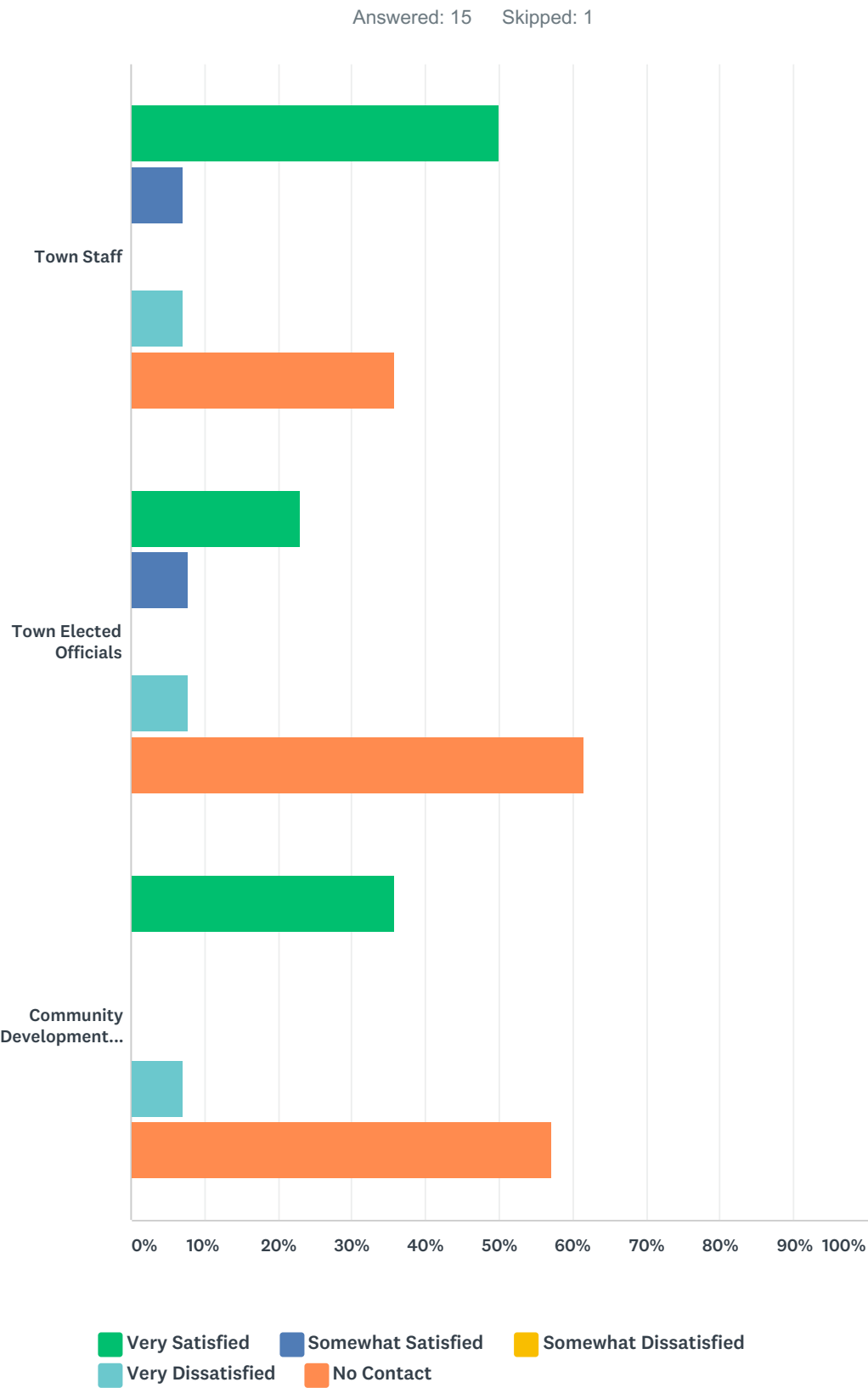
Improved Stayed the Same Declined Not Applicable

	IMPROVED	STAYED THE SAME	DECLINED	NOT APPLICABLE	TOTAL RESPONDENTS
Quality of Employees	21.43% 3	57.14% 8	0.00% 0	21.43% 3	14
Availability of Employees	21.43% 3	50.00% 7	7.14% 1	21.43% 3	14
Skill Level of Employees	21.43% 3	57.14% 8	0.00% 0	21.43% 3	14
Job Readiness of New Employees	14.29% 2	57.14% 8	0.00% 0	28.57% 4	14
Employee Retention Rate	21.43% 3	57.14% 8	0.00% 0	21.43% 3	14
Other Labor Force Factors	0.00% 0	57.14% 8	0.00% 0	42.86% 6	14

Q14 What training is required by your company, outside agencies, or is just a nice to have (desired but not required)?

Answered: 9 Skipped: 7

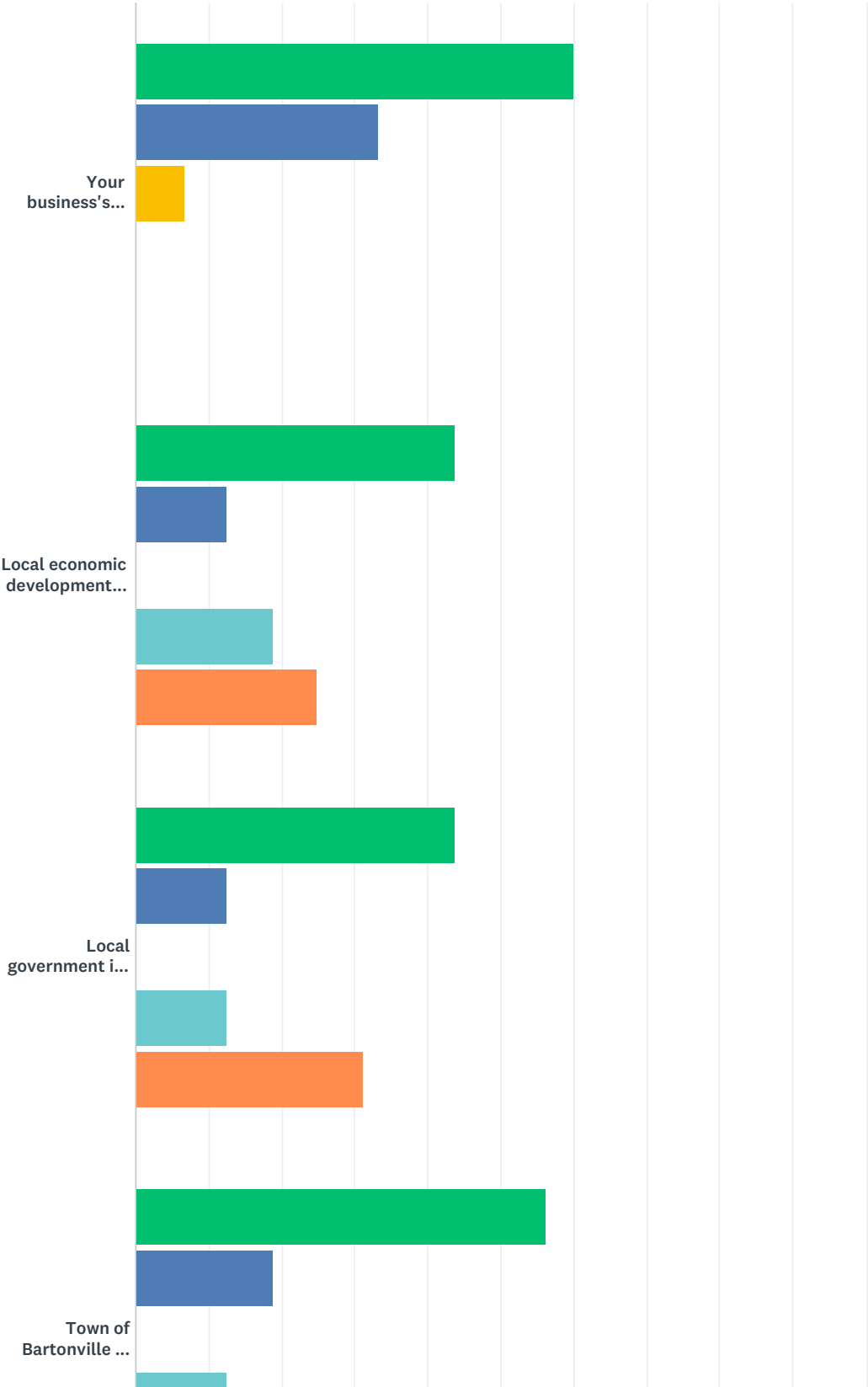
Q15 Please note if you had contact with any of the following organizations over the past year, and your level of satisfaction with those organizations (please check the appropriate response):

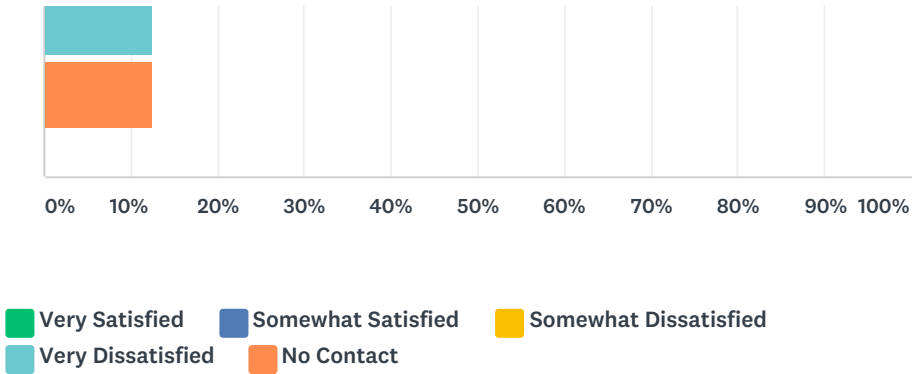


	VERY SATISFIED	SOMEWHAT SATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	NO CONTACT	TOTAL
Town Staff	50.00% 7	7.14% 1	0.00% 0	7.14% 1	35.71% 5	14
Town Elected Officials	23.08% 3	7.69% 1	0.00% 0	7.69% 1	61.54% 8	13
Community Development Corporation Members	35.71% 5	0.00% 0	0.00% 0	7.14% 1	57.14% 8	14

Q16 Overall, what is your level of satisfaction with the following issues
(please check the appropriate response):

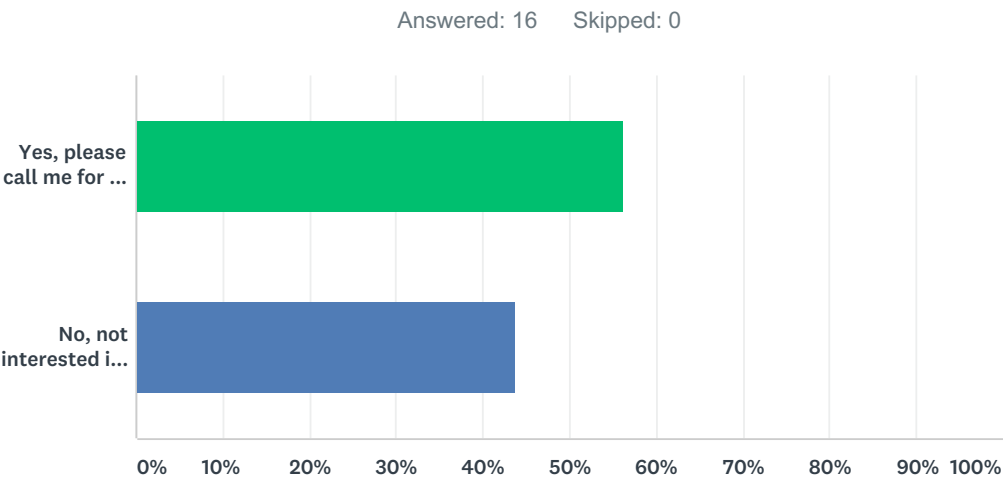
Answered: 16 Skipped: 0





	VERY SATISFIED	SOMEWHAT SATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	NO CONTACT	TOTAL
Your business's outlook for next year	60.00% 9	33.33% 5	6.67% 1	0.00% 0	0.00% 0	15
Local economic development efforts	43.75% 7	12.50% 2	0.00% 0	18.75% 3	25.00% 4	16
Local government in this community	43.75% 7	12.50% 2	0.00% 0	12.50% 2	31.25% 5	16
Town of Bartonville as a place to do business	56.25% 9	18.75% 3	0.00% 0	12.50% 2	12.50% 2	16

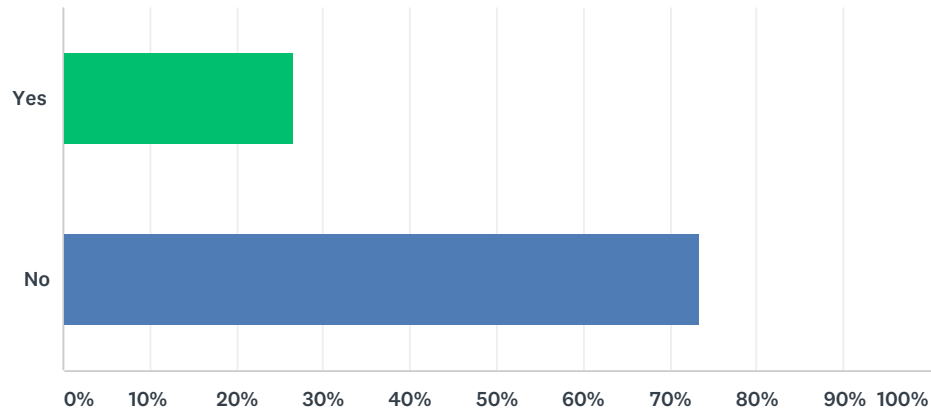
Q17 Would you like to receive a personal visit from BCDC members ?



ANSWER CHOICES	RESPONSES	
Yes, please call me for an appointment.	56.25%	9
No, not interested in being contacted.	43.75%	7
Total Respondents: 16		

Q18 Is your company experiencing any challenges?

Answered: 15 Skipped: 1



ANSWER CHOICES		RESPONSES	
Yes		26.67%	4
No		73.33%	11
Total Respondents: 15			

Q19 If you answered yes to question 18 can you please explain

Answered: 5 Skipped: 11

Q20 Do you have any ideas or suggestions to improve business conditions in the Town of Bartonville?

Answered: 10 Skipped: 6