

THE BARTONVILLE COMMUNITY DEVELOPMENT CORPORATION MEETING HELD ON THE 8th DAY OF FEBRUARY 2023, AT BARONVILLE TOWN HALL, 1941 E. JETER ROAD, BARTONVILLE, TEXAS, AT 6:00 P.M.

The Community Development Corporation met in a meeting with the following members present:

Brenda Latham, Chair
Randy Van Alstine
Jim Langford
Jim Foringer

with the following members absent: Dwain Skrobarcek, Terry Rock, and James Kennemer

Also present: Tammy Dixon, Town Secretary.

A. CALL TO ORDER

Chairperson Latham called the meeting to order at 6:11 p.m.

B. PUBLIC PARTICIPATION

There was none.

C. REGULAR ITEMS

1. Consider approval of the January 11, 2023, meeting minutes.

Randy Van Alstine moved to approve the January 11, 2023, meeting minutes. Jim Langford seconded the motion. The motion carried by vote of 4 to 0.

2. Retail Marketing Analysis - Retail Coach.

Aaron Farmer with Retail Coach (via video) provided an updated Retail Marketing Analysis that included a Community Demographic Profile; Mobile Data Surveys on the Bartonville Town Center, Lantana Town Center, and Marty Bs; Primary and Secondary Retail Trade Area Demographic Profiles and Retail Demand Outlooks. *Note: These reports are included in the agenda packet.*

3. Discuss and consider approval of a Third Amended and Restated Performance Agreement by and between the Bartonville Community Development Corporation and Cloud 9 Management LLC.

Ms. Dixon stated a Performance Agreement between the Board and Cloud 9 Management LLC (Kim Cloud) was approved in April 2019, and amended in 2020 and 2021, to provide financial assistance for the construction of Cloud 9 Salon and Spa. The agreement, in part, provided that a Certificate of Occupancy be issued by April 2023. Due to required architectural design changes, project cost negotiations and cost of materials, the groundbreaking of the project was delayed to January of 2023.

Ms. Dixon stated the Board attorney drafted the amended agreement extending all of the dates by one additional year.

Randy Van Alstine moved to approve a Third Amended and Restated Performance Agreement by and between the Bartonville Community Development Corporation and Cloud 9 Management LLC. Jim Foringer seconded the motion. The motion carried by vote of 4 to 0.

4. Discuss and consider a funding application from Cloud 9 Management LLC.

Brenda Latham moved to postpone this item to the March meeting. Jim Langford seconded the motion. The motion carried by a vote of 4 to 0.

5. Receive an update on the BCDC Business Survey.

Ms. Dixon explained the online survey was sent to all of the businesses in town via email with a link to the survey. She stated for the business located in the Bartonville and Lantana Town Centers, an email with the link was sent to the property managers to distribute. She stated to date 22 responses had been received and a remind would be sent out prior to the February 24th deadline.

6. Discussion on development activity (new businesses, prospective businesses, expansion of businesses).

No discussion.

7. Discussion on marketing, promotional items, and advertising of local businesses.

No discussion.

D. FUTURE ITEMS

F. ADJOURNMENT

Chairperson Latham adjourned the meeting at 6:45 p.m.

APPROVED this the 8th day of March 2023.

Approved
:

Brenda Latham, Chair

Attest:

Tammy Dixon, Town Secretary