

# Mr Timothy L Palmer

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## Status

**Name** Mr Timothy L Palmer  
**Application Date** 12/30/2024  
**Expiration Date** 12/30/2026  
**Board Member** **Timothy L Palmer**  
**Status** Validated

## Board

Recreation Board

## Vacancies

0

## Status

Pending

## Basic Information

**Name**  
Mr Timothy L Palmer

**I would like to be appointed to the position because:**  
I am a lover of Bristol, and sports and recreation, and want to help make Bristol an even better place to live.

## Contact Information

**Address**  
7 Church Cove Road  
Bristol, RI 02809

**Yes, I am a resident**  
Yes

**Email**

**Phone**

**Cell Phone**

## Occupation

**Yes, I am a city employee**  
No

## Current, Expired and Future Appointments

- Zoning Board of Review/2nd Alternate - 3/1/2025 - 3/1/2027 (3/1/2025 - 3/1/2027)

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December 30, 2024

Town of Bristol  
Bristol Town Hall  
10 Court Street  
Bristol, RI 02809

Dear Town of Bristol:

I am writing to apply for the vacant position on the Recreation Board. I became familiar with Bristol almost twenty years ago when my in-laws retired here. We became homeowners in Bristol in 2017 and permanent residents in 2020.

I joined the board of the Herreshoff Marine Museum and the Friends of the Rogers Free Library to support the community. I also started playing tennis and pickleball and using the parks for walks and bike riding.

I have been an avid player of games and sports since I was a child and have a strong passion for being involved and getting others involved. I lettered in varsity football for three years at Harvard where I led the team in tackles my senior year. I love introducing people to new opportunities for recreation and being part of the recreation board would allow me to deepen my commitment to Bristol.

Yours truly,

Tim

Tim Palmer  
7 Church Cove Road  
Bristol, RI 02809

# TIM PALMER

7 Church Cove Road | Bristol, RI 02809 | (401) 863-1111

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## SUMMARY

Experienced business and volunteer leader. Former Division 1 college football player. Lifelong game and recreation enthusiast.

## PROFESSIONAL EXPERIENCE

**EASTMAN KODAK**, Atlanta, GA & Rochester, NY

**Sept 2015 – July 2021 (Retired)**

*Eastman Kodak is an imaging technology company. We provide hardware, software, consumables and services for the graphic arts, commercial print, publishing, packaging, entertainment and commercial film and consumer products markets.*

### **Vice President, Development, Eastman Business Park and Corporate Real Estate**

*1,200-acre industrial park in Rochester, NY, home of Kodak and over 100 other companies, ranging from food & agriculture to energy storage, biomaterials to photonics. Eastman Business Park is where innovation meets production.*

- Attracted Li-Cycle Inc., GreenLight Biosciences, Farther Farms, NY Sugars and several other manufacturers.
- Led business development with key constituents, including governmental organizations and key influencers.
- Led plan development and execution, focusing on food processing, chemical manufacturing, biopharma, plastics, energy storage, coatings and photonics.
- Led Kodak Center theater and conference center for entertainment, events, and offices.

**KODAK ALARIS**, Atlanta, GA & Rochester, NY

**2013 – July 2015**

*A \$1B spinout of Eastman Kodak including scanners, services and software, photo kiosks, photo chemicals and paper*

### **Chief Marketing Officer, Information Management Division**

*\$320M revenue, mainly hardware & services plus software. 50% margins, \$16M marketing budget, 39 staff worldwide*

- Drove 3X improvement in software pipeline with Challenger Marketing & Selling approach
- Achieved business plan in 2013 and 2014 despite uncertainty caused by Eastman Kodak Chapter 11 situation by carefully managing customer and channel communications
- Led development and execution of new strategic vision for the company and division

**EASTMAN KODAK**, Atlanta, GA & Rochester, NY

**2007 – 2013**

*A \$6B imaging company with solutions from commercial inkjet to document management, photo kiosks & digital cameras*

### **Worldwide Vice President of Marketing, Enterprise Services and Solutions**

**2012 – 2013**

*\$380M revenue, became the Information Management Division of Kodak Alaris*

### **Americas Vice President of Marketing, Commercial & Consumer**

**2009 – 2012**

*\$2.5B revenue, consumer products, digital plates, inkjet presses, software, scanners, service, 36 marketing staff*

- Doubled Flexcel NX packaging system installations and consumables business two years running
- Established Strategic Account Management process resulting in +7% revenue vs general accounts 1<sup>st</sup> year
- Used social media promotions to drive record sales on premium photo kiosk products (photo books, DVDs)

### **Americas Vice President of Marketing, Consumer**

**2007 – 2009**

*\$1.2B revenue, digital capture, retail photo, consumer inkjet, 25 regional marketing staff*

- Led 2 successful Hispanic test markets, then national campaign +16% unit lift and +3% ASP lift in core markets
- Pioneered use of DRTV to drive awareness up and cost per sale down for inkjet printers

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**OTHER PROFESSIONAL EXPERIENCE**

<b>AMR RESEARCH</b> , Boston, MA <i>A \$60M supply chain software research company serving Global 1000 clients, 8 marketing staff</i>	<b>2003 – 2007</b>
<b>Senior Vice President – American and European Sales and Marketing</b>	
<b>KAON INTERACTIVE</b> , Maynard, MA <i>A start-up business focused on 3D product display and asset management software</i>	<b>2002 – 2003</b>
<b>Vice President of Marketing</b>	
<b>LIFECLIPS</b> , Acton, MA <i>A start-up videotape-to-DVD conversion business – achieved 10,000 videotape to DVD conversions in year one</i>	<b>2000 – 2002</b>
<b>Vice President of Marketing and Sales</b>	
<b>POLAROID</b> , Cambridge, MA and London, England <i>\$2B business serving consumer, business, professional and youth segments with instant, digital &amp; conventional imaging</i>	<b>1988 – 2000</b>
<b>Corporate Vice President, Category General Manager, Consumer &amp; Business Imaging</b> <i>\$1B revenue, instant cameras &amp; film, B2B products, digital cameras, conventional film, 18 staff</i>	1998 - 2000
<b>Director of Marketing, Europe, Consumer and Security – ID</b> <i>\$250M revenue, instant cameras &amp; film, security ID systems, 8 regional staff</i>	1993 – 1998
Senior Marketing, Various Roles, International, New Products, Regional	
<b>PEPSI USA</b> , Purchase, NY Marketing Manager / Associate Manager, New Product Development Associate Manager, Channel Marketing	<b>1984 - 1988</b>
<b>PROCTER &amp; GAMBLE</b> Unit Sales Manager- Sales Representative, Beverage Division, New York - Boston	<b>1981 - 1984</b>

**EDUCATION**

<b>HARVARD UNIVERSITY</b> , Cambridge, MA BA, Government
<ul style="list-style-type: none"> <li>3-Year Varsity Football Letter Winner, 2-Year Honorable Mention All-Ivy Football Kirkland House Student Council, Spirit of Kirkland House Award, Hamilton Fish Award, Arthur Siegal Scholarship, 'Tubby' Clark Award</li> </ul>

**OTHER**

Herreshoff Marine Museum Board	2021 – Present
Friends of Rogers Free Library	2022 - Present
Maplewood Neighborhood Association Board	2016 - 2021
Big Cloud Analytics Advisory Board	2015 - 2016
VideoLink Advisory Board	2012 – 2015
Georgia State University Marketing Executive Forum	2010 – 2015
ChildSpring International Board of Directors	2011 – 2015
Rochester Yacht Club, Rochester, NY	2015 – Present
Allatoona Yacht Club, Acworth, GA	2012 - 2015