


Mr Timothy L Palmer


Town of Bristol | Generated 12/30/2024 @ 1:58 pm by OnBoardGOV - Powered by ClerkBase

Status		Board	Vacancies	Status	Actions
Name	Mr Timothy L Palmer	Recreation Board	1	Pending	
Application Date	12/30/2024				
Expiration Date	12/30/2026				
Board Member	Timothy L Palmer				
Status	Validated				

Basic Information

Name
Mr Timothy L Palmer

I would like to be appointed to the position because:
I am a lover of Bristol, and sports and recreation, and want to help make Bristol an even better place to live.

Resume File
 Download

Cover Letter File
6772a8ad63e4f_6772a83681147-tim-palmer-cover-letter-december-2024.pdf

Contact Information

Address
7 Church Cove Road
Bristol, RI 02809

Yes, I am a resident
Yes

Email

Phone
401

Cell Phone

Occupation

Yes, I am a city employee
No

TIM PALMER

7 Church Cove Road | Bristol, RI 02809 |

SUMMARY

Experienced business and volunteer leader. Former Division 1 college football player. Lifelong game and recreation enthusiast.

PROFESSIONAL EXPERIENCE

EASTMAN KODAK, Atlanta, GA & Rochester, NY

Sept 2015 – July 2021 (Retired)

Eastman Kodak is an imaging technology company. We provide hardware, software, consumables and services for the graphic arts, commercial print, publishing, packaging, entertainment and commercial film and consumer products markets.

Vice President, Development, Eastman Business Park and Corporate Real Estate

1,200-acre industrial park in Rochester, NY, home of Kodak and over 100 other companies, ranging from food & agriculture to energy storage, biomaterials to photonics. Eastman Business Park is where innovation meets production.

- Attracted Li-Cycle Inc., GreenLight Biosciences, Farther Farms, NY Sugars and several other manufacturers.
- Led business development with key constituents, including governmental organizations and key influencers.
- Led plan development and execution, focusing on food processing, chemical manufacturing, biopharma, plastics, energy storage, coatings and photonics.
- Led Kodak Center theater and conference center for entertainment, events, and offices.

KODAK ALARIS, Atlanta, GA & Rochester, NY

2013 – July 2015

A \$1B spinout of Eastman Kodak including scanners, services and software, photo kiosks, photo chemicals and paper

Chief Marketing Officer, Information Management Division

\$320M revenue, mainly hardware & services plus software. 50% margins, \$16M marketing budget, 39 staff worldwide

- Drove 3X improvement in software pipeline with Challenger Marketing & Selling approach
- Achieved business plan in 2013 and 2014 despite uncertainty caused by Eastman Kodak Chapter 11 situation by carefully managing customer and channel communications
- Led development and execution of new strategic vision for the company and division

EASTMAN KODAK, Atlanta, GA & Rochester, NY

2007 – 2013

A \$6B imaging company with solutions from commercial inkjet to document management, photo kiosks & digital cameras

Worldwide Vice President of Marketing, Enterprise Services and Solutions

2012 – 2013

\$380M revenue, became the Information Management Division of Kodak Alaris

Americas Vice President of Marketing, Commercial & Consumer

2009 – 2012

\$2.5B revenue, consumer products, digital plates, inkjet presses, software, scanners, service, 36 marketing staff

- Doubled Flexcel NX packaging system installations and consumables business two years running
- Established Strategic Account Management process resulting in +7% revenue vs general accounts 1st year
- Used social media promotions to drive record sales on premium photo kiosk products (photo books, DVDs)

Americas Vice President of Marketing, Consumer

2007 – 2009

\$1.2B revenue, digital capture, retail photo, consumer inkjet, 25 regional marketing staff

- Led 2 successful Hispanic test markets, then national campaign +16% unit lift and +3% ASP lift in core markets
- Pioneered use of DRTV to drive awareness up and cost per sale down for inkjet printers

OTHER PROFESSIONAL EXPERIENCE

AMR RESEARCH , Boston, MA	2003 – 2007
<i>A \$60M supply chain software research company serving Global 1000 clients, 8 marketing staff</i>	
Senior Vice President – American and European Sales and Marketing	
KAON INTERACTIVE , Maynard, MA	2002 – 2003
<i>A start-up business focused on 3D product display and asset management software</i>	
Vice President of Marketing	
LIFECLIPS , Acton, MA	2000 – 2002
<i>A start-up videotape-to-DVD conversion business – achieved 10,000 videotape to DVD conversions in year one</i>	
Vice President of Marketing and Sales	
POLAROID , Cambridge, MA and London, England	1988 – 2000
<i>\$2B business serving consumer, business, professional and youth segments with instant, digital & conventional imaging</i>	
Corporate Vice President, Category General Manager, Consumer & Business Imaging	1998 - 2000
<i>\$1B revenue, instant cameras & film, B2B products, digital cameras, conventional film, 18 staff</i>	
Director of Marketing, Europe, Consumer and Security – ID	1993 – 1998
<i>\$250M revenue, instant cameras & film, security ID systems, 8 regional staff</i>	
Senior Marketing, Various Roles, International, New Products, Regional	
PEPSI USA , Purchase, NY	1984 - 1988
Marketing Manager / Associate Manager, New Product Development	
Associate Manager, Channel Marketing	
PROCTER & GAMBLE	1981 - 1984
Unit Sales Manager- Sales Representative, Beverage Division, New York - Boston	

EDUCATION

HARVARD UNIVERSITY , Cambridge, MA
BA, Government
<ul style="list-style-type: none"> 3-Year Varsity Football Letter Winner, 2-Year Honorable Mention All-Ivy Football
Kirkland House Student Council, Spirit of Kirkland House Award, Hamilton Fish Award, Arthur Siegal Scholarship, 'Tubby' Clark Award

OTHER

Herreshoff Marine Museum Board	2021 – Present
Friends of Rogers Free Library	2022 - Present
Maplewood Neighborhood Association Board	2016 - 2021
Big Cloud Analytics Advisory Board	2015 - 2016
Videolink Advisory Board	2012 – 2015
Georgia State University Marketing Executive Forum	2010 – 2015
ChildSpring International Board of Directors	2011 – 2015
Rochester Yacht Club, Rochester, NY	2015 – Present
Allatoona Yacht Club, Acworth, GA	2012 - 2015