



Bristol Fourth of July Committee

Souvenir Sub-Committee Meeting

Wednesday, October 11, 2023 at 7 P.M.

Burnside Building, 400 Hope St., Bristol, RI 02809

Minutes

Attendance:

Lori Bento
Julie Wilcox
Carla DaCosta
Heidi Vermilyea
Judy Squires
Dudley Hallagan
Deb Rainey
Nina McCarthy

Sara jane Soboleski
Tara McCarthy
Sue Nerone
Peg Howland
Elaine Roderick
John Desautel
Carol Gafford

TOWN CLERK'S OFFICE
BRISTOL, RHODE ISLAND
2023 NOV -7 AM 11:44

- CALL TO ORDER
- PLEDGE OF ALLEGIANCE
- ATTENDANCE
- BUSINESS TO BE DISCUSSED AND/OR ACTED UPON
 - Button Contest
 - Review/update application

TOWN COUNCIL
NOV 15 2023
MEETING

-We reviewed the application and suggested changes that need to be made by Dudley: 33rd annual, due date 1/20/24, 2023 to 2024, 238 to 239. That was it.

- Review promotional plan

-Suggestions made: school district- school newsletters and PTO groups, church bulletins, facebook/Instagram, maybe a tiktok? Project for students to do at COZ program? Constant contact, Girl scouts/boy scouts. Need to make application available for download on website. Need to update main image on home page of website to promote button contest. Dudley to get approval from superintendent to promote in schools.

- Discuss how to increase participation

-Really no new ideas other than more promotions.

- Macaroni Supper – sell?

-Macaroni Supper co-chairs approved that we can sell at their event. Event is supposed to be 12/6 at 5pm at St. Elizabeth's. Deb Rainey said she would work and help clean up. Won't be able to set up souvenir table. Heidi to email souvenir committee to find others to work and help pack and set up. Heidi to send those working a complete list of what to pack and do for this event.

- Merchandise – start choosing items for RFP

-Need to start to put items together for RFP. Going to ask town if a 2-year RFP is possible so we don't have to do this process every year. Deb R said we should not re-invent the wheel each year. We should go with the top products that always do well! Heidi agreed.

-Heidi gave all members a spreadsheet outlining profit margin per product sold last year and was sorted from highest margin to smallest.

-Heidi reminded the committee we want a bunch of products on this RFP as it is just to gather pricing and then we can trim it back.

-Suggestions/Comments regarding products:

- Pack and go but full zip
- Men's tank tops
- Fleece jacket but the boxy one that Deb R has from a while ago. Port and Company
- Key chain/wristlet style like Tara has.
- Magnets
- Faceoff hoodie (corded hoodie) but in Red with white and blue cords.
- Trucker hats again – both gray and navy were very popular
- Maybe Jen Mello (who made the purses) can make us fanny packs instead this year.
- Possible saying: Family, Fireworks, and the Fourth in Bristol.

- ADJOURNMENT