



Proposal



Why choose us?

Inspired by you. Built for you.

We've been working side-by-side with cemeteries just like yours for many years. We understand the challenges and responsibilities you face daily. We know you want to provide easier access for your community, improve efficiency, and save money. Our goal is to introduce modern technology to every cemetery and have all prosper and thrive from its time and money-saving benefits.

We developed the most functional, adaptable, and powerful cemetery software in the industry.

Every cemetery is unique. We learned that one solution doesn't fit all, so we went in a different direction. Together with our cemetery partners we developed cloud software that is flexible, scalable, super-secure, and tailor-fit to meet your specific needs.

Apples-to-apples, no one has our apples.

With our innovative Secure CRM and suite of powerful add-ons, we believe we have it all. We offer data visualization, GPS Walk-to-Site, task automation, one-click reporting, promotional tools and so much more. Our company's experience and structure allow rapid deployment and implementation of our software unlike any other company.

About those apples....



CUSTOMIZABLE PRODUCTS

Flexcore Framework CRM is the primary platform for all CemSites products. It is a highly developed and highly adaptable application that allows for rapid deployment and implementation for any size cemetery. Modular components can be added-on to easily expand its power, features, and functionality. Add on what you want, drop what you don't need.



SECURITY

All data in Secure CRM on FlexCore Framework is stored on servers that are protected by armed guards 24/7/365. CemSites software is both PCI and HIPAA compliant and is protected by the same security standards used by world governments and financial institutions. Data is stored in multiple locations, backed up daily, and retrievable for up to 30 days. It is also downloadable if you would like to retain it yourself.



CLOUD SOFTWARE

CemSites cloud software is not device-dependent; it can be accessed from any computer, tablet, or phone from anyplace at any time. Your cemetery data is stored at multiple data centers and backed-up throughout the day. Never fear losing data again. Our cloud software also updates automatically, so you'll never be stuck with outdated software again!



CEMCARESM PARTNER SUPPORT

Unparalleled commitment, support, and access for our CemSites partners. Dedicated client advocate assigned to support your cemetery. Emergency hotline 365 days-a-year. Proactive outreach that includes preemptive check-ups, quarterly evaluations, maintenance, software training and adoption.



100% MADE IN THE USA

We take pride that all aspects of CemSites' software—including coding—are crafted and perfected in the USA. Our software engineers, support staff and marketing team are all in-house. CemSites firmly believes in supporting not only our local economy, but also the American economy by not outsourcing and keeping jobs in the United States.



SECURE CRM

Cemetery Record Management Software

Secure CRM is all you need to start managing your cemetery with CemSites, but be sure to check out our add-ons for even more features.

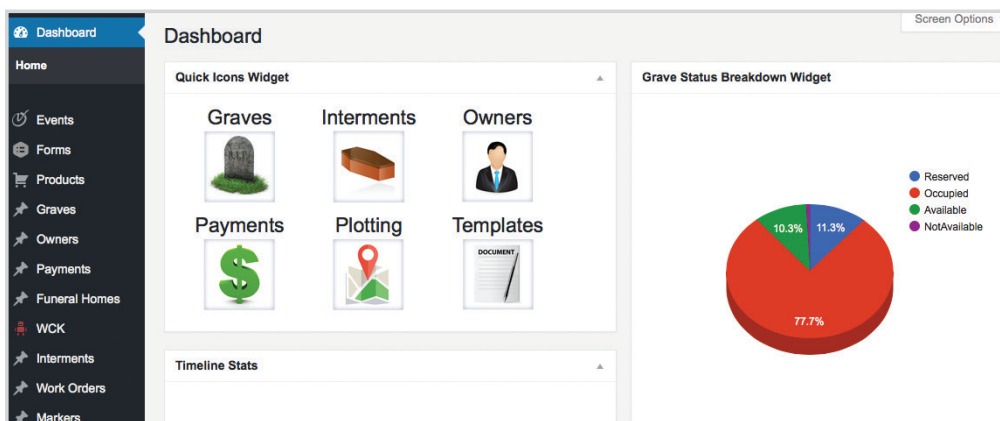
Secure CRM is our powerful, completely customizable web-based cemetery record management software that is built on FlexCore Framework. It is user-friendly and intuitive while maintaining robust computing, searching and plotting options to most effectively manage data.

HOW IT PAYS OFF

Secure CRM was given its name for a reason: All data stored in Secure CRM on FlexCore Framework is protected by the same security standards used by world governments and financial institutions. Because Secure CRM is web-based and always up-to-date, having outdated software will no longer be a concern. As opposed to the months or years of setup for most software on the market today, CemSites software can be up and running within weeks with the promise and commitment of our staff.

FEATURES

- User-based dashboard with critical support metrics and calendar
- Grave and owner management
- Work order management
- Funeral home management
- Document management
- Field highlighting
- Data migration
- Disaster prevention
- Permission-based roles
- Offline and private network installs
- Quick implementation



"I would highly recommend CemSites; they've been able to increase our revenues and have made my job much easier."

– CINDY FISHER
Office Manager,
Round Hill Cemetery



ADD-ONS

Modules to complement Secure CRM

Add-ons provide you with the ability to pick the tools you want, so you are only paying for what you'll use.

Stay organized and informed



AR FINANCE MODULE

The AR Finance Module provides an efficient and reliable way to streamline your cemetery's entire receivables process and export data to other software. With extensive financial information at your fingertips, your cemetery can make more accurate business decisions.



INVENTORY MANAGER

Keep track of monuments, benches, and other sellable items right in Secure CRM — no double data entry necessary! This add-on works seamlessly with our other add-ons to provide an integrated and automated sales system built to fit cemeteries' operations.



DOC AUTOMATION MODULE

The Doc Automation Module saves time by automating the document workflow. Eliminate the need for handwriting and never deal with double entry by printing autopopulated templates for deed transfers, interments and obituaries.



MULTI-LOCATION MODULE

This tool provides an oversight view of all cemeteries at once for administrators that handle multiple locations. With the data gleaned from the Multi-Location Module, decision makers can make well-informed choices, and cemetery staff can be coached appropriately so that all cemetery locations can work together in the most efficient way possible.



CUSTOM SOLUTIONS

Don't see the module you need? Ask and we will build it for you. Thanks to our advanced FlexCore Framework, we can create custom management software solutions to fit all cemetery-related organizations, such as combination cemeteries with funeral homes or pet cemeteries.

Reach out and build profit



WEBSITE INTEGRATION

Showcase your cemetery online with autopopulated data from Secure CRM. Sell products and services, publish records, announce arrangements and more. Our team can create a website from scratch or integrate with an existing site.



KEEPSAFE FAMILY LEGACIES

The KeepSafe Family Legacies add-on provides online pages that clients can purchase to add and display biographical information about both living and deceased loved ones. The legacy pages act like an online safety deposit box for future generations, full of information from clients who create their own autobiography or add to their loved ones' legacies.



REVENUE PLUS

Drive new revenue streams by selling any product or service directly from your website, even if sales are sub-contracted through local or national vendors. The module also includes a drip marketing tool, allowing you to engage the community and expand opportunities.



SALES MODULE

The Sales Module is a tool that keeps track of customers and aids in the development and organization of prospects, leads and sales and gives you the power to grow your pipeline. Spend more time selling instead of fretting over sales processes.

KeepSafe Family Legacies

ANNE SMITH
July 13, 1941–May 8, 2016

OBITUARY
Anne K. Smith, 75, of Laureville, went to be with the Lord on May 6, 2016 in St. John's Hospital. A lifelong resident of Laureville, Anne was a member of St. Sebastian Roman Catholic Church. Anne worked for many years at the former family business, Torrie Market on First Street. She was best known for her homemade pies and carrot cakes. Survivors include her husband of 53 years, Luke Smith, one granddaughter, Leanne Smith of Laureville, and one grandson, Michael Leotti. Friendly will be received from 2 p.m. to 4 p.m. and 7 p.m. to 9 p.m. Monday in Johnson Funeral Home, 900 Third Avenue, Laureville. A blessing will be held in the funeral home at 9:30 a.m. Tuesday. Interment will follow in Memorial Park Cemetery.

MOMENTS IN TIME
August 2015 May 2014 January 1974
Add photo, video or audio

RELATIONS
Samuel Yoder, brother
Providence Yoder, sister
Add relations

CONDOLENCES & MEMORIES
"Anne was the sweetest lady I know."
Irene Lerry - May 10, 2016 at 8:05 p.m.
"I will miss her carrot cake...and her smile. My greatest sympathies."
Jillan Yoder - May 11, 2016 at 1:45 p.m.
Submit condolence or memory

Revenue Plus

CART

Item	Qty	Price
Flowers For: Smith, John Grave #: 394827	1	\$9.99
Grave cleaning For: Smith, John Grave #: 394827	1	\$75.00

Empty cart Continue to checkout

Visualize your cemetery



GRAVE MAPPING

The Grave Mapping add-on allows cemeteries to plot and display the location of graves within an intuitive interface. With Walk-to-Site mobile navigation, visitors and staff members can quickly find graves without assistance.



CEMVISION360

Interactive, 360-degree mapping of cemeteries allows grounds to be explored without the long walk or having to brave inclement weather. Staff can use CemVision360 to give tours to customers without leaving the office, and the public can use this tool to virtually visit graves from the comfort of their homes.



VISUAL LOT VIEWER

The Visual Lot Viewer digitally represents entire cemeteries' layouts, providing a way to visually connect burial, grave, owner and marker information with physical location. Find available graves right from the lot and edit record information on the fly.



MAP PRINTING MODULE

Search and print cemetery maps by section or lot to use as a reference tool for both visitors and grounds crew. Never deal with highlighting outdated maps again!



MARKER MANAGER

Save time by viewing the markers that exist in a lot in a simple, organized view. Marker Manager's ability to keep track of marker information makes it a great auditing tool. Plus, create great upselling opportunities by running reports on graves without markers.



OBSTRUCTION MANAGER

Create layered maps to mark the locations of trees, benches, buildings and other obstructions in relation to graves. This add-on can assist in making better groundskeeping decisions and aid staff by helping them pinpoint areas in need of maintenance.



MAUSOLEUM MAPPING

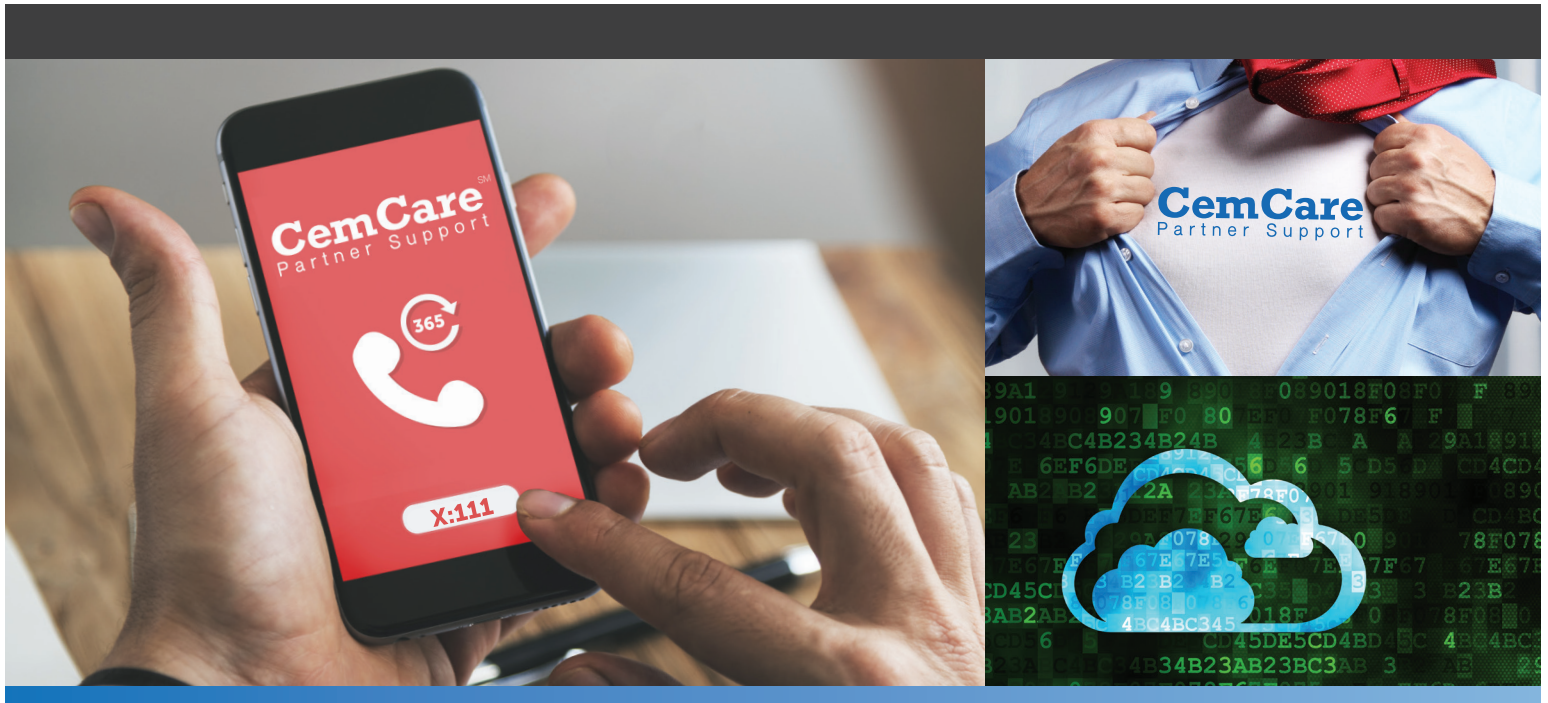
The Mausoleum Mapping add-on visually connects crypts and owner record information within Secure CRM to its physical location. Use the face view and section photograph features to "walk through" crypt location options with potential customers without leaving the office.



"I've been coming to the cemetery since the passing of my father in 1976. The Walk-to-Site technology allows me to use my smartphone to track my steps right to the gravesite."

– RICK MAZE
Cemetery customer

Grave Mapping
Walk-to-Site



CemCareSM Partner Support

Unparalleled Commitment, Support, and Access for Our CemSites Partners

CemCare was developed through careful self-evaluation, partner feedback and extensive real-world testing. We believe our support program is unprecedented, and the best in the industry. Providing the world-class support, you deserve.

THE HALLMARKS OF OUR PARTNER SUPPORT PROGRAM

CemCare provides a dedicated client advocate, emergency hotline, proactive outreach, and tech resource bundles. These elements represent a seismic-shift in client support and are the result of years of work in the field with our cemetery partners.

DEDICATED CLIENT ADVOCATE

- Assigned to your cemetery
- Addresses issues in real-time
- Assistance with full adoption

EMERGENCY HOTLINE

- LIVE response
- 365 days-a-year
- You call, we answer

PROACTIVE OUTREACH

- Preemptive check-ups
- Software training and adoption
- Quarterly evaluations and maintenance

TECH RESOURCE BUNDLES

- Partner discounted development
 - Custom programming
 - Design changes
 - Staff onboarding

The Cemsites staff are personable, caring, and love what they do. Those are traits that create success."

—Heather Leigh, Owner, Greenhaven Memorial Gardens & Life Tribute Center

CEMSITES
14 Memorial Drive
Perryopolis, Pennsylvania 15473
(877) 783-9626

QUOTE #
046837
BILLED TO MIKE YODER
Oakridge Cemetery
Bristol, IN

PRODUCT	QUANTITY	PRICE	TOTAL
Project Summary -# of Cems: 1 -Acres: 10.84 -# of Records: N/A -# of Graves: TBD -Docs: N/A -Software: Paper Additional modules, hours, or change orders will be billed at \$200.00 per hour. Up to 30 hours are allocated.	1	\$0.00	\$0.00
CRM Pro Cloud Cemetery Record Management software designed to elevate your customer experience. -Dashboard, calendar, tasks, reminders, & work orders -Set restrictions & permissions by user -Easy searching & reporting with no double entry	1	\$5,000.00	\$5,000.00
CRM Pro License Annual License. Includes access up to 3 user profile(s).	1	\$2,700.00	\$2,700.00
Lot Level Mapping Your maps online, always up to date with live information. Walk with families & sell graves with Visual Lot Viewer. -Inventory searching by lot -Drag area & drill down to view -Powers our Walk-to-Site -Survey maps provided by customer	1	\$4,000.00	\$4,000.00
Visual Lot Viewer Have your lot cards come to life. Everything is connected through this visual launchpad. -Quick Add - A simple way to enter a new record -Drag & Drop - Make changes to your lot with ease -Inventory Status - Easily see what's available & sold	1	\$1,500.00	\$1,500.00
CemCare - Partner Support Dedicated client advocate assigned to support you. They become part of your team. -Proactive outreach -Evaluations with report cards -Software training	1	\$0.00	\$0.00

PRODUCT	QUANTITY	PRICE	TOTAL
-Helps with adoption -Emergency hotline 365			
Optional Add-On Modules not included	1	\$0.00	\$0.00

Data Migr, Map Printing, Niche/Crypt Viewer, Lot Viewer, Marker/Obstruction Mngr, FH, Pyre, AR, Financial Migr/Integr, Sales, Merchant Integration, Rev+, KeepSafe, Doc Auto, WebSync, Walk-to-Site, Florals, Cust/Ven/FH Portals, Website.

TOTAL \$13,200.00

This estimate is valid for 30 days and is based on the data and information we have gathered to date. Actual data quality and map detail will affect the price. If during development, the job exceeds the original estimated development/design hours allocated, an estimate for additional work, modules or change orders are billable at \$200.00 per hour will be provided to the client for approval prior to continuing the client build. Does not include any transaction and/or bank fees or any applicable local/state/federal taxes. If your state requires sales tax, you are required to pay it. This is only an estimate. Please request an invoice to process your payment.

Our commitment

Our promise to you

We will provide easy-to-use, custom-fit solutions for your cemetery. Our team will work to rapidly deploy and implement those solutions. We will train you and your staff to adopt and use our software. We will provide industry-leading customer support to you, our partner. Our dedicated team will work daily to earn your business.

100% satisfaction

Your complete satisfaction is paramount to us. If you are unsatisfied, we request 30 days to attempt to find a resolution. If you are not 100% satisfied after 30 days, we will cancel your agreement upon request. In the event you cancel your agreement, we will not withhold your data. It is yours and will be given to you to use as you please.

Our bylaws protect you

Cemsites company bylaws ensure protection of your data (and your rights to it) regardless of any circumstances within or related to the company and/or its leadership. As our partner, you will always have access to our software. You will always own your data regardless if you are a CemSites partner or not.

Agreed: _____
Your company name

Agreed: _____
Our company name

By: _____
Your signature

By: _____
Our representative's signature

Your name

Our representative's name

Your title

Our representative's title

Date: _____

Date: _____