



## CITY COUNCIL AGENDA REPORT

**Meeting Date:** 5/15/2025

**From:** Jeff Franco, Recreation Coordinator  
Noreen Leek, Parks & Recreation Director

**Subject:** Approve the Bright Minds Africa Swim-a-Thon for Event cosponsorship

### **Community Goal/Result**

Community Building

### **Purpose**

Promote cultural and social events that encourage community engagement and provide assistance to local non-profit organizations.

### **Recommendation**

Approve the Bright Minds Africa Swim-a-Thon as a co-sponsored event.

### **Background**

Bright Minds Africa is a non-profit organization that provides a school partnership program at Lipman Middle School. One of their founders, Gina Dettmer, is a Brisbane resident. The mission of Bright Minds Africa is to empower girls and remove the obstacles that prevent them from accessing education, including family dynamics, community needs, and social issues like early marriage. Bright Minds Africa achieves this through various programs, including:

- Education: Identifying out-of-school children and working with their families to enroll them, providing scholarships, and supporting local schools with teacher training and infrastructure.
- Literacy: Developing libraries in schools and communities to combat functional illiteracy and offer literacy programming.
- Healthcare: Addressing malnutrition, HIV transmission, and maternal health issues through various interventions.
- Other Initiatives: Providing clean water projects, microloans, and mentorship.

Currently, Lipman students engage in a pen pal exchange program with students in Nigeria and fundraise for communities throughout West Africa. Through Bright Minds Africa, Brisbane residents have the opportunity to sponsor students in Nigeria and partake in an annual donor dinner.

### **Discussion**

Bright Minds Africa's inaugural Swim-a-Thon event is being proposed for Saturday, June 7, 2025, from 3:30-7:00pm at the Brisbane Community Pool. The event set up would begin at 2:30pm and clean up would be completed by 7:15pm. Lifeguards would be onsite throughout the duration of the event. The

event would consist of community members registering in advance and swimming laps to raise funds to donate towards construction of a High School for girls in Nigeria.

#### **Fiscal Impact**

Bright Minds Africa is requesting support from the city as summarized in the table below. They have requested use of the Brisbane Community Pool for the aforementioned event.

#### **FINANCIAL IMPACT SUMMARY BASED ON APPLICATION**

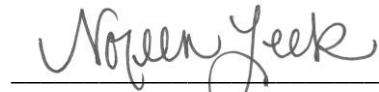
Hourly Rental of the Community Pool	Approximately 5 hours @ \$175/hour = \$875 <i>(including set up/clean up)</i>	Requesting to be waived
Promotional and Marketing Support	Waived	

#### **Attachments**

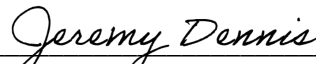
1. Cosponsorship Application



Jeff Franco, Recreation Coordinator



Noreen Leek, Parks & Recreation Director



Jeremy Dennis, City Manager



City of Brisbane

## CO-SPONSORSHIP APPLICATION

This application must be submitted to the Parks & Recreation Department at least (90) working days prior to the requested event.

PHONE: 415-508-2140 | EMAIL: [BRISBANEREC@BRISBANECA.ORG](mailto:BRISBANEREC@BRISBANECA.ORG) | OFFICE: 50 Park Place, Brisbane, CA 94005

### APPLICANT INFORMATION

Name of Contact Person: Gina Dettmer Contact Person's Phone: 415-420-7291  
Contact Person's Email: gmdettmer@gmail.com  
Name of Organization: Bright Minds Africa Organization's Website: www.brightmindsafrica.org  
Organization's Address or P.O. Box: 77 Plumas St. Brisbane, CA 94005

Circle ONE of the following items below that best describes your organization.

- ☒ a. Brisbane Non-Profit Organization
- ☐ b. Non-resident, Non-Profit Organization (Outside of Brisbane)
- ☐ c. School District, School, or School Affiliated Group (ex. PTO)
- ☐ d. Private Group, Club, or Organization

What year did your organization begin serving the Brisbane community? 2021

How has your organization contributed to the Brisbane community in the past 2 years?

We provide a School Partnership Program at Lipman, where students engage in a pen pal exchange with Nigerian students and fundraise for a project for school and communities in Nigeria. Brisbane residents have the opportunity to sponsor

What is your organization's mission and/or purpose?

students in Nigeria and we provide an annual donor dinner. To empower and educate girls in West Africa, and to provide cross-cultural exchange for students and community members in the Bay Area.

### EVENT DETAILS

Name of Event: Swim-a-thon Event Set-up Start Time: 2:30 pm  
Event Date (mm/dd/yy): Saturday in May or June Event Start Time: 3:30 pm  
Event Day of Week: Saturday Event Close Time: 7:15 pm  
Event Location: Brisbane Pool  
Reservation Permit Number (if applicable): N/A

Describe what can be expected from this event? (ex. Performance, shopping, activities, etc.)

Community members swim laps to raise funds for a project in Nigeria.

Will there be any fundraising at this event? Yes If yes, what will the funds raised be used for? Build a high school for girls

Are there any admission fees for this event? No If yes, please list them here: \_\_\_\_\_

If this event is NOT open to the general public, what are the restrictions for who may attend? (ex. Age, membership, residency, etc.)

Open to the general public but must register ahead of time.



## INDOOR FACILITY ACCESS REQUEST

City Staff must be present to accommodate the use of any of our indoor facilities. The following schedule will be used to ensure some-one will be available when you need access. (If you are not requesting indoor facility use, you may skip to the next section)

Date of Facility Access (mm/dd/yy): \_\_\_\_\_ Opening Time: \_\_\_\_\_ Closing Time: \_\_\_\_\_  
Date of Facility Access (mm/dd/yy): \_\_\_\_\_ Opening Time: \_\_\_\_\_ Closing Time: \_\_\_\_\_  
Date of Facility Access (mm/dd/yy): \_\_\_\_\_ Opening Time: \_\_\_\_\_ Closing Time: \_\_\_\_\_

## EQUIPMENT USE REQUEST

<Insert Equipment Use Liability Notice>

Indicate the equipment you wish to borrow for this event.

Bluetooth Speaker? Yes with Microphone? Yes

Projector & Screen? (Mission Blue Only) \_\_\_\_\_

Theater Risers? (Mission Blue Only) \_\_\_\_\_

Theatrical Lighting? (Mission Blue Only) \_\_\_\_\_ Lighting Technician? \_\_\_\_\_

Other: \_\_\_\_\_

Quantity:

3

Item:

6ft Long Rectangle Tables

5ft Diameter Round Tables

Chairs

10ft x 10ft Canopy/Pop-up Tent

Weighted Sandbags

*Or maybe we can use the sound system at the pool (if there is a mic.)*

*if it fits on pool deck*

## PERMITS

### Food & Beverage Permits

Will any food or non-alcoholic beverages be sold at your event? No If yes, this permit is required [smchealth.org/food-program](http://smchealth.org/food-program)

Will alcoholic beverages be served or sold at your event? No If yes, you must attach a copy of an Alcoholic Beverage Permit

\*Full Liquor Liability: If beer or wine is available for consumption and money is transacted in any form (i.e. for donation, for a ticket, for a meal, for entry to the event, for the beverage) then full liquor liability premiums are necessary.

### Traffic Permits

Will this event require any street or parking closures? No If yes, you must obtain a Brisbane Encroachment Permit

### Amplified Sound Permits

Do you wish to use amplified sound at this event? Yes If yes, you must submit an Brisbane Amplified Sound Permit Application

*But same as used by the pool?*

## ADDITIONAL SUPPORT

Do you need any promotional support for this event?

Signboards? Yes please! Social Media? \_\_\_\_\_

Digital Graphics / Flyers? \_\_\_\_\_ Programs? \_\_\_\_\_

Other: \_\_\_\_\_

## USE AGREEMENT & LIABILITY RELEASE

To the fullest extent allowed by law, I agree to indemnify and defend the City of Brisbane, its directors, officers, agents, employees and volunteers and hold them harmless from and against any and all loss, liability, expense, claims, costs, suits, and damages, including attorneys' fees, arising out of the use or occupancy described in this application. I agree to waive all rights of subrogation against the City, its elected or appointed officers, officials, agents and employees for losses paid under the terms of any policy which arise from the use or occupancy described in this application.

Applicant Signature *Regina Deth*

Date 3/31/25