



## CITY COUNCIL AGENDA REPORT

**Meeting Date:** 10/5/2023

**From:** Sara Nahass, Recreation Coordinator  
Noreen Leek, Parks & Recreation Director

**Subject:** Application for Event Cosponsorship

### **Community Goal/Result**

Community Building & Fundraising

### **Purpose**

Promote cultural and social events that encourage community engagement and provide assistance to local non-profit organizations.

### **Recommendation**

Approve the Mothers of Brisbane's MOB Shop as cosponsored event.

### **Background**

The Mothers of Brisbane is a, 501 (c)(3), non-profit parents' club and welcoming community of support for parents of young children in Brisbane, and surrounding communities. Established in the summer of 2005, the MOB is a place where families come together to make friends, learn about community resources, hold family events, arrange playgroups and childcare, share information, and support, and generally have a good time together. The MOB currently consists of single, partnered, married, gay, straight, working, stay-at-home, and self-employed parents. They come from different backgrounds, cultures, and experiences, but through it all, they are families.

This event began in 2000 as a clothing "swap" at the Community Park Gazebo, providing families with an opportunity to repurpose gently used children's items and clothing to other families in need. Over the years, the MOB Shop serves as both a great fundraiser for the Mothers of Brisbane and a service to the community. Offering a tax-deductible way for Brisbane families to donate gently used clothing and baby gear, the event allows other families to purchase those same items for a nominal donation. All leftover items are donated to the San Mateo Shelter Network or similar organizations that serve families in our area.

### **Discussion**

The MOB Shop will take place at the Mission Blue Center on Friday & Saturday, January 26<sup>th</sup> & 27<sup>th</sup>, 2023. The Mothers of Brisbane meets Group II requirements with the events open to the general public qualifies them for free use of the facility and waives the deposit requirement.

### **Fiscal Impact**

The Mothers of Brisbane is requesting support from the City as summarized in the table below. They have requested use of the Mission Blue Center for the aforementioned event. Although use of the

facility and the deposit are waived as part of their Group II designation, they are also asking the City to waive costs associated event insurance.

FINANCIAL IMPACT SUMMARY BASED ON APPLICATION		
Hourly Rental of Mission Blue Center	Approximately 17 hours @ \$350/hour = \$5,950 <i>(including set up/clean up)</i>	Waived per City policy for Non-profit use
Mission Blue Rental Deposit	\$500 <i>(Typically refundable absent damages)</i>	Waived per City policy for Non-profit use
Indoor Event Insurance	Approximately \$100-\$250/event. <i>(Renters are typically required to procure insurance on their own and provide a copy to the city.)</i>	Requesting requirement to be waived and the City to absorb liability as done in the past.
Promotional and Marketing Support	Waived	

**Attachments**

1. Cosponsorship application

*Sara Nahass*  
Sara Nahass, Recreation Coordinator

*Noreen Leek*  
Noreen Leek, Parks & Recreation Director

*Clay L. Holstine*  
Clay Holstine, City Manager



# CITY OF BRISBANE COSPONSORSHIP APPLICATION

This application must be submitted to the Parks & Recreation Department at least **(90) working days** prior to the requested event.

**Phone: (415) 508-2140 | Email: [brisbanerec@brisbaneca.org](mailto:brisbanerec@brisbaneca.org) | Office: 50 Park Place, Brisbane, CA 94005**

## APPLICANT INFORMATION

**Name of Contact Person:** Ranjani Gupta and Sarah P Mills **Phone:** Ranjani 832-567-0501, Sarah 774-766-8942  
**Email:** ranjani.akula@gmail.com, sarah.p.mills@gmail.com  
**Name of Organization:** Mothers of Brisbane **Organization Website:** www.mothersofbristbane.com  
**Organization Address or P.O. Box:** 1117 Humboldt Rd, Brisbane

Circle **ONE** of the following descriptions below that best describes your organization:

- a. Brisbane Non-Profit Organization
- b. Non-resident, Non-Profit Organization (Outside of Brisbane)
- c. School District, School, or School Affiliated Group (ex. PTO)
- d. Private Group, Club, or Organization

**What year did your organization begin serving the Brisbane community?** 2005

**How has your organization added value to the Brisbane community in the past?**

"The MOB" has hosted numerous community events over the years, often either for free or at a low cost. We have brought together playgroups, hosted Playgym, coordinated new family meal trains, organized the Mob Shop, and several other seasonal events targeted to families in Brisbane and the surrounding area.

**What is your organization's mission and/or purpose?**

The MOB is a, 501 (c)(3), non-profit parents' club and welcoming community of support for parents of young children in Brisbane, California, and surrounding communities. We are single, partnered, married, gay, straight, working, stay-at-home, and self-employed. We come from different backgrounds, cultures, and experiences – but through it all, we are families.

## EVENT DETAILS

(If you are requesting multiple days & times, please attach those details on a separate sheet of paper.)

**Name of Event:** The Mob Shop **Event Set-up Start Time:** Fri: 8:00a, Sat 10:00a  
**Event Date (mm/dd/yy):** 01/26/24 - 01/27/24 **Event Start Time:** Fri: 12:00p, Sat: 10:00a  
**Event Day of Week:** Friday and Saturday **Event End Time:** Fri: 5:00p, Sat: 5:00p  
**Event Location:** Mission Blue Community Center

**Describe what can be expected at this event?** (ex. Performance, Dinner, Activities, etc.)

Rummage sale of gently used clothing, kids' toys and baby gear

**Will there be any fundraising at this event?** no **If yes, what will the funds raised be used for?** \_\_\_\_\_

**Are there any admission fees for this event?** no **If yes, please list them here:** \_\_\_\_\_

**If this event is NOT open to the general public, what are the restrictions for who may attend?** (ex. age, membership, residency, etc.)

This event will be open to the general public.

