

DOMAIN/GOAL			STATUS	COST	Kern Impact Estimate	Lentz Impact Estimate	TIMING	GRANT ELIGIBLE?
1. Outdoor Spaces and Buildings: Create and provide an inclusive, safe, and accessible environment that promotes the physical, social, and mental well-being of older adults.								
Strategy	#	Proposed Action						
Provide seating options in public areas, parks, trails, and along walking paths in order to create community hubs and gathering spaces for older adults to meet, socialize, and participate in events and activities.	1	Work with residents and community members to develop a map and survey areas which would benefit from additional benches/chairs throughout the city	In Motion	\$	Moderate	Moderate Plus	2025	No
	2	Develop a senior subcommittee or work with an existing Age-Friendly Task Force to discuss and research more comfortable age-friendly furniture. Benches and chairs should be a good height, have backrests for additional support and possible armrests. They should be located in shaded areas protected by trees, pergolas, or canopies.		\$	Moderate	High	2025	No
	3	Design parks and recreational areas with features that appeal to older adults such as fitness equipment, quiet areas for relaxation, and community gardens.	Existing program with room for growth	\$\$	Moderate Plus	Moderate Plus	Ongoing	Yes
Enhance pedestrian infrastructure to ensure safe and comfortable navigation.	4	Develop a walking audit where older residents identify areas where improved sidewalks, crosswalks, additional stop signs, and adequate crossing times need to be improved and/or added.		\$\$\$\$	High	High	2026-2027	No
	5	Commit to regular maintenance and upgrading of outdoor spaces and buildings to ensure they remain safe, accessible, and welcoming. Increase lighting wherever possible; keeping in consideration the "Dark Sky Ordinance", which protects and enhances the local environment and public health by reducing light pollution at night through reasonable restrictions on outdoor lighting.	In Motion	\$\$\$	High	High	Ongoing	Possibly
	6	Evaluate the current pilot study being conducted on Thomas Street to see if permit parking is a possibility.	In Motion	\$	Low	Low	2025-2026	No
2. Transportation: Improve and create comprehensive, accessible, and reliable transportation options to enable older adults to maintain their independence, access essential services and activities, and stay connected to their community.								
Strategy	#	Proposed Action						
Educate older adults about available transportation services.	7	Disseminate information regarding transportation options, including: i. Got Wheels! program, Peninsula Rides, San Mateo County Mobility Guide: Senior Mobility Guide, Gogo transportation, Planned tech classes that will teach residents how to use Transportation apps, Brisbane Village Helping Hands	In Motion	\$	High	High	Ongoing	No
Look at possibilities of partnering with neighboring communities to develop a pilot transportation program.	8	Offer specialized transportation services that provide door-to-door service and/or stops that are in relatively close proximity of most homes, especially in the hills. BVHH	In Motion/Alternate Providers	\$\$\$\$	Moderate	High	Ongoing	Possibly
	9	Look into partnering with a bigger city to research offering a shuttle which can serve both cities.		\$\$\$\$	Moderate	Moderate		Possibly
Enforce traffic laws and enhance traffic safety regulations	10	Senior volunteers identify potentially dangerous and challenging intersections and suggest increased police enforcement.		\$\$\$\$	High	High		No
Research the potential of Senior Safety Zones and additional traffic safety and calming measures.	11	Explore prolonging crossing times at certain crosswalks/intersections.		\$\$	High	High		Possibly
	12	Survey neighborhoods to evaluate areas that may need speed bumps to slow traffic and determine crosswalks that need added lighting and/or flashing lights.		\$\$\$	High	High		Possibly
	13	Encourage education in the Senior Community Center that emphasizes wearing reflective clothing and shoes when walking and/or bicycling.	In Motion - "See Me" flags	\$	Moderate		Ongoing	No
3. Housing: Ensure older adults have access to safe and affordable housing that supports their independence, health, and and well-being; provide educational resources and policies that promote a wide variety of housing options.								
Strategy	#	Proposed Action						
Partner with services to assist seniors with hiring trusted repair providers	14	Offer affordable home modifications such as grab bars, high counter tops and elevators to make homes safer and reduce the risk of harmful falls. Provide home modifications to improve accessibility, reduce falls, increase independence, and facilitate aging-in-place. Develop a resource guide highlighting home maintenance organizations and contractors for seniors.	Alternative Partners/Providers	\$\$\$	Moderate	High		Possibly
Educate and disseminate information to increase awareness and understanding of housing issues and opportunities	15	Offer a yearly workshop to educate and assist residents with signing up for affordable housing	Existing program offerings with room for growth	\$	Moderate Plus	High	Ongoing	No
	16	Educate residents about available housing resources and services. Housing Information and Services, Promote HIP housing, Research the possibility of developing a list of available ADU units and offer workshops to help educate homeowners on the process of building ADUs.	Existing program offerings with room for growth	\$	High	High	Ongoing	No
	17	Research alternative housing options and assess possibilities of implementing housing alternatives.		\$\$\$\$	High	High		Possibly

4. Social Participation: Offer affordable and accessible activities, events and programs that provide social interaction for varying ages, abilities, and cultures.

Strategy	#	Proposed Action						
Expand Recreation Department offerings to include a broader spectrum of programs and times.	18	Survey older adult residents every 2-3 years for feedback on activities that they are interested in, assessing the level of demand.		\$	High	High	2026-2027	No
Educate and disseminate information to increase awareness and understanding of housing issues and opportunities	19	Enhance social events for older adults so they have more opportunities to expand their social networks; consider age-friendly hours.	Existing program offerings with room for growth	\$	Moderate	High	Ongoing	No
	20	Continue to offer and expand upon events at the Community Park such as sports for older adults (e.g. ping pong and bocce ball), a cultural fair, and encourage attendance at Day in the Park. Promote community garden programs and events, and introduce a community comedy night		\$\$	Varied*	Moderate Plus	Ongoing	No
Incorporate intergenerational activities and events to encourage connections between generations	21	Build upon past successful events such as seniors reading to preschool children at the senior center, karaoke, creative writing group, and 3D printing with teenagers.	Existing Program	\$	Moderate		Ongoing	No
	22	Explore scheduling after-school tutoring where older adults help support under- resourced students.		\$	Low	Moderate	2026	Possibly
	23	Continue to offer an Appy Hour/Tech Help in which older adults are paired with youth who teach them technology skills.	Existing Program	\$	Moderate Plus	Moderate	Ongoing	No
	24	Consider the feasibility of a program for seniors and babies to benefit both		\$	Low	Low		Possibly
	25	Consider establishing a volunteer program "Helping with Pet Care"		\$\$	Moderate Plus	Moderate Plus	2026	No

5. Communication and Information: Provide information about resources and activities in multiple languages and formats, disseminate at a variety of venues, and make these available in a centralized location as well as distribute throughout the community.

Strategy	#	Proposed Action						
Broaden types of communication formats used for older adults. Publicize information about programs and events in various formats, and provide in multiple predominant languages at locations frequented by older adults.	26	Provide information electronically and in print, and include pertinent information in welcome packets for new residents.	In Motion	\$	High	High	Ongoing	No
	27	Disseminate information in multiple languages.		\$\$	Moderate Plus	Moderate Plus		No
	28	Expand the Senior Corner webpage; add an age-friendly section to The Blast and the printed monthly STAR newsletter; include major neighborhood projects, community events, and resources specific to older adults. i. Utilizing the Activity Guide, continue to create Active Adult booklets to be made available at City Hall, the Sunrise Room, and Parks and Recreation office.	In Motion	\$	High	High	Ongoing	No
	29	Increase methods of communication to older residents: Mail a resource guide annually, Create an older adult/senior newsletter that is distributed twice per year; make it available at the Library, Community Center, Farmers' Market, and big events, Have Police provide updates related to crime statistics, police events, and presentations offered to the community in The Blast on a quarterly basis, Have the Communications staff announce events more frequently. Provide bulletin boards in City buildings where North County Fire Authority can display their website address with QR codes for accessing information in different languages.		\$\$	High	High		No
Ensure communication about programs and events to residents at Sierra Point Mobile Home Park.	30	Have Communications staff or other City staff members visit the site to invite residents to events and provide an update on City issues.		\$	Low	High		No
	31	Install a visible dark-sky compliant sign (similar to at the Ridge and the front of town) that advertises upcoming events		\$\$\$	High	Low		Possibly
	32	Have Help at Home guides delivered to the property manager at Sierra Point Mobile Home Park, which can be included with a lease packet.		\$	Moderate	High		No
Communicate using alternative formats as many older adults are not tech-savvy	33	Place flyers with key resource information at businesses and venues where older adults frequent such as cafes and parks; install kiosks and electronic bulletin boards throughout the City.		\$	Moderate	Moderate Plus		Possibly
	34	In addition to the school districts (encapsulating Brisbane School District and Jefferson Union High School District), continue to partner with schools to disseminate information through their newsletters		\$	Low			No

	35	Continue to expand the Teen Tech program, where teens assist seniors with tech questions one-on-one by appointment once per week. Brisbane has previously utilized the County's system-wide provider who also offers monthly classes on basic technology.	Existing Program	\$	Moderate Plus		Ongoing	No
	36	Partner with schools and the Youth Advisory Committee to offer more tech classes and to increase interpersonal connections.	Existing Program	\$	Moderate		Ongoing	No
	37	Continue exploring the opportunity to implement televisits for medical and other appointments.		\$	Moderate Plus			No

6. Respect and Social Inclusion: Provide an environment that is inclusive, respectful, and supportive of the need for older adults to remain acknowledged and engaged.

Strategy	#	Proposed Action						
Offer education and training to increase acknowledgment and respect for older adults and to decrease ageism.	38	Partner with schools to have a "senior day" talk on how youth can help older adults; have a social media campaign promoting courtesy for all ages.		\$	Moderate	High		No
	39	Promote age-friendly businesses. i. Offer senior discounts at businesses. ii. Encourage restaurants to provide menus with larger fonts, maintain suitable noise levels, and ensure that their staff is respectful, patient, and considerate of the needs of older adults. https://www.aarp.org/livable-communities/network-age-friendly-communities/info-2022/businesses.html . iii. Age Inclusive Management Strategies: Free resource for employers and HR professionals to learn about policies and programs that create a better working environment for older adults.		\$\$	High	High		Possibly
	40	Continue expanding "Grand Friends" program, currently being offered in conjunction with preschool and Senior Sunrise Room attendees.	Existing Program	\$	Moderate	Moderate	Ongoing	No
Identify ways to increase the number of programs that partner older adults with younger generations.	41	Partner with elementary schools to have school children communicate with older adults, such as writing to each other quarterly as "pen pals".		\$	Low	High		No
	42	Continue to work with the Youth Advisory Committee (YAC) to set up programs that include both older and younger adults, such as game nights, intergenerational dinners, or classes to increase the digital literacy of older adults. Brisbane has offered a few intergenerational programs such as Karaoke, Tattoos & Chews, and Senior Portraits	Existing Program	\$\$	Moderate	Moderate Plus	Ongoing	No
	43	Develop the "Fixit Clinic" being discussed by Brisbane's Open Space and Ecology Committee, Library, and Parks & Recreation Departments. Older adults will have the opportunity to share their knowledge with younger adults on small repair and maintenance projects	In Motion	\$	Low*	Moderate	Ongoing	No
Expand programs to include participation of all geographical locations in the community and identify ways to reach out to homebound and isolated community members.	44	Provide opportunities for engagement in locations of the city where participation is low so that everyone feels included.		\$	This needs more definition			No
	45	Develop Neighborhood Networks Directories so that neighbors can check on each other, especially the isolated, and have a stronger connection; create an "Adopt a Neighbor" program similar to Brisbane Village Helping Hands		\$\$	High	High		No
	46	Develop a volunteer program where you pair a young community member with an older adult and they act as mentors with each other.		\$	Low	Low		No
	47	Continue to provide nutritional meals for older adults who may be homebound and implement outreach to those at risk	Existing program offerings with room for growth	\$\$	Moderate Plus	Moderate Plus	Ongoing	Possibly

7. Civic Participation and Employment: Provide volunteer and employment opportunities for older adults to be engaged and actively involved in the community.

Strategy	#	Proposed Action						
Expand and promote opportunities for older residents to volunteer, counteract isolation, and stay actively engaged in the community.	48	Publicize volunteer options in The Luminary; hold an annual Volunteer Fair where nonprofits, Commissions/Committees, and Council Members have tables with information and volunteer opportunities. Promote Commission/Committee vacancies to older adults.		\$	Moderate Plus*	Moderate Plus		No

	49	Encourage businesses, City departments, and the Chamber of Commerce to develop new volunteer positions geared toward older residents and expand civic participation options such as an Age-Friendly Commission/Committee.		\$	Moderate	Moderate		Possibly
	50	Have older adults write articles to be placed in The Blast, the STAR, and the Age-Friendly City page in the Community section of the Brisbane website.		\$	Moderate	Moderate Plus		No
	51	Partner with schools to establish volunteer opportunities for older adults.		\$	Low	Moderate Plus		No
Broaden opportunities for older adults to work and publicize full or part-time jobs in local publications.	52	Have a centralized location to post volunteer and job opportunities.		\$	High	High		No
	53	Offer a stipend or City contract to older people who want to teach a workshop for the community.		\$\$	High	Moderate Plus		No
	54	Work with schools to assess areas in need of volunteers, recruit older adults interested in participating, and investigate opportunities to be teachers' aides at the schools.		\$	Moderate	Moderate Plus		No

8. Community Support and Health Services: Provide programs and resources that support older adults' priority of aging in their community and a positive quality of life for as long as possible.

Strategy	#	Proposed Action						
Increase awareness of resources available in the County of San Mateo.	55	Disseminate and make available guides with resources for older adults: Community Information Handbook San Mateo County, Help at Home guide	In Motion	\$\$	High	High	Ongoing	No
	56	Educate residents about medical equipment loan programs and advertise every quarter through the STAR newsletter and The Blast.	Existing Program	\$	High	High	Ongoing	No
Provide more workshops for older adults.	57	Financial/Legal: Tax assistance through AARP, on avoiding financial scammers, and on trusts, estate planning, and advanced directives.		\$\$	High	High		No
	58	Medical/Health Related: On strokes, cardiovascular disease and blood pressure checks, medication prescriptions, nutrition, and related issues; have an annual health and resource fair.		\$\$	Moderate	High		No
Create a centralized database of seniors over 65 and people with disabilities of any age who can be contacted in an emergency situation or evacuation.	59	Establish a database (voluntary participation). Communicate with the City Attorney to ensure proper protocols.		\$	Moderate Plus	High		No

ADDITIONAL: Emergency Services: Create a responsive and inclusive system that protects older adults, supports their preparedness and resilience and enhances their safety and well-being during emergencies.

Strategy	#	Proposed Action						
Educate and ensure older adults are aware of and included in emergency preparedness fairs, workshops, and resources, in addition to promoting emergency-related activities and programs.	60	Have the Youth Advisory Committee help residents sign up for SMC Alert and distribute emergency preparedness information in electronic and hard copy formats in multiple languages: smcalert.org.	Existing Program	\$	High*	High	Ongoing	No
	61	Include an emergency checklist and essential emergency numbers on the newly established age-friendly resource page on the City website. (i.e. SMC Alert, Know your Zone)	In Motion	\$	High	High	Ongoing	No
	62	Encourage older residents to attend the Annual Day in the Park event, where they can talk with the Police Department and North County Fire Authority and receive information on fire evacuation and wildfire preparedness. North County Fire Authority holds an annual Wildfire Preparedness event in the spring.	Existing Program	\$	Moderate	Moderate	Ongoing	No
	63	Research the possibility of partnering with the North County Fire Authority and the Police Department to establish a centralized list of homebound older adults and residents with disabilities.		\$	High	High		No