



## **CITY COUNCIL AGENDA REPORT**

**Meeting Date:** October 21, 2021

**From:** John Swiecki, Community Development Director

**Subject:** Short Term Rental Ordinance Implementation Update

### **Community Goal/Result**

Safe Community - Residents and visitors will experience a sense of safety

Economic Development - Brisbane will work with the businesses and residents to provide for economic vitality/diversity

### **Purpose**

To update the City Council regarding ongoing implementation of the City's short term rental (STR) ordinance.

### **Recommendation**

That the City Council receive and file this report and provide additional direction it deems appropriate.

### **Background**

The City of Brisbane adopted an ordinance which took effect in summer 2020 permitting short term rentals subject to a number of operational and performance standards. In early 2021 the City entered into a contract with a vendor (Host Compliance) to automate the STR permit process and monitor STR activity on multiple listing sites, allowing the City to initiate code enforcement as needed and pursue the collection of transient occupancy tax (TOT).

### **Discussion**

The system went live in early summer 2021 and the City has been systematically and proactively monitoring STR rental listings, initiating code enforcement and TOT collection as warranted. While data is limited given that the system has only been live for approximately 4 months, STR activity has been relatively modest. Twelve (12) STRs were identified in June 2021, and the latest data from mid-October identified 6 STR units. The number of active code enforcement cases has dropped from 12 to 4. Compliance has been achieved in a variety of ways. Listings have been removed and some STRs have been changed to long term (30-day plus) stays which are allowed. The City recently received its first short term rental permit application, which is currently in process.

**Fiscal Impact**

As of September 30, 2021, the City has collected approximately \$4,500 in TOT from STRs.


**Measure of Success**

Successful implementation of the City's STR Ordinance by permitting STRs consistent with the City's ordinance, eliminating unpermitted STRs and generating and collecting TOT.

**Attachments**

None

  
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John Swiecki, Community Development Director

  
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Clay Holstine, City Manager