



MEMO

To: Mayor & City Council City City
From: Manager Clay Holstine
Subject: Sierra Point Park Planning

Background

The City has accumulated approximately \$1.8m to date in park fees for the development of what has historically been referred to as Parcel R (Restaurant) at the eastern edge of Sierra Point. Additional funds will be coming from the development of Genesis Bio-Tech project on the western edge of the site.

At the November City Council meeting the Council provided direction to the Public Works Director to do minimal work to provide community access to Parcel R and to begin introducing this site as a future community amenity. This work has been completed and is open to the public. It provides a graded area, park benches and a views of the Marina and beyond to the Bay.

In December the Council Sierra Point Ad-hoc subcommittee (O'Connell and Lentz) met to discuss the next steps which will include the Park Planning process. The subcommittee discussed starting the process to solicit Park Planning services and to enlarge the potential scope of work to include the entire area at Sierra Point. Currently, in addition to Parcel R there is a walking path, fishing pier and par course serving the area. Additionally, UPC has a hotel site where they envision a park being included that would have public access. By hiring a consultant now we can begin to coordinate with UPC as we are told they will be coming back to the Subcommittee early next year with concepts for their project.

The Subcommittee also discussed delaying the public process for park planning until after COVID-19 restrictions on public meetings are lifted, presumably sometime in later part of 2021.

The selection process for a park planning consultant will be conducted by the Subcommittee working with City Staff. A recommendation will then be brought to the full City Council.

Later in the year when public meetings can be held the consultant will be asked to reach out to and receive input from a variety of stake holders:

- Interest Citizens of Brisbane
- Sierra Point Yacht Club
- Boaters
- Business interest on the Point
- Chamber of Commerce
- Parks and Recreation Commission
- Open Space and Ecology Commission
- Representatives of users of Fisherman's Pier
- Hotel operators

The exact process for developing a plan will be worked on by the Subcommittee and staff during the year. The subcommittee would like to get input on the process from the Park Planning Consultant that is selected.

As needed during the year staff and the Subcommittee will be updating the City Council and we will be providing updates to the public through our normal communications strategies.