



## CITY COUNCIL STAFF REPORT

**Meeting Date:** October 2, 2025

**From:** Caroline Cheung, Assistant to the City Manager

**Subject:** IDEA's Vision-Mission-Principles & Draft 25-26 Workplan

### **Recommendation**

Review and approve the IDEA Committee's FY 25-26 workplan.

### **Background**

At their meeting of June 18, 2025, the IDEA Committee approved a Vision, Mission Statement, and set of Principles to help guide their work; a graphical representation was also created (see Attachment 1). Over the last few months, the IDEA Committee has been developing its first-ever workplan for the fiscal year (July 1, 2025 – June 30, 2026). Typically, this work would take place in the Spring, so that the Committee's workplan could be presented to the Council for their review and approval by the end of the fiscal year. This is the Committee's first time drafting a workplan (see Attachment 2), which the Chair and Vice Chair had a chance to share with the Committee's Council Liaisons on September 16, 2025; the IDEA Committee is now ready to present both their workplan and Vision-Mission-Principles poster to the full Council.

### **Discussion**

When the Council Liaisons (Mayor Lentz and Councilmember Davis) met with IDEA Committee Chair Horton and Committee Member Zoltowski, they were both very supportive of the Committee's workplan, with Councilmember Davis encouraging the Committee to keep going as-is, and Mayor Lentz adding that he did not have any reason to believe that the Council's shied away from having an IDEA Committee. They provided Chair Horton and Vice Chair Zoltowski with the following feedback: create a master list to help spread out the cultural celebrations the Committee helps put on, as they do not all have to be every year, review the latest Census data to see how best to tailor outreach materials, and meet with legal counsel to hear a broad overview of the legal landscape that may affect the types of efforts that committees like IDEA work on. IDEA Committee members were also encouraged to connect with other Commission/Committee Chairs and Vice Chairs to learn more about their upcoming activities and projects.

### **Attachments:**

1. IDEA Committee's Values-Mission-Principles Poster

2. IDEA Draft FY2025-26 Workplan

*Caroline Cheung*

Caroline Cheung, IDEA Committee Staff

*Jeremy Dennis*

Jeremy Dennis, City Manager

# IDEA Committee

## Vision:

A Brisbane where every individual belongs  
& diverse voices shape a thriving,  
connected & inclusive  
community.

## Mission:

We strive to develop & support a  
community where everyone feels  
welcome, valued & empowered  
to participate fully in  
community life.

## Principles:

**Inclusion:** Everyone belongs.

**Dignity:** Everyone has worth.

**Empathy:** Understanding starts with listening.

**Awareness:** Our actions matter.



## IDEA Committee's Draft Workplan FY 2025-2026

*Brisbane truly belongs to everyone.  
All voices. One Brisbane!*

#	Major Tasks	Products or Deliverables	Responsibility (Subcommittee, Partner Entities)	Deadline/Completion Date
1	Improve equity in access through articles in the STAR, so those who may need assistance know of the resources available to them	New Monthly "Age-Friendly Spotlight" in the STAR	Policy Subcommittee, staff	September
2	Use digital, print, and in-person channels to inform the community about the IDEA Committee	Newsletter feature highlighting the Committee, tabling at farmers' market & Day in the Park	Entire Committee, staff	October
3	Plan and execute a community short-film festival event	Short-Film Festival Event during United Against Hate Week	Events Subcommittee, staff	October 25, 2025
4	Develop a diversity grant program for community members/organizations to apply for potential funding	Diversity Grant Program Guidelines	Policy Subcommittee, staff	January
5	Lead planning for a MLK Jr. Day of Service event and/or discussion at the Library in partnership with their staff around his principles	Martin Luther King, Jr. Day of Service Project and/or discussion at the Library	Events subcommittee, staff	February
6	Plan or help coordinate an event or workshop for Mental Health Month	Community Roundtable or dialogue circle in the Park	Events subcommittee, staff	May

**Events subcommittee:** Committee Member Dennis, Committee Member Kohn, Committee Member Marc  
**Policy subcommittee:** Committee Member Highsmith, Chair Horton, Vice Chair Zoltowski

**Note:** the IDEA Committee Members have also self-selected to be the following City Commission and Committees' liaison, on an as-needed basis:

- Committee Member Kohn - Parks and Recreation Commission (Age-Friendly initiatives)
- Committee Member Dennis -Youth Advisory Committee (events to engage more Brisbane residents)
- Chair Horton - Planning Commission (General Plan policies)
- Vice Chair Zoltowski - Open Space & Ecology Committee/Sierra Point Park & Open Space Subcommittee
- Committee Member Marc - Public Art Advisory Committee
- Committee Member Highsmith - Complete Streets Safety Committee