



# CITY of BRISBANE

## Council Subcommittee Update

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From September 1<sup>st</sup>, 2025 to September 26<sup>th</sup>, 2025

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### 1. Report Out on Subcommittees/Committees

#### A. Communications, Outreach & Engagement Subcommittee 9/9

**Mackin, Kern**

The subcommittee was provided with an updated version of the website analytics report. This report, or Digital Metrics Review of the City's Website, will be provided to the subcommittee on a rolling basis each month and used by staff to inform the redesign of the City's new website and streamline usage. The report features: top 25 page views and search terms, traffic segmented by device (mobile/tablet vs. desktop), top operating systems by users, and referral sources like organic search, social media, and direct traffic.

The subcommittee reviewed the STAR templates and directed staff to move forward with the tabloid-sized, month-view City calendar and new, weekly calendar of activities for Active Adults (55+). Communications staff will also be working closely with Mayor Pro Tem Mackin regarding any further design and layout adjustments for the STAR; this was able to be accomplished for the October issue prior to it going to the printer.

Meting Link:

<https://www.brisbaneca.org/citycouncil/meeting/communications-outreach-engagement-subcommittee-0>

#### B. Public Art Advisory Committee

**9/15**

**Davis, O'Connell**

The Committee reviewed the draft Request for Qualifications for this project opportunities for art at Firth Park, such as a fence or barrier separating the park from Glen Parkway, sculptures, new Firth Park mosaic and the stairway.

Next Steps #1: Staff will bring the Request for Qualifications (RFQ) and bring to Council in October.

The committee continued discussion regarding an artfully designed bench program throughout the City. Aside from bringing art to the community, it would provide opportunities for local artists, increase civic engagement, and contribute to a more vibrant and welcoming streetscape. The Committee decided on a collection of existing cement benches at the Marina and then chose three new benches to commission: one at the Dog Park; one at the Community Center; and one at Mission Blue Center. The committee also discussed that once the new bench is installed at the Dog Park, they requested an older bench be placed at the Mission Blue Tennis courts as there is no place to sit.

Next Steps #1: Staff will begin work on a Request of Proposal for the benches and will bring back to the Committee.

Meting Link:

<https://www.brisbaneca.org/bc-artadvisory/meeting/public-art-advisory-committee-24>

### **C. Liaison to the IDEA Subcommittee**

**9/16**

**Davis, Lentz  
IDEA Horton & Zoltowski**

The subcommittee reviewed the IDEA Committee's mission statement and 2025 work plan. The subcommittee also reviewed the successes of past events and discussed upcoming ones. IDEA representatives do have concerns about their work during the current political climate. They are also interested in knowing what activities/projects other Committees are working on.

Next Steps #1: Staff will reach out to legal counsel to discuss the current political climate.

Next Steps #2: Staff will consolidate workplans from committees and share the information.

Meting Link:

<https://www.brisbaneca.org/bc-openspace/meeting/osec-events-subcommittee-meeting-3>

### **D. Housing Subcommittee**

**9/23**

**Davis, Lentz**

The subcommittee met with Lincoln Property Company who presented their preliminary thoughts for a potential residential redevelopment at 150 North Hill Drive. The approximately 174,150 square foot site is currently developed with an approximately 74,000 square foot multitenant industrial building that is zoned Trade Commercial TC-1 Crocker Park. To view the subject property, please visit link below.

**Next Steps #1:** Lincoln Property Company were invited to give a presentation to the full city council later this calendar year.

Meting Link:

<https://www.brisbaneca.org/citycouncil/meeting/housing-subcommittee-meeting-0>

### **2. Upcoming Subcommittees:**

Age Friendly Subcommittee	10/1	Kern, Lentz
Public Art Advisory Committee	10/20	Davis, O'Connell

### **3. Proposed Subcommittees:**

Does any councilmember wish to propose any items for a subcommittee to discuss?