



CITY COUNCIL AGENDA REPORT

Meeting Date: July 17, 2025

From: Karen Kinser, Deputy Director of Public Works

Subject: Recommended Improvements to Visitacion Avenue by the Complete Streets Safety Committee and Direction from City Council Concerning Implementation of the Recommendations

Recommendation

Receive the Complete Streets Safety Committee (CSSC) recommended safety, traffic flow, and parking improvements to the Visitacion Avenue corridor and provide direction to staff on their implementation. **(Note that additional information will be provided prior to the Council meeting as a result of the CSSC liaison meeting with staff on Thursday July 10.)**

Background

City Councilmembers and staff often receive feedback from Brisbane residents and businesses relating to traffic and parking issues on Visitacion Avenue. At Mayor Cliff Lentz's request, a discussion on vehicular traffic flow and parking was agendaized for the March 6th, 2025 City Council meeting to provide a forum for members of the public to voice their concerns. After extensive discussion, it was decided to refer the question of potential improvements to Visitacion Avenue to the CSSC for further review and recommendation.

The CSSC chair and vice chair met with committee liaisons Mayor Pro Tempore Coleen Mackin, Councilmember Frank Kern, and city staff on March 12th, 2025, to finalize the CSSC 2025 Work Plan, which included a review of Visitacion Avenue traffic issues. As set forth in the discussion at the March 6th City Council meeting, the CSSC was directed to prioritize investigating safety, traffic flow, and parking improvements on Visitacion Avenue for the 2025 Work Plan and provide a recommendation by July 2025.

To begin addressing this issue, staff first conducted a public survey of residents and businesses along Visitacion Avenue and collected 130 survey responses. The most frequently expressed concerns from members of the public were double parking, speeding, failure to stop at stop signs, illegal U-turns, and the lack of parking availability. Based on the feedback received, staff prepared a document outlining potential improvements to Visitacion Avenue for the CSSC to review, discuss, and determine whether to recommend.

Additionally, a representative from Municipal Parking Services, Inc. presented the capabilities of the MPS Safety Stick to the CSSC. This automated parking enforcement device uses license plate readers to identify vehicles, as well as capturing photos to generate draft citations for police staff to review and issue citations when warranted.

Discussion

At the June 2025 CSSC meeting, the committee reviewed the list of potential improvements prepared by staff and approved forwarding the following recommendations to the Council:

- Designate a loading zone on Mendocino Street approaching Visitacion Avenue WB next to Midtown Market for delivery truck use during daytime delivery hours only.
- Designate a loading zone on Mariposa Street approaching Inyo Street WB next to the Brisbane Inn for delivery truck use
- Designate Transportation Network Company (such as DoorDash and Uber Eats) and resident curbside pickup spots on Visitacion Avenue approaching Mariposa Street NB and approaching Monterey Street SB
- Convert the vacant Brisbane Teen Center lot into a public parking lot
- Utilize MPS Safety Sticks to provide parking enforcement
- Increase fines for double parking violations

Staff now seek direction whether Council wants to implement any or all of these recommendations.

Fiscal Impact

The total cost to designate loading zones for delivery trucks and curbside pickup parking spots on Visitacion Avenue is minimal and may be funded via the City's operational budget.

The MPS Safety Sticks vendor collects a percentage of the revenue from issued citations, and there are no other costs to the City to install and maintain the devices.

Leveling and paving the vacant Brisbane Teen Center lot to convert the space into a public parking lot would require supplemental appropriation. Should Council decide to proceed with this recommendation, staff will prepare a scope of work and a request for funds will be brought back at a future meeting.

Attachments

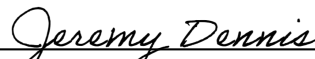
1. Diagram of potential Visitacion Ave. improvements



Karen Kinser, Deputy Director of Public Works



Randy Breault, Director of Public Works/City Engineer



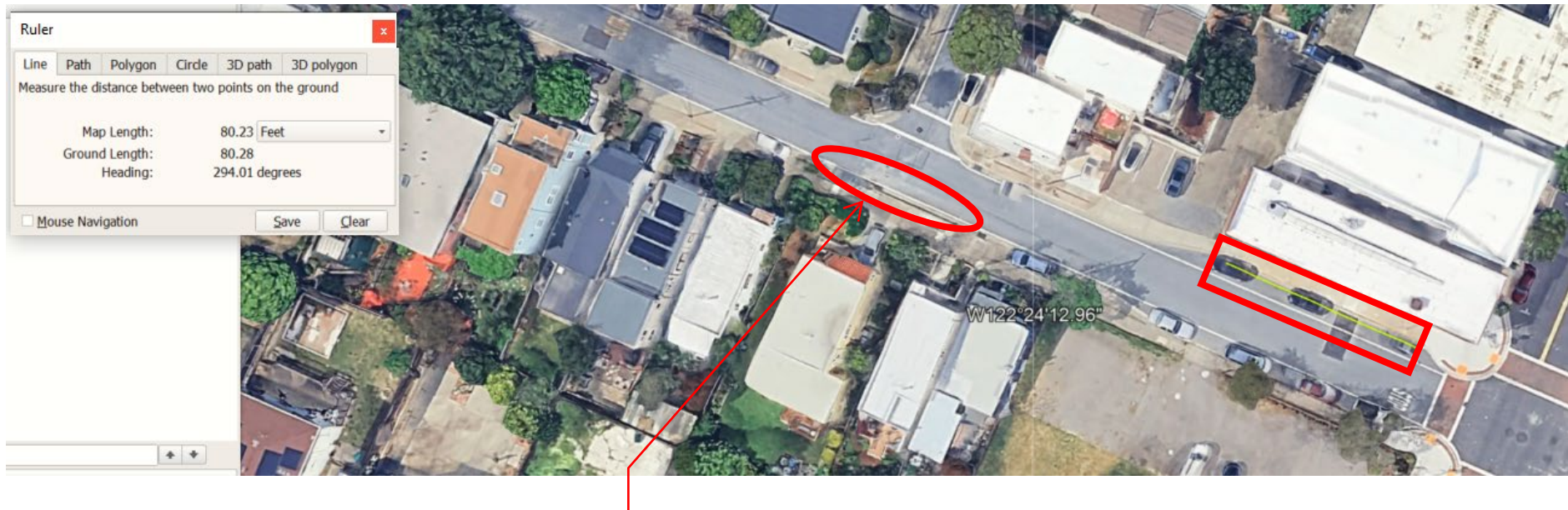
Jeremy Dennis, City Manager

ATTACHMENT 1

Proposed new loading zone – Mendocino at Visitacion – 65', hours enforced TBD



Extended existing loading zone – Mariposa at Visitacion – 80', hours enforced TBD



May need to restrict some parking here during loading hours enforcement to allow truck turning movement.

Requires two truck restriction signs Visitacion at Mariposa:

SE Corner: Trucks Over 30' No Left Turn

NW Corner: Trucks Over 30' No Right Turn

TNC 5/10 Minute Curbside Pickup - 2 spaces at Mariposa, 2 spaces at Monterey, hours enforced TBD



Consider converting former Teen Center site on San Bruno Avenue to Parking:

