CITY COUNCIL AGENDA REPORT

Meeting Date: April 6, 2023

From: Karen Kinser, Deputy Director of Public Works

Subject: Proposed Residential Parking Permit Program for Central

Brisbane

Community Goal/Result

(1) Safe Community

(2) Community Building

Purpose: To present Council with Complete Streets Safety Committee's (CSSC) residential parking permit program recommendation to address the complex parking scarcity issue in Central Brisbane.

Recommendation: Adopt CSSC recommended parking permit program guidelines and/or provide direction to staff.

Background

The Complete Streets Safety Committee often receives requests/feedback from members of the public. One of the most common requests the committee receives is for a solution to the parking scarcity throughout Central Brisbane. A 2021 survey implemented by the CSSC and staff found that around 70 percent of those surveyed wanted the city to take measures to improve street parking. A parking permit program was favored either strongly or somewhat by 64% of respondents.

At the April 7, 2022 City Council meeting, survey results were shared, and the committee through staff requested feedback from Council on their three part plan – 1) encourage residents to clean out and park in garages to improve street parking capacity, 2) implement a residential street sweeping program with enforcement, and 3) if 1 and 2 were not sufficient, to implement a residential parking permit program. At the meeting, the CSSC was directed by Council to focus on a residential parking permit program to be brought back to Council.

Discussion

Over several meetings, the CSSC reviewed and came to agreement to recommend the implementation of a residential parking permit program in Central Brisbane with the following guidelines:

- The program will be in effect throughout Central Brisbane, including Visitacion Ave., excluding private roads and the backside of San Bruno Ave, for which no street parking exists.
- Each household (address) may apply for and receive up to two permits. Accessory dwelling units (ADUs) may be issued one additional permit.

- Guest parking should be included in a program, but CSSC did not decide upon a specific recommendation on the number to be allowed. Staff suggests 14 permits per year per household, and 7 per year for ADUs. Guest parking would be allowed whether the household obtains year-round parking permits or not.
- The permit program hours are recommended to be between 10PM-7AM, Sunday-Thursday. The program will also not be enforced on City recognized holidays.
- The program would include a reduced permit fee for qualifying low-income residents. The first year of the program is recommended to be free of charge.
- Implementation of a parking permit program should be subject to a public advisory vote.

Fiscal Impact

To understand the fiscal impacts of a residential parking permit program, staff reached out to contractors who specialize in parking program management and parking enforcement. Staff recommends using consulting and contracting services for permit issuance and data collection as well as enforcement, because the work is detailed and will require proprietary software to organize data and allow for electronic applications.

The IPS Group specializes in permit issuance, management and citation tracking for local governments. They charge a one-time set up fee of \$5,000 to customize their software to the specifics of a permit program based on an agency's needs, plus around \$20 per permit issued or renewed annually. They can support mobile license plate reading, versus stickers or mirror hang tags, which is preferred by the Police administration staff. LAZ Parking is a parking enforcement company working in other peninsula cities and can provide enforcement services for around \$130,000 a year. This fee includes wages and payroll, vehicle costs, mobile license plate recognition, and uniforms and basic supplies.

With around 1,400 households and 100 ADUs, staff estimates issuing 2,900 total permits, if all qualified do obtain permits. Staff estimates the total permit cost to be around \$100 per permit, per year, including some staff time. Revenue from citations was not estimated nor included.

CSSC supports phasing in costs to residents, so that no one pays permit fees in the first year, to help adjust to the new program. They also recommend initially not increasing parking fines for the same reason, but they do support increasing the fine amount over time to improve compliance.

Karen Kinser, Deputy Director of Public Works

Randy Breault, Director of Public Works/City Engineer

Clay Holstine, City Manager