



CITY COUNCIL AGENDA REPORT

Meeting Date: September 3, 2020

From: Clay Holstine, City Manager

Subject: Ratification of Agreement between the City, the Friends of the Brisbane Library, and Precita Eyes for the Design and Installation of Public Art (a Mural) at the New Brisbane Library

Community Goal/Result

Community Building - Brisbane will honor the rich diversity of our city (residents, organizations, businesses) through community engagement and participation

Recommendation

Ratify the City Manager's execution of the Agreement between the City, the Friends of the Brisbane Library, and Precita Eyes (the Artist) for the design, fabrication, installation and maintenance of public art work (a mural) at the new City Library.

Background

In October 2018, the Friends of the Brisbane Library ("Friends") presented to the City Council its official fundraising efforts for the donor wall to be constructed at the New Brisbane Library. This included a campaign to "Put Your Mark on the Donor Wall" by purchasing an individual tile, as well as a call for artwork to be submitted for a mural that will fill the majority of the 14' x 8' designated space on the donor wall, with the individual donor tiles surrounding it. This donor wall will be located in the Courtyard of the Library. (Since then, Friends have continued to receive some additional donations from events such as holding ice cream socials at Mission Blue, and advertising regularly in the Brisbane STAR.)

With fundraising going well, especially in 2019 with the new Library taking shape, from a group of five semi-finalists, Friends selected Precita Eyes as the artist to design the artwork, a mural, at the new Library. Friends made this selection based on:

1. Local and long-term reputation for high-quality, high profile, vivid murals
2. Unique and structured approach to involving community members in the design process
3. Mixed media style incorporating both mural and tile

On June 3, 2020, notwithstanding the COVID-19 pandemic, via Zoom, Precita Eyes led Friends along with numerous community members representing all walks of Brisbane life to participate in a community design session. Represented were:

- Brisbane Dance Workshop
- Middle School Student
- High School Student
- Local Business Owner
- Northeast Ridge & Central/Old Brisbane
- Librarian/Historian
- Mission Blue Nursery
- San Bruno Mountain Watch
- Brisbane Lions Club
- Mothers of Brisbane
- Brisbane School Board
- Lifelong and Newer Residents

The community design process consisted of the following:

1. Theme generation and brainstorming
2. Participant image sketching and drawing
3. Lead Artist composite generation

On August 14, 2020, two members of Friends, along with the lead artist from Precita Eyes, met with City Councilmembers Cunningham and Conway, and City staff, to announce Friends had met and comfortably exceeded its fundraising goal of \$100,000. At that time, Friends and the lead artist also unveiled the lead artist’s design for the donor wall. The two Councilmembers offered their suggestions and Precita Eyes agreed to revisions in the design suggested by Friends and the Councilmembers.

City staff prepared an agreement between the City, the Friends, and Precita Eyes concerning the design, fabrication, installation and maintenance of the mural that, in part, sets forth the arrangements by which the Friends alone will make the payment to Precita Eyes. The Agreement provides that Friends will pay Precita Eyes \$25,000, in installments, for the design and installation of the mural. Although the City will not be paying for the mural, it will be placed on City property, in the Courtyard of the new Library and the City, under the Agreement, will be asked to “accept” the mural once installed. Accordingly, staff believes it is important that the Council as a whole support the design of the mural.

Discussion

Notwithstanding that the City Council as a whole had not weighed in on the design of the mural, staff felt it was imperative to sign the Agreement before that weigh in and the City Manager, on behalf of the City, did so on August 21st for following reasons: Due to time constraints with the rainy season fast-approaching, Precita Eyes planned to transfer the mural design to the wall by late August/early September so that the mural itself could be completed

by the end of September, with the mosaic tile portion completed by the end of October. A signed Agreement was needed for Precita Eyes to begin the revisions to the design as well as providing a source of funding to Precita Eyes to procure the materials necessary for completing the mural. Council is therefore asked to ratify the City Manager's execution of the Agreement, thereby expressing its view that the design of the mural is acceptable.

Fiscal Impact

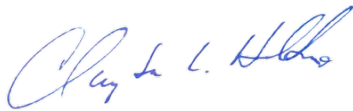
None.

Measure of Success

A mural capturing a true and accurate representation of the entire Brisbane community will be completed for all to enjoy at the New Brisbane Library.

Attachments

1. Agreement for the Design, Fabrication, Installation, and Maintenance of Public Art Work



Clay Holstine, City Manager