



# PARKS & RECREATION

*needs assessment survey results*

# Introduction & Overview

While establishing a workplan and identifying priorities in 2021, the Commission agreed that a community-wide needs assessment would prove to be a valuable tool for future planning. The last needs assessment survey was conducted in 2017. The survey strives to identify deficiencies or gaps in services, to outline changing needs and shifting trends, and to gain a clear understanding of how the City can best serve residents in a post-pandemic world. It will alleviate the need to make assumptions about program/service desires and will ensure that the community plays an integral role in future planning for parks & recreation.

The survey was open for public input from April 29, 2022 to July 5, 2022. *(approximately 10 weeks)*

The Parks & Recreation Commission set a goal to survey 10% of Brisbane households. With all of the outreach methods employed, the total number of survey respondents was 187, or 94% of the goal.

*\*Although no requests were made, translation services were offered and both digital and hard copies were made available.*

Parks & Recreation  
**NEEDS ASSESSMENT  
SURVEY**

We'd love to hear from you! Much has changed over the past few years and we'd like to receive input from residents regarding their recreation needs and priorities. By taking a few minutes to complete the online survey, you can help the City understand how to best focus time and resources to serve Brisbane residents.

Scan this QR code with your phone camera to access the survey!

YOU CAN ALSO FIND THE SURVEY ONLINE  
@ BRISBANECA.ORG/PRSURVEY22  
Call 415.508.2140 with questions.

BRISBANE  
PARKS & RECREATION  
1967

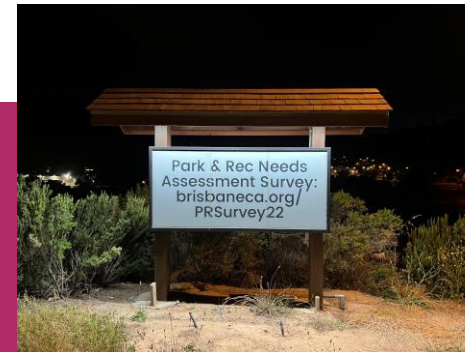
# Community Outreach Methods

## Direct

- ✓ Farmer's Markets
- ✓ Special events: Fire Hydrant Restoration, LUNAFEST, Bike anywhere month, Summer concert(s), Wildfire Awareness Event, Cornhole
- ✓ Hard copy surveys distributed with weekly senior meals
- ✓ Onsite at City facilities (Pool, Childcare Modular, City Hall, Sunrise Room, Library, Mission Blue, Community Center, Dog Park)
- ✓ Flyers with QR codes displayed at businesses and in storefronts around town
- ✓ Through Non-Profit partners: Lions Club, MOB, BDW, San Bruno Mountain Watch, etc.
- ✓ Youth Advisory Committee
- ✓ City Signboards
- ✓ City STAR Newsletter (June)
- ✓ City Council – City Manager's update
- ✓ Chamber of Commerce Luminary

## Online

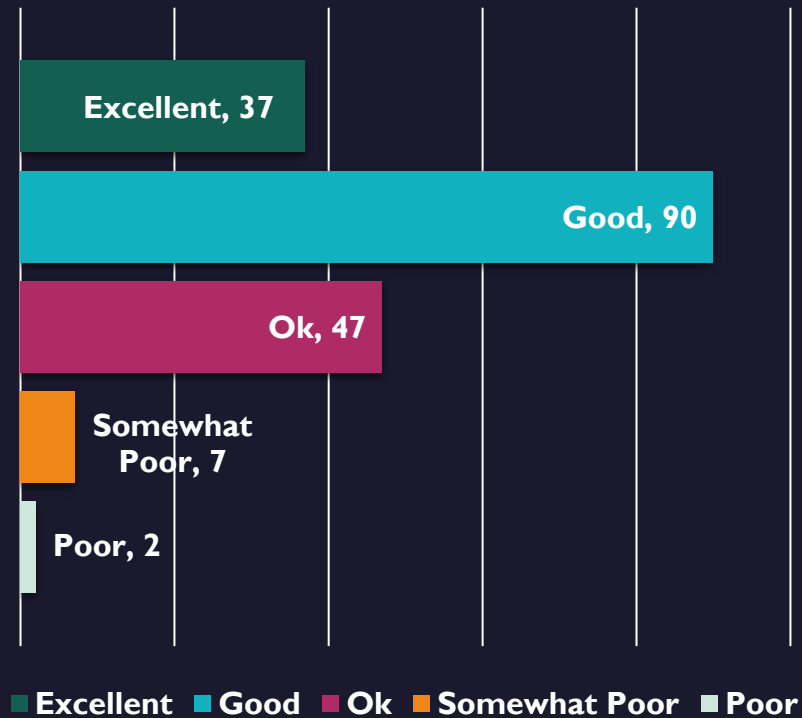
- ✓ Direct emails to childcare parents/families
- ✓ Email to lap swim distribution list
- ✓ Social Media (Facebook, Nextdoor, Instagram)
- ✓ Residents of Brisbane Facebook page
- ✓ City Website
- ✓ eBlast – City Manager's Weekly newsletter
- ✓ Brisbane School District newsletter
- ✓ Announcements at public P&R Commission meetings



*facilities*

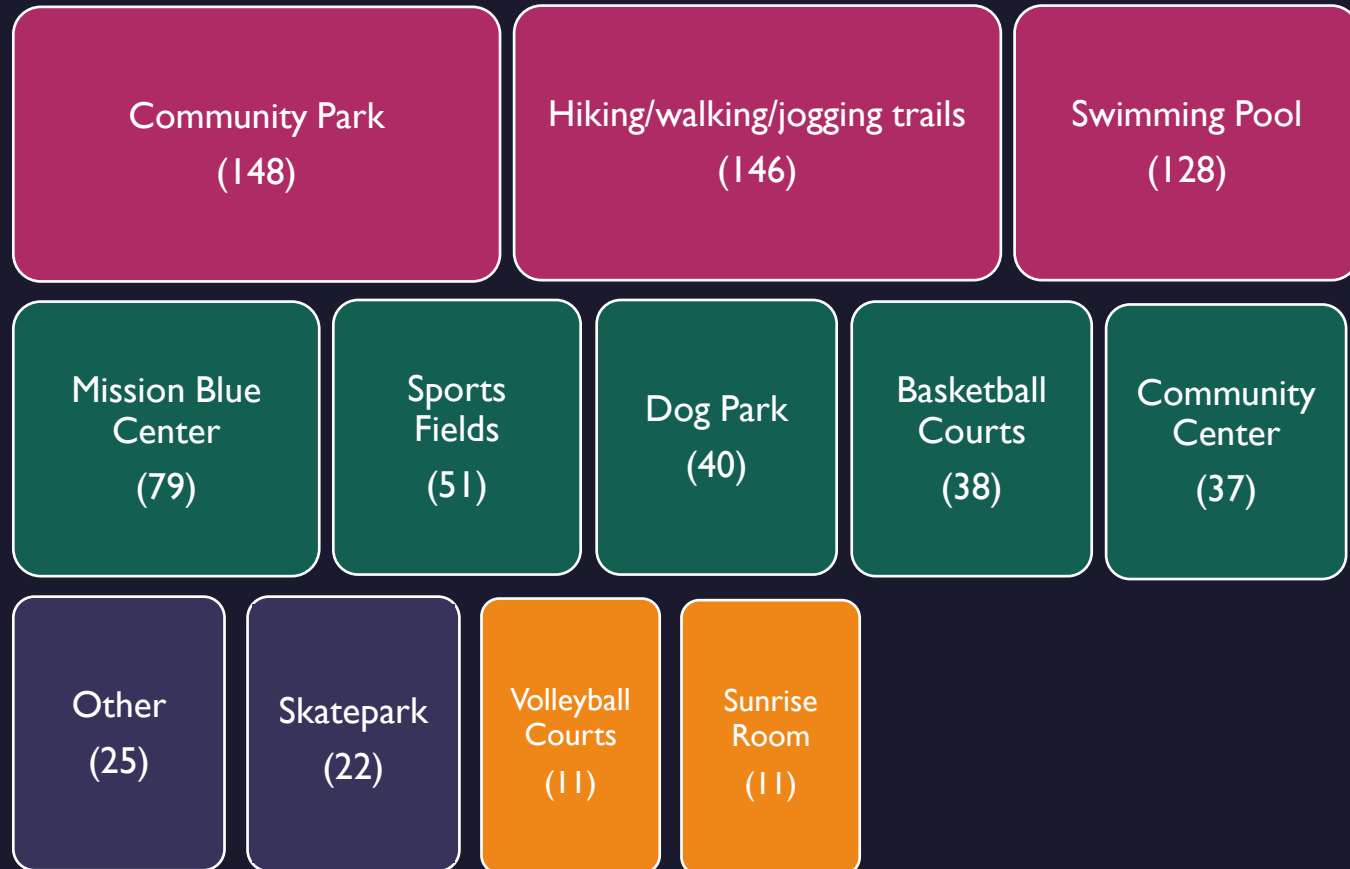
# Question 1

How would you rate the overall state of Brisbane's Parks & Recreation FACILITIES (e.g., swimming pool, Mission Blue, Community Center, sports courts, etc.)?



# Question 2

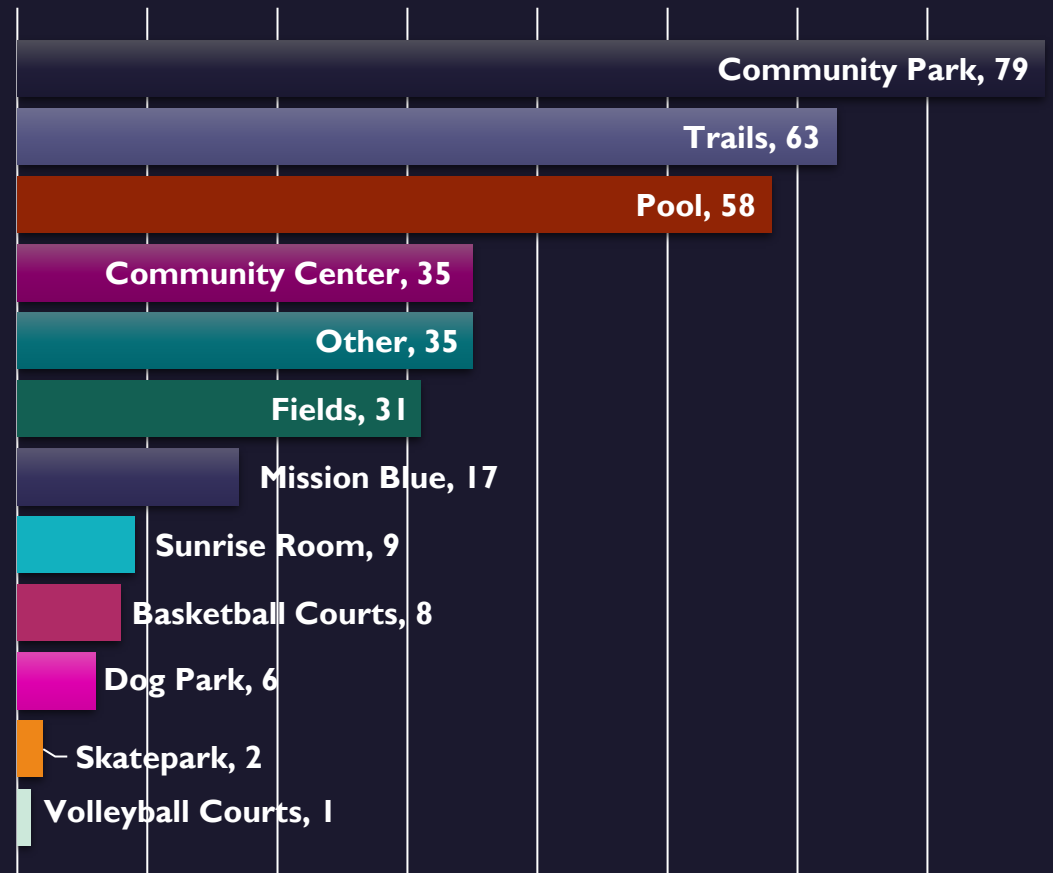
Among the following Parks & Recreation FACILITIES, which do you or those in your household use?





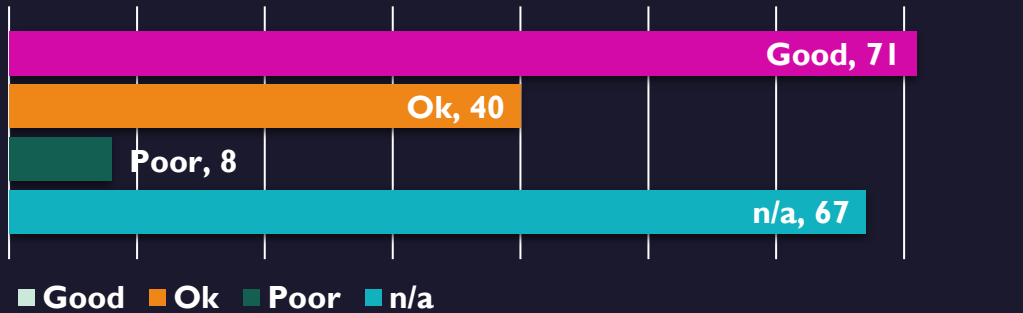
### Question 3

Among the following Parks & Recreation facilities, what are the TOP 2 you would you like to see the Parks & Recreation Department focus on for upgrades and enhancements?



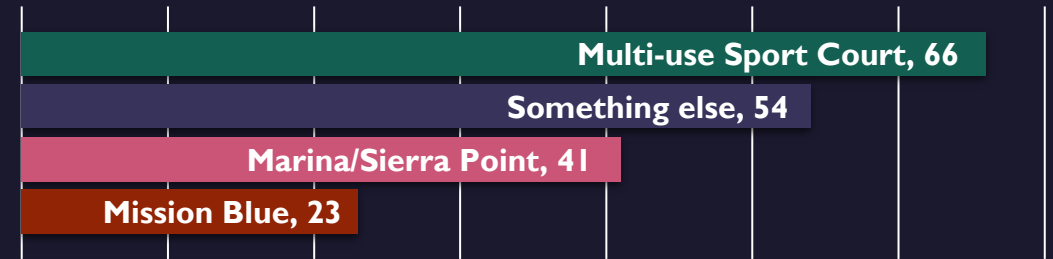
## Question 4

If you have used the Brisbane swimming pool/aquatics center in the last 12 months, how would you rate your experience?



## Question 5

Looking several years into the future, which types of facility enhancements would you be most interested in having the City of Brisbane invest in?

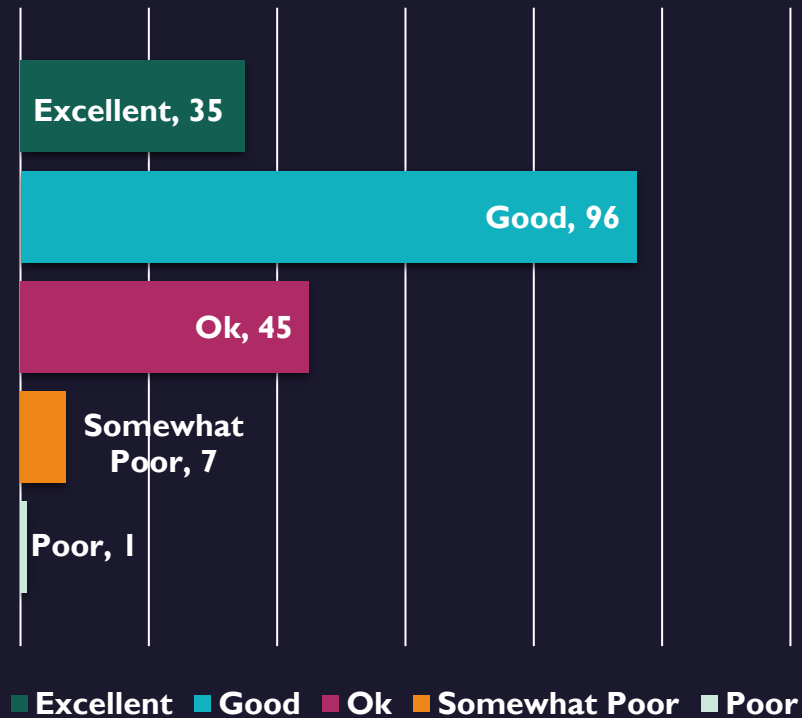


Programs



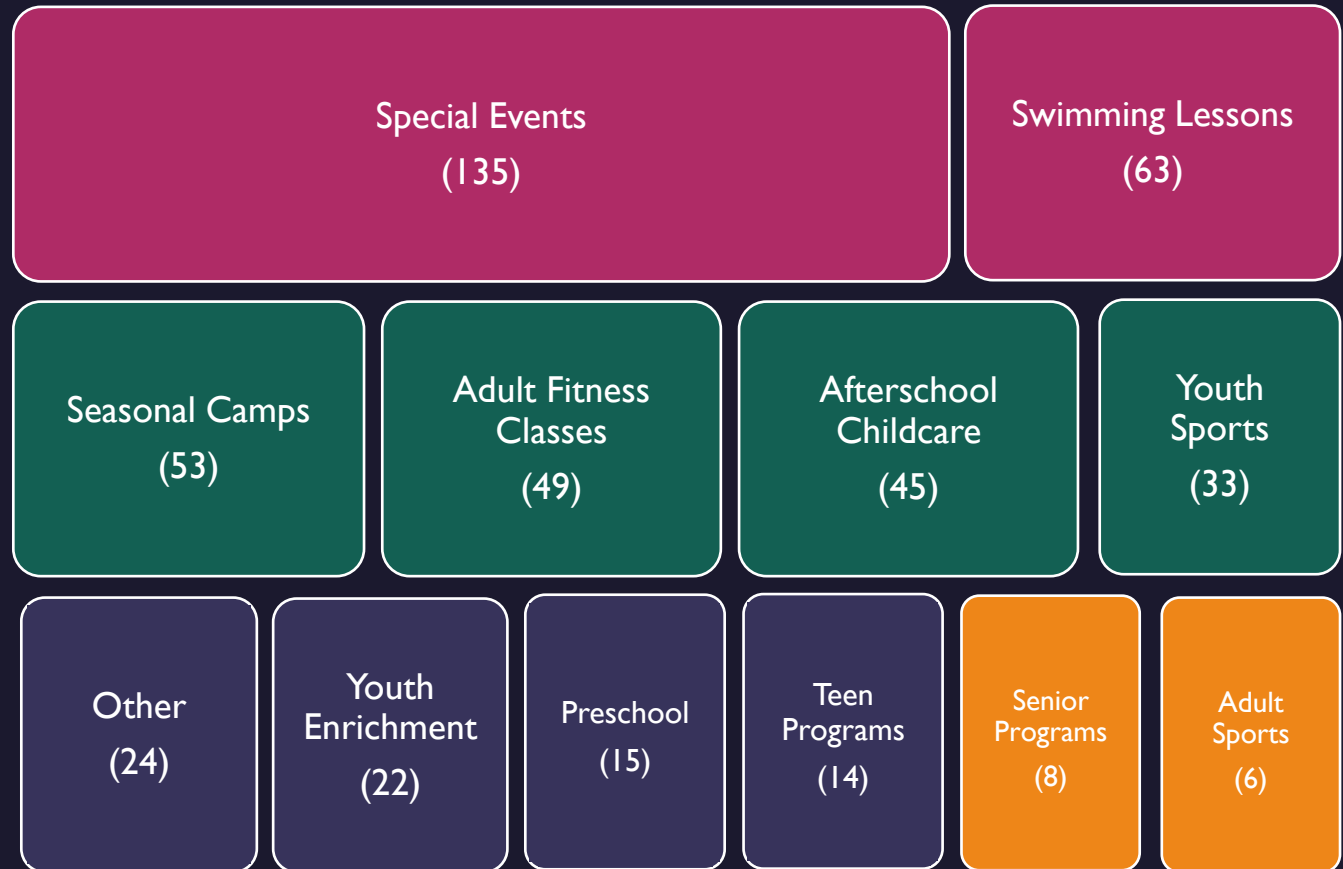
## Question 6

How would you rate the overall quality of Brisbane's Parks & Recreation Department PROGRAMS (e.g., pre-school, summer camps, senior programs, fitness programs, etc.)?



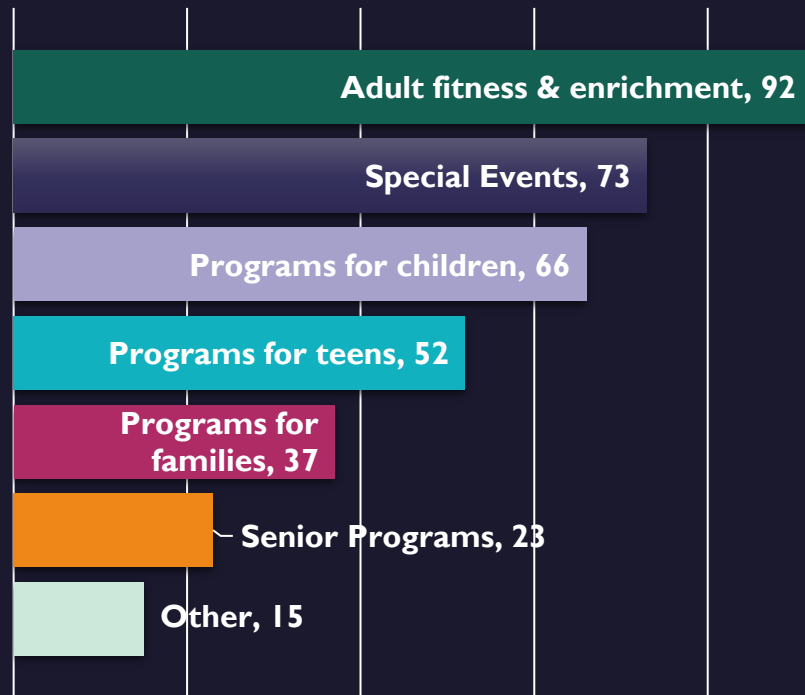
## Question 7

Among the following Parks & Recreation PROGRAMS, which do you or those in your household use?



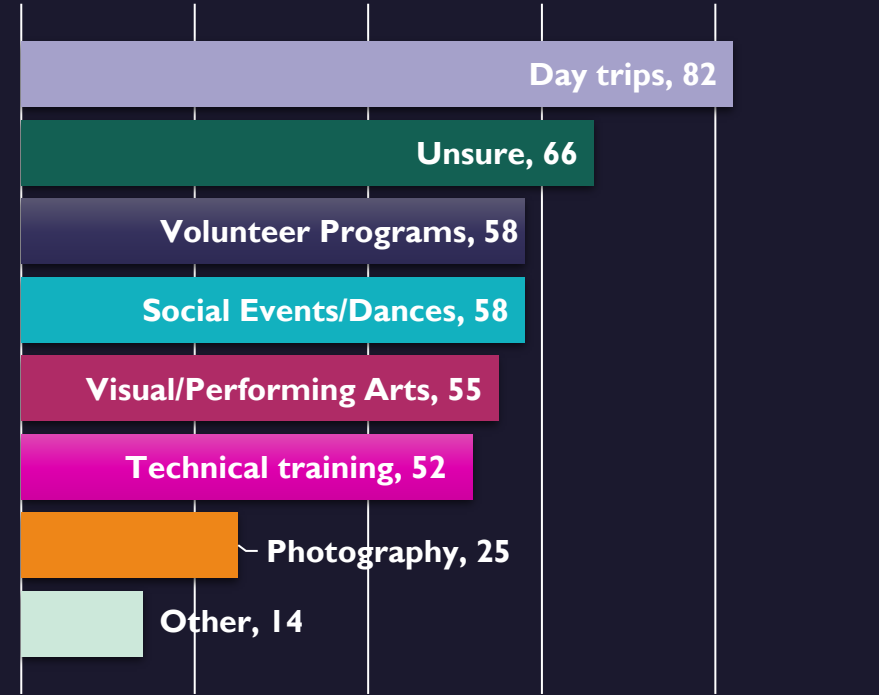
## Question 8

Which of the following PROGRAM AREAS that Parks & Recreation oversees would you prioritize for improvement in the coming 2 years?



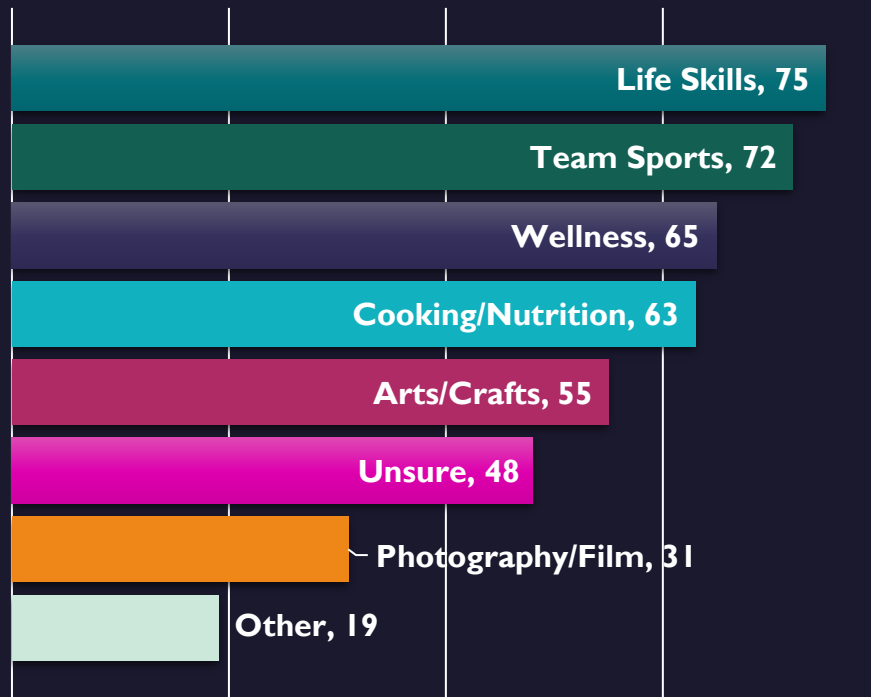
## Question 9

When it comes to senior activities and engagement, which of the following proposed activities do you think would be most desirable?



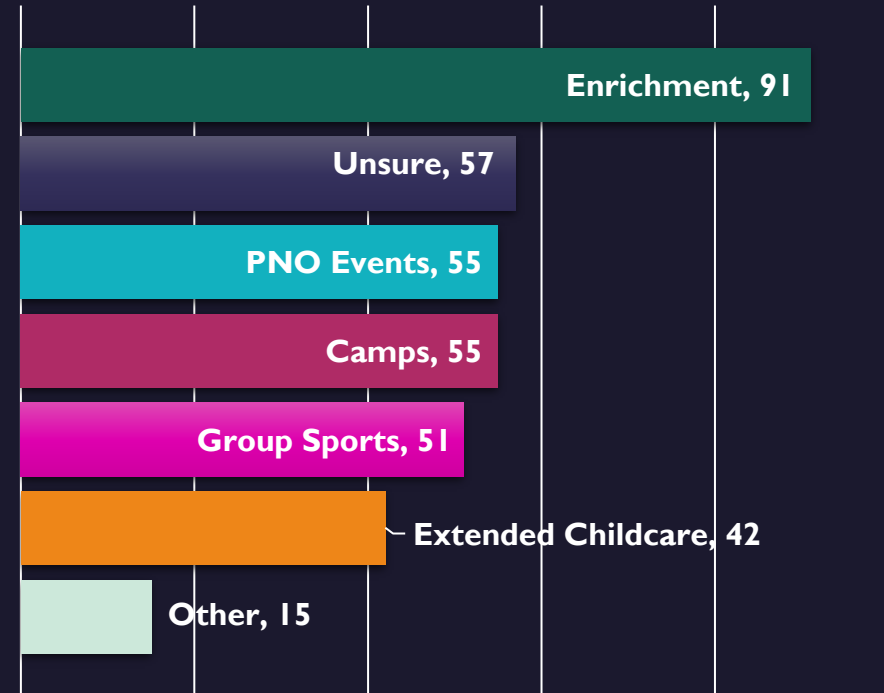
## Question 10

When it comes to activities for youth/teens (ages 12 – 18), which of the following do you think would be most desirable?



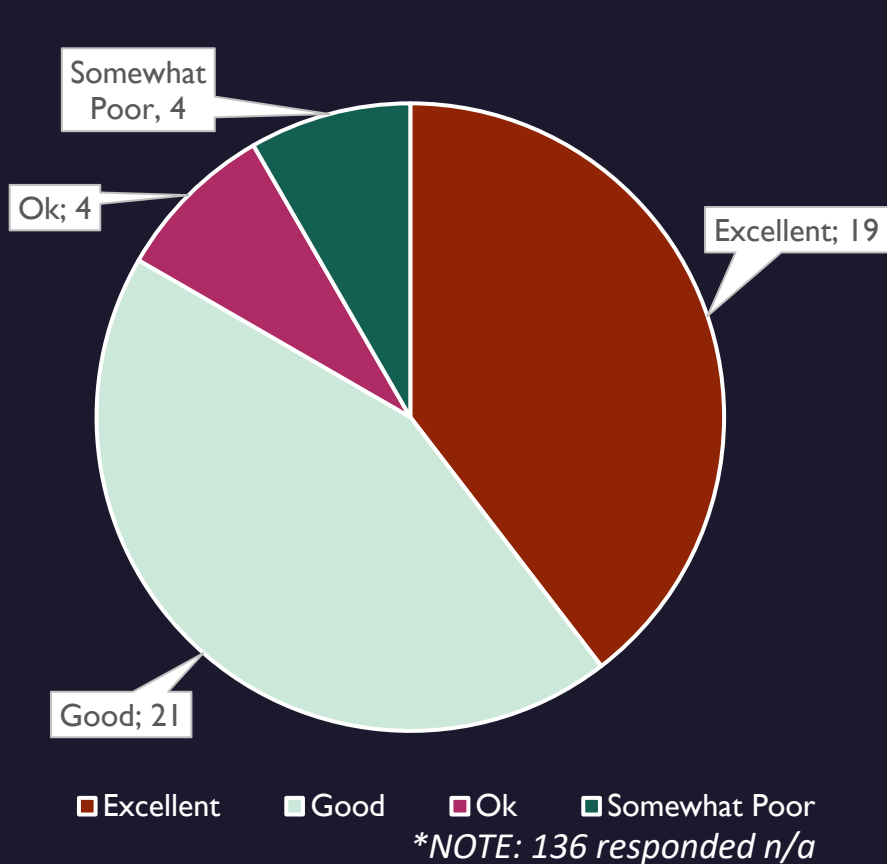
## Question 11

When it comes to activities and support for children in the community (ages 11 and under), which of the following do you think would be most desirable?



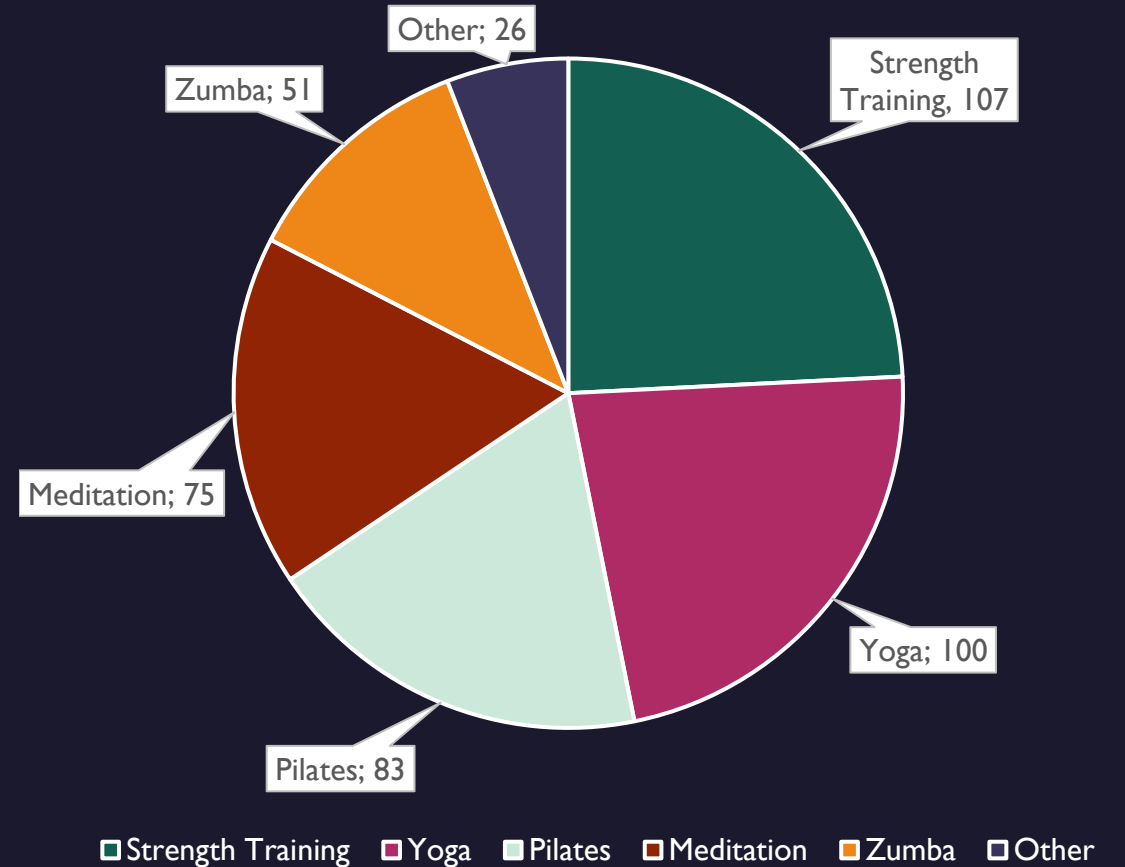
## Question 12

If you currently have a child enrolled in the City-sponsored preschool or afterschool program, how would you rate the communication you receive from the providers of that care?



## Question 13

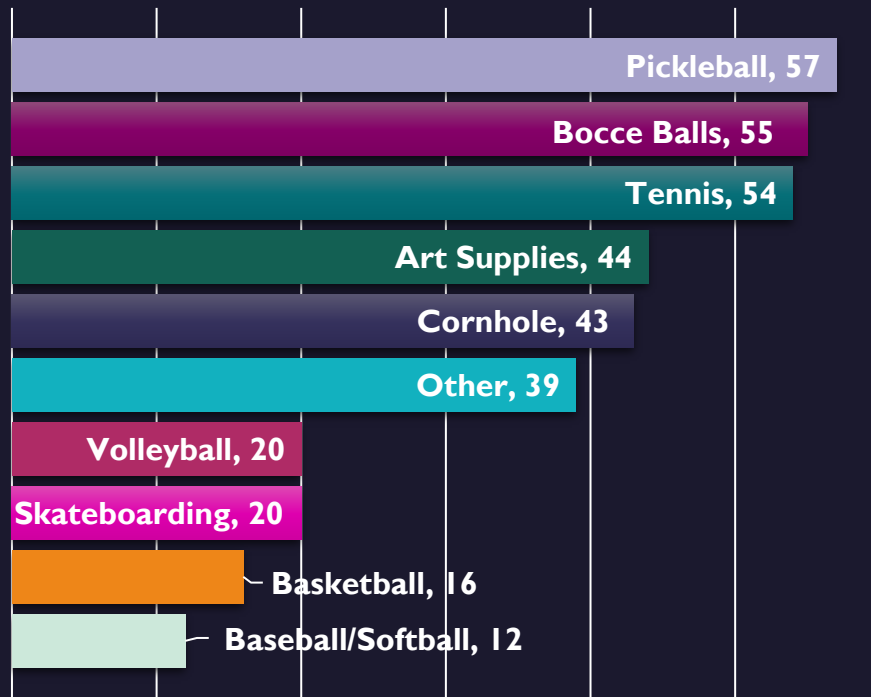
If the City were to co-sponsor additional community fitness classes, which would you be most likely to attend?



additional

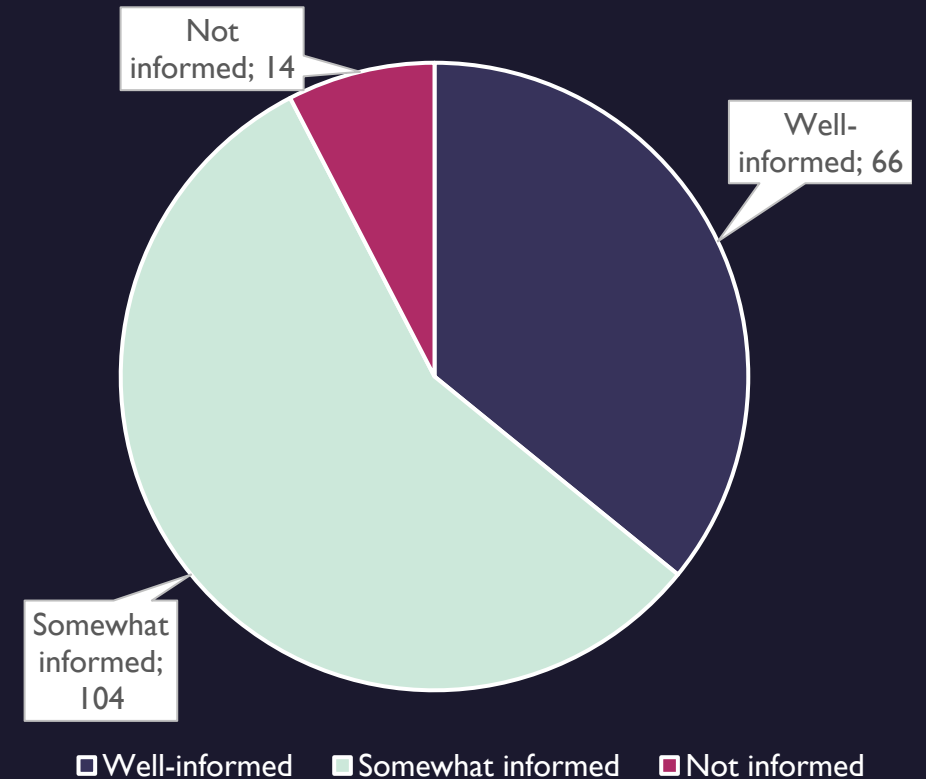
## Question 14

Brisbane is exploring the feasibility of offering sports equipment for rent. Please select all sporting equipment you or your family would be interested in renting:



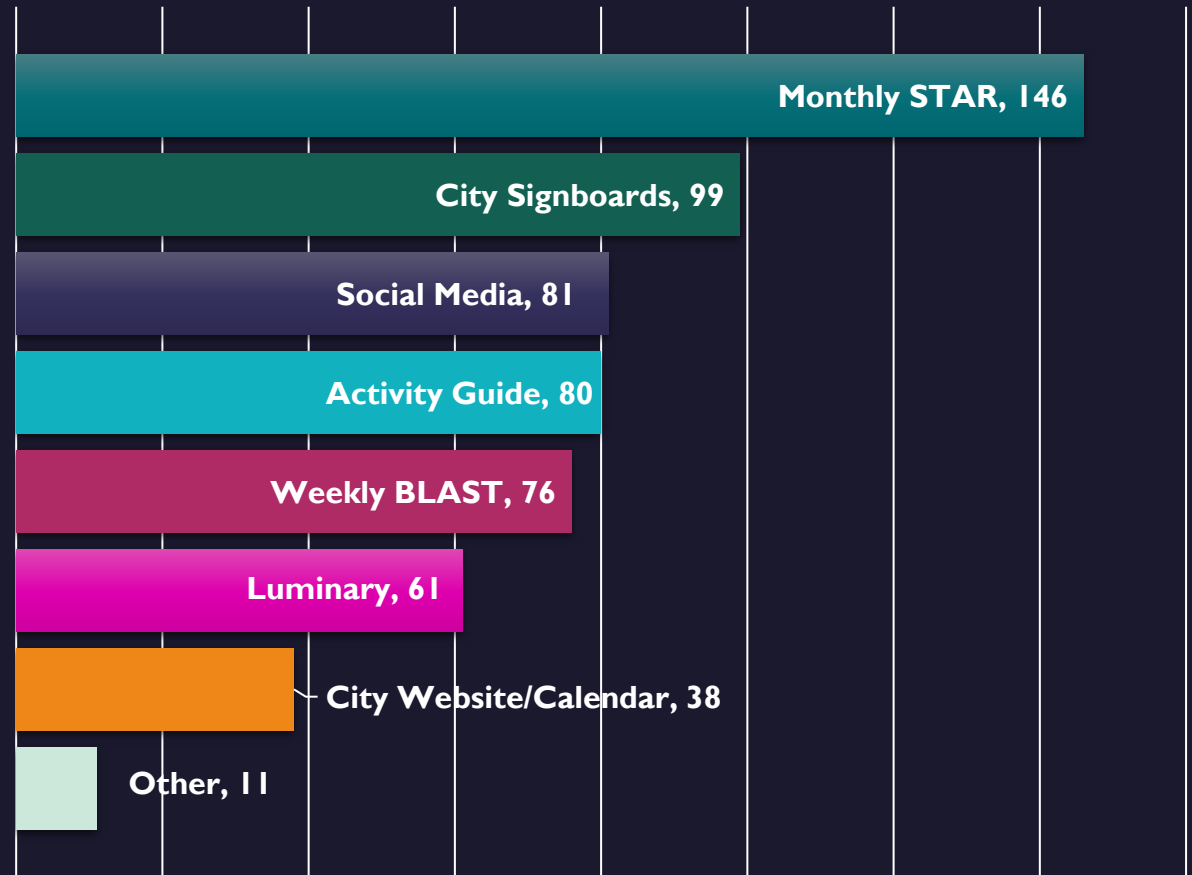
## Question 15

Overall, how informed do you feel about the Parks & Recreation activities happening in the city of Brisbane? Would you say you feel...



## Question 16

Which of the following do you reference to learn about City activities and events?



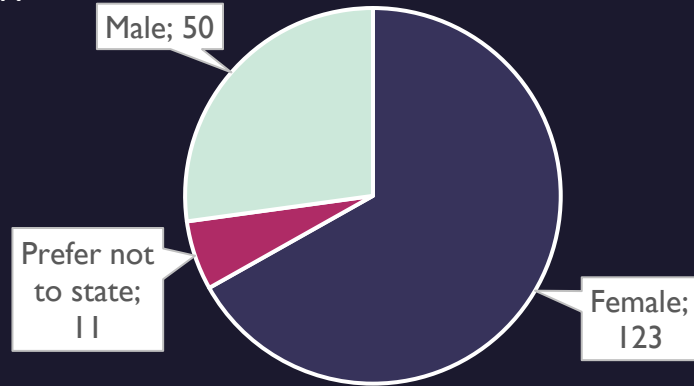
*\*NOTE: Questions 17-18 are open-ended*



demographics

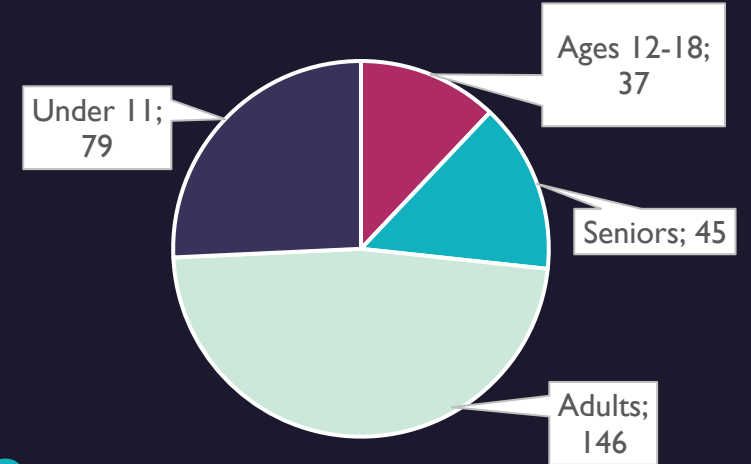
## Question 19

My gender:



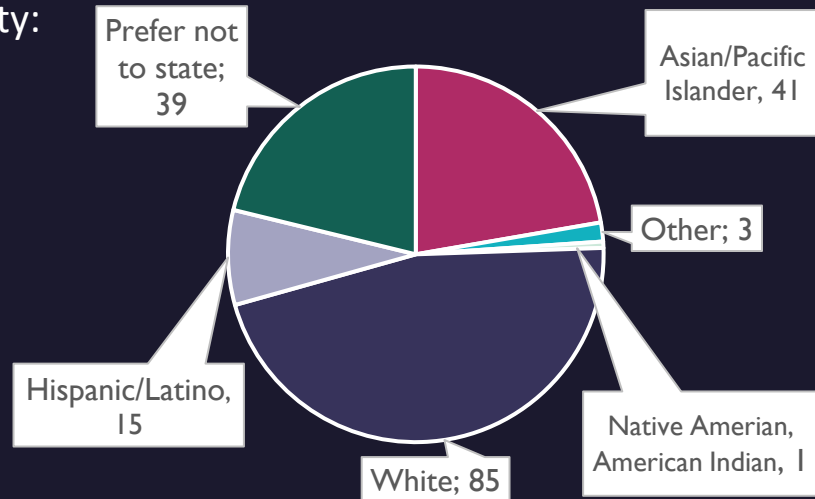
## Question 20

Members of my household are:



## Question 21

My ethnicity:



## Question 22

Household income:

