

City of Breezy Point Informational Visit

4/1/2024

1. Scenic Byways program

Minnesota's Scenic Byways (excerpted from Scenic America 2024, www.scenic.org)

Minnesota established the Minnesota Scenic Byways Commission in 1992 as a collaboration between the Department of Transportation, Department of Natural Resources, the Minnesota Historical Society, and the Department of Tourism. The main goal of the program's enactment was to increase economic growth via tourism in communities through which byways run.

- Minnesota is home to 22 scenic byways, including two All-American Roads, six national scenic byways, and 16 state scenic byways.
- Visitors directly spent \$15.3 billion in 2019, supporting over 270,000 jobs and paying \$5.8 billion in wages.
- National parks generated \$86.6 million in total economic output in gateway communities in 2019, supporting 875 jobs and \$26.6 million in labor income.
- A University of Minnesota study found that the Paul Bunyan National Scenic Byway annually generates nearly \$22 million in visitor spending.

2. Paul Bunyan Scenic Byway

Designated as a state scenic byway in 1998 (celebrating 25 years!)

Designated as a national scenic byway in 2005

Covers 54 miles, all on county roads (Crow Wing and Cass)

Route is managed by the Paul Bunyan Scenic Byway Association 501c3

Passes through 6 cities, 8 townships and 2 counties

Vision: Strengthen the quality of life and visitor experience along the Byway's route by promoting and enhancing the area's resources and amenities that support economic vitality.

Mission: Promote, preserve and enhance the recreational, historic, cultural, scenic, natural and archeological resources along the 54-mile Paul Bunyan Scenic Byway.

Goals

- **Build awareness of Paul Bunyan Scenic Byway in clever and compelling ways through: community/regional projects and events; interesting stories from the area's past**
- **Develop area amenities which are free to the public**
- **Encourage Byway unity through cooperation and collaboration among the Scenic Byway's jurisdictions, preserving and enhancing the Byway's resources**

3. Highlights of City of Breezy Point

Your best stories: then and now (Breezy Point podcast on the Byway website: <https://paulbunyan scenicbyway.org/content/podcast-series-paul-bunyan-scenic-byway>)

Sites in Breezy Point

Safe Routes to School—partnered project currently underway in 2024

4. Paul Bunyan Scenic Byway - Looking ahead

Video project opportunity: Jurisdiction stories/Byway cities and townships

Three Byways Day Trips 2024

5. Thank you

www.paulbunyan scenicbyway.org | Contact: Lynn Scharenbroich 218-821-0021



PAUL BUNYAN SCENIC BYWAY

54 miles of stunning scenery, recreational opportunities, historical and cultural sites in the heart of the Lake Country

The Paul Bunyan Scenic Byway is both a state and nationally designated byway.

Visit the Byway website at www.paulbunyan scenicbyway.org.

Some Byway sites in the Breezy Point area

◆ Lowell Wildlife Management Area

Located at Nickel Rd. and County Rd. 11
Rice Lake - 85 acre natural wildlife lake

The PBSBA has one interpretive panel kiosk and one stand-alone panel here:

- Wild rice and its uses told in the truth and lore style (kiosk)
- Value of shallow lakes to the ecosystem (stand-alone panel)

◆ DNR Fire Tower

Located on the north side of County Rd. 11
Tower is on the List of Historic Lookouts

The PBSBA has an interpretive panel kiosk here:

- Story of the tower and its purpose told in the truth and lore style

◆ Pelican Woods Cemetery and Nature Trails

Located on Ski Chalet Drive, 1 block west of County Rd. 11

Trails take walkers past birding sites and beautiful gardens. An All Veteran's Memorial was installed in June, 2013. It was designed by local artist, Jeff Kreitz.

◆ Breezy Point City Hall and Park

Located on County Rd. 11 north of the CR 4 intersection

The PBSBA has an interpretive panel here:

- Story of the Breezy Point's name told in the truth and lore style



Be a Breezy Point Video Star

You already know the story

You already know the place

You already know the cast



All interested townships and cities along the Paul Bunyan Scenic Byway route are invited to be part of the final video production. Tell your own great story about your role in Breezy Point now or then. Or, become the ‘voice and face’ as a narrator or teller of the tales of others.

Contact 218-821-0021 or info@paulbunyan scenicbyway.org

Support What You Enjoy!
Support what your residents and visitors enjoy.
Support the Paul Bunyan Scenic Byway.

The Paul Bunyan Scenic Byway route: 6 cities, 8 townships and two counties.
 Mileage provided in 2011 by Crow Wing County Highway Department

<u>Jurisdiction</u>	<u>Miles {Shared}</u>
Barclay Township – Cass County	3.0* {1.5}
Gail Lake Township – Crow Wing County	3.05* {1.525}
Ideal Township – Crow Wing County	9.35* {1.95}
Jenkins Township – Crow Wing County	9.08* {2.655}
Mission Township – Crow Wing County	1.6
Pelican Township – Crow Wing County	4.0
Timothy Township – Crow Wing County	7.05* {1.95}
Wilson Township – Cass County	3.0* {1.595}
Breezy Point – Crow Wing County	4.16
Crosslake – Crow Wing County	9.37
Jenkins – Crow Wing County	3.17* {1.595}
Manhattan Beach - Crow Wing County	2.62
Pequot Lakes – Crow Wing County	4.5* {.565}
Pine River – Cass County	.620

*shared mileage (half assigned to each jurisdiction sharing a border along the byway)



2024
BYWAY
BRAGGIN'
RIGHTS
Game sheet



Game Rules: Fill in the answers. Cross your fingers. Turn in your sheet. Winner will receive a free deck of the Byway playing cards.

My name is _____, I'm so sure of every answer, I'm practically a winner already!!
(Please include your mailing address and first & last name.)

1. The Paul Bunyan Scenic Byway passes through 14 jurisdictions. Name 2 towns _____, _____, _____ and 2 townships _____, _____.
2. Three interpretive panels are located along County Road 11. What public building is also located next to one of them? _____
3. Pick two : The Paul Bunyan Scenic Byway is a (nationally, state, locally) designated route.
4. True or *Not*: The Paul Bunyan Scenic Byway Association owns property along the route.
5. The Paul Bunyan Scenic Byway gives out a \$1000 scholarship each year to a graduating senior from one of the three high schools located in Byway jurisdictions. Name two of the three schools.

6. True or *Not*: The Byway Association and the US Army Corps of Engineers have a cooperative agreement that has been in place for two decades, or as some say, before Paul Bunyan was born.
7. True or *Not*: There are over 4 miles of the Paul Bunyan Scenic Byway's 54 route miles in the City of Breezy Point.
8. True or *Not*: The Paul Bunyan Scenic Byway Association receives more donations than any other non-profit organization in Crow Wing County.
9. To be designated as a National Scenic Byway, a road or highway must significantly meet at least one of these scenic byway intrinsic qualities: scenic, historic, recreational, cultural, archeological, or natural qualities. Circle the one that applies to the Paul Bunyan Scenic Byway's designation.

**Support
what you
enjoy!**



Paul Bunyan Scenic Byway Association

PO Box 401, Pequot Lakes, MN 56472 • www.paulbunyan scenicbyway.org

A 501c3 non-profit organization • MN Tax #5618638

Membership Dues / Donation

Please complete this Membership/Donation form.

Make check payable payable to: Paul Bunyan Scenic Byway Assoc. (PBSBA)

Send to PBSBA, PO Box 401, Pequot Lakes, MN 56472

Name (Business/Individual/Organization) _____

Mailing address: _____

City _____ State _____ Zip Code _____

Contact person: _____

Website: _____

Email address: _____

Phone number: _____

Unless you request to not be included, we publish your business/organization/name on our website paulbunyan scenicbyway.org in recognition of your support.

Make your tax deductible check payable to: Paul Bunyan Scenic Byway Association (PBSBA) and mail it with this form to: Paul Bunyan Scenic Byway (PBSBA), PO Box 401, Pequot Lakes, MN 56472

2024 Participation

- _____ Business (\$200)
- _____ Non-profit group (\$75)
- _____ Individual (\$75)
- _____ Jurisdiction (Write in your support amount. Circle: one-time or recurring)
- _____ Donor (Write in your donation. Any amount is appreciated!)