



# CITY COUNCIL MEETING

## AGENDA ITEM

<b>Prepared By:</b> <i>Allie Polsfuss, City Administrator</i>	<b>Meeting Date:</b> <i>3/02/2026</i>	<b>Item Name:</b> <b>2026-2027 Strategic Plan</b>
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### **OVERVIEW**

At the Strategic Planning Session on February 3, 2026, the City Council identified their priorities and identified action items to ensure the priorities are being met. Below is a summary of the discussion and takeaways.

Attachment A includes the Strategic Plan Summary document staff will make public facing.

#### **1. Priority: Long Range Financial Planning**

**Goal:** *Ensure the City's long-term financial sustainability through proactive planning, stable levy growth, and strategic investment in core infrastructure and reserves.*

##### **Action Items**

- Continue planning for the next 10–15 years while positioning the City for 20–30 years of long-term sustainability.
- Prioritize street improvements, sewer expansion projects, and ongoing replenishment of capital reserves.
- Engage the Finance Committee to retain a consultant to develop a Financial Management Plan, including long-term funding strategies for major capital investments across all departments.
- Use tax capacity and revenue projects to assist in the budgeting process.
- Maintain a commitment to a gradual, stabilized levy that supports City goals while keeping taxpayer burden a priority.

#### **2. Priority: Street Infrastructure**

**Goal:** *Maintain and improve the City's street network through disciplined funding, thoughtful debt planning, and strategic implementation of the Street CIP.*

##### **Action Items**

- Maintain a 2–3% annual levy increase dedicated to street improvements, with a goal of stabilizing the Street Fund at \$700,000–\$1,000,000 within the next 10 years.
- Proactively plan for future bonding needs associated with the next major collector road project and establish an appropriate debt service cycle to support long-term success.
- Maintain the current special assessment policy, while revisiting the discussion of a potential no-assessment policy annually as progress is made on the Street Capital Improvement Plan (CIP).
- Consider the pavement of gravel roads as recommended by the Streets Committee and develop a thoughtful, long-term plan for prioritization and implementation.

#### **3. Priority: Community Engagement**

**Goal:** *Strengthen communication, visibility, and connection with residents through enhanced outreach, technology, and community-building initiatives*

##### **Action Items**

- Continue current communication efforts while identifying opportunities to enhance visibility on



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existing platforms.

- Research a City of Breezy Point mobile app and explore ways to better utilize the City's digital sign.
- Enhance informational mailings and press releases to the local newspaper to increase positive City messaging, awareness, and visibility.
- Begin discussions about hosting a community-wide event and brainstorm viable concepts for future consideration

#### 4. Priority: Community Development

**Goal:** *Guide projects and development in a manner that aligns with the City's vision through coordinated planning efforts, updates, and strategic investment decisions.*

##### Action Items

- Continue current community development initiatives and major projects, including enhancements to planning services for residents.
- Schedule a joint meeting with the Planning Commission to discuss priorities related to zoning code revisions.
- Initiate the process of updating the Comprehensive Plan within the next few years, with a particular focus on the land use section to better align with City priorities and future vision.
- Evaluate tax assistance requests as they are received from developers and assess the community benefits associated with individual projects

#### 5. Priority: Organizational Management

**Goal:** *Build a strong, sustainable organization through strategic staffing, compensation and succession planning, and effective governance partnerships.*

##### Action Items

- Work with the Personnel Committee to complete a compensation and classification study within the next 2–3 years.
- Gather market data on Council and Commission compensation and provide recommendations to the Council regarding potential adjustments.
- Initiate discussions regarding the fire district funding and engage the Council, Fire Board, and relevant partners to explore potential recommendations.
- Work with the Personnel Committee to consider options as it relates to the Planning and Zoning department and position and propose a plan and timeline for the Council to consider in the near future.
- Consider options as it relates to Police Department succession planning and engage the Personnel Committee when the time comes to properly plan for this transition in leadership.