

BRECKENRIDGE CITY COMMISSION AGENDA SUMMARY FORM

| Subject: | Discussion and any necessary action regarding approval of Ordinance 2024-09 of guidelines for filming in Breckenridge. |
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| Department: | Administration |
| Staff Contact: | Cynthia Northrop |
| Title: | City Manager |

BACKGROUND INFORMATION:

Becoming a Film Friendly City is just one small, low-cost step we can take to contribute to generating economic development and meeting the City of Breckenridge's **Strategic Goal Four: Promote Economic Development, Tourism, and Breckenridge as a Destination.**

There are three steps to becoming a certified film-friendly city (attend a workshop, pass administratively enforceable filming guidelines, and submit photos of potential film locations – we have several!) Staff have attended the workshop. Adopting this ordinance will meet the criteria of passing administratively enforceable filming guidelines. Staff will work with the BEDC and Breckenridge Downtown Development Committee on assistance with populating our contact info with the Texas Film Commission with the appropriate photos. The City has the minimum number required (five).

FINANCIAL IMPACT:

NA

STAFF Recommendation:

Approve Ordinance 2024-09 as presented.