



BRECKENRIDGE CITY COMMISSION AGENDA SUMMARY FORM

Subject: Discussion regarding Strategic Planning

Department: Administration

Staff Contact: Cynthia Northrop

Title: City Manager

BACKGROUND INFORMATION:

The purpose of planning is to set overall goals and objectives. Recognizing the City has limited resources, coupled with multiple-year, high-cost projects, we must also be strategic in identifying and scheduling priorities that will inform the annual budgeting process, thus Strategic Planning. Benefits of strategic planning include:

- Provides a guide for action
- Improves resource utilization
- Provides motivation and commitment
- Sets performance standards
- Allows flexibility

As a City we also recognize that when we coordinate, support and partner with other organizations and entities we can align around shared understanding of each organization's vision and mission and have more opportunities to leverage our limited resources. This is why we have included key community members including the County Judge, Breckenridge School Board Superintendent, Stephens Memorial Hospital Executive Director, Breckenridge EDC Director and Downtown Development Council representative, Chamber of Commerce Executive Director and the Appraisal District.

City Staff began the Strategic Planning by brainstorming staff perspective on the City Vision, Mission and Core Values. The next step is to brainstorm with the Mayor, Commissioners and key community members on the same.

Estimated Timeline:

- Nov/Dec 2022 - Staff visioning Workshop
- January 2023 – Mayor, Commissioners and community leaders Visioning Workshop
- February 2023 - Public Engagement (survey/workshop/tabletop)

- March 2023 – ID SWOT/Goals/Objectives with Mayor, Commissioners and community leaders
- April/May 2023 – Begin budget process