

**BRECKENRIDGE CITY COMMISSION SPECIAL MEETING
JANUARY 24, 2023, 5:30 – 7:30 PM**

CHAMBER OF COMMERCE MEETING ROOM – 100 E ELM STREET

STRATEGIC PLANNING WORKSHOP

AGENDA

- 1. Review purpose, goals, process**
 - a. Success begins with evaluation and planning
 - b. Goals – Develop Vision, Mission Statements and Core Values, SWOT Analysis (ID Resources/Liabilities)
 - c. Planning - ID Needs/Prioritize (short-term, mid-term, long-term) : will inform budget process
 - d. Process – Involvement: Staff, Mayor/Commissioners, Community Leaders, General Public

- 2. Review staff's vision, mission and core values**
 - a. What do we do?

- 3. Brainstorm Vision, Mission and core values**

- 4. High-level SWOT**

- 5. NEXT STEPS**