



BRECKENRIDGE CITY REPORT

SEPTEMBER 2024 PRESENTATION

Presented by:
Yuri Huntigtinton, Executive Director
Breckenridge Chamber of Commerce



HOTEL OCCUPANCY TAXES, ACHIEVEMENTS, AND FUTURE INITIATIVES.

- Events
- Networking initiatives
- Partnership
- Ambassador Program
- New Projects

CONTINUE



Spring 2024 FLING

FRIDAY, APRIL 5TH @ 3PM - 9PM

PROJECTS

FASHION

PLANTING

DÉCOR

& MORE

40 SOMETHING COWGIRLS

113 W. WALKER ST.

Katherine Parker Designs

101 W. WALKER ST.

ABECCA GRACE

125 W. WALKER ST.

UNIQUELY HANDMADE

FOUNDATION PARK

HUB ANTIQUES

111 W. WALKER ST.

THE WHITE ORCHID

135 E. WALKER

SOGGY DOG

203 W. WALKER

WALKER SAYLE UNIT

FOUNDATION PARK

PIT STOP BAR-B-Q

303 S. BRECKENRIDGE AVE.

CLASSY WITH A LITTLE SASS

1110 W. WALKER ST.

BERTIE & OLIF

207 W. WALKER ST.

CACTUS CHIC

918 E. WALKER

TURNER SEED

FOUNDATION PARK

THE VINTAGE BUTTERFLY

102 W. WILLIAMS ST.

OL' TIMERS DINER

201 E. WALKER

RHAINE MEDICAL SPA

1000 E. WILLIAMS ST.

Tupperware Fun

Foundation Park

BUNKHOUSE DIVAS BOUTIQUE

3402 W. WALKER ST.

THE SHIRT SHOP

2111 W. WALKER

H&H GARDEN CENTER

3005 W. WALKER ST.

DEBBIE WINDSOR CRAFTS

FOUNDATION PARK

HAPPY DAYS ANTIQUES

214 E. WALKER

BLACKHORSE

103 W. WALKER

HALO COSMETICS

806 W. WALKER

American Discount Liquor

3114 W. Walker



BOOMTOWN BONANZA CARNIVAL



- 18 CARNIVAL RIDES
- MIDWAY GAMES
- CONCESSIONS



BOOMTOWN BONANZA CARNIVAL IS TAKING PLACE IN BRECKENRIDGE, TEXAS APRIL 18-21 IN THE LOT BESIDE HIGGINBOTHAM'S!

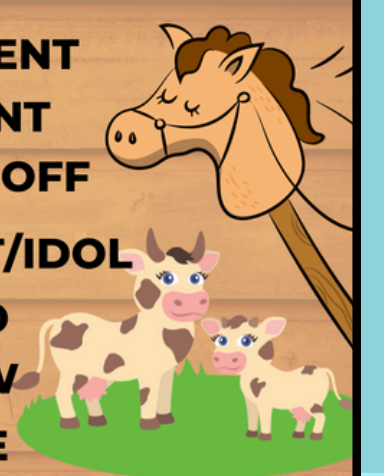
STEPHENS COUNTY FRONTIER DAYS



WE ARE GRATEFUL TO THE CITY OF BRECKENRIDGE FOR SUPPORTING THIS EVENT

FRIDAY, MAY 3RD & SATURDAY, MAY 4TH

- DISC GOLF TOURNAMENT
- MISS BRECK. PAGEANT
- CHUCKWAGON COOK-OFF
- BRECKS GOT TALENT/IDOL
- COW PATTY BINGO
- CLASSIC CAR SHOW
- STICK HORSE RACE



BRECKENRIDGE

TORA! TORA! TORA!

AIRSHOW

19 XXII 77

MAY 25-26TH
GATES OPEN AT 9AM
AIRSHOW 1PM - 5PM



CARL BEST



DAVID MARTIN



JT AIRSHOWS



NEXTGEN EAGLES



STEWART DAWSON



B-25 "YELLOW ROSE"



MARK MASTREN

U S A

BOOMFEST

FIREWORK SHOW

PRESENTED BY CADDO CREEK INVESTMENTS, LLC &
CLEARFORK BANK

HUBBARD CREEK LAKE
FRIDAY, JULY 5
VENDORS 5PM TO 10PM
SHOW BEGINS AT 9PM

ENTERTAINMENT WILL BEGIN AT 5PM BRING YOUR
DANCING SHOES!

BLACKHORSE PRESENTS
LIVE MUSIC @ BOOMFEST



BRENT WADE
FRI. JULY 5TH
FACEBOOK.COM/VISITBLACKHORSE

SINGERS

- Abbi Duran
- Anthony Kelly
- Jordyn Gregory
- Preslie Malcuit
- Hannah Leverton

FOOD VENDORS

- | | |
|---------------------|---|
| Bahama Bucks | Texas Muncheez |
| El Patio De Luna | Chela Hernandez |
| Kens Chicken-N-Fish | Gilbert Gonzales |
| Mama Lama | Inflate the Fun <small>non food</small> |
| Smackin Mac | |

BOOMTOWN

Summer SALE

BOUNCE HOUSE AND FACE PAINTING AT THE COURTHOUSE LAWN

FRIDAY, JULY 26 | 2:00PM - 6:30PM

AT THE COURT HOUSE LAWN AND PARTICIPATING BUSINESSES
RSVP BY JULY 19 | 254-559-2301



INFLATE THE FUN COURTHOUSE LAWN	CACTUS CHIC 918 E. WALKER	ABECCA GRACE 125 W. WALKER
THE WATER STORE COURTHOUSE LAWN	HAPPY DAYS ANTIQUES 214 E. WALKER	MAIN STREET FLORAL 129 W. WALKER
THE VINTAGE BUTTERFLY COURTHOUSE LAWN	KATHERINE PARKER DESIGNS 101 W. WALKER	BERTIE & OLIF 207 W. WALKER
AREA AGENCY ON AGING COURTHOUSE LAWN	BLACKHORSE 103 W. WALKER	SWENSON MUSEUM 116 W. WALKER
OL TIMERS DINER COURTHOUSE LAWN	THE HUB ANTIQUES 111 W. WALKER	CLASSY WITH A LITTLE SASS 110 W. WALKER
LISA HOMAN COURTHOUSE LAWN	40 SOMETHING COWGIRLS 113 W. WALKER	THE SHIRT SHOP 2111 W. WALKER
UNIQUELY HANDMADE COURTHOUSE LAWN	MLR GRAPHICS 121 W. WALKER	AMERICAN DISCOUNT LIQUOR 3114 W. WALKER

FOR TICKETS AND INFO GO TO WWW.BRECKENRIDGEAIRSHOW.COM

WWII AERIAL REENACTMENTS AND FLYING DISPLAYS.
40+ WWII AIRCRAFT CONFIRMED!

P-51 MUSTANGS
TIGERCAT
SEAFURY
B-25
C-47

T-28
UC78
STINSON GULL WING
STEARMAN
P-40

GENERAL ADMISSION
6 YEARS OLD AND UP - \$21

CATCH IT ALL WITH WEEKEND PASSES
PREMIUM AND VIP SEATS AVAILABLE

**SIPS OF SUMMER
WINE AND CRAFT BEER TASTING**

\$40 WINE TASTING & \$30 CRAFT BEER TASTING
TICKETS AVAILABLE AT THE CHAMBER

SAT. AUGUST 10TH, 2024. 6-9 PM

**THE VINTAGE
GARDEN**

117 N. BRECKENRIDGE AVENUE
THE MARKETPLACE



***THIS EVENT IS OPEN TO ADULTS
21 AND UP ONLY***



**JOHNNY BATES
MEMORIAL**



WALKER ST.

Trick or Treat

**CHRISTMAS
PARADE**



*Mingle
& Tingle*

Family
Fun Fest

COMMUNITY WIDE
**SIDEWALK
GARAGE
SALE**

Annual
Award Ceremony

*Chamber
Banquet*



NETWORKING EVENTS

Coffee and Connections

*Monthly Business Sponsors

Texas Midwest Community Network

*Area Chamber Collaboration

CONTINUE





AMBASSADOR PROGRAM



Jessica Wade
Halo Cosmetics



Jonathan Newton
Clear Fork Bank



Jeannine Herrington
H bar Realty



Paula Grissom
Uniquely Handmade



Cynthia Northrop
City Manager



Carrie Duncan
Mobile Boat Works

Ambassadors are a special group of people who volunteer their time to help promote the Breckenridge Chamber community, support Chamber functions, and encourage others to become Chamber members.



COMMUNITY PARTNERSHIPS



- Stephens County Courthouse
- Economic Development Corporation
- Conventions and Visitors Bureau
- Downtown Development Council

- TMCN Student Leadership Program
- Texas Department of Criminal Justice



MOVING FORWARD

VISION & INITIATIVES

Promoting our town through social media.

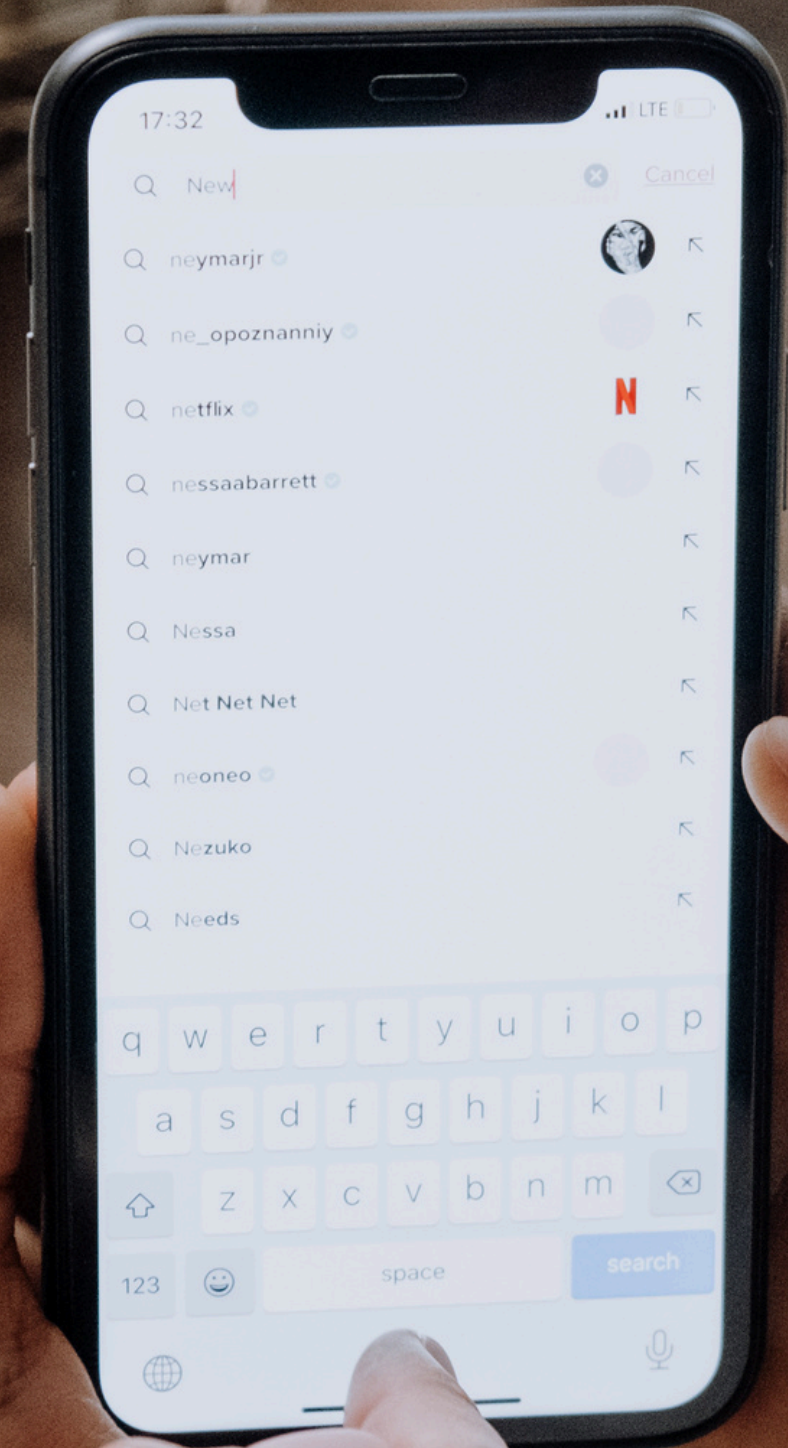
170M

Active users
in the US
including
7M+
businesses

52% rely on
TikTok

\$24B

added to the US
economy by SMBs
using TikTok



VISION & INITIATIVES

- Grant Opportunities
- More Networking Opportunities
- SCORE
- Business Recognition
- BISD Partnership

Q&A



BRECKENRIDGE
CHAMBER
of **COMMERCE**



Thank
You