



Why Flock ALPR?

What we observe: **the current reality**

- Police headcount is on the decline
- Crime is on the rise
- Trust is needed more than ever

What we believe: **the opportunity**

- Technology multiples the force
- Capture and distribute objective evidence to the right user
- Engage and partner with community for solutions



How does the tech work?

flock safety

When you get Flock ALPR you get:

objective, real-time and investigative leads

- Vehicle Fingerprint™ = license plate plus
- **Indiscriminate evidence** from fixed locations
- Cost effective subscription service,
infrastructure free
- No people, no facial recognition, no traffic
enforcement



Plate
TX LGS2639



Last Visit
3:15 PM EDT



Make
Toyota



Seen
3 OF 30 DAYS



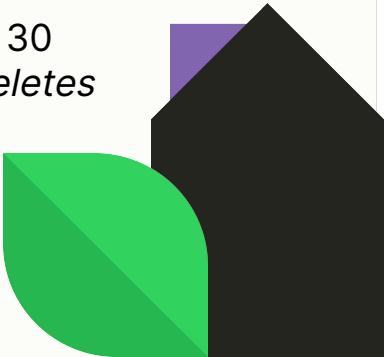
Color
Gray



What is this tech?

- License plate recognition
- Gathers objective evidence and facts about vehicles, not people
- Alerts police of wanted vehicles
- Used to solve crime
- Adheres to all state laws

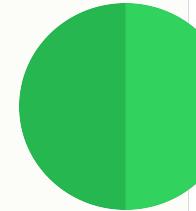
What ISN'T this tech?

- Not facial recognition
 - Not tied to personally identifiable information
 - Not used for traffic enforcement
 - Data not stored beyond 30 days → *automatically deletes every 30 days*
- 



How does this technology prevent and eliminate crime?

- **Proactive:** Real Time Alerts when Stolen or Wanted Vehicles enter your City
- **Investigative:** As clearance rates increase, crime rates decrease
- Flock cameras act as a deterrent



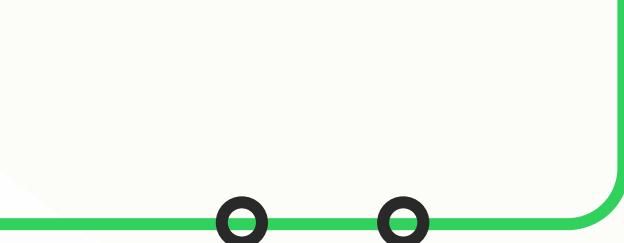


Transparency & Accountability

Protecting Privacy

- Footage owned by Agency/City and will never be sold or shared by Flock
- 30 day data retention, then deleted
- Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- Takes human bias out of crime-solving by detecting objective data, and detecting events that are objectively illegal (ex. Stolen vehicles)
- All data is stored securely in the AWS Government Cloud, and end to end AES-256 encryption of all data

- Investigative search reason is required for audit trail
- NOT facial recognition software
- NOT predictive policing
- NO personal information is identifiable in Flock
- NOT used for traffic enforcement
- Not connected to registration data or 3rd party databases (Carfax, DMV)
- [Transparency Portal](#)



It actually solves and prevents
crime



CASE STUDY *Amber Alert*



CPD



Chamblee, Georgia



Stranger on Stranger Abduction
August 28, 2020

When every second matters, Flock Safety's Machine Vision is Critical

- 12:33 PM Amber Alert Issued
- 1:01 PM Search Conducted with Flock Safety
- 2:30 PM Suspect Vehicle Located
- 5:03 PM Felony Stop + Arrest
- 6:00 PM Baby Reunited with Mother

Flock ALPR



Perth Amboy PD



Perth, NJ

- Results with 6 months of Flock Safety
 - 7 stolen vehicle recoveries
 - 3 stolen plate recoveries
 - 8 fictitious recoveries
 - 10 arrests
 - Assisted with 30 separate investigations for SIU
- In a NYC subway shooting in April of 2022, Flock Safety cameras captured the U-Haul used by the suspect of the shooting, helping detective establish a timeline and location of the suspect that morning prior to the shooting

Suspect Brooklyn subway shooter
indicted on two federal counts, including
terror charge



Flock ALPR



LaGrange PD



LaGrange, GA

- Detective Duncan was assigned to a homicide investigation.
- To gain a visual of the suspect's vehicle, Detective Duncan compared a witness's general description with a local school's video footage and identified the vehicle.
- Then he able to use Flock Safety Vehicle Fingerprint™ technology to **narrow down a timeline, hone in on the vehicle, and detect the tag.**
- **Flock provided critical evidence** that allowed police to identify a suspect and arrive at their door to make an arrest **less than 12 hours after the crime.**



“Flock, as opposed to other license plate reading (LPR) systems, doesn’t just look for a license plate; it also has the capability of looking for a type of vehicle, and the search capabilities for that are just amazing,” said Detective Duncan.

CASE STUDY: Lexington PD



Lexington PD



Lexington, KY

In 3 months with 25 Falcons, the Lexington PD had the following outcomes...

Total value of recovered vehicles:
\$861,025.00

Total of Success Stories:
98

NCIC Stolen Vehicles:
57

NCIC Warrant:
2

Investigative:
26

NCIC Missing Person:
4

Warrants/Subpoenas Served:
55

Missing Persons Recovered:
11

Guns Seized:
25

of Charges:
246

of Persons Charged:
97