



## BIKE/SCOOTER RENTAL PROGRAM

*Staff requests feedback on moving forward with micromobility program.*

### SUMMARY

Staff have tried to brainstorm various ways to be more connected to the Broad River Greenway and to allow students on Gardner-Webb's campus to have more mobility around town (if they don't have a vehicle on campus). While attending the International Town and Gown Association's annual conference last year, I learned of the potential for partnership with a company called [Bird Micromobility](#). They offer solutions for individuals to 'rent' bikes and scooters (think "Citi Bikes" or Lime Scooters) through a mobile app. They have assets in Charlotte, [Matthews](#), [Gastonia](#), and [other locations](#) across the state.

Town manager has had preliminary conversations with Gardner-Webb about the idea. The Dean of Students and the Student Government Association are receptive to the idea. We share the concern of not wanting scooters and bikes to look cluttered and/or abandoned around town. Among other items, there are provisions in the contract for a specific limit on the number of units, 'resetting of units' each night, hours of operation, keeping units charged, and an easy cancellation clause if we decide it's not for us.

If Council is open to the idea, we will proceed and discuss further with GWU, iron out an ordinance, and any subsequent contract details for you all to review in December.

A representative from Bird has been very communicative and we could set up a virtual meeting to review any questions/concerns if needed.

### MATERIALS PROVIDED

- **Boiling Springs-specific proposal**
- **Draft Agreement from Bird**
- **Draft Ordinance (modeled after Gastonia)**
- **Highlights from Gastonia's 'first year'**