

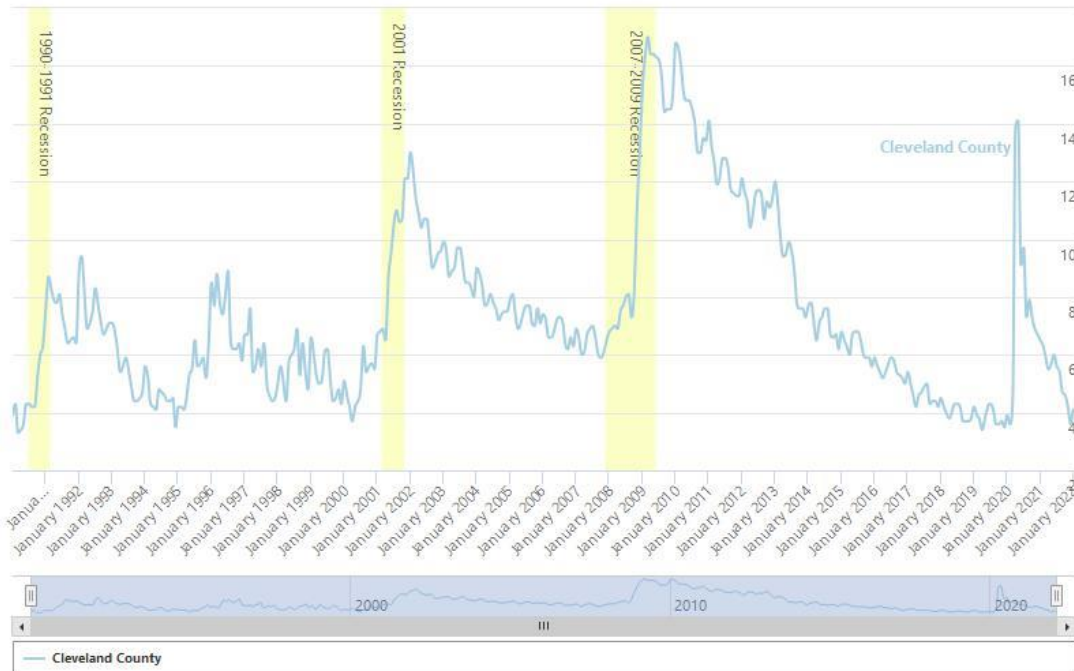
Cleveland County Labor Market

Brandon Ruppe



History

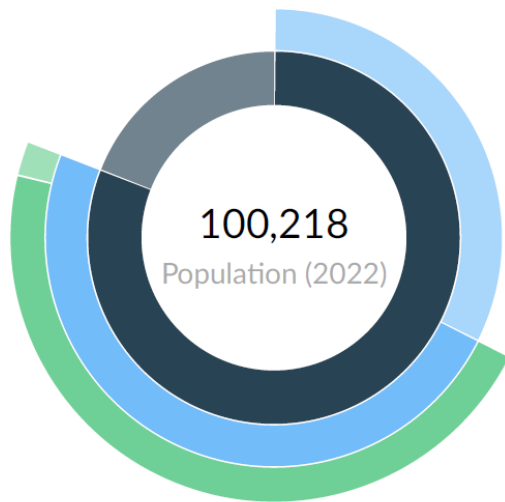
Not seasonally adjusted Labor Force, Employment and Unemployment data in
Cleveland County
Unemployment Rate (%)



- December 1994- 3.4%
- March 2009 -17%
 - CLP- 2010
- May 2020- 14.1%

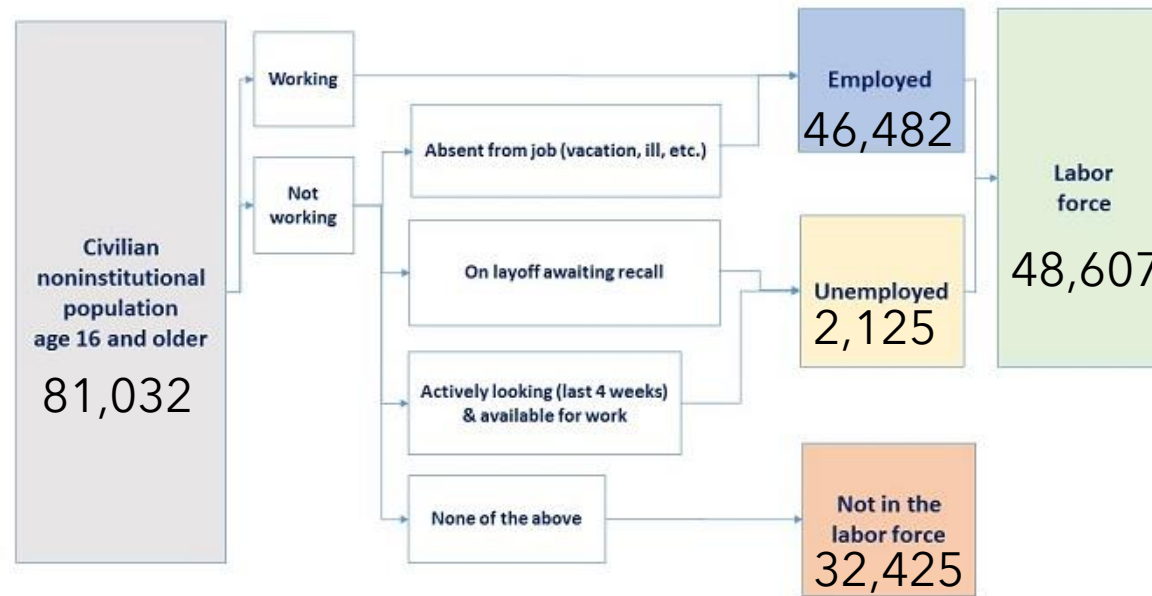
Current Workforce

Jun 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	81,032
● Not in Labor Force (16+)	32,425
● Labor Force	48,607
● Employed	46,482
● Unemployed	2,125
● Under 16, Military, and institutionalized Population	19,185

Labor Force



Labor Force Participation

Clev. Co. 60%
NC 60.6% (FRED)
US 62.3% (BLS)

Unemployed/Labor Force *100= Unemployment Rate **4.4%**

*Clev. Co. 4.0% (NCWorks)
NC 3.5% (BLS)
US 3.5% (BLS)

Who is “Not in the Labor Force”

- + Key considerations
 - Disabled/Caretakers
 - Hidden Labor Market
 - Retirees
 - Stay at home parents

Who is “Not in the Labor Force” Disabled

Persons with Disability (age 16-64)	Number
Total number	7,406
Employed	2,651

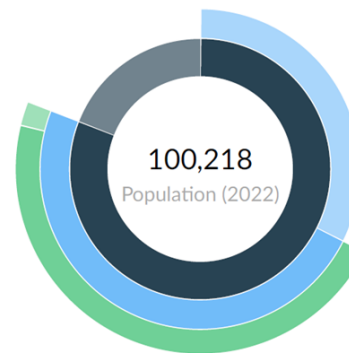
Jobs EQ

- + Institutionalized people confined to, or living in, institutions or facilities such as prisons, jails, and other correctional institutions and detention centers or **residential care facilities such as skilled nursing homes**

Who is “Not in the Labor Force” Hidden Labor Market

- + “Gray Workforce”
- + Potentially not reporting taxes meaning not included in the Labor Force Demographic

Jun 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	81,032
● Not in Labor Force (16+)	32,425
● Labor Force	48,607
● Employed	46,482
● Unemployed	2,125
● Under 16, Military, and institutionalized Population	19,185

Who is “Not in the Labor Force”

Retirees

Age Group	2022 Population
65 to 69 years	6,080
70 to 74 years	5,431
75 to 79 years	4,108
80 to 84 years	2,294
85 years and over	1,726
Total	19,639

Who is “Not in the Labor Force” Stay at Home Parents

Age	Number
0-5	6,521
5-9	6,009
Total	12,530

Market Rate Annual Cost	
Infants/Toddlers	\$ 9,456
Two Year Olds	\$ 9,012
3-5 Year Olds	\$ 9,120
School Age	\$ 7,452

NCDHHS 2021

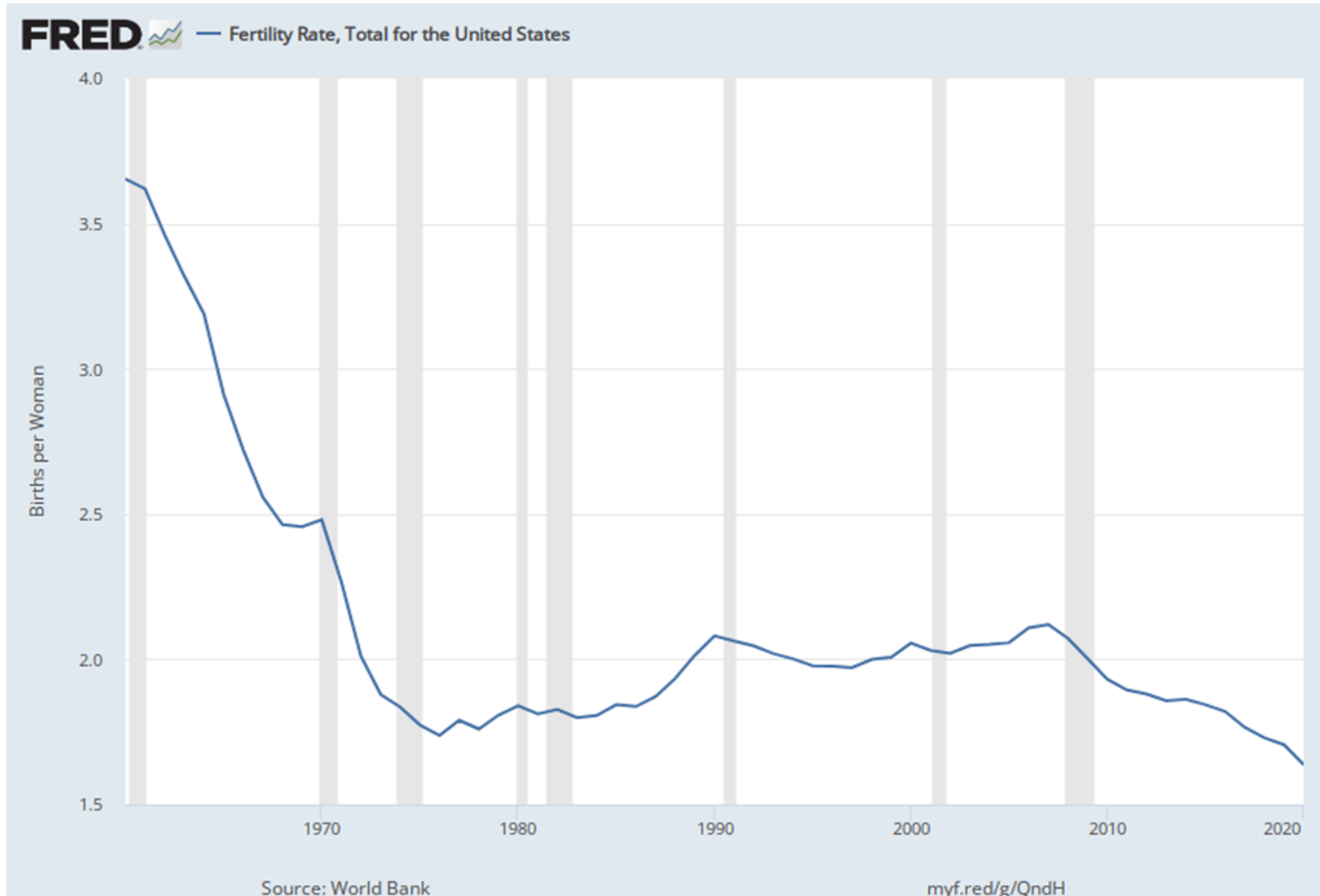
20 hrs/week

\$12/hr

52 weeks/year

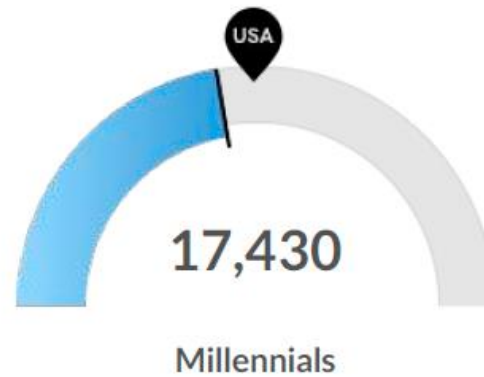
$$20 \times 12 \times 52 = \$12,480$$

Other Risks- Birth Rate



Other risks- Age Demographics

- + Loss of Millennials
- + Additional Retirees
"Great Resignation"



Cleveland County, NC has 17,430 millennials (ages 25-39). The national average for an area this size is 20,408.



Retirement risk is high in Cleveland County, NC. The national average for an area this size is 29,475 people 55 or older, while there are 32,633 here.

Commuting Pattern

ACCESSNC
North Carolina Economic Data and Site Information



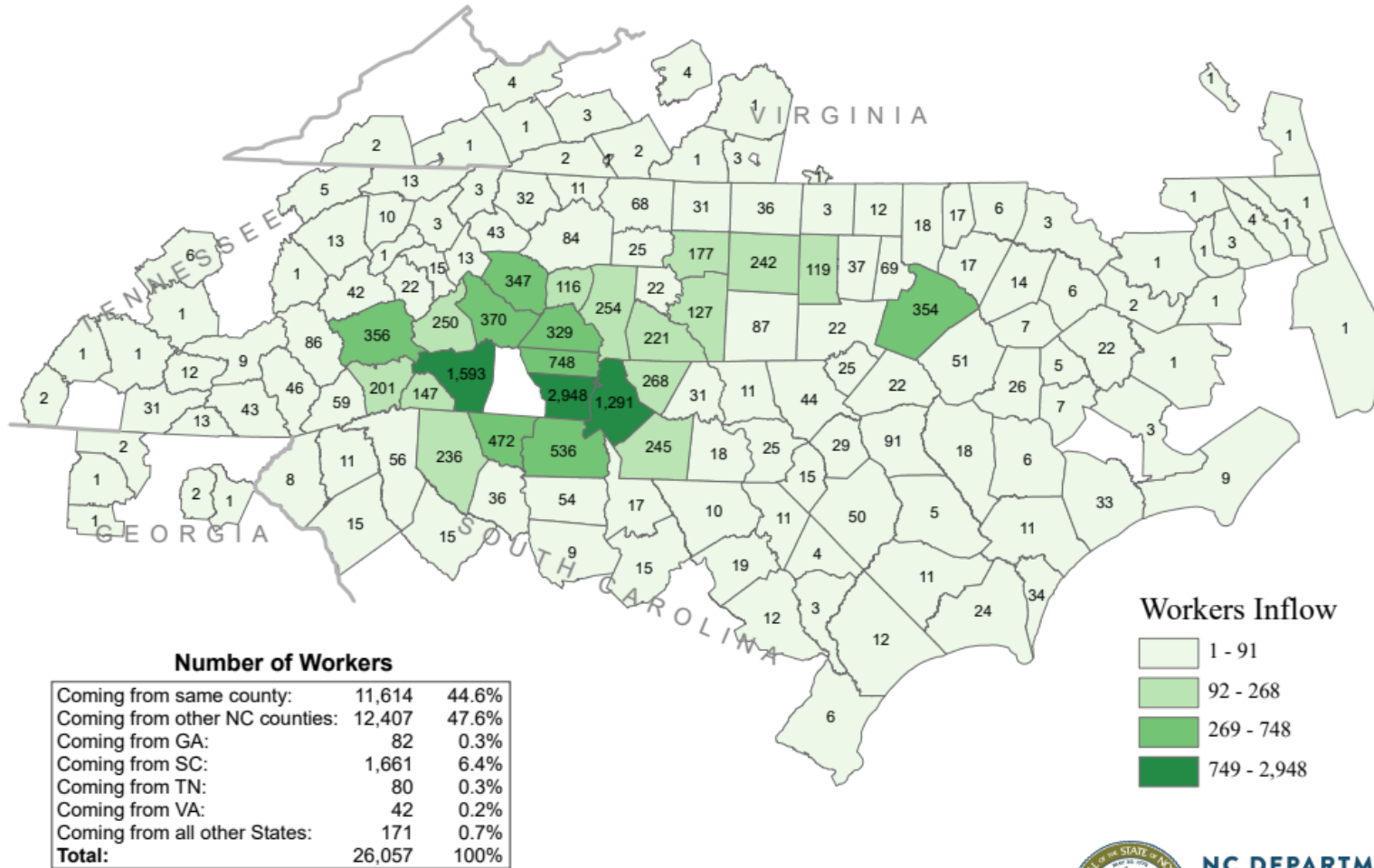
NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

Cleveland County Commuting Report, Private Primary Jobs 2019

OVERALL INFLOW OUTFLOW ANALYSIS

Resident Flow (Live/Work in Cleveland County)	Jobs
Resident Live/Work in Cleveland County	11,614
Worker inflow	14,443
Resident Outflow	21,267
Net Flow	-6,824

Workers Commuting into Cleveland County, North Carolina



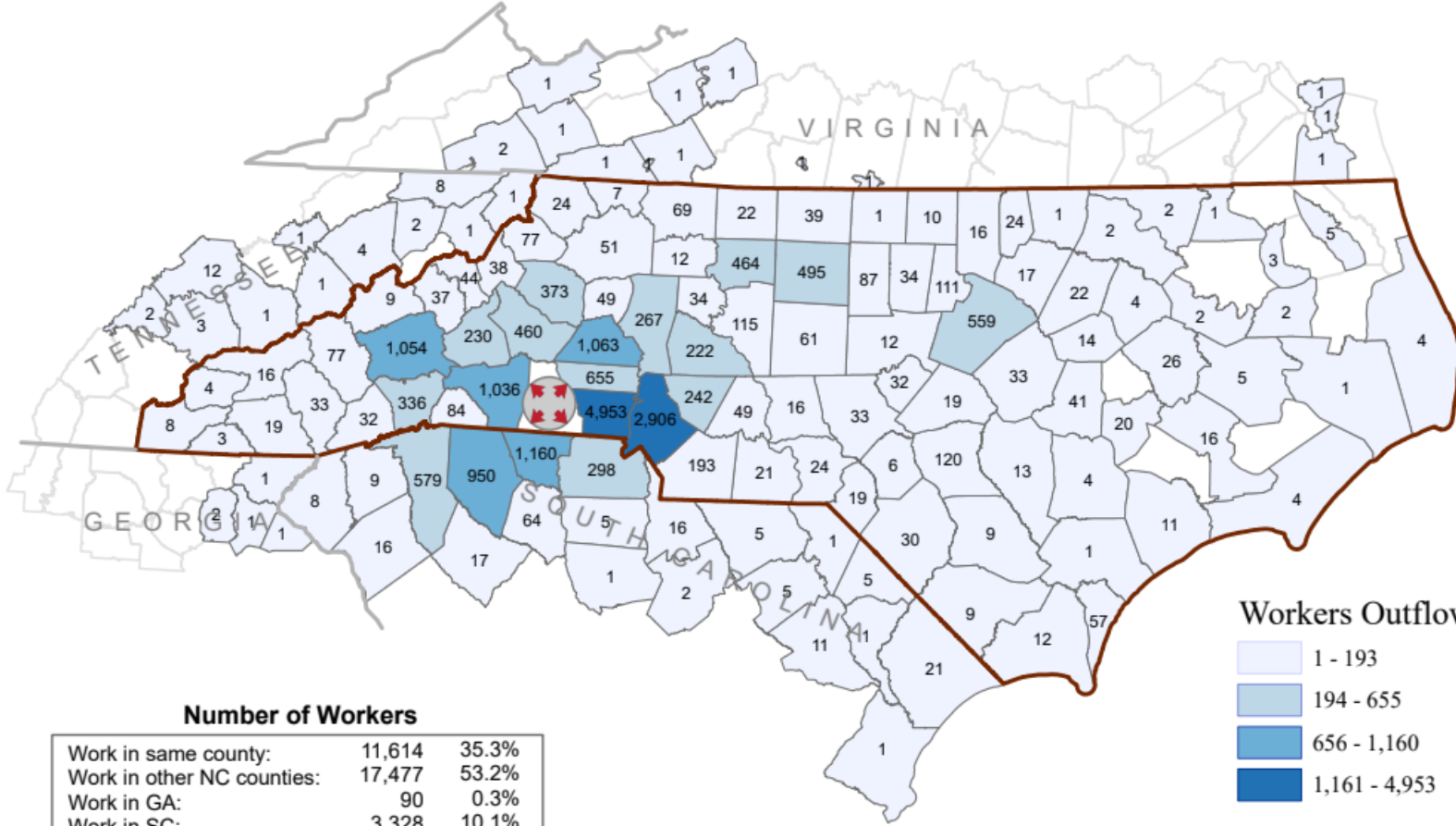
Data Source: US Census Bureau, Center for Economic Studies, LODES, 2019.
Map Created in December, 2021

60 Miles



NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

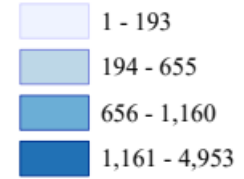
Workers Commuting out of Cleveland County, North Carolina



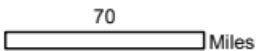
Number of Workers

Work in same county:	11,614	35.3%
Work in other NC counties:	17,477	53.2%
Work in GA:	90	0.3%
Work in SC:	3,328	10.1%
Work in TN:	55	0.2%
Work in VA:	65	0.2%
Work in all other States	252	0.8%
Total:	32,881	100%

Workers Outflow



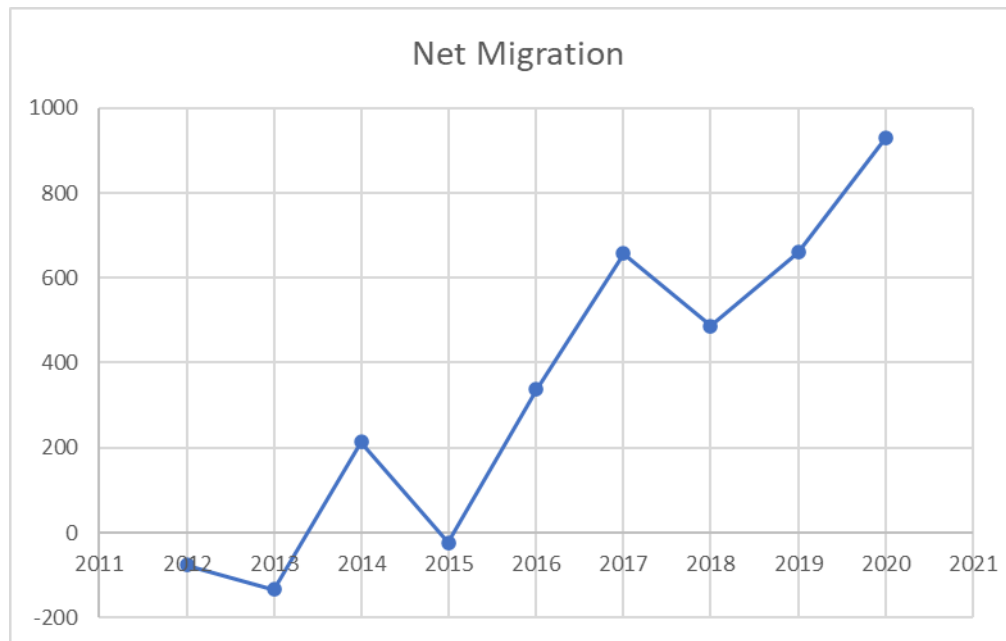
Data Source: US Census Bureau, Center for Economic Studies, LODES, 2019.
Map Created in December, 2021



NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

Migration

Inbound	Outbound	Net Migrations
4,499	3,570	929



Migration

County	Inbound Migrations	Outbound Migrations	Net Migrations
Gaston County, NC	1,394	996	398
Mecklenburg County, NC	384	203	181
Rutherford County, NC	346	305	41
Iredell County, NC	37	0	37
Buncombe County, NC	37	2	36