

RESOLUTION 2025-1912

A Resolution Establishing an Advisory Council Liaison for Business, Engineering, and Planning for the City of Boaz

WHEREAS, the City of Boaz recognizes the importance of coordinated planning and communication among the business community, engineering professionals, developers, and City departments to ensure orderly growth and sound infrastructure development; and

WHEREAS, the City Council desires to connect between the City Council, the business community, and the technical aspects of growth. This role combines economic promotion, technical oversight, and regulatory planning; and

WHEREAS, Boaz's continued development requires a unified approach to balancing business expansion, infrastructure improvements, and long-range planning goals; and

WHEREAS, the City Council finds it beneficial to establish an Advisory Council Liaison to provide the City Council with informed, real-time insights on business climate, project engineering feasibility, and planning/zoning activities. This council member will serve on the Boaz Chamber of Commerce Board for business purposes and the Boaz Planning Commission for planning;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BOAZ, ALABAMA, AS FOLLOWS:

1. Establishment of Position:

There is hereby established the position of **Advisory Council Liaison for Business, Engineering, and Planning** for the City of Boaz, Alabama. This position shall serve as a key point of contact and coordination between the City Council, the Planning Commission, engineering staff, developers, and the business community.

2. Appointment and Term:

The City Council hereby appoints **Rodney Frix** to serve as **Advisory Council Liaison for Business, Engineering, and Planning**, effective **November 3, 2025**, to serve for a term concurrent with the appointing Mayor's term, unless otherwise determined by the Council.

3. Duties and Responsibilities:

The Advisory Council Liaison for Business, Engineering, and Planning shall have advisory responsibilities across three domains:

A. Business and Industry Growth (Chamber Board Seat)

- **Chamber of Commerce Representation:** Serve as the City's official voting representative on the **Boaz Area Chamber of Commerce Board of Directors**. This is a critical function to ensure direct communication between municipal government and the local business community.
- **Industry Liaison:** Work with the Chamber and the Economic Development plans to **identify and remove regulatory or logistical barriers** that hinder local business growth and industry investment.

- **Business Climate Advisor:** This advisory representative will work with the **Council Liaison for Commercial and Community Development** and will present periodic reports to the Council on the **health of the local business climate**, including trends in retail vacancies, new business licensing, and industrial job creation.

B. Engineering and Project Oversight Advisor (Technical Feasibility)

- **Project Feasibility Review:** Serve as a Council resource to work with the City Engineer, Mayor and Council, and others on the **initial feasibility and engineering review** for large commercial and industrial projects before they reach the full Council for final approval.
- **Infrastructure Coordination:** Collaborate with the proposed **Sustainable Infrastructure Liaison** to assess the technical readiness of city utilities (water, sewer, electric) to support major new industrial parks or business expansions.
- **Process Streamlining:** Recommend ways to **streamline the permitting and inspection process** for new construction to make Boaz a more attractive and efficient place to do business.

C. Regulatory Planning and Zoning (Planning Commission Seat)

- **Planning Commission Seat: Represent the City Council** on the **Boaz Planning Commission**. This is crucial for bridging the gap between the Council's long-term vision and the Commission's zoning and subdivision decisions.
- **Zoning Policy Alignment:** Advocate for **amendments to zoning ordinances** that support the Council's growth policies, such as mixed-use zoning in targeted areas or incentives for high-quality residential development.
- **Future Development Zones:** Identify and champion the creation of **specific development zones** or overlay districts that are necessary to attract targeted industries or address specific commercial needs.

4. **Implementation:**

The Mayor and City Administrator are hereby authorized and directed to take all necessary actions to carry out the intent and purpose of this Resolution.

ADOPTED AND APPROVED this 3rd day of November, 2025.

Tim Walker
Mayor

ATTEST:

Beth Stephens
City Clerk/Treasurer