

RESOLUTION 2025-1914

A Resolution Establishing an Advisory Council Liaison for Commercial and Community Development for the City of Boaz

WHEREAS, the City of Boaz recognizes the importance of coordinated efforts in promoting commercial growth, revitalizing community spaces, and supporting local businesses; and

WHEREAS, the City Council of Boaz desires to help Boaz capitalize on its economic growth and manage both business and residential expansion effectively; and

WHEREAS, effective commercial and community development enhances quality of life, broadens the City's tax base, and promotes sustainable economic vitality; and

WHEREAS, the City Council finds it beneficial to designate a dedicated liaison to serve as the strategic bridge between the City Council's legislative intent and the city's economic development and planning goals, focusing on attracting new businesses and managing responsible residential expansion;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BOAZ, ALABAMA, AS FOLLOWS:

1. **Establishment of Position:**

A position of **Advisory Council Liaison for Commercial and Community Development** is hereby established to serve as the official liaison to coordinate city efforts related to economic, commercial, and residential growth.

2. **Appointment and Term:**

The City Council hereby appoints **Alan Hales** to serve as **Advisory Council Liaison for Commercial and Community Development**, effective **November 3, 2025**, to serve for a term concurrent with the appointing Mayor's term, unless otherwise determined by the Council.

3. **Duties and Responsibilities:**

A. Commercial and Economic Development

- **Site Opportunities:** Proactively identify and monitor **potential site development opportunities** for commercial and industrial use, including available land, vacant buildings, and properties needing redevelopment.
- **Business Attraction:** Work with the City's Economic Development staff to include the Mayor and City Council, Boaz Industrial Board, Marshall County Economic Development Council and other entities to help **recruit new commercial and industrial businesses** to Boaz.
- **Existing Business Support:** Establish a structured mechanism (e.g., quarterly check-ins) to **support the expansion of existing Boaz businesses** to help increase job density and retain local talent.
- **Commercial Corridor Strategy:** Focus on improving the appearance, accessibility, and retail diversity of key commercial areas from **Highway 431 to the historic downtown district, and other business areas in between.**

B. Community and Residential Development

- **Residential Planning:** Work with the Council Liaison for Business, Engineering and Planning to connect with The Planning and Zoning Commissions to ensure **new residential development** aligns with the city's comprehensive plan, particularly regarding quality, density, and impact on city services (schools, water, sewer).
- **Downtown Infill:** Champion programs for **compatible development and infill** in the dense, historic downtown area, especially near Snead State Community College and Marshall Medical center (Hospital) South.
- **Infrastructure Alignment:** Work with the proposed Sustainable Infrastructure Liaison to ensure that **water, sewer, and road capacity** is ready *before* major commercial or residential projects begin.
- **Quality of Life Assets:** Promote strategic investment in **quality of life assets** (parks, trails, public spaces) that attract young families and talent, directly feeding into economic growth.

4. Implementation:

The Mayor and City Administrator are hereby authorized and directed to take all actions necessary to implement and support the intent of this Resolution.

ADOPTED AND APPROVED this 3rd day of November, 2025.

Tim Walker
Mayor

ATTEST:

Beth Stephens
City Clerk/Treasurer