



## **Delinquent Business License Discovery and Recovery Proposal**

Avenu/RDS proposes to provide the following services:

- Merge municipality's sales tax information with our extensive current database of businesses
- "Scrub" data to facilitate best matches of business identities
- Search data to identify companies/individuals likely to have done business in the municipality in past years
- Cross-check identified companies/individuals against your paid business license list
- When business is identified as likely to have done business without a license, Avenu/RDS will contact business and pursue delinquent license fee
- Direct deposit your share of recovered delinquent revenue
- Provide detailed report to you, including contact information for licenses discovered so that you may pursue renewal license in coming years, *allowing you to benefit from full amount of future license fees*

### **Fee**

- There is NO up-front fee for this service.
- Avenu/RDS evenly splits recovered delinquent revenue with you the first year.

### **Facts**

- More than 285 cities and towns currently take advantage of the service
- More than \$45 million in delinquent fees recovered
- More than 249,840 escaped licenses discovered
- In most cases, 90% or more of discovered licenses are from out-of-town businesses

### **Considerations**

- Immediate revenue
- Long-term revenue increased from renewals of newly discovered licenses
- Levels the playing field for local businesses competing with out-of-town businesses

### ***Security and Confidentiality***

- 35 years of service in local government revenue enhancement without compromising client data
- More than 1000 contracts in over 360 jurisdictions entrust us with sensitive tax and license data
- Activity regulated by the Alabama Taxpayer Bill of Rights and Title 40 of the Code of Alabama
- RDS also undertakes an annual SAS-70 Type II Audit of its data and funds disbursement processes and associated administration procedures, and can provide a report from our latest SAS-70 audit upon request.
- Access to our building only by magnetic key card and is video monitored
- Processing functions adhere to strict separation of duties among employees
- Data storage is protected by real-time, off-site electronic backup and hard-copy storage