

Proclamation

IN RECOGNITION OF ALEXANDER FORD INCORPORATED

WHEREAS, in 1945, Johnnie B. Alexander made his first trip to Chicago where he purchased his first automobile; and

WHEREAS, after driving the vehicle home, he used an existing local cleanup shop to improve the condition of the vehicle in preparation for resale; and

WHEREAS, that began what was known as Alexander Motor Company where Johnnie Alexander and his sons continued to buy and sale used automobiles; and

WHEREAS, in 1972, son Leon J. Alexander, working for Guthrie-Malone Ford Company in Boaz, Alabama along with brother Jimmy and son Leon J. Alexander Jr., purchased the existing dealership and became Alexander Ford Incorporated located at 315 N Main Street Boaz, Alabama; and

WHEREAS, on July 6, 1976, President Jimmy Alexander, Vice President Leon Alexander, and Secretary/Treasurer Leon J. Alexander Jr. moved the dealership to its present location at 685 Highway 431 Boaz, Alabama 35957; and

WHEREAS, on September 3, 1994, President Leon J. Alexander Jr., Vice President Tommy G. Alexander, and General Manager Christopher H. Alexander assumed ownership of Alexander Ford Incorporated; and

WHEREAS, Alexander Ford Incorporated received numerous dealership recognitions over the last 50 years, such as the President's Award in 2010 and in 2015 and numerous top-rated dealership awards ; and

WHEREAS, Alexander Ford Incorporated is still a family-owned business that treats each customer like family, sponsoring local sports activities, being a major promoter of Boaz High School football and Snead State Community College baseball and basketball programs. Alexander Ford Incorporated actively supports charity organizations and participates in Boaz Area Chamber of Commerce business events;

NOW, THEREFORE, I, David Dyar, Mayor of the City of Boaz, Alabama do hereby recognize Alexander Ford Incorporated on their 50 year anniversary and the contribution the dealership and staff make to our community.

In Witness whereof, I, David Dyar, Mayor of Boaz do hereunto set my hand and cause the Corporate Seal of the City of Boaz to be affixed this 5th day of December, 2022.

Office of the Mayor

Witness: _____